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# FINANCIAL TIMES

PUBLISHED IN LONDON AND FRANKFURT

No. 28,455

Monday April 27 1981

\*\*\*25p

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## NEWS SUMMARY

### Sands supporters take to streets as MP weakens

Supporters of H-Block hunger striker Bobby Sands took to the streets in West Belfast in one of the largest Republican demonstrations since the campaign for special category status started four years ago. Provisional Sinn Féin estimated the crowd at between 25,000 and 35,000. The march passed off peacefully apart from a brief outbreak of stoning. Sands' sister Marcella led the march to a rally addressed by former Ulster MP Bernadette McAliskey. In London, fighting broke out between police and about 500 supporters of Sands who gathered outside Kilburn tube station. The rally, organised by the H-Block and Armagh National Committee, was to march to a picket in Downing Street, but

#### GENERAL

### Elizzards hit farm crops and lambing

Farmers feared many lambs may have died in the worst April blizzards this century, which have also hit fruit and vegetable crops. Five teenagers were last night missing in a Dartmoor blizzard, and gale-force winds created havoc around the coast. Many homes were without electricity after power lines came down. The forecast is for a thaw from lunchtime. **Back Page**

#### Port action

Severe air traffic disruption at Heathrow and provincial airports is expected as civil service unions continue their action over pay. **Back Page**

#### Move on fares

The European Commission is preparing proposals intended to break the high fares cartel operated by Europe's state-owned airlines. **Back Page**

#### Humberside link

Eastern Airways starts a twice-daily DC-3 Dakota service between Humberside and London. **Page 5**

#### Curb on racism

Metropolitan Police Commissioner Sir David McNee pledged that any police officer showing racist tendencies would receive "swift disciplinary action".

#### Scottish news

The Sunday Standard, Scotland's new quality paper, was launched with a front-page story on Soviet spies "still operating in Whitehall". **Page 4**

#### Food prices up

Food prices continued their steady upward trend in April, according to the FT Grocery Prices Index. **Page 5**

#### Sheep killer hunt

Cheshire police are searching for a gunman who slaughtered 25 sheep and injured four at Whinfell, near Cockermouth.

#### No celebrations

Tanzania decided it cannot afford to celebrate its 20th anniversary of independence from Britain.

#### Hard luck

A casino opened in Budapest's Hilton Hotel, Hungary's first since it became a Communist state. Only foreigners with hard currency can play.

#### BUSINESS

### Thatcher seeks Gulf export drive

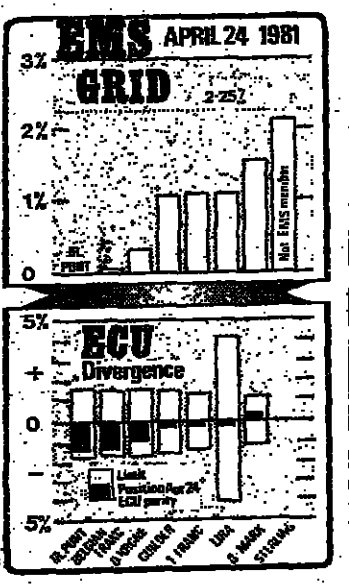
PRIME MINISTER wants closer links between the Government, industry and banks to stimulate exports to the Gulf and India. **Back Page; Schmidt's Saudi visit, Page 2; and Lombard, Page 12**

● **MANPOWER SERVICES** Commission will meet tomorrow in an effort to approve proposals to transform Britain's industrial training arrangements. **Back Page**

● **ROLLS-ROYCE** signed a deal to supply its military Spey engine for the AMX, a new Italian-Brazilian fighter aircraft. **Page 5**

● **POWER ENGINEERS'** pay talks have run into difficulties over a pay formula seen by the engineers' union as virtually a no-strike agreement. **Page 8**

● **DEPARTMENT OF TRADE** is petitioning for the winding-up of Connaught Latham, a Buckingham-based licensed securities dealer.



The chart shows the two constraints in the European Monetary System exchange rates. The upper grid, based on the weakest currency in the system, defines the cross rates from which no currency (except the lira) may move more than 2% per cent. The lower chart gives the central rate against the European Currency Unit (ECU), itself a basket of European currencies.

● **IRISH** punt replaced the Belgian franc as the weakest member of the European Monetary System at the end of last week. The punt was slightly firmer overall against its EMS partners, but fell to the bottom of the system because of a sharp improvement by the Belgian franc.

The Belgian currency showed no adverse reaction to the cut in Belgium's discount rate just before Easter. Strongest EMS currency was the D-Mark again.

## Giscard and Mitterrand in straight fight for French presidency

BY ROBERT MAUTHNER IN PARIS

PRESIDENT VALÉRY Giscard d'Estaing and M. François Mitterrand, his Socialist challenger, led the field in the French presidential elections first round and will fight a straight duel in the final ballot on May 10. All candidates except the first two are knocked out in the first round, under the French voting system. As many as 10 candidates were running in the election yesterday. M. Giscard d'Estaing topped the list of candidates with 28.3 per cent of the votes cast, according to the first computer projections given by the SOFRES public opinion poll and broadcast by TF 1, the first television channel. Another

prediction, made by AFP, the French news agency, gave the outgoing president 28.9 per cent. M. Mitterrand had 25.3 per cent, giving a gap of about 3 percentage points between the leading candidates. The last pre-election polls estimated it at least half a point bigger than that. M. Jacques Chirac, the Gaullist candidate, came third with 17.5 per cent. M. Georges Marchais, the Communist leader, was fourth with 16.5 per cent, according to the television projections. One of the first round's most striking results is that both M. Chirac and M. Marchais have done much worse than expected.

The crystallisation of votes on the two main right-wing and left-wing candidates appears to have been much greater than usual in the first ballot, when people tend to vote without necessarily having the final result in mind. M. Chirac has made up a lot of ground since the beginning of the campaign, when he was credited with about 10 to 12 per cent of the votes by the opinion polls. However, he has not made the breakthrough the pundits thought he was capable of on the eve of polling. A number of observers even predicted he would overtake M. Mitterrand for second place. M. Marchais, too, will be disappointed. His estimated 16.5 per cent is the worst registered by the Communists in any elec-

tion since 1936. In practice, this will mean the Communists will have much less of a hold on M. Mitterrand, if the latter wins the election in two weeks. M. Giscard d'Estaing has performed much as expected, but not nearly as well as in the first round of the 1974 Presidential election when he obtained 32.6 per cent. It is clear he will have a tough fight to beat M. Mitterrand in the final ballot, particularly as he cannot be sure of the backing of all Gaullist voters. M. Brice Lalonde, the ecologist candidate, led the rest with 3.7 per cent, according to first computer estimates. Mlle. Arlette Laguiller, the Trotskyist candidate followed with 2.3 per

cent. M. Michel Crepeau, the left-wing Radical, with 2.1 per cent. M. Michel Debré, independent orthodox Gaullist, with 1.7 per cent. Mme. Marie-France Garaud, independent, with 1.3 per cent, and Mme. Huguette Bouchard, left-wing Socialist, with 1.0 per cent. The rate of abstention was 19.3 per cent, according to the computer predictions, four percentage points higher than in 1974's first round. The voters went to the polls in generally bad weather, which probably explains the relatively smaller turnout than in most of the recent presidential and parliamentary elections. In hilly and mountainous areas, such as

the Massif Central, the Alps and the Pyrenees it was snowing. Voting took place in a calm atmosphere. The only serious incident reported early yesterday evening was at the Channel port of Le Havre, where the windows of the Communist Party's local offices were broken. Nine of the ten presidential candidates voted before lunchtime. M. Mitterrand, true to form, did not arrive at the polling station in Chateau-Chinon, of which he is mayor until well into the afternoon. He made up for his tardiness by voting twice, on behalf of himself and by proxy on behalf of a woman in hospital. **Men and Matters, Page 14**

## Benn campaign is a challenge to Foot

BY MARGARET VAN HATTEM AND NICK GARNETT

MR. TONY BENN launched his campaign last night for the deputy leadership of the Labour Party, just after Mr. Michael Foot, the party leader, made an impassioned plea for him to stand down. Speaking at packed fringe meetings arranged by his supporters at two union conferences Mr. Benn focused his appeal on the need for "greater democracy in the Labour Party" though he did not explicitly ask for support in his bid for the deputy leadership.

But by making what were clearly campaign speeches, he directly challenged the authority of Mr. Foot.

Mr. Benn was speaking at meetings of the Union of Shop, Distributive and Allied Workers and the Association of Professional, Executive, Clerical and Computer Staff conferences. He said a democratic Labour movement would be unstoppable and appealed for a new emphasis to the spread of democracy in the movement.

It was his first direct appeal to trade unions, which he has to win round to his campaign to oust Mr. Denis Healey. However, the Apex Conference is expected to support today an emergency motion from the Executive backing the collective leadership of Mr. Foot and Mr. Denis Healey. The USDAW executive, which originally sponsored the 40/30/30 formula, may recommend support for Mr. Foot's plan to give MPs a 50 per cent share of the vote. Taking up the anti-Benn campaign at the USDAW conference in Blackpool, Mr. Peter Shore, the Shadow Chancellor, warned delegates that confirmation of the Wembley decision would "invite us to keep a wound open ourselves and so much damage to our electoral prospects that it will take years and years, if at all, before we can hope to recover."

Earlier at the APEX conference in Southampton Mr. Foot avoided naming Mr. Benn. But he said any challenge to the leadership or deputy

leadership this year "would plunge the party into a fresh bout of internal debates," further confusing an electorate which might already have doubts about "the unity and continuity of the Labour movement."

"When the party decided on a new system of electing the Leader and the deputy leader, it was never the idea that there should be a contest every year," he said. "That would be a pretty wearing business from which only our enemies in the Conservative Party, in the Press would benefit."

"I still think it would be better if there were no contests." In opposing Mr. Benn's challenge to Mr. Denis Healey, the present deputy leader, Mr. Foot claimed the support of many trade union leaders and the great majority of the Parliamentary Labour Party. Under the electoral formula agreed at last January's Wembley conference these

Continued on Back Page

## Soviet Union may seek extra U.S. grain

BY DAVID SATTER IN MOSCOW

THE SOVIET UNION, suffering its worst food shortages for more than 20 years, may want to buy an extra 2m to 5m tonnes of U.S. grain this year after the lifting of the U.S. grain embargo, Western agricultural experts said yesterday.

The embargo cut off 17m tonnes of U.S. grain the Soviet Union expected to import last year and has worsened the effect of two successive bad grain harvests.

The Soviet Union made up a large portion of the embargoed grain by buying from other suppliers, particularly Argentina, in the 1980-81 agricultural year. It was still left with only 110m tonnes of feedgrain, 13 per cent less than the 126m tonnes in 1979-80.

After the embargo was imposed in January 1980, Soviet collective farmers began

distress slaughtering of livestock. This led to shortages in the spring of meat and dairy products throughout the country. The shortages were believed to have led to work stoppages reported in a number of important industrial cities.

First-quarter production statistics suggest further distress slaughtering has taken place. This could lead to severe shortages of meat and dairy products this spring and into early summer.

The prospect of a worsening food situation may prompt the Soviets to start buying as much extra feed as the ports can handle. A mild winter has left Soviet winter grains in relatively good condition, but prospects for a good harvest have been diminished by unusually cold April weather. This has hampered

fieldwork and cut the growing season. The Soviet Union may need to import again large quantities of foreign grain, perhaps as much as 20m to 25m tonnes, unless this year's harvest is successful.

There is no certainty over whether the Soviet Union and the U.S. can negotiate a five-year grain purchase agreement to replace the one providing for Soviet imports of 8m tonnes a year for five years which expires on September 30. It was not abrogated when the embargo was imposed.

Officials told a visiting U.S. congressman that the Soviet Union would insist that any future agreement must contain financial guarantees against any future political embargo. Reagan trades grain embargo for votes, **Page 2** Kremlin approves Polish farmers union, **Back Page**

## Petrofina UK moves into coal

BY RAY DAFTER, ENERGY EDITOR

THE UK ARM of Petrofina, the Belgian oil major, is moving into the British coal market through acquisition of two companies, one partly owned by the National Enterprise Board. In a unique move which will be watched by other oil companies, Petrofina UK is buying coal distribution interests and a boiler contractor to supply industries considering switching their energy means from fuel oil to coal.

The deals are thought to involve an initial investment of about £3.5m. Sir Keith Joseph, the Industry Secretary, has consented to one takeover involving Energy Equipment Company, a subsidiary of the National Enterprise Board.

When the deal is completed Energy Equipment will become a wholly-owned subsidiary of Petrofina UK and be established as the centre of the group's coal-burning expertise. Energy Equipment, which traded last year at a loss, has an annual turnover of some £5m. As part of the package Petrofina UK has bought the controlling interest of Hercock Simpson Holding Company of Leicester, a company with £28m

annual turnover and interests in coal distribution, fuel oil distribution, and a subsidiary Petrofina distributor - international haulage, building contracting, and ash disposal. Petrofina, which already held a 25 per cent stake in the company, has raised its shareholding to 70 per cent and has the option to take 100 per cent control within five years.

Mr. Pierre Jungels, managing director of Petrofina UK, said yesterday that the deals were "a logical move in the field of energy distribution." The company, which held a 3.5 per cent stake in the UK heavy fuel oil market, had seen the overall demand for fuel oil drop dramatically as a result of the economic recession and the growing interest of industry in coal burning. As a result of a £152m investment shared with the French company Total at the Lindsey Oil Refinery on Humberside, Petrofina was reducing its heavy fuel oil capacity and increasing its ability to manufacture lighter, more valuable products. A cracking unit now being brought on stream at Lindsey will reduce Petrofina's annual fuel oil availability at present about 1.8m tonnes a year, by about a half.

"The reduction in the avail-

ability of fuel oil and the undisputed fact that a lot of our industrial customers are thinking of switching to coal are the driving mechanism behind these deals," said Mr. Jungels. "Furthermore, as the distribution of oil products is not particularly profitable we have to find new avenues and contributors to our overheads."

Petrofina UK barely broke even last year on a turnover of £430m. As with other oil refiners and marketers, the company was hit by the sharp drop in demand for oil products. Mr. Jungels said it was possible that Petrofina UK would offer a package deal to companies considering a switch from oil to coal. As a result of the takeovers the group could give technical advice on boilers, install the necessary facilities, and provide the coal. It is a concept being canvassed for the first time by an oil company in the UK. The 250 staff at Hercock Simpson and Energy Equipment are not expected to be affected by the takeovers. It is likely that Petrofina UK will inject research and development funds into Energy Equipment to enable the company to develop its fluidised-bed boiler, which can be fed with coal and some other combustible materials.

## Evidence grows of recession flattening

BY PETER RIDDELL

MORE EVIDENCE that the recession has flattened out is likely to be provided tomorrow by the Confederation of British Industry's quarterly trends survey. But there are apparently no signs of any increase in activity.

The survey, which is wider ranging than the monthly trends inquiry, is expected to confirm the cautiously optimistic comments about the economy made by CBI leaders just before Easter.

There will be close interest in the detailed results of the survey in view of the other signs that the very sharp fall in output has come to an end.

Until recently the CBI line, based on its trends surveys, was merely that the rate of deterioration was slowing down. The change in emphasis first became apparent after the CBI council meeting on April 15 when Sir Ray Penneck, its president, said the recession was flattening out. This change is likely to be reflected in the survey results.

There is no evidence of any general pick-up in activity. CBI staff forecasts have suggested that the economy may bounce along the bottom for some time, with a slight fall in output possible in the short-term. This compares with ministerial hopes that output will be on a rising trend over the coming 12 months from its current low point.

## Economists see yet more gloom

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

CONVENTIONAL economic policies, including deflation and devaluation, can no longer rescue the economy from its current "appalling condition," a group of Cambridge University economists headed by Professor Wynne Godley claim today. The prospect is for a "continuing slump" if present policies are maintained. There is now no alternative to import and exchange controls in order to sustain recovery on a scale to bring unemployment down while keeping inflationary pressures within tolerable bounds and holding the balance of payments position.

The Cambridge Economic Policy Group's annual review presents an extremely gloomy analysis of the prospects under the present economic strategy and argues that the mistakes began under the last Labour Government. It is also notably critical of the main orthodox alternatives on offer. If the present economic strategy persists, it says, output will continue to fall over the next few years and unemployment will rise to nearly 4.5m by the mid-1980s.

The recession might be temporarily steadied by a slower run-down of stocks or a drop in personal savings. But after these once-and-for-all effects the decline in output is expected to continue.

Total output, as measured by real Gross Domestic Product, is projected to decline by more than 8.5 per cent between 1980 and 1984. This compares with a rise of 3.75 per cent per cent over the period projected by the broadly monetarist London Business School. Of the conventional alternatives, the Cambridge group argues that deflation without

of sterling is impossible and would lead to a very large current account deficit on the balance of payments. Devaluation, the only orthodox policy which has any plausibility at all, is unlikely to halt the rise in unemployment this side of 3m and will stoke up inflationary pressures even in the midst of recession. Consequently, "within the range of what could conceivably be described as conventional policies, there is no longer any strategy left which could now rescue the economy from the appalling condition to which it has been brought by the policies followed since North Sea oil came on stream."

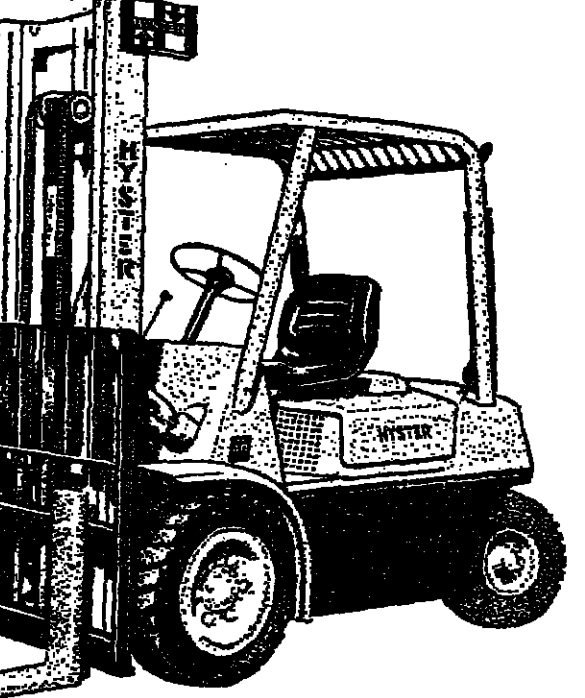
The review is also dismissive of suggestions that the current squeeze will have any longer-lasting favourable impact on wage-bargaining or on the structure of industry. The Cambridge economists argue that the evidence from the early 1970s suggests that redundancies and closures result in a contraction of the industry in question and are not a first step on the road to recovery.

The latest review may also have a major impact on the growing debate within the Labour Party about possible alternatives to the Government's present policy. While Prof. Godley is not politically committed, the group thinking has influenced the Labour Left. Moreover, its latest criticism contrasts with the strong advocacy of a big fall in the value of sterling by an active group of Labour MPs and economists. **Details, Page 7**

**Editorial Comment, Page 14**

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## OVERSEAS NEWS

# Mexico warns Washington of 'sweeping penalties'

BY WILLIAM CHISLETT AND REGINALD DALE IN MEXICO CITY

MEXICO HAS warned the Reagan Administration that it is considering imposing sweeping trade penalties against the U.S. if Washington does not show greater sympathy for Mexico's special economic and commercial problems.

The tough new Mexican line has been privately communicated to U.S. officials in advance of the postponed summit meeting between President Ronald Reagan and President Lopez Portillo, now due to take place in June.

It reflects both Mexico's resentment at what it sees as American indifference to its status as a developing nation and the country's growing self-confidence as the world's fifth largest oil power.

The "sanctions" under consideration involve a major

switch of Mexican imports away from the U.S. in favour of other Western countries and Japan, which, it is said here, are prepared to pay an extra economic or political price for access to the Mexican market and Mexican oil.

The U.S. is by far Mexico's biggest trading partner, accounting for some two-thirds of Mexican imports and exports last year.

Most specifically, the suggestion is that Pemex, Mexico's state-owned oil corporation, would in future give priority to buying oil rigs and equipment from countries such as Norway and Britain rather than the U.S.

Food supplies would be sought from Argentina, Canada and New Zealand—in the hope of slashing the more than \$2bn

import bill that Mexico paid the U.S. to help feed its exploding population last year.

Washington's attitude to Mexico's trade problems is considered here to be far the most important issue for the forthcoming summit. Last year, Mexico's trade deficit with the U.S. rose to \$2.6bn (£1.2bn) despite increased oil sales, according to U.S. figures.

Mexican officials still hope that relations between the two countries, also recently soured by a fishing war, can be sufficiently restored to head off a major trade showdown.

There may well also be an element of bluff in the unprecedented Mexican attempt to exert this kind of trade pressure on Washington. Certainly, President Reagan has insisted that he wants to improve U.S.-Mexico relations.

## Japanese urged to send fewer cars to U.S.

JAPAN'S car industry has been asked by the Government to send fewer cars to the U.S., Reuter reports from Tokyo. Mr. Rokusuke Tanaka, Minister for International Trade and Industry, is reported to have asked the industry's leaders to set voluntary limits on their 1981 exports to their largest market.

The industry was warned that it faced the alternative that an increasingly protectionist U.S. Congress would do the job for them.

Mr. Takashi Ishihara, president of the Nissan (Datsun) motor company, said after meeting the minister that the industry was standing by its proposal to hold shipments to the same level as 1980—1.82m cars capturing a fifth of the U.S. market.

### China-India talks

CHINA'S Foreign Minister, Mr. Hua is to visit India in June for talks with his Indian counterpart, Mr. P. V. Narasimha Rao, K. S. Sharma reports from New Delhi. The talks will concern normalisation of relations.

### Vietnamese poll

Vietnam's voters went to the polls yesterday to elect a 496-seat National Assembly which, under a new constitution, will have more decision-making powers than its predecessor. Kathryn Davies reports from Ho Chi Minh City.

# Israel, Syria in Lebanon attacks

BY HSNAN HJAZI IN BEIRUT

THE CRISIS in Lebanon worsened yesterday with heavy fighting between Syrian peace-keeping forces and right-wing Christian militia, while in the south of the country Israeli warplanes launched a sustained attack on Palestinian bases.

Witnesses in the port of Sidon said 12 Israeli fighters made a total of eight bombing runs on the eastern and northern suburbs of the Mediterranean city, killing or wounding 18 people.

A military official in Tel Aviv said the raids were mounted "to prevent guerrilla raids into Israel."

In Lebanon's other war, for control of the strategic Bekaa valley, Syrian helicopter-borne troops took part in an assault on Christian militia positions in hills north of the town of



President Assad

Zahle, which has been under siege by the Syrians for the past 25 days.

The Lebanese Foreign Minister, Mr. Fuad Boutros, held talks in Damascus with President Hafez Assad in a bid to resolve the month-old crisis.

The main battle centred round a fortress built by the French during their mandate in Lebanon which ended with independence in 1943. The fortress, known as the "French room", is situated on Mount Sanin and overlooks the entire Bekaa Valley as well as the north-western mountain range regarded as the Maronite Christians' heartland.

It is feared that the violence could spill over to the hills of the Maten district and the town of Bekfaya. This is the home of the Gemayel family, which leads the right-wing predominantly Christian Phalange Party.

Syria has several objectives in its latest campaign. Control of the Sanin hills would remove any threat to the Bekaa Valley, which Damascus regards as vital to Syrian security.

## Schmidt begins Saudi visit amid arms row

By JONATHAN CARR IN BONN

THE WEST GERMAN Chancellor, Herr Helmut Schmidt, today begins a delicate mission to Saudi Arabia which could have important implications for the German economy and for relations with Israel.

In talks with Saudi leaders including King Khalid, Crown Prince Fahad and Sheikh Zaki Yamani the oil minister, Herr Schmidt aims to find out how far Riyadh links future economic co-operation with Bonn to delivery of German arms, notably tanks.

German businessmen recently in Riyadh have returned

saying a link between arms and civil contracts exists, and that German industry stands to gain orders worth as much as DM 20bn (£4.3bn) annually if Saudi wishes to buy weapons are satisfied.

They also note a downturn in German exports to Saudi Arabia and problems in negotiating long-term oil supply contracts—signs, it is felt, that Riyadh may be holding back on broader co-operation until it receives a pledge of arms.

Bonn is well aware of Riyadh's interest in German weaponry, including the sophisticated Leopard-2 battle

tank. But it has received no formal request—let alone a Saudi threat to take business elsewhere if arms are not delivered.

Herr Schmidt is thus keeping his options open—hoping that the Saudis will not insist on making arms a crucial element of bilateral relations, but aware that too much is at stake to give a flat refusal if they do.

Saudi Arabia is West Germany's third biggest non-European trading partner. It provides more than one quarter of Germany's crude oil, helps finance the Bonn Government's budget deficit and is likely to

be the biggest single source of funds for the recently-announced Franco-German DM 12.6bn loan.

However, West Germany has a restrictive arms export policy, for historical reasons, and there is strong opposition among the Bonn coalition parties to a major weapons deal with the Saudis or any other non-Nato country.

Israel has spoken out strongly against such a deal in advance of Herr Schmidt's departure.

There are signs that the intensity of Israel's complaints have irritated the Chancellor.

## OECD notes Turkish progress

BY DAVID TONGE

TURKEY'S economic situation remains difficult, according to a survey published today by the Organisation for Economic Co-operation and Development. The survey by the Paris-based organisation welcomes the way in which the military Government has continued to open up the economy and has introduced long overdue tax reform. It says the response

to official policies has "probably been as good as one could reasonably expect" but warns that there is still a long way to go. Three main areas of progress are noted:

Inflation was slashed from an annual rate of around 130 per cent a year ago to about 40-50 per cent by the end of 1980.

Exports and workers remittances had responded well

to Government attempts to ensure that the Turkish lira maintained a realistic value. As a result Turkey's financing gap for 1981, initially forecast at \$2bn (£920m), might fall to \$1.6-£1.8bn.

The OECD suggests that there has been a recovery of industrial output. This is questionable, however,

# Reagan trades the Soviet grain embargo for Senate votes

BY DAVID BUCHAN IN WASHINGTON

PRESIDENT REAGAN has taken one of his most important foreign policy decisions so far—scrapping the grain sales restrictions his predecessor imposed on the Soviet Union in January 1980—for essentially domestic political reasons.

The controversial move shows the overriding importance the President attaches

to winning votes for his domestic economic programmes, and his willingness in that cause, to override Mr. Alexander Haig, the Secretary of State, who opposed lifting the grain ban right to the very end.

Mr. Reagan said he had delayed redeeming his 1980 campaign promise to American farmers to remove the embargo in order to make sure that the Soviet Union and other countries would not misinterpret the action as a weakening in American

policy.

Not surprisingly the Soviet press immediately read it as just that—and so have a number of U.S. politicians, some of them inside the President's own Republican Party.

A key question is how Europe will read the U.S. move. Although the embargo has been greeted with relief there it remains to be seen whether European allies will view the U.S. Administration any longer as in a position to lecture them about restraint-

ing sensitive industrial exports to the Soviet Union.

Mr. Ed Meese, the White House Counselor who played a central role in the grain decision, went out of his way to say that lifting the embargo was not supposed to convey any kind of a signal to the Kremlin. It was not a gesture towards future arms control talks, nor a truce over Afghanistan, nor a reward for not intervening in Poland.

Since the lifting of the grain embargo was not intended as a gesture, no

reciprocal move was sought from the Soviet Union, White House officials said.

The only diplomatic window-dressing the White House attempted was to say that lifting the grain ban had been made possible in part by the recent easing of tension in Poland.

More mundane and domestic factors determined why Mr. Reagan—after three months of stalling—acted when he did. American farmers are now planting their spring crops, and lift-

ing the grain ban now would give them the green light to sow more.

That, together with U.S. Government reports this month of improved prospects for the 1981 harvest, would offset any rise in prices from removing the grain ban on the Soviet Union.

The Chicago and New York markets took the news in their stride on Friday.

In fact, imposition and lifting of the grain embargo have coincided harmoniously with market developments.

Partial loss of the Soviet market during 1980 mattered less because the U.S. feed-grain harvest, was hard hit by drought and demand from other countries rose.

Likewise, the Russians are now fully back as buyers in a year that looks set for a bumper crop in the American farm belt.

More compelling than this, however, was Mr. Reagan's need to rally support for his economic programme and farm price legislation which have been flagging on Capitol Hill.



President Reagan: Need to rally support.

# Ultramar: a dynamic growth company

## Highlights from Mr Arnold Lorbeer's Statement to Shareholders

1980 was the best year in Ultramar's history, with record cash flow and profit. These results were achieved in the face of economic recession and a sharp decline in the demand for oil products.

Ultramar's prospects are brightened by a major expansion programme which will double the size of the Indonesian Liquefied Natural Gas Plant, provide a fleet of modern ships and add to oil and gas production in the North Sea, Western Canada and elsewhere.

### Canada

Our refining and marketing operations in Eastern Canada had a good year in 1980 and the trend is continuing in 1981. However, plans to upgrade our Quebec Refinery by adding a catalytic cracking unit have been delayed, because of large projected cost overruns and a Government policy of Canadianisation of the oil industry.

### Exploration and Development

The largest portion of our capital expenditures continues to be directed to finding and

developing new oil and gas reserves. We have been reasonably successful in Indonesia and Western Canada, and this will make a contribution to profits in 1983 and beyond. The North Sea Maureen Field will come into full production and contribute to profits by early 1984. In the Seventh Round we won further licences on five blocks in which we have interests of between 31 and 40 per cent. The tempo of North Sea drilling will therefore be accelerated in the next few years. We will also expand our exploration activity in the USA and Australia.

### Chairmanship

Campbell Nelson stepped down as Chairman at the end of 1980 but remains on the Board. He was with Ultramar when it was founded in 1935 and has been a major factor in bringing the Company to the position that it occupies today.

Ultramar has a high calibre professional team directing operations and we can expect a dynamic growth company in the years to come.



# Ultramar

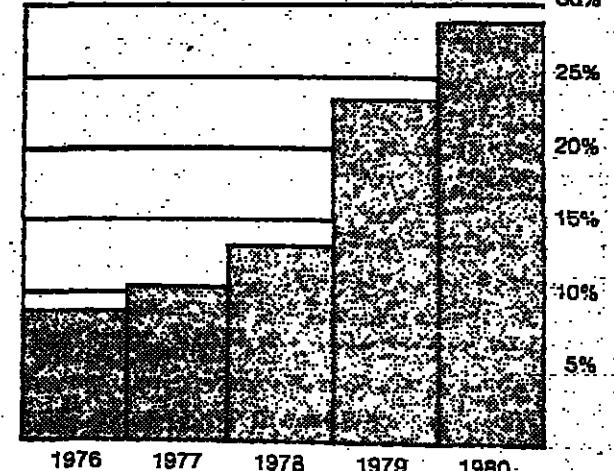
The British Oil Company

## Summarised Financial Results

	1980	1979	1978	1977	1976
	£ million	£ million	£ million	£ million	£ million
Sales	936.5	1,001.7	595.1	472.7	571.8
Cash flow from operations	100.8	56.3	31.6	26.7	17.0
Operating profit before taxation	126.3	75.4	37.7	24.7	12.3
Taxation on operating profit	52.8	30.1	23.6	10.5	6.1
Operating profit after taxation	73.5	45.3	14.1	14.2	6.2
Foreign exchange fluctuations	0.6	1.5	(5.5)	(5.6)	4.1
Net profit	74.1	46.8	8.6	8.6	10.3

## Net Return on Invested Capital 1976-1980

(Before Non-Cash Exchange Adjustments)



## Geographical Analysis of Sales and Operating Profit after Taxation for the Year

	North and South America	Europe	Asia and Middle East
Sales	78%	12%	10%
Operating profit after taxation	58%	2%	42%

The Annual General Meeting will be held at Hamilton Hall, Great Eastern Hotel, Bishopsgate, London EC2, on Friday, 29th May 1981 at 11.00 am. If you would like a copy of the 1980 Annual Report, please complete the coupon:

Please send me a copy of the Ultramar 1980 Annual Report.

Name \_\_\_\_\_

Address \_\_\_\_\_

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To: The Secretaries, Ultramar Company Limited, Morgan House, 1 Angel Court, London EC2R 7AU.

مركز من الاصل



## Carrington faces problems on Portugal textile exports

By DIANA SMITH IN LISBON

**LORD CARRINGTON**, Britain's Foreign Secretary, said yesterday that Portugal's application to join the Community is not a problem for the Community. The issue of Portugal's textile exports to the UK is likely to be a problem, he said.

Portugal's textile sales to the UK between January and October 1980 were valued at £11m—8 per cent less than in 1979. Textiles represent 30 per cent of all Portuguese exports to Britain, and it appears that exports of T-shirts and other such down-market products from Portugal are worrying British manufacturers, although Portuguese quantities are nowhere near those sold to the UK from the Far East.

The problem is delicate. Britain is perhaps the firmest supporter of Portugal's application to join the Community: no areas of potential friction exist over agriculture, as they do with France and Italy; and Portugal's fishing policies are very close to Britain's. Were it not for the struggling textile industries of both countries, there would be few problems.

The informal agenda of the talks mainly concerns Portugal's application to join the Community, now likely to occur in January 1984, and the integration of accession negotiations during Britain's presidency of the Community in the second half of 1981.

But it is no secret that the Portuguese will feel bound to restate the case for their crisis-

hidden textile industry.

On a recent official visit to Portugal, Mr. John Biffen, the British Trade Secretary, indicated that when Portugal joins the Community, it is likely to face a two- to three-year transition period, during which textile exports to the UK would be subject to quotas.

Taiwan and South Korea have agreed to limit footwear exports to France, according to the French Footwear Federation.

The decision follows a visit to the two countries early this month by a French industry delegation.

Footwear manufacturers in both countries have agreed to "stabilise" exports to France at the 1979 level without changing the import structure, the Federation said.

## Greece buys Leopard-1s

**BONN**—Krauss-Maffei, part of the Friedrich Flick Industrie-Verwaltung Group, has won a DM 300m (£64m) order from Greece for 108 Leopard 1 tanks.

The Greek Government has an option on 110 more tanks but could not say when a decision on the option is expected.

The tanks will be delivered between February 1983 and April 1984.

Two West German companies received orders totalling DM

350m for participation in building three livestock feed factories in Libya.

Bilfinger und Berger, the West German construction group, said it received a DM 190m order to construct the plants.

Reubner-Silva, a West German industrial installations company, had received an order valued at DM 150m to supply the electric equipment for the plants.

## China to build oil rigs under licence

**Guangdong Shipbuilding** has signed a three-year agreement to build oil rigs in China under licence from Bethlehem Steel of the U.S., Reuter reports from Singapore.

The agreement was signed by Bethlehem Steel and Wah-Chang International Marine Industry, a 50-50 joint venture between Guangdong Shipbuilding and Singapore's Wah-Chang International Group.

The Chinese shipyard will build an unspecified number of rigs over the three years and will export them through the Singapore group.

## Peking software deal

**Nippon Electric** signed an agreement with a Chinese computer firm to set up a joint software centre in Peking, Reuter reports from Peking.

The Chinese firm is said to be a subsidiary of the Ministry of Machine Building, and the deal is part of a series of agreements between the two countries.

## Coal liquefaction plan

A five-company Japanese consortium has set up a wholly owned subsidiary in Melbourne, Australia, to promote a brown coal liquefaction project there, Reuter reports from Tokyo.

The project is to build a pilot plant with daily liquefaction capacity of 50 tonnes starting in 1983.

## David Dodwell reports on the 12-man trade delegation to South Korea

## UK mission shows its faith in Seoul

A GROUP of senior British industrialists arrived in South Korea yesterday, optimistic that this first top-level trade mission for two years coincides with an upswing in the troubled country's economy.

The mission, led by Mr. Geoffrey Nichols, chairman of the South Korean Trade Advisory Group, can be read as a statement of faith in South Korea, a country which capped a decade of dynamic growth in the 1970s with a traumatic political and economic reversal.

An official of the group noted: "The mission comes at the start of an upward cycle, and is therefore well timed to demonstrate the continuing interest by British industry at the highest level in furthering trade with South Korea."

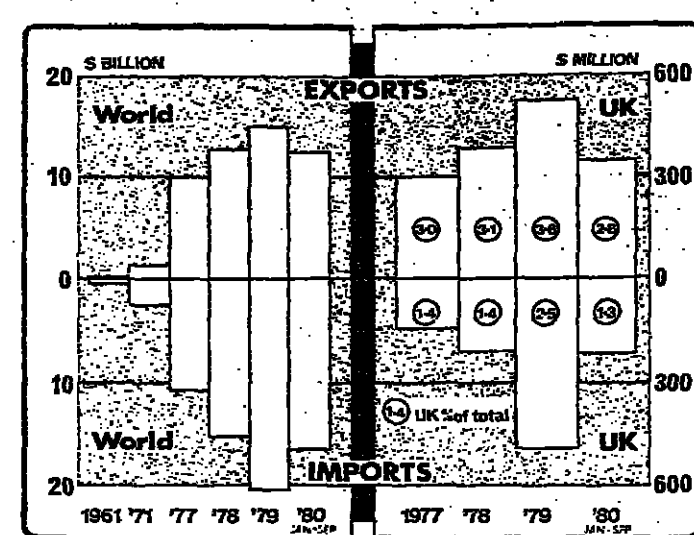
Whether an upward cycle has truly begun is difficult to confirm so soon after the setbacks of 1980. But the comment is no doubt well received in a country whose self-confidence has taken a sharp knock.

Economic growth over the past 20 years has generated a staggering growth in trade. Exports have grown from around \$40m in 1961 and \$1.1bn in 1971 to \$15bn in 1979. Over the same period, imports rocketed from \$316m in 1961 to \$20.3bn in 1979.

But the economic miracle came to an abrupt end in October 1979 with the assassination of President Park Chung-hee. Most economists see the economic problems since President Park's death as having little to do with the assassination, although the shock this created cannot be discounted.

Rather, the economic reversal was an inevitable consequence of over-ambitious growth in the 1970s. Add to this South Korea's dependence on imported oil and the deep recession in many Western countries—South Korea's main trading partners—and the roots of the economic troubles have been unearthed.

In 1980, gross national product shrank by 5.7 per cent, with stagnant domestic sales



and a fall in exports. The import bill, inflated by oil costs, grew fast enough to widen the current account deficit to about \$6bn. At the same time, the country's foreign exchange reserves were depleted to a level of \$1.5bn.

Wholesale price inflation is understood to have reached 45 per cent—in part because of a 20 per cent devaluation of the won in January 1980. Wages rose by 25 per cent, and in fact have risen by an average of 16 per cent in real terms since 1977.

With productivity growing at just 9 per cent, South Korea's competitive position against such countries as Taiwan, Singapore and Hong Kong has been eroded.

The results are predictable. In a December survey of 86 Japanese companies, South Korea was rated the least desirable site for new investment among the nine fastest-growing Asian nations. Japan accounts for 58 per cent of direct foreign investment in South Korea.

In the first three months of 1981, the Seoul Government approved only \$3.5m of investment. The annual average over the past five years is \$114m.

At the same time, there are signs of recovery, and those signs have encouraged the 12-man British trade mission as they begin a heavy seven-day schedule of talks and visits.

The quarterly economic report from the British Embassy in Seoul notes targets of 5 to 6 per cent growth in 1981, with inflation slowing to 25 per cent, greater currency stability, and rising exports.

"First quarter figures have generally, though hesitantly, supported these hopes," the report says. "With stable oil prices and a good harvest, the targets should be attainable."

It also notes, however, that much of industry is operating far below capacity and that new investment demand is not expected to recover until the autumn.

Britain has only a tiny share of South Korea's trade. More than 25 per cent of South Korea's exports go to the U.S., while 22 per cent go to Japan. In 1979, Britain took just 3.6 per cent of South Korea's exports (\$542m), and the share is understood to have fallen still further, to 2.8 per cent, in 1980 (about \$480m).

British exports to South Korea are on a similar scale—between 2 and 3 per cent of the total.

But there seems a growing belief in South Korea that the economy relies too heavily on just two export markets—Japan and the U.S. This has led to talk of a need to boost trade with Europe, and there is every reason to believe that the British mission is well timed.

Few members of the group, which includes directors from Sears, Vickers, GEC, British Aerospace, the Coal Board, Blue Circle, Westinghouse and Davy, have specific business in mind.

But the areas in which they can have hopes of winning business are extensive.

## Talks on 'Japanese VW'

By RICHARD HANSON IN TOKYO

**WORKING-LEVEL** talks began in Tokyo last week between Nissan Motor and Volkswagen on a proposal to build a VW car in Japan.

This is the first such mission from West Germany to arrive since the two motor companies said in December last year that they would study the idea of producing over

18,000 VWs a month at a Nissan plant.

Nissan said it would handle sales within Japan under the arrangements while VW would be responsible for exports from Japan.

The companies expected to work out the details by June this year. The West Germans are expected to stay in Japan for less than a month.

## World Economic Indicators

TRADE STATISTICS		Mar. '81	Feb. '81	Jan. '81	Mar. '80
France FFr bn	Exports	45,205	46,039	40,838	41,033
	Imports	48,111	49,702	46,743	46,882
	Balance	-2,906	-3,663	-5,905	-5,849
UK £ bn	Exports	3,813	4,006	3,999	4,006
	Imports	3,519	3,744	3,646	3,527
	Balance	+2,934	+2,262	+3,353	+4,781
Japan \$ bn	Exports	11,580	9,184	10,052	9,384
	Imports	10,370	10,457	11,664	9,412
	Balance	+1,480	-1,473	-2,338	-2,228
U.S. \$ bn	Exports	19,764	18,82	19,11	17,20
	Imports	22,910	24,27	22,09	22,80
	Balance	-3,146	-5,45	-2,98	-5,60
W. Ger. DM bn	Exports	30,2	27,3	30,2	29,60
	Imports	29,3	28,2	29,2	29,10
	Balance	+0,9	-0,9	+1,0	+0,50
Netherlands f bn	Exports	12,054	12,935	12,931	12,562
	Imports	13,431	11,948	14,106	12,764
	Balance	-1,377	1,087	-1,177	-2,202
Italy Lit bn	Exports	7,894	6,047	5,167	7,186
	Imports	9,199	7,454	7,511	8,850
	Balance	-1,295	-1,407	-2,344	-1,664
Belgium BFf bn	Exports	150,470	168,626	168,2	173,8
	Imports	164,234	186,028	186,0	182,4
	Balance	-15,764	-17,402	-17,8	-14,8

## COMPANY NOTICES

### SELECTED RISK INVESTMENTS S.A.

**NOTICE OF ANNUAL GENERAL MEETING OF SHAREHOLDERS**

The Annual General Meeting of Shareholders of Selected Risk Investments S.A. will be held at 10, Boulevard Roosevelt, Luxembourg, at 11 o'clock on Thursday, 28th April 1981, for the purpose of considering and voting upon the following resolutions:

- To approve the financial statements for the year ended 31st December 1980.
- To approve the appropriation of the net profit for the year ended 31st December 1980.
- To discharge the Directors and the Auditor from their responsibilities for all actions taken within their mandates during the year 1980.
- To ratify the co-optation as Directors of Messrs. Andre SHIMMEL, David R. STEVENS and J. Arthur URICUOLI.
- To elect 1,000 members of the Board of Directors, each for a term of five years, and to elect the Chairman of the Board of Directors.
- To elect the Auditor for the year 1981.
- To confirm the appointments and the remuneration of the investment advisers for 1981.
- To decide on any other business which may properly come before the meeting.

Each of the resolutions set out above may be passed by a simple majority of the votes cast at the meeting.

The shareholders are advised that no quorum for the meeting will be taken until the 10th day after the date of the meeting, and that decisions will be taken by the majority of the shares represented at the meeting, with the restriction that no shareholder, other than the Chairman, may vote more than one share.

Shareholders who are entitled to attend the meeting should bring with them a copy of the Notice of the Meeting, together with a form of proxy, and a copy of the Notice of the Meeting, together with a form of proxy, and a copy of the Notice of the Meeting, together with a form of proxy.

No director or shareholder is qualified to vote at the meeting.

10, Boulevard Roosevelt, Luxembourg, 27th April 1981.

### PUBLIC NOTICE

**EDINBURGH BILLS**

£1.2m Bills issued on 24th April 1981, at 25.64%, to mature 24th July 1981. Applications 28.0m. Outstanding £5.0m.

### CLASSIFIED ADVERTISEMENT RATES

	per column	line
Commercial & Industrial Property, Businesses, for Sale/Wanted	7.50	22.50
Residential Property	5.50	16.00
Appointments	7.50	22.50
Business & Investment Opportunities	8.00	25.00
Personal	5.50	16.00
Motor Cars	5.50	16.00
Hotels & Travel	5.50	16.00
Contracts & Tenders	7.50	22.50
Book Publishers	net 9.50	
Premium positions available (Minimum size 30 column cm)	£3.00 per single column cm extra	

For further details write to: Classified Advertisement Manager, Financial Times, EC4P 4BY, 10, Cannon Street, EC4P 4BY.

## NESTLÉ S.A.

Cham and Vevey (Switzerland)

**THE 114TH ORDINARY GENERAL MEETING OF SHAREHOLDERS** is to be held at 3.00 p.m. on Thursday, 14th May 1981, at the "Palais de Beaulieu," LAUSANNE (SWITZERLAND).

### AGENDA

- Address by the Chairman of the Board of Directors.
- Modification of the Articles of Association.
- Approval of the Accounts for 1980 and of the Annual Report.
- Release from responsibility of the Board of Directors and of the Management.
- Decision regarding the appropriation of the net profit.
- Elections in accordance with the Articles of Association.

The owners of bearer shares may obtain their cards giving admission to the general meeting (with a proxy) at the Company's Transfer Office in Cham up to Monday 11th May 1981 at noon, at the latest. The cards will be delivered against the statement of a bank that the shares are deposited or upon deposit of the shares in the offices of the Company where they will remain blocked until the day after the general meeting.

The report Nestlé 1980 with the Annual Report of Nestlé S.A. (comprising the Balance Sheet and the Profit and Loss Account with comments, the Auditors' Report and the proposals for the appropriation of profits), as well as the proposals of the Board of Directors regarding the modification of the Articles of Association, are available to the holders of bearer shares as from 29th April 1981, at the Registered Office at Cham and Vevey, and as from 4th May at the Offices of the Paying Agents of the Company.

The holders of registered shares whose names are entered in the Share Register will, within the next few days, receive at their last address communicated to the Company, an envelope containing the Notice for the General Meeting, together with a form of proxy, and a copy of the Notice of the Meeting, together with a form of proxy, and a copy of the Notice of the Meeting, together with a form of proxy.

The shareholders are requested to address any correspondence concerning the General Meeting to the Transfer Office of the Company at Cham (Switzerland).

Cham and Vevey, 27th April 1981

The Board of Directors

### TOKYU DEPARTMENT STORE CO., LTD.

NOTICE TO SHAREHOLDERS

**NOTICE IS HEREBY GIVEN** that the annual shareholders' meeting for the 114th term will be held in Tokyo on Tuesday, 21st May 1981, at 10.00 a.m. at the Hotel New Otani, 1-1-1, Nishi-Shinjuku, Tokyo 163.

The agenda of the meeting is as follows:

- To approve the financial statements for the year ended 31st March 1981.
- To approve the appropriation of the net profit for the year ended 31st March 1981.
- To discharge the Directors and the Auditor from their responsibilities for all actions taken within their mandates during the year 1980.
- To elect 20 Directors, each for a term of three years, and to elect the Chairman of the Board of Directors.
- To elect the Auditor for the year 1981.
- To decide on any other business which may properly come before the meeting.

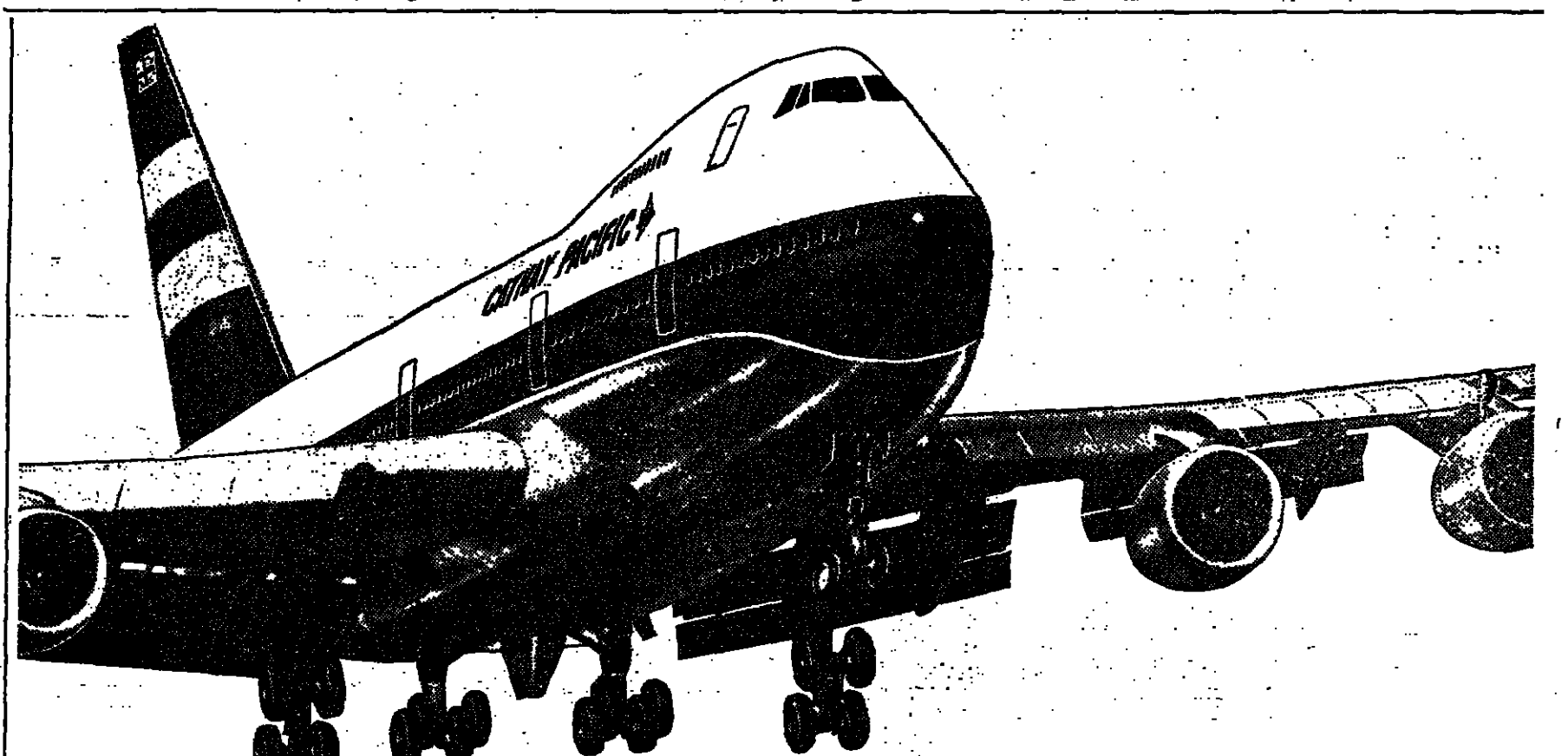
Each of the resolutions set out above may be passed by a simple majority of the votes cast at the meeting.

The shareholders are advised that no quorum for the meeting will be taken until the 10th day after the date of the meeting, and that decisions will be taken by the majority of the shares represented at the meeting, with the restriction that no shareholder, other than the Chairman, may vote more than one share.

Shareholders who are entitled to attend the meeting should bring with them a copy of the Notice of the Meeting, together with a form of proxy, and a copy of the Notice of the Meeting, together with a form of proxy, and a copy of the Notice of the Meeting, together with a form of proxy.

No director or shareholder is qualified to vote at the meeting.

1-1-1, Nishi-Shinjuku, Tokyo 163, 27th April 1981.



# HONG KONG DAILY NEWS

## A Cathay Pacific exclusive

From July 1st there will be only one airline operating a daily, one-stop service between London and Hong Kong—Cathay Pacific. And Cathay Pacific is the only airline that has over 380 flights a week between Hong Kong and all the major cities of Asia, and on to Australia.

So if you're flying east, the Cathay Pacific 747 departs daily at 11.00 a.m. for Hong Kong via Bahrain. You can depend on us.

All seats fully bookable through your Travel Agent, or phone us on 01-930 7878.

BAHRAIN-BANGKOK-BRINEI-DUBAI-FUKUOKA-HONGKONG-JAKARTA-KUALA LUMPUR-KUALA LUMPUR-LONDON-MANILA-MELBOURNE-OSAKA-PORT KAITUMA-PORT MORESBY-SEUL-SHANGHAI-SINGAPORE-SYDNEY-TAIPEI-TOKYO.

The Swire Group



## UK NEWS

## INSURANCE

## Sands 'semi-lucid' as his fast continues

BY STEWART DALBY

MR. BOBBY SANDS, the MP and IRA prisoner now in the 58th day of his hunger strike, is now only semi-lucid. He seems likely to starve to death within the next 48 hours.

The Provisional Sinn Féin says he nearly died on Saturday night. Mr. Sands' family has been told to remain close to a telephone and doctors are keeping a 24-hour watch. He is having difficulty keeping down water, is virtually blind and deaf and could have a heart attack at any moment.

All efforts to persuade the newly-elected MP to call off his protest now appear to have been exhausted.

Mr. Sands has refused to call off his hunger strike unless the Provisional IRA's five demands about prison conditions are met. Mrs. Thatcher has refused to accede to the demands, saying that to do so would be tantamount to declaring political status.

Two visiting members of the European Commission for

Human Rights left Belfast yesterday without seeing Mr. Sands.

He had refused to see them unless two members of the Provisional Sinn Féin, and Mr. Raymond Macfarland, another H-block internee, were present. The Northern Ireland Office refused to allow this.

Dr. John O'Connor, an Irish MP who visited Mr. Sands a week ago, has offered to make another visit. However, the National H-Block Committee has been unable to confirm if

Mr. Sands would agree to see him.

The Provisional Sinn Féin has warned of serious political repercussions if Mr. Sands dies. "His death will totally isolate the Brits," a spokesman said. "It will become impossible for the SDLP and Fianna Fail to talk with them."

But he did not think there would necessarily be an outbreak of IRA violence.

"If you look at the IRA strategy, they have prepared

themselves for a long war and they may not want to exhaust their resources in a short burst of activity."

Republican News, the Provisional Sinn Féin paper, said there will be "fire and fury" if Mr. Sands dies. It has advised people in Roman Catholic ghettos to stock up on food and medicines in preparation for

the Irish National Liberation Army has hinted that there could be resumed military activity if Mr. Sands dies.

## Scottish Sunday paper launched

By Mark Meredith

THE Sunday Standard, the new quality newspaper for Scotland, was launched yesterday with a front page report that Soviet spies were "still operating in Whitehall."

The newspaper is printed on the Glasgow presses of Ontrams, which publishes the Glasgow Herald. The Sunday Standard aims to make inroads into the Scottish readership of the London-based Sunday newspapers, and hopes for a circulation of about 175,000.

"We intend to give Scottish Sunday readers the excellence of writing and reporting previously available only from London," said the newspaper's opening leader.

Pre-launch advertising for the Sunday Standard took the same line with full-page pledges of a newspaper "which knows there is a theatre, music and literary scene north of Hampstead."

Yesterday's front page carried an interview with General Sir Michael Gove, Commander in Chief of Britain's Army of the Rhine. He said he assumed that Soviet spies Philby, Burgess and Maclean were not isolated issues and other spies were still active in the British diplomatic corps and Government.

Another front page report said that two business consortiums were bidding to reopen the huge pulp mill at Fort William which was closed by the Wiggins Teape Group last year.

Mr. Charles Wilson, Sunday Standard editor, admits that the newspaper was launched in a rush to beat possible competition from the camp of the Scotsman, the Glasgow Herald's rival in Edinburgh.

The failure of the Scotsman's management to launch a Sunday paper before the Sunday Standard was behind a document issued by Scotsman journalists earlier this month expressing a lack of confidence in their management.

The journalists went on strike on April 18, to back a pay claim. They say their colleagues in Glasgow receive on average £3,000 a year more.

Scotsman management and the union are to meet again today.

## Underwriters expect bad year's results

BY JOHN MOORE

INSURANCE underwriters are likely to have an even worse year in 1981 than they had in 1980.

That is the view of many of the chairmen of major UK composite insurance groups and most of the UK insurance brokers who have reported their 1980 figures in the last few weeks.

To a large extent their views are confirmed by the trends indicated in North America, the world's largest insurance market. The giant Aetna Life and Casualty insurance group has said it anticipates very unsatisfactory first quarter results because of the intense competition, which the company says has reached a level unparalleled in the business.

Aetna Life has decided to make a stand against worsening trends. It has announced that it will increase rates on all lines of business to avoid considerable deterioration in its underwriting results.

Notwithstanding the initiative by Aetna in Conning and Co., the U.S. stockbroker which studies the U.S. insurance industry closely, remains pessimistic.

It expects the industry's combined ratio of losses and expenses as a percentage of property and casualty premiums to exceed 110 per cent for 1981 and 1982. This compares with a combined ratio of about 104 per cent in 1980.

Overcapacity persists in worldwide insurance markets. Too many markets are chasing business which is not growing at the same rate as available market, and this has led to intense price competition. At the same time worldwide recession has restricted the premium growth necessary to cover the continued high rates of inflation in insurance related costs.

Contributing to the continuing competitive pressures are high interest rates. Although interest rates have fallen recently they are still at historically high levels.

Many insurers have sought to exploit the high rates of interest to offset the effects of competition by seeking business with long payout periods, such as liability insurance risks. The long tail nature of the business produces strong positive cash flows which generate the investment income needed to meet the rising costs of claims in inflationary conditions.

Brokers are facing little growth in broking income because of the pressure on insurance rates, and their

expense ratios remain high.

They are looking for more support from investment income through premium handling, and transmissions of premiums in the insurance and reinsurance chain have slowed considerably. Moreover, in an effort to support their earnings the brokers are attempting to extend their own underwriting activities and this is contributing to the capacity problems.

Underwriters may not be showing a technical underwriting profit in many instances but conditions may not be as bleak as they appear.

While U.S. property and casualty insurers may be facing a substantial worsening of conditions in the current year, experts are predicting that insurers will not have to liquidate stocks and bonds to maintain cash flow as they did in the mid-seventies.

It has been estimated that U.S. property and casualty insurers made an average 14.5 per cent return on their equity in 1980, after taking investment income into account. This is likely to fall in 1981 and 1982, but has not yet reached levels where it has become unacceptable.

With sufficient capital in the industry and high investment yields, the industry rates of return are likely to decline slowly which in turn will do nothing to relieve the competitive pressures.

In these conditions there are signs that some small weaker based groups, often undercapitalised and reliant on the reinsurance market to support ambitious growth plans, are being forced out of the market.

This may cause short term disruption in some markets but will shake out some of the excess capacity in the insurance industry.

Even so there is little sign of any upturn in the underwriting cycle. Competitive pressures are likely to depress rates well into next year. Combined ratios of property and casualty insurers in the U.S. could approach 115 per cent.

## Parties predict low turnout in county council elections

Gareth Griffiths assesses the candidates and their campaigning

PARTY WORKERS are predicting a low turnout for next month's council elections in England and Wales.

However, the voting figures will be an important indicator of the popularity of the Government, which is strongly on the defensive, particularly in the urban areas. In the last county council election, four years ago, only 40 per cent of the electorate voted.

In spite of the generally unexciting tempo of the campaign, the results will be awaited with special interest, because the Government's standing has been tested in only four by-elections so far.

The two main parties will be particularly interested to see whether the foundation of the Social Democratic Party will cause many voters to defect from the Tory and Labour standards to the Liberals or one of the other "centre" parties, even though no official SDP candidate will be standing.

At present, the Tories run the counties in which 88 per cent of the people of England and Wales live. Labour controls Mid and West Glamorgan, Gwent, Durham, and the metropolitan counties of South Yorkshire, and Tyne and Wear.

Independents hold Cornwall, Dyfed, Gwynedd and Powys are dominated by Independents and no party has overall control of Clwyd or Salop. Conservatives control the other 36 non-metropolitan counties in England and Wales—the shire counties—and four of the six metropolitan counties.

Conservatives admit they are on the defensive in the elections because many of their seats were won at the height of Labour's unpopularity in 1977. Conservatives believe they will hold a majority of the English counties and thus keep their majority on the Association of County Councils.

Both the Conservatives and Labour think the most likely result will be a repeat of the 1973 elections in which Labour dominated the Metropolitan areas, while the Conservatives controlled most English shire counties, particularly in the South. There were also a large number of councils in which no party had an overall majority.

Labour believes it will win the Greater London Council, Greater Manchester, the West Midlands, West and South Yorkshire, Tyne and Wear, South Glamorgan, Cleveland, Derbyshire, Humberside, Nottinghamshire and Staffordshire. It could win Cumbria but there are doubts over Merseyside where a hung council is most likely.

The Conservatives hope to retain control of the West Midlands but privately have written off the rest of the metropolitan authorities. Heavy Conservative losses are expected particularly in Avon, Cheshire, Berkshire, Hertfordshire, Lancashire and Leicestershire.

Liberal hopes are concentrated on the Isle of Wight where the party hopes to win outright control of the county.

The Liberals aim to become the main opposition party on West and East Sussex councils and hold the balance of power in Merseyside and Hereford and Worcestershire.

County councils are responsible for public transport, education, planning, economic development, fire and police and social services, but metropolitan counties district authorities have responsibility for education and social services.

The counties have been in the front line of rows over spending cuts and changes in school meals, the reduction of

rural transport and the cuts in education and social services.

This year non-metropolitan counties will spend on average £333.50 per head of population and their precepts on the rates will have risen by 8.9 per cent.

Several candidates have got unofficial backing from leading Social Democrats, who are likely to make the most impact are in Lincolnshire, Merseyside and Northamptonshire.

All the parties—except Plaid Cymru—are putting up more candidates than in 1977. In England the Conservatives are fielding 3,335 candidates and contesting 90 per cent of all the seats. Labour has put up 3,321 candidates and the Liberals 2,040 candidates.

In Wales the number of candidates has also increased with Labour putting up 402 candidates, the Conservatives 200, Plaid Cymru 172, the Liberals 87 and Independents 316.

Boundary changes—in 21 shire counties—are likely to have most effect in Cumbria benefiting Labour—and Humberside—to the Tories' advantage.

Campaigning reflects national issues with many local variations.

Conservative election manifestos general emphasise the way their councils have carefully husbanded ratepayers' money, and warn about rate increases if Labour gets in.

Labour candidates argue that spending cuts have resulted in deteriorating educational, transport and social services. The party in most areas is committed to reversing the cuts and wants counties to play a greater role in trying to regenerate the economy.

Liberal candidates want more agency work to be done by district councils and suggest that council meetings should include a public question time.

Liberal manifestos generally suggest greater emphasis on personal social services

issues with many local variations.

Campaigning reflects national issues with many local variations.

Campaigning reflects national issues with many local variations.

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21729 rue des Poissonniers  
92200 Neuilly-sur-Seine, France

## CONTRACTS AND TENDERS

International bidding:  
Two sugar plants  
(Chile).

Industria Azucarera Nacional S.A. IANSA (National Sugar Industry) announces to investors that has put up for international bidding two sugar beet plants located in the southern part of the country.

The first one is in Curico—200 kilometers south of Santiago, i.e., 7th region. The second one is in Nuble, 8th region, 400 kilometers south of Santiago.

Natural or legal persons either Chilean or foreign may participate according to the specifications.

## BIDDING CONDITIONS AND COMPLETE INFORMATION

Bidding conditions and the annexed inventories with the description of the assets to be sold, technical records and a complete feasibility study of Curico and Nuble plants recently prepared by and expert advisory bureau, are at the disposal of interested parties.

Bidding conditions cost US\$ 250 - in national currency - for each plant, and may be withdrawn beginning at the following addresses:

United States: Curico, One World Trade Center, Suite 5151, New York.

Germany: 2,000 Hamburg 1, Chile Hans B. IV Etage Fischerwiete 1.

England: Charge D'Affaires, 12 Devonshire Street London W1N 3-DS.

Italy: Via Nazionale 54-2p, Roma.

Deadline offer presenting: May 12th, 1981.

Date for bidding adjudging: May 22th, 1981.

Date for plants delivery: During September 1981.

## ASSETS TO BE SOLD

- Lands and factory facilities, warehouses and offices including the whole Curico and Nuble plants. The Curico Plant has the necessary equipment for refining raw sugar.
- All the machinery, tools, inputs, etc. existing in Curico Nuble plants according to the inventories annexed to the bidding conditions.
- Bidding also includes the transfer of the dwelling houses placed at the Nuble plant lands.

## REMARKS

Any remarks interested parties may pose or for further information please contact the above mentioned offices, or at IANSA offices, 26 Bustamante Avenue, Santiago-Chile.



iansa  
Chile

إعلان من الصحف



## Franchise proposal for Press attacked

By Alan Pike

THE PRESS must not be "put at the mercy of a bureaucratic committee dispensing franchises," Mr. Nicholas Herbert, president of the Guild of British Newspaper Editors, said at the annual conference in York at the weekend.

He said that the Campaign for Press Freedom, formed among other things to examine alternative means of newspaper ownership, would be better called "the campaign for Press Control."

It had been suggested that newspaper publication franchises be issued by an independent Press authority on the lines of the Independent Broadcasting Authority.

But while airways were limited, and had to be regulated in some way, newspapers need to be subject to no such regulation.

One of the greatest challenges facing the newspaper industry was the need to break away from old-fashioned, expensive and inefficient production methods.

"The importance of a Press able and free to dig out information is clear, but while we are all diverted by the sheer difficulty of getting out newspapers we cannot do our job as well as we should."

Mr. Hugh Dundas has been appointed chairman of Thames Television in succession to Lord Barnston, who died earlier this year.

A director of Thames since its foundation in 1968, Mr. Dundas is chairman and chief executive of BET and chairman of Rediffusion. Rediffusion Television, part of BET, owns half the share capital of Thames. Mr. Dundas joined Beaverbrook Newspapers in 1948, where he held editorial and managerial posts before joining Rediffusion in 1961.

### Classworks sit-in

WORKERS occupied the United Glass Works, St. Helens, at the weekend and kept senior management out in protest at issuing of 53 compulsory redundancy notices.

The 200 on the weekend shift continued to work normally. The General and Municipal Workers' Union said yesterday that full production and delivery of orders had been maintained. Management offered to hold joint talks today. Union officials say they will not co-operate until the redundancy notices are withdrawn.

### Feed plant closing

SPILLERS will close its troubled Uveco Mill animal feed plant at Birkenhead in October, with loss of 78 jobs. The first 20 will go in June, the rest in October.

Negotiations are continuing with the unions. The workers were told at the weekend that the closure was forced by rising costs and falling demand.

### Lloyd George boom

A SMALL MUSEUM featuring the life of Lloyd George and once threatened with closure, is enjoying a new lease of life thanks to the BBC. Visitors flock to the North Wales village of Llanystumdwy after watching the television serial *The Life and Times of David Lloyd George* on BBC2.

The Liberal politician and former Prime Minister spent his boyhood in the area and is buried nearby.

## Rolls-Royce in Spey engine deal

BY MICHAEL DONNE

ROLLS-ROYCE is likely to obtain business worth at least £100m over the next 20 years after a deal for the sale of its military Spey engine for an Italian-Brazilian light fighter aircraft, the AMX.

The AMX was conceived by the Italians some time ago as a single-engine light strike and ground attack aircraft. It has also been adopted by Brazil for its airforce. Development work will begin soon and the aircraft is intended to enter service in about 1988-1989.

A total of 300 aircraft is planned—200 for Italy and 100 for Brazil. Considerable interest

is already being shown by other countries and sales could run to as many as 1,000 in the next decade.

The investment in the programme for initial design development and production is estimated at \$600bn (£275bn). Italy will subscribe \$400bn and Brazil \$200bn.

Rolls-Royce will be a subcontractor, selling Spey engines to both Italy and Brazil, and assisting in the fighter's engine and air frame integration.

The aircraft will be built in Italy by Aeritalia and Macchi, and in Brazil by Embraer, the publicly-owned aircraft com-

pany in which the Brazilian Government has a 10 per cent stake.

A big team of Embraer technicians is in Italy working out the final details of the finance and work sharing programme.

The AMX venture will be fully collaborative. Embraer and Aeritalia and Macchi will each make parts for all 300 aircraft, shipping them to assembly lines in both Italy and Brazil.

Embraer will also join in the detailed design and flight testing of the aircraft and share in all export sales.

The manufacturers aim to

keep the aircraft price as low as possible to encourage the maximum possible sales. They want to interest third world countries which cannot afford the higher prices of U.S. and West European manufacturers.

The military Spey engine is regarded by the Italians and Brazilians as well-proved, readily available, and reasonably priced.

The engine is used in the Phantom jet fighters of the RAF. The deal between the Italians and the Brazilians will give the engine a new lease of life, for at least another 20 years.

## Forty years on, Dakotas are still flying high

By Lynton McLain

EASTERN AIRWAYS starts a Humberside-London service this morning with a DC-3 Dakota aircraft that flew for the first time to Arncliffe at the end of the Second World War.

The airline, a private British company, owns three DC-3s—about 600 are still in commercial service worldwide—and says that metal honeycomb structures instead of conventional metal spars give the aircraft a long rust-free life.

It has removed 10 of the original 36 seats to give passengers more leg room on the flight to Heathrow.

Eastern was awarded the route six weeks ago by the Civil Aviation Authority in place of Air UK which withdrew its Humberside-London operations in October last year.

The new twice daily service includes a 15-minute stop at Norwich. The 7.25 morning flight from Humberside Airport at Kirmington, south of the River Humber, is scheduled to arrive at Heathrow at 9.30. The return flight leaves Heathrow at 9.55.

The afternoon flight leaves Humberside at 16.25, landing at Heathrow at 18.30, with the return flight at 18.55.

Single fares will be £41.50. The airline has started talks with British Airways about co-ordinating their services.

Eastern is owned by Lease Air, which is owned 100 per cent by Leighford Holdings, a Lincolnshire group with interests in goods vehicle maintenance, vehicle distributorship and the manufacture of cathode ray tubes.

Group turnover last year was £9m and pre-tax profits £185,000. Before winning its CAA licence in March, the airline operated charter flights and freight services in Europe.

## Butchers' president attacks 'stupidity' of EEC

THE "stupidity" of the Common Market in exporting meat which drains supplies at home and pushes up prices must be deplored, Britain's butchers were told yesterday.

Mr. Jack Bailey, president of the National Federation of

Meat Traders, said supplies caused a constant problem because of the economic and political climate of the EEC.

Beef supplies had been badly hit by lower home production, increased exports and reduced imports and prices had risen as a result,

he told the federation's annual conference in Harrogate, Yorkshire.

"The stupidity of the system which allows massive exports of manufacturing beef while severely restricting imports is to be deplored."

He accused local authority trading standard officers who had unsuccessfully brought "case after case before the courts" to try to establish how much fat there should be in mince—of "harassment and bureaucratic involvement."

## April food prices reflect upward trend

BY GARETH GRIFFITHS

FOOD PRICES continued their steady upward trend in April, according to the latest Financial Times Grocery Prices Index.

The April index stood at 134.93, compared with 132.76 in March. It was the sixth month in succession that the index has increased.

The pattern which has emerged in recent months repeated itself in April. There were price increases in most sections of the basket although the prices for sugar, tea, coffee, soft drinks, preserves, and dry groceries and canned goods all dipped slightly. But dairy produce, bread and cereals, frozen foods, non-foods and fresh meat all rose.

Fruit and vegetables, usually one of the most volatile sections of the FT shopping basket rose sharply from £248.04 to £282.50. Bramley

cooking apples, avocados, Jaffa grapefruit, pineapples, English rhubarb, lettuce, English and Scottish white potatoes, mushrooms and spring cabbage represent best value for shoppers in this section, according to the Fresh Fruit and Vegetables Information Bureau.

The index is based on data collected by 25 shoppers who monitor the same list of 100 grocery items each month in the same shops. The shops chosen range from supermarkets to small village grocers.

The grocery prices index is meant only as a guide and not as an absolute indicator of food prices. These can vary according to shop, type and region.

The level of food sales in the grocery business was affected by the Easter holidays which normally lead to a surge in food sales. The FT Grocery Prices Index

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should be made to Lucinda Wetherall at the Financial Times.

### FT SHOPPING BASKET

APRIL, 1981

	April	March
Dairy produce	670.18	670.02
Sugar, tea, coffee and soft drinks	210.91	211.55
Bread, flour and cereals	307.76	307.43
Preserves and dry groceries	111.84	112.95
Sauces and pickles	54.03	54.76
Canned goods	190.25	190.36
Frozen foods	237.92	234.61
Meat, bacon etc. (fresh)	551.20	551.95
Fruit and vegetables	282.50	248.04
Non-foods	242.20	241.23
Total	2,868.81	2,822.90

1980: January 120.47; February 122.32; March 124.18; April 125.94; May 128.79; June 128.53; July 129.04; August 128.41; September 127.41; October 126.84; November 127.77; December 129.38.

1981: January 130.96; February 131.75; March 132.76; April 134.93.

## Steel company to appeal over EEC output order

DARLINGTON AND SIMPSON ROLLING MILLS, the private steel company in Co. Durham, is to appeal against an order from the European Commission to cut output by nearly half or face a £720,000 fine.

Mr. John Carter, managing director, said yesterday that he was not optimistic about getting the order changed.

Mr. Dennis Davies, Labour Front Bench spokesman on the Common Market, said he would take up the case with Ministers. Mr. Carter said that even if the EEC insisted on a cut in the 38,000 tonnes of output planned to end June there would be no lay-offs or short time for the 850 workers.

They can rest easy, if they fine us, we shall go to the European Court of Justice, and appeal and appeal and appeal."

The order is made under Article 58 of the Treaty of

Paris, which gives the European Commission power to impose production controls throughout the European steel industry.

The mandatory controls are due to run to the end of June, when they are expected to be replaced by voluntary arrangements. They were introduced last November in an attempt to stabilise prices at a time of severe over-capacity.

Two EEC inspectors visited Darlington last week and ordered a cut from the planned 38,000 to 20,000 tonnes, with the prospect of a fine of £40 for each excess tonne produced.

Though Mr. Carter agreed with the aim of the ruling, he objected to the universal application, and said that most of the company's products were not made by other European steel companies. He feared his customers would turn to Japan.

## Concern over butter policy

MANY OF Britain's leading food companies yesterday expressed their concern at the shortage of butter supplies for manufacturing caused by the Common Market's policy of exporting cheap butter—especially to Communist countries.

They also fear Brussels might raise the price of butter for manufacturing, which could raise the price of thousands of food lines as the increase is passed on to consumers.

The commission has admitted that as a direct result of its exporting policy, the butter mountain has been reduced from its August, 1979 peak of 590,000 tonnes to less than

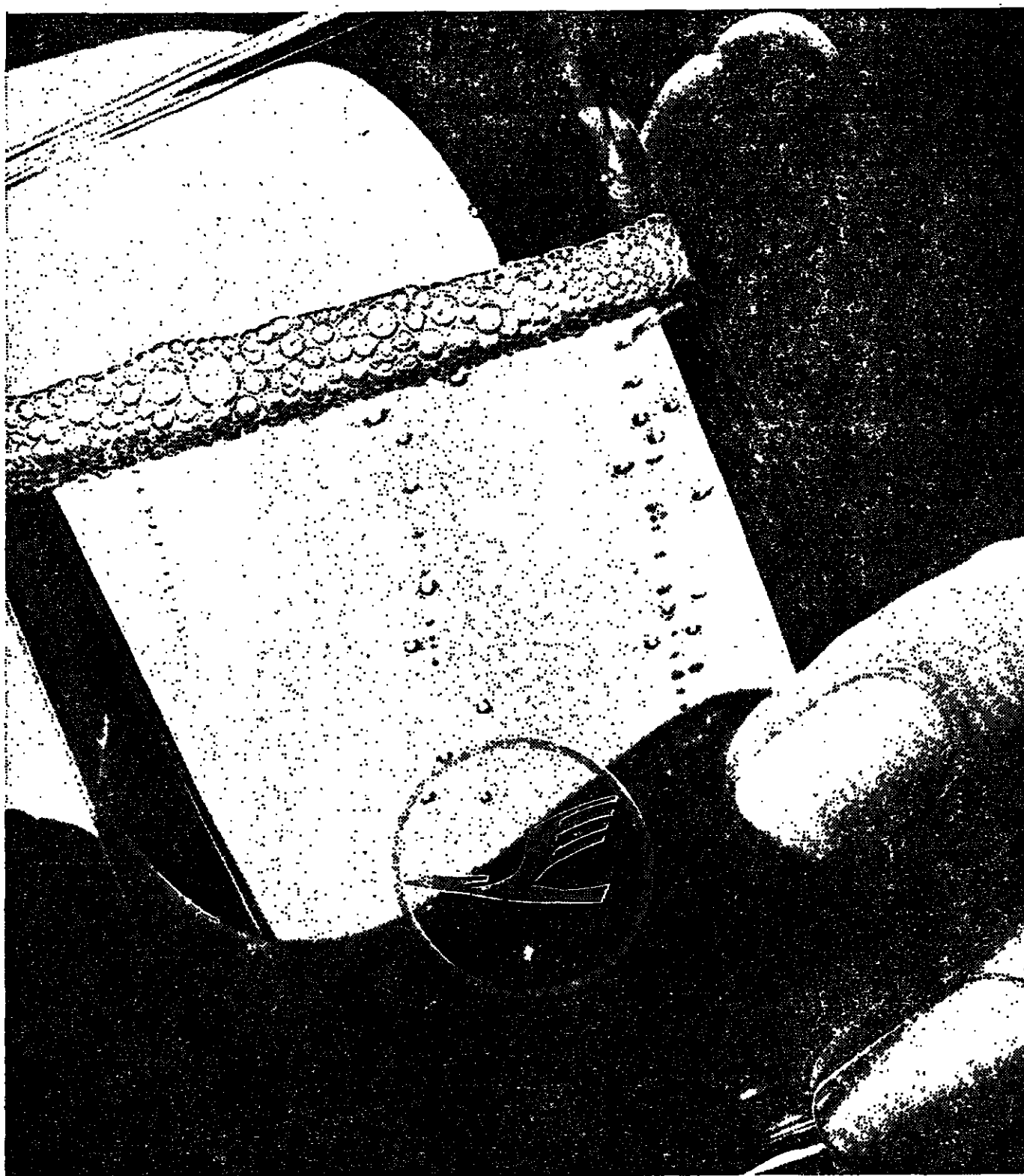
40,000 tonnes—little more than one week's supply.

A number of traders are committed to exporting large quantities of butter outside the community, even though there are not enough stocks in private store to meet this demand.

The EEC has been selling off butter to East European countries at heavily subsidised prices. Much of the present stockpile is already earmarked for Poland as part of a food aid programme.

The EEC is the world's largest exporter of butter and any threat of a shortage will push up world prices further—encouraging more exports.

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Particulars relating to Gulf Oil Corporation are available in the Statistical Service of Exel Statistical Services Limited and copies of such particulars may be obtained during usual business hours on any weekday (Saturday and public holidays excepted) up to and including 8th May, 1981 from:-

W. Greenwell & Co.,  
Bow Bells House, Broad Street,  
London EC4M9EL

or Fielding, Newson-Smith & Co.,  
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London EC2V 7DX



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## 1980—A Profitable Year for The British National Oil Corporation

In 1980 BNOB continued to increase its already substantial contribution to the nation's wealth. It produced and sold 31 million barrels of oil valued at £511 million. The profit before taxation was £309 million.

The substantial growth of BNOB over the last three years is illustrated by the following figures:

	1980	1979	1978
£ million	£ million	£ million	£ million
Equity sales revenues—oil and gas	511	265	53
Profit (loss) before taxation	309	77	(26)
Net profit (loss)	88	21	(15)
Capital Expenditure	216	226	190
Capital employed	978	878	671

Today BNOB is an established oil company operating in the forefront of the activity on the United Kingdom's Continental Shelf. It employs 2000 people—90% of them in Scotland. In 1980 the Corporation was involved in 45% of the exploration and appraisal wells drilled on the UKCS. It has equity interests in nine commercial oil fields, of which three are operated by the Corporation; five are in production, and one producing gas field. It is the single largest trader of North Sea oil, handling nearly one million barrels of oil a day—almost one third of total UKCS oil production.

Since its inception in 1976 the Corporation has invested over £1200 million on the UKCS, of which £900 million is accounted for by producing fields. These fields are generating funds needed for further exploration and development.

Copies of Accounts are available from The British National Oil Corporation, 150 St. Vincent Street, Glasgow G2 5LJ.

**BNOB**

## Share in a better Britain

## UK NEWS

# Analysts despair of orthodox options

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

ORTHODOX economic policies, including deflation and devaluation, no longer offer any hope of rescuing the economy from the appalling condition produced by the present economic strategy, the Cambridge Economic Policy Group argues in its latest annual policy review published this morning.

The group, also known as the New Cambridge School, consists of 11 economists at the university's Department of Applied Economics, headed by Professor Wynne Godley.

The review is highly critical not only about Government economic policy over the last five years but also about the main alternatives now on offer. "It remains our view that import controls would be necessary to sustain recovery on a scale which would bring unemployment down while at the same time keeping inflationary pressures within tolerable bounds."

"But we are bound to add that deflation and devaluation, though hardly satisfactory, will be less dangerous than the continuation of present policies. If the economy will not turn, the Government must."

This analysis reflects projections that if present policies are continued output will continue to fall and unemployment will rise—up to nearly 4.5m by the mid-1980s.

The group claims that events in recent years have shown that its model of the economy is right and that the Government's view is wrong.

A comparison with the projections published in the annual review last year shows that the group has been too pessimistic in its forecasts. A year ago, it underestimated real Gross Domestic Product in 1980 by more than 4% per cent compared with its current view of the outcome. From this higher base, the group is still projecting a 3.5 per cent decline in GDP between 1980 and 1981.

### ECONOMIC OUTLOOK ON PRESENT POLICIES

— £bn at 1975 market prices (last year's base run projections in brackets)

	1980	1981	1982	1983
Consumer spending	71.7 (66.8)	71.6 (67.0)	71.2 (70.4)	73.1 (74.5)
Gross Domestic Product	112.3 (107.0)	108.5 (103.2)	103.6 (101.6)	101.3 (100.6)
Unemployment, millions	1.6 (1.9)	2.6 (2.6)	3.6 (3.6)	4.3 (4.4)
Consumer prices, per cent change over previous years	15.0 (19.1)	13.7 (12.6)	9.8 (9.8)	8.7 (7.9)

Source: Cambridge Economic Policy Review.

The review maintains that the North Sea has been used to destroy the UK's economic base. "The reason for this appalling result lies in the policies adopted by the last Government and enforced with increased vigour by the present Government. These have driven up the exchange rate and imperilled industry."

"The Government insists that its tough budget is essential to reduce inflation and secure long-term recovery. Its critics are united by the fear that the budget will cause deepening slump."

The review argues that, irrespective of the Budget, past policies have already set up the conditions for a continuing slump. "The recession might be deepened or even briefly reversed by a fall in the rate of stockpiling or a fall in personal savings. But these factors could only have a once-for-all effect. After that the recession would continue to deepen."

These factors may slow the rate of contraction by 1 or 1 per cent over a period of two or three years.

The group says that no one should be comforted by the fact that recessions in the past have always bottomed out, nor by the behaviour of leading indicators compiled on the basis of past statistical correlations with no casual hypothesis to support them.

The review examines the causes of the present problems and various alternatives which have been suggested.

The group argues that the strong sterling exchange rate is because of an incorrect view of the causes of inflation which reflects tax push pressures and the desire by workers to maintain real incomes.

The review examines various alternative approaches which have been proposed, notably deflation and devaluation. However, the Cambridge economists argue that "any major deflation implies a huge balance of payments deficit and/or an utter collapse of sterling, unless it is accompanied by exchange controls and import controls."

On the group's view, merely to stabilise unemployment at current levels would involve a huge stimulus to domestic spending to produce a growth rate of approaching 3 per cent a year. The deficit on current account would come to around £5bn next year and £10bn the year after. Allowing for long-term capital and direct investment abroad, the financial deficit on the balance of payments would be something like £10bn next year and £15bn in 1983.

To keep deflation going, the public sector borrowing requirement would have to reach some £20bn next year and nearly £30bn the year after.

Devaluation is also regarded as very risky because of the impact on domestic costs, wages and prices. "Inflation, incomes policy or both might be acceptable if sustained and rapid depreciation of sterling were capable of inducing a major recovery of output and employment."

"Our estimate is, however, that with the exchange rate down to less than half its present level by 1985, there would still be a chronic 3m level of unemployment. The rate of price inflation would have accelerated to well over 20 per cent a year."

After reviewing these policies, the group concludes that there "is no alternative which would rescue the economy other than import controls and exchange controls as a way of holding the balance of payments situation while some new momentum is given to domestic industry."

Several recent developments in the UK economy are examined in the review. Among other points, the group argues that "so far there is no clear or strong indication that recession will depress the growth of money earnings in any enduring way."

In a discussion of industrial restructuring, the group maintains that there is "no sign that industries which undertook shake-outs of labour in the early 1970s made any subsequent gain in competitiveness relative to those which had expanded their employment."

"The latter group continued to have a considerably better export performance than those which cut their manpower. The comparison implies that redundancies and closures achieved no more and no less than a contraction of the industry in question and contradicts any idea that in general shake-outs are a necessary first step on the road to recovery."

Cambridge Economic Policy Review, April 1981, Vol. 7, No. 1. General Publishing Company, Westmead, Farnborough, Hampshire.

## This week's business in the Commons and Lords

### TODAY

Commons — Wildlife and Countryside Bill, second reading. Motions on Diving Operations at Work Regs.  
Lords — Animal Health Bill, committee. British Telecom Communications Bill, second reading. Short debate on needs of children.

### TOMORROW

Commons — Supply day: debate on economic and social problems of Greater London. Opposed private business.  
Lords — Insurance Companies Bill, second reading. Fisheries Bill, committee. Energy Conservation Bill, consideration of Commons amendments.

Select committees — Defence. Subject: Defence White Paper. Witnesses: Ministry of Defence Officials. (10.30 am, Room 5.)  
Employment. Subject: Home-working. Witnesses: Borough of Hackney, Leicester City Council, Health and Safety Executive. (4 pm, Room 8.)  
Procedure (Supply). Subject: Supply procedure. Witness: Mr. John Silkin MP. (4.15 pm, Room 15.)

Parliamentary Commissioner for Administration. Subject: Reports of Health Service Commission. Witnesses: Department of Health and Social Security, Scottish Home and Health Department. Welsh Office. (5 pm, Room 5.)

### WEDNESDAY

Commons — Deep Sea Mining (Temporary Provisions) Bill, second reading. Supreme Court Bill, second reading. Health and Safety (Fees for Medical Examinations) Regulations.  
Lords — Short debate on need for greater equality in UK. Short debate on future of newspaper industry. Marriage (Enabling) Bill, report. Short debate on action to ensure that Edinburgh Outer City by-pass is completed in time for Commonwealth Games in 1986.  
Select committees — Scottish. Subject: Youth Unemployment in Scotland. Witnesses: Youth Aid, Association of Principals of Colleges (Scottish Branch). (10.30 am, Room 5.)  
Welsh.

## Vehicle repair unit opens

BERRY WIGGINS, part of KCA International, has opened a £1.75m vehicle repair and maintenance unit on the Kingsnorth Estate, near Rochester, Kent.

It comprises a service and engineering workshop with parts store and a workshop for refurbishing more than 700 vehicles a year.

The valeting service for vehicles — from cars and plant to heavy commercial vehicles and road tankers — includes external cleaning by shotblasting; internal high-pressure steam cleaning of road tankers; tank purging and gas-free certification; refurbishing of discharge and hydraulic hoses; and high-quality spray painting.

## Worldwide search for veteran engine

THE PERKINS Diesel Engine Company, Peterborough, has launched a worldwide search for the oldest working engine made by the company.

Founded in 1932 as a backstreet business by the late Mr. Frank Perkins, who kept his accounts in a tuppenny notebook the company wants the engine for a Golden Jubilee display.

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## Viking Resources International NV

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Net Asset Value as at 31st March 1981: US\$ 66.24

Years to 31 December

Year	US\$
1976	19.84
1977	22.89
1978	23.12
1979	42.18
1980	73.66

NET ASSET VALUE	1979-80 + 75% 1976-80 + 271%
-----------------	---------------------------------

Copies of the report and accounts are available from:

Paying Agent, Pierson, Helderling & Pierson NV, Herengracht 214, Amsterdam.  
Investment Advisor, Ivory & Sims Limited, One Charlotte Square, Edinburgh.

This advertisement is issued in compliance with the requirements of the Council of The Stock Exchange. It does not constitute an invitation to any person to subscribe for or purchase any shares.

## HILL SAMUEL (JERSEY) FIXED INTEREST FUND LIMITED

Incorporated on 12th April, 1979 as a company with limited liability in Jersey under the Companies (Jersey) Laws 1961 to 1968.

Application has been made to the Council of The Stock Exchange for all the Participating Redeemable Preference Shares of 1p each of Hill Samuel (Jersey) Fixed Interest Fund Limited, issued and available to be issued, to be admitted to the Official List. On 21st April, 1981, 4,542,024 Participating Redeemable Preference Shares were in issue and 5,357,976 were available for issue.

Particulars of the Company are available in the Extel Statistical Service and copies of such particulars may be obtained during business hours on any weekday (Saturdays and public holidays excepted) up to and including 11th May, 1981, from:

Hill Samuel (Channel Islands) Management Limited,  
P.O. Box 63, 7, Bond Street,  
St Helier, Jersey, C.I.

Grievson, Grant and Co.,  
P.O. Box 191,  
59, Gresham Street,  
London EC2P 2DS.

27th April 1981







## PUBLIC NOTICE

## COMPETITION ACT 1980

Anti-Competitive Practice Investigation  
TI Raleigh Industries Limited  
TI Raleigh Limited: Bicycles as defined in  
b below

## Competition reference under section 5

The Director General of Fair Trading has published a report under Section 5 of the Competition Act 1980 ("the Act") stating that a course of conduct pursued by TI Raleigh Industries Limited and TI Raleigh Limited constitutes an anti-competitive practice and that it is appropriate for him to make a reference under Section 5 of the Act. The Director General has not accepted the persons specified in the report, any undertaking which covers the course of conduct described in the report as constituting an anti-competitive practice. Therefore, in exercise of his powers under Section 5 of the Act, he hereby makes a reference to the Monopolies and Mergers Commission ("the Commission") as follows:

- (a) The persons whose activities are to be investigated by the Commission are TI Raleigh Industries Limited and TI Raleigh Limited (the Group);
- (b) The goods in question are bicycles for a rider with an inside leg measurement of 550 mm or more, the Group's "Saidor" and "Candy" models for riders with a minimum inside leg measurement of 508 mm and equivalent models produced by other manufacturers;
- (c) The course of conduct to be investigated is the application by the Group of those of its criteria for determining whether to supply bicycles to retail outlets which concern geographical location, test leading (other than in the circumstances specified in Section 13 of the Resale Prices Act 1976), non-availability of technical advice, servicing facilities, stocks of spare parts etc.—when it is applied in a discriminatory fashion—commitment;
- (d) A report on this reference is to be made within the period of six months beginning with the date hereof.

If you have any information which would help the Commission in their enquiries please write as soon as possible to:

The Secretary  
Monopolies and Mergers Commission  
New Court  
43 Carey Street  
London WC2A 2JT

The Commission will investigate and report on whether TI Raleigh Industries Limited and TI Raleigh Limited have been pursuing the course of conduct specified at (c) above at any time during the twelve months ending on 27 April 1981, and if so whether it amounts to an anti-competitive practice. If so they will also report on whether the practice involves, or might be expected to involve, against the public interest and if so what are the effects adverse to the public interest.

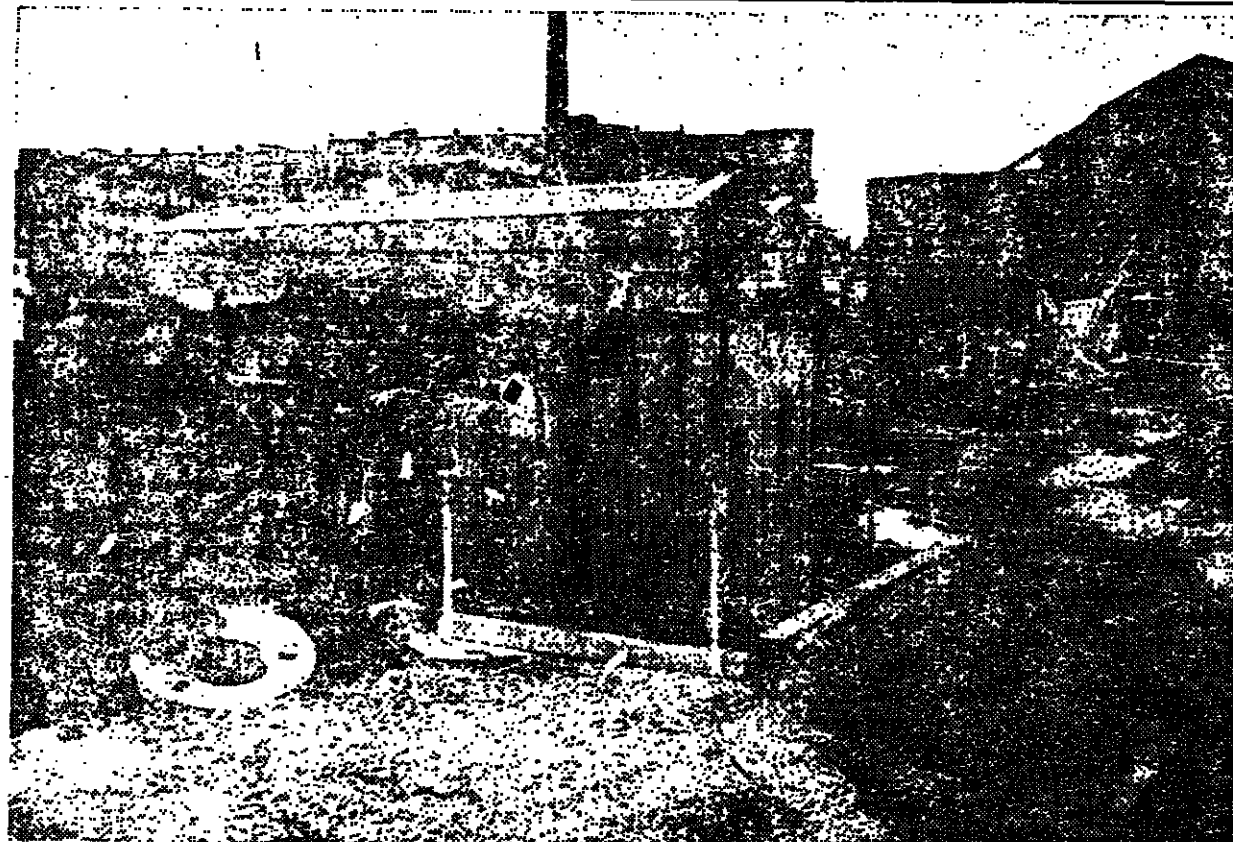
To the "B" Shareholders of  
NOVO INDUSTRI A/S

Against delivery of coupon number five, payment will be made of a dividend of 13% for the year 1980 (for "B" Shares issued in connection with the company's issue of new shares in October, 1980, however, a dividend of 6½% only will be paid).

Information on the special taxation rules applicable to Shareholders resident in the United Kingdom or the Republic of Ireland may be obtained from the Company's office in Novo Allé, DK-2880 Bagsværd, Denmark, or from Morgan Grenfell & Co. Limited, Registrars' Department, 21 Austin Friars, London EC2P 2NE.

Payment will take place at Copenhagen Handelsbank A/S, 2 Holmens Kanal, DK-1091 Copenhagen K, Denmark, and all the bank's branches.

23rd April, 1981  
NOVO INDUSTRI A/S

An attractive prospect  
for everyone concerned.

Transforming this derelict site into an attractive, modern industrial estate has proved beneficial indeed. It's benefited industry by providing well-designed, well-maintained space in a convenient location. It's benefited the community by bringing new employment opportunities to the area. It's benefited the environment by turning an eyesore into a revenue earner.

And it's benefited our shareholders.

Commenting on the 1980 results, the Chairman, Nigel Mobbs reports: "The Group has maintained its record of consistent growth, despite difficult business conditions and the high interest rates obtaining in all the countries in which we operate."

Results: "Pre-tax profit amounts to £11,431,000 against £10,070,000 for 1979. This is after charging £1,573,000 in respect of carrying costs on recent land acquisitions (£241,000 for 1979). Post-tax profits improved by 29.5% reflecting the significant allowances claimed in respect of the UK investment programme. The Board are recommending a net final dividend of 1.00p per share which, together with the higher interim dividend, represents an overall increase of 20%."

Enquiries: "There has been a marked reduction in enquiries for industrial premises in all countries except Canada and Australia. This may limit rental growth in the short term, but, happily, most of the Group's estates are located in areas where demand is still relatively good."

Property: "During 1980 we added some 850,000 sq. ft. of buildings to our world-wide property portfolio."

Rail union chiefs  
seek arbitration

BY JOHN LLOYD, LABOUR CORRESPONDENT

RAILWAY union leaders intend to refer their claim for a 13 per cent pay increase to arbitration at a joint meeting of the three rail unions tomorrow.

The unions have rejected a 7 per cent pay offer from British Rail, but are convinced that the BR board will not increase its offer.

The industry's arbitration body, the Railway Staff National Tribunal, is a three-man body chaired by Lord McCarthy. Either unions or BR may refer issues to it, and its recommendations, while not binding on either side, tend to be followed.

Mr. Ray Buckton, general secretary of the train drivers' union ASLEF, said that he intended to argue for referral of pay to the tribunal.

Mr. Sid Weighell, general secretary of the National Union of Railwaymen, said that the issue of referral would be "high on the agenda" of the meeting.

Senior union officials believe that the tribunal might improve the pay offer to the 10 or 12 per cent, a figure which would

probably be accepted by the unions.

The unions have insisted that the rise should contain no productivity element, but have said that they would be willing to talk about productivity in another context.

However, the officials are concerned that Government will take a hard line over pay, using what they would see as a high settlement as a trade-off against funds that might otherwise go for the BR electrification programme and other capital investment.

The BR corporate plan, and the electrification programme, has already been discussed at least once in Cabinet committee, and it is thought no decision has yet been reached.

Mr. Weighell said last night that "while they are taking a long time to make up their minds, the railway system is collapsing."

He added: "There are 10,000 vacancies they can't fill and excessive overtime is being worked. The Government has to decide now whether it wants a railway system or not. If it doesn't, it should come out and say so."

## Windscale action threat

BY OUR LABOUR CORRESPONDENT

WHITE-COLLAR workers at Britain's nuclear reprocessing plant at Windscale, where workers at other nuclear sites throughout the country, will strike on Wednesday.

The action, by the 7,000 white collar staff, is being taken in support of a "substantial" pay claim. Talks on pay broke down last Friday after the company refused to increase an offer of 6 per cent which was described as "final."

Mr. Jim Hodgson, the British Nuclear Fuels staff side secretary, said last night that "the Windscale plant would be covered for safety. There would be no question of danger to the public."

The company confirmed last night that the unions had undertaken to carry out normal safety procedures. However, the action is expected to severely delay the reprocessing programme at Windscale.

The staff side, which is covered by five different civil service unions, have also announced a campaign of further selective actions, to begin from May 5. No details have yet been announced.

Mr. Hodgson said that the staff was looking for a settlement in line with other workers in energy industries, such as electricity and gas workers.

The action on Wednesday will also affect the country's first and second nuclear power stations—Calder Hall, in West Cumbria, and Chapel Cross, in southern Scotland, as well as the nuclear fuel production plant at Springfields and the nuclear fuel enrichment centre at Capenhurst.

However, the cessation of generation at Calder Hall and Chapel Cross—the only two nuclear stations operated by BNFL—is not expected to cause any break in supplies to consumers.

## UK NEWS—LABOUR

Government  
accused by  
president  
of USDAW

By Nick Garnett, Labour Staff

GOVERNMENT Ministers were accused yesterday by a union leader of shedding crocodile tears while tearing away at living standards "with crocodile teeth."

Mr. Sydney Tierney, president of the Union of Shop, Distributive and Allied Workers, told his union's annual conference at Blackpool that the Government was creating an "abyss of industrial depression."

"The Tories diminish human dignity as they degrade those least able to protect themselves," he said in one of two attacks launched by the unions yesterday against Government policies.

"Thatcherism is an unmitigated disaster, destroying our economy, leading us to nowhere."

Mr. Tierney said the Government's claim that working people accepted their policies and that the message was getting through, was false.

"We are not prepared to accept low settlements, and cuts in standards in deference to Tory monetarism. We will continue to resist the Government's diabolical attempt to control wage levels through fear of unemployment."

Mr. Tierney said his union had lost 20,000 members in the year to the end of 1980, but other unions had suffered even more.

The second union attack was delivered by the Association of Professional, Executive, Clerical and Computer Staff.

Mr. Ken Smith, vice-president, said at the union's annual conference in Southport that monetarism was creating "a poison of bitterness throughout a generation of attitudes."

He said there was little wonder, "we have the Bristols and the Britons."

Monetarism and the effects of other Government policies were being used against trade union power and rights.

The APEX conference passed a motion demanding the trade union organisation of the unemployed "including through TUC regional councils and trades councils, trade union advice centres the maximum resistance to closures and large-scale redundancies as well as the involvement of unemployed workers and school-leavers in campaigns for jobs."

Call for  
strike at  
shipyards

By John Lloyd,  
Labour Correspondent

SENIOR shop stewards from throughout British Shipbuilders have called for national strike action if the company does not withdraw 106 redundancy notices.

The call, from the militant Shop Stewards' Committee, came in Carlisle at the weekend. An official overtime ban in the company's yards begins today.

The ban was called last week by the shipbuilding negotiating committee of the Confederation of Shipbuilding and Engineering Unions. It will continue until next Tuesday, when the committee meets to review the position.

Union leaders fear that the company will also call for the closure of the Robb Caledon yard in Dundee, and possibly a further small yard, with the loss of 300 jobs.

They believe the company is insisting on the compulsory sacking of the 106 workers as a matter of principle, rather than on purely economic grounds.

The initial number on the redundancy list was 628, but most of these have taken voluntary redundancy in the past few months.

Plea to raise  
TV licence fee

UNION leaders made clear yesterday that broadcasting staff will continue to press for a big increase in the TV licence fee. They intervened after delegates at the annual conference of the Association of Broadcasting Staff threw out a motion on Saturday calling for a new fee to enable the BBC to maintain and improve services as well as giving bigger pay increases to staff.

Delegates opposed to the motion said a new way of financing the BBC was needed.

Mr. Tony Hearn, general secretary of the ABS, admitted at the conference session that there had been some confusion over the motion.

He said: "Conference this morning accepted by an overwhelming majority a statement by me of what the national executive committee wants... we shall continue to do everything we can to get as large an increase in the licence fee as possible."

Power engineers say employers  
ignore no-strike pact chance

BY PHILIP BASSETT, LABOUR STAFF

PAY TALKS for the 28,000 power engineers, one of the most powerful industrial groups, have run into difficulties over what the engineers' union sees as the employers' refusal to apply fully a formula which, the union claims, should virtually act as a no-strike agreement.

Leaders of the Electrical Power Engineers' Association, whose members control supply of electricity from power stations, draw parallels between their position and that of the firemen who went to the brink of national strike action over their pay formula.

## Moderate

The union has been careful so far in the negotiations to avoid talking of industrial action. It is recognised in the union that the idea of action may be considered at an executive meeting on May 20 if the Electricity Council does not make a "realistic" offer at talks the previous day.

The union has not taken action since 1973, though it

came close in 1975 and two years ago. The membership is traditionally moderate, and its leaders approached Mr. James Prior, the Employment Secretary, soon after the Government came to power to see if there might be ways in which the union could take up the Conservative's election campaign suggestions of formal no-strike agreements for key workers in essential services.

The formula links engineers' pay to rises won by the industry's manual workers. They settled earlier this month for a deal giving 10.8 per cent, with increases in shift and standby payments, and an hour off the working week. The deal was put overall as worth about 13 per cent.

The Electricity Council then offered the engineers a deal giving 10.8 per cent at the point of comparison with manual workers. A manual foreman on £6,503 before this month's deal is linked to engineers earning £8,480 at point 9 on the engineers 39-point scale, but tapering the offer to 6.5 per cent at

the top of the scale to give an average of 7.8 per cent.

The bulk of Electrical Power Engineers' Association members are above point 9 and earn between £5,925-£8,905 and £9,215-£12,895.

The union rejected the offer. The employers then increased the offer to an average of 8.7 per cent, tapering at the top to 6.8 per cent.

## Link point

This they say maintains the formula by offering 10.8 per cent at the link point. The union wants the 10.8 per cent applied throughout, as was last year's linked increase.

The employers claim that the supply engineers are overpaid compared with outside industry. The union is highly critical of the employers' choice of a salary survey.

The union is pressing for its members to be able to implement a one-hour-a-week reduction due in November by building up the hours into six days a year. It calculates that the reduction of one hour may be worth a further 1 to 1½ per cent.

## BUSINESSMAN'S DIARY

## UK TRADE FAIRS AND EXHIBITIONS

Current	Incentive Marketing and Sales Promotion Exhibition (01-688 7788) (until April 29)	Metropole Extn. Hall, Brighton
Current	Storage, Handling and Distribution Exhibition (01-448 2411) (until May 1)	Earls Court, NEC, Birmingham
Apr. 26-30	Leather and Associated Trades Show (01-407 1582)	NEC, Birmingham
Apr. 29-May 17	International Ideal Homes Exhibition (021-705 8707)	Olympia, Harrogate
May 5-8	London International Building Products and Services Exhibition (01-540 1101)	Metropole Extn. Hall, Brighton
May 10-12	British Craft Trade Fair (0252 887153)	Olympia, Harrogate
May 12-14	Defence Components Expo (01-639 8041)	Olympia, Harrogate
May 13-14	Scottish Contract Flooring Exhibition (01-236 0911)	Olympia, Harrogate
May 17-20	Wholesale Buyers' (Spring) Gilt Fair (01-955 9201)	Earls Court, Olympia
May 17-21	London Furniture Show (01-388 1200)	Earls Court, Olympia
May 17-21	Interior Design International '81 (01-540 1101)	Grosvenor House, Leicester
May 19-21	MEX '81 (021-643 6944)	Bloomsbury Centre Hall, WCI
May 20-21	Print Fair '81 (01-253 9368)	

## OVERSEAS TRADE FAIRS AND EXHIBITIONS

Current	International Spring Fair (01-486 1951) (until April 29)	Zagreb, Basle
Current	Swiss Industries Fair (02582) (until May 4)	Verona
Apr. 29-May 3	International Forestry Fair EUROFORESTA (01-488 4880)	Bilbao
Apr. 29-May 3	International Exhibition of Contemporary Arts—SINVAL (01-486 1951)	Paris
May 4-9	8th International Surface Treatment and Industrial Finishing Exhibition (01-493 3964)	Antwerp
May 14-17	International Antiques Fair (01-540 1101)	Essen
May 19-22	International Energy Management Exhibition and Congress—ENERGY (0727 8913)	

## BUSINESS AND MANAGEMENT CONFERENCES

Apr. 29	LCCE: The Advantages and Hazards of Exporting to Saudi Arabia (01-243 4444)	Cannon St., EC4
Apr. 28	The Marketing Society: Reviewing and improving your marketing activity (01-487 5811)	London Press Centre
Apr. 28-29	International Maritime Arbitration Organisation: International Maritime Arbitration Symposium (Telex 280232)	Paris
Apr. 30	Institute of Directors: Unfair Competition: The trade barrier of the 30's (01-639 1233)	Pall Mall, SW1
Apr. 30	Food Forums: Food Product Liability Seminar (01-486 8757)	Im on the Park, W1
Apr. 30	IPS: Successful Trading in Commodities, Money and Foreign Exchange (0990 23711)	De Vere Hotel, Coventry
May 6-7	Crown Eagle Communications: Communications at Work Seminar (01-636 0617)	Royal Garden Hotel, WS
May 7-8	Strategic Marketing: Computer Security and Disaster Contingency (01-373 5116)	Penta Hotel, SW7
May 8	New Opportunity Press: Law at Work '81 (01-444 7231)	Birkbeck College, London
May 11-12	The Economist—Video Conference (01-839 7000)	National Film Theatre
May 11	Malaysian Industrial Development Authority: FT Conference: Trade Options—a new dimension for UK investors (01-621 1355)	The Churchill Hotel, W1
May 13	FT Conference: World Banking (01-621 1355)	Mark Lane, EC3
May 14	The Textile Institute: Fabrics and Finishes for Workwear (061-834 9457)	Novotel, Bradford
May 16	Thames Polytechnic: How to start your own business (01-854 2030)	Woolwich, SE18
May 18-19	Government Research Corp.: World Gold (01-370 3176)	Guilford
May 19	Dun and Bradstreet: Understanding Credit and Collections—for collection personnel (01-247 4377)	Portland Hotel, Manchester
May 20	University of Leeds: Reducing Industry's Transport Problems (0532 35036)	Leeds
May 21	European Study Conferences: Tax planning and management of stock relief in the light of the Finance Bill (067282 2711)	Selfridge Hotel, W1
May 21	Comprim: Chemical Industry in the years 1985-2000 (31 20 598 3211)	Amsterdam
May 26	Industrial Relations Briefing: Sick pay schemes—the changes (01-289 1153)	London
May 28	The Institution of Taxation: Finance Bill '81 (01-255 8847)	Royal Lancaster Hotel, W2
June 1-2	Management Centre Europe: Do the old rules still apply? (Belgium 2190390)	Brussels
June 1-2	FT Conference: The role of international companies in Saudi Arabia's development plans (01-621 1355)	Grosvenor House, W1
June 1-2	FT Conference: Energy supplies—fear or famine? (01-621 1355)	Hilton Hotel, W1

Anyone wishing to attend any of the above events is advised to telephone the organisers to ensure that there has been no change in the details published.

## Financial Times Conferences

## ENERGY SUPPLIES—FEAST OR FAMINE?

London, 1 and 2 June 1981

The outlook for oil supply will be examined by H. E. Dr. Mans Saeed Al-Otaiba, Minister of Petroleum and Mineral Resources, UAE, Mr. John H. Lichtblau, Executive Director, Petroleum Research Foundation Inc. and Mr. Italo Trapasso, Director, Mr. Bernard Goldschmidt, Former Director, Commissariat à l'Energie Atomique, will also consider whether the industrial countries can survive without heavy reliance on nuclear power.

## FINANCING WORLD AIR TRANSPORT EXPANSION

Paris, 3 June 1981

Mr. James T. McMillan, President, McDonnell Douglas Finance Corporation, Mr. Pierre Prieuret, Vice President, Sales Finance, Airbus Industrie, Mr. E. Beekman, Senior Vice President, Finance, KLM Royal Dutch Airlines and Mr. Roman A. Cruz, Chairman of the Board and President, Philippine Airlines will be taking part in this forum to consider how best to finance the future expansion of the world's airlines both in terms of aircraft and of the essential servicing systems.

## MEXICAN TRADE AND INVESTMENT OPPORTUNITIES

Mexico City, 9 and 10 June 1981

The development of the Mexican economy and areas of greatest significance will be discussed by Lic Jose Andres de Oteyza, Secretary for Patrimony and Industrial Development and Lic Julio Rodolfo Montezuma Cid, Co-Ordinator of Development for Projects of the Presidency.

All enquiries should be addressed to:

Financial Times Limited  
Conference Organisation  
Minster House  
Arthur Street  
London EC4R 9AX

Tel: 01-621 1355  
Telex: 87347 FTCONF G  
Cables: FINCONF LONDON

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## TECHNOLOGY

## ICI material may move into Space

A POLYETHERSULPHONE material made by ICI at its Hillhouse plant in Lancashire is now being evaluated as a basic orbital construction material for possible use in the U.S. Space Shuttle programme.

Specmat, an ICI customer in business as a high-performance materials development company serving the aerospace industry, has received an order from the Grumman Aerospace Corporation for carbon-fibre (graphite) reinforced ICI Vectrex roll-stock required for tests on Grumman's Automated Beam Builder (ABB).

The ABB is destined to be carried aloft by future shuttles to "extrude" triangular lattice-work beams for building large-scale orbiting structures.

It is expected to play a crucial part in the eventual exploitation of space, initially for communications and for the collection and transmission to Earth of solar energy.

Carbon-fibre reinforced Vic-

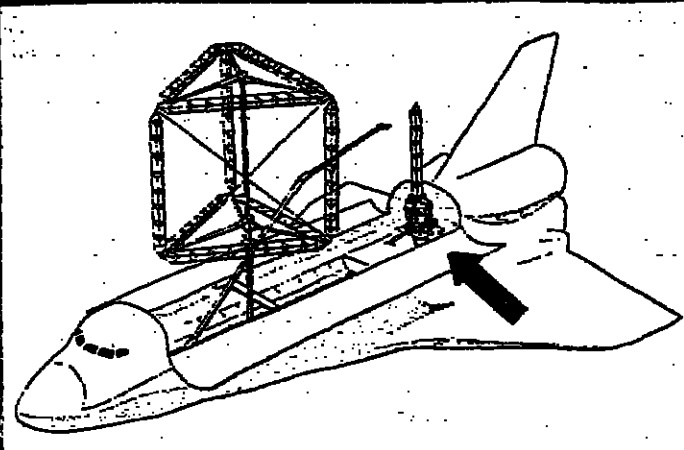
trex is claimed to possess high strength and an excellent stiffness/weight ratio at temperatures up to 200 degrees C, while at temperatures as low as minus 100 degrees C it retains a useful impact resistance.

It can be readily thermoformed from flat strips, a process used in the ABB to increase the rigidity of the basic structure.

Rolls of carbon-fibre reinforced polyethersulphone are fed past heaters and through formers to produce three parallel profiles. These are then linked together into a lattice-work beam by reinforced Vectrex members formed at angles to the machine's main axis.

The probable position of the Automated Beam Builder in the cargo hold of the space shuttle is indicated in the diagram.

Specmat, an associated company of H. R. Smith Technical Development, is based at Witney, Oxon. (0865 882110).



## Easy milk run on the farm

**SIMPLICITY** in design and use won Ambic Equipment the Queen's Award for its mastitis detector.

Mastitis, inflammation of the udder in milk cows, costs the dairy industry about £50m a year. Infected milk cannot be sold and the condition, if untreated, can lead to loss of part of the udder or the death of the cow.

Mr. Reg Marshall and Mr. Peter Bullock, Ambic's directors, sought a method of detecting mastitis in its early stages which was cheap and could be used easily on the farm.

The earliest clinical symptom of the disease is clotting of the milk. This can be detected visually using a metal cup, or by chemical tests, but both are laborious, difficult to apply in the milking shed, and tend to be ignored.

The obvious answer, and one already in use, was a filter in the milk line, but these tended to become clogged. Ambic designed a detector filter costing less than £3.00 which could be fitted directly in the milk

line, and which could be cleaned on the spot.

The herdsman simply slots the filter screen out of the side of the detector body.

Blockage in a line filter is itself evidence of incipient mastitis, but Mr. Bullock explains that it upsets the vacuum in the milking system, causes the cluster of milking cups to fall onto the milking parlour floor and disturbs the rest of the herd—and the herdsman.

An added virtue is a bypass channel in the centre of the detecting filter which allows milk flow even if the screen is totally clogged.

The device has already won a Design Council Award (the first item of dairy equipment to do so). Exports from January last year total £250,000. Sales of the mastitis detector covered 20 per cent of all UK milking units within the first two years of its introduction.

Mr. Bullock says that the device is so cheap and so simple to use there is no reason why dairy farmers should not install one in their milking lines.

## POINTERS

### Roll-marking

DESIGNED primarily for the high-speed marking of solenoid components, a new roll-marking machine introduced by SP Marking Products, Chard (04508 3747), is claimed to be equally suitable for marking cylindrical parts which can be automatically or manually loaded.

It is fully automatic and parts can be permanently marked without distortion or stress, it is claimed. Operation is by compressed air with overall electrical control. Each part to be marked is gravity-fed into the locating fixture on the work table.

Pneumatic action moves the table from right to left, thus rolling the part beneath the die or marking type. At the end of the stroke the part is ejected automatically. The table then returns to the start position to receive the next part and the machine automatically re-sets.

The machine can be set to mark three lines of data in one stroke at a cycle speed of five seconds. A typical mark may consist of a company logo and various data in 1/16-in characters

occupying an area 1/16-in deep by 1/16-in long.

The typeholder is designed to accept individual interchangeable steel characters, solid engraved dies or a combination of both. For rapid changeover the typeholder is mounted on a dovetail fitting with a quick-release mechanism.

### Coil-winding

SIMPLICITY of design combined with a degree of automation is claimed for a new coil-winding machine manufactured by the West German company, Aumann and marketed in Britain by Cole Equipment, Croydon (01-686 7581). Designated Type HKW/L30, the coil-winder is supplied with a two-station, manually operated indexing table which carries the coil formers.

The winding head can be fitted with face plates of different sizes to suit varying wire diameters and coil sizes. The machine is started by pressing a button, but the wire start is automatic. Winding speeds up to 13,000 rpm are possible, says Cole.

## Signing on the dotted line

BY ALAN CANE

FRESH OUT of cash in a strange country and missing your cheque book, you go to the nearest branch of the local bank.

You present your credit card to the cashier who runs it through a small device on the counter and invites you to sign your name on an innocent-looking plastic pad.

Within seconds, the device gives the electronic equivalent of "That'll do nicely" and the cashier, satisfied with your identity, gives you the money.

Equipment which confirms that you are who your signature says you are already exists—and at prices which are beginning to make it an economic option for banks, retail stores, high security installations and the like.

Within a few years, signature verification looks likely to revolutionise credit card and security businesses.

Next week, at the National Computer Conference in Chicago, the biggest exhibition of data processing equipment in the world, two UK companies, already the market leaders in this technology, will make their first assault on the U.S. market.

Interest from banks and credit card organisations is already high. One U.S. credit card com-

pany lost US\$900m from fraudulent use of its cards in 1979 alone.

Figures for the UK are hard to come by, but the impression is that the British are even less security conscious than the Americans.

First in the field was Transaction Security, a company little more than 12 months old, founded with capital from Finance for Industry. Just two months ago it was given a further £50,000 by Technical Development Capital to help market its product, the Verisign II.

Quest Automation, a Dorset based specialist in industrial automation will actually be launching its product, PI Micropad, at the NCC. Quest is already well known as a pioneer of techniques for using hand-written information as computer input.

The technologies employed by the two companies to turn signatures into streams of information that a computer can understand are quite different, but both started from the same point; a concept of how to verify signatures developed at the National Physical Laboratory in Teddington.

Although both have massively refined the computer instructions devised at NPL, the prin-

ciple remains the same: a signature can be recognised as unique to one individual both through its shape and the fashion in which it is written. In other words, a signature is a fingerprint in time and space.

Mr. David Law, managing director of Transaction Security points out: "The old style forger could match shapes; the modern forger will have to master speed and pressure as well. It means thinking of 16 things at once."

"We are still looking for a forger expert enough to beat the system," he claims.

The market possibilities for a foolproof system of personal identification are so enormous that it is surprising that Transaction Security and Quest have such a lead.

IBM was reported three years ago (see this page, September 28, 1978) to be working on a pen with speed, pressure and directional sensors, but has yet to bring a product to market.

Stanford Research Institute is also researching the area (and both organisations have been to talk to NPL).

The Transaction Security device is microprocessor based and uses electromagnetic sensing; complete with magnetic



An innocent looking plastic pad invites you to sign your name and, if satisfied, gives you the money

card reader, display, and keyboard it costs about £4,500, a price which is expected to drop sharply on volume production. The Quest PI Micropad is a software extension of its well

## Atlas Copco Compressed Air Technology

known Micropad resistive surface technology; each unit without card reader is expected to cost under £2,000.

Both companies say only five specimens are necessary for the system to build up a forger proof impression of a signature.

The present range of applications includes computer access and high security area access control systems, credit authorisation systems and point of sale terminals.

Both companies will sell the guts of the system—the signature recognition part—to systems builders for under £1,000.

Transaction Security has sold its system to GTE, the U.S. operator of Telenet, the data communications network.

It is also planning to squeeze its whole system onto a single silicon chip. It opens the possibility of writing down the telephone line for all manner of shopping from Shredded Wheat to shares. And the identity of the shopper will never be in doubt.

Transaction Security is on 0483 503363; Quest on 0202 891518

**I**N 1921 Frank Taylor built his first pair of houses in Central Drive, Blackpool.

Those two homes were to open the door on the steady growth of a major international construction company.

So much so that today, in 1981, we can include the civil engineering



# How the sands of time have taken us from Blackpool to California.

construction of the world's first nuclear power station, the world's largest dry dock facility and Europe's largest enclosed shopping area among our many global achievements.

During the past 60 years the Taylor Woodrow Team of parent, subsidiary and associated companies has grown to over 160 in number.

And remembering that homes were originally at the heart of Taylor Woodrow's activities, it seems fitting that the Rancho Mirage development of modern housing in

California is one of our most recent projects as we move forward in the eighties.

In this our Diamond Jubilee Year, we thank our clients, their associates and consultants, and our shareholders for their valued support over the years. Together with our team members they have contributed significantly to Taylor Woodrow's continued success worldwide.



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April 27, 1981

By: Citibank, N.A., London, Agent Bank

**CITIBANK**



10  
 THE MANAGEMENT PAGE

# A new route through Grecian skies

Victor Walker reports on how the former head of a washing machine company aims to revive Olympic Airways

MANAGING an airline is little different from running a washing machine company. Both are subject to the same truths and the same principles of diagnosis, though the requisite treatment is obviously different. So says John Piperoglou, a Greek company doctor who has just been appointed chairman of Olympic Airways, the country's national flag carrier. As a state enterprise the airline, previously owned by the late Aristotle Onassis, has been turning in increasingly hefty losses — a deficit totalling U.S.\$74m over the past three years alone.

Piperoglou's task is to put the company on a firm business footing. Since the Government insists that a return of the airline to private ownership is out of the question, this means he has to find a way of grafting tougher management principles onto a hitherto unco-operative state enterprise.

A U.S.-trained manager who cut his teeth in oil multinationals, Piperoglou undertook a similar rescue operation three years ago when he took over Elinda SA, a domestic appliances group which had been put together with the help of the National Bank of Greece after the merger of two companies that had run into serious difficulties.

Piperoglou believes the root problem facing Olympic Airways, and many other Greek industries, is "the absence of ambitious but realistic targets expressed in simple words. To run an organisation you must identify a few key problems and turn them into easily understandable objectives which

everyone can grasp," he says. In Olympic's case, Piperoglou has identified two key problem areas around which his strategy revolves—labour indiscipline and poor aircraft utilisation. On the former there has been little progress so far but the company claims that aircraft utilisation has improved. In the short term Piperoglou is hoping to increase the number of routes to any great extent—and without increasing its fleet.

To an unusual extent, Olympic is a microcosm not only of the traditional weaknesses of Greek business practice and industrial relations, but also of peculiarly public sector problems.

## Public sector

The airline became part of the public sector in 1974 when Onassis, in failing health and after the death of his son in a plane crash, exercised his contractual right to require the Greek government to buy his shares.

Olympic had been born 18 years before, with a fleet of 15 Dakotas and a staff of 865 inherited by Onassis from the old Greek National Airways. By the time he left the scene he had turned it into an airline serving five continents, employing 7,400 staff and carrying just under 3m passengers a year.

But after his departure loss-making prestige routes were opened, like those to the Albanian capital, Tirana and Benghazi, while others, such as services to Australia and Canada, were dropped when the

deficits finally became unbearable.

As for industrial relations, Olympic now employs 30 per cent more staff than when it was in the hands of Onassis. And customer confidence has repeatedly been sapped by strikes timed to coincide with peak-season travel.

There has already been one strike this year, carried through in defiance of a court order, and now there is a strong "smell" of disciplinary action in the air.

Piperoglou says Olympic has had a "particularly bad history of personnel relations." The reason, he argues, is that "for a company its size and complexity, Olympic has never had a strong personality in charge of personnel relations. Chief executives have involved themselves in union negotiations, which is a disastrous practice."

The keynote to Piperoglou's approach is labour discipline or, in his own words, "strict adherence to law and contractual obligations."

For this year's wage round the airline has offered a single 16.5 per cent increase backdated to January. Staff have also been told that they will get, as a back-dated wage increase, one-third of any cut in the forecast \$80m loss for this year—for example, if the deficit finally runs out at \$42m, then \$6m will be used to finance additional wage increases.

The whole package is now in arbitration, after rejection by the unions. But, says Mr. Piperoglou: "If we go on trying to give our personnel more than the company generates in terms

of profit, there is no way this airline can be kept afloat."

But could Olympic, even with more effective personnel and all-round management, be put on a sound business footing? Piperoglou believes it could, even if it remains in the public sector.

"Though not in principle a supporter of Government enterprise, I consider it unfair to blame Olympic's troubles exclusively on Government ownership," he says. "The seeds of trouble had already been sown in the days of Onassis' ownership, which had been successful in running a 'boutique' (prestige) airline but was overcome by the demanding task of organising for the 1970s and 1980s. I'm not saying that management was any better under Government ownership, but it's unfair to blame it all on Government."

Piperoglou's confidence is based in part on the extent to which Olympic's problems are peculiar to the airline, and are simply worsened by the ailments currently common to virtually all carriers—sluggish demand, increasing fuel costs on the one hand, and the price of fleet renewal through acquisition of more fuel-efficient aircraft on the other.

In the first place Olympic has a relatively low average load factor—only 55 per cent last year. This, together with its high staff levels, has pushed productivity down to about 60 per cent of the IATA average. Last year the company's wage bill jumped a third, fuel costs soared by 40 per cent, while revenues rose only by just over a quarter.

One of Olympic's problems is that it cannot recoup from its exclusive domestic services what it loses on the more competitive international routes—without destroying tourism within Greece, and undermining the local economies of the towns and in particular the islands to which it flies.

"All Olympic routes are losing," says Piperoglou. "There is not one on which we make money."

An ambitious plank in Piperoglou's strategy is to see if this summer he can get the same number of flying hours per aircraft type per day as Lufthansa does. Lufthansa has been selected as a challenge because it is the only other European airline with as extensive a domestic network as Olympic's.

This involves a redesign of Olympic's route network, in terms both of frequencies and deployment of aircraft; the intention is to ensure that the type of aircraft and the frequency of the service really match the traffic on the route. Already, he says, the average load factor is up by about 10 per cent.

## Charters

An associated move is the introduction of four feeder lines to Salonica and to Kos, using Short 503-305s, of which Olympic has four. The possibility of buying more feeder aircraft is under consideration.

Piperoglou also wants to enter into charter work in a big way, in place of the present marginal operation. "There are about 80 per cent



Airbus A-300s (above) are becoming a key feature of Olympic Airline's fleet. John Piperoglou (right), the new chairman, does not believe fleet renewal is an urgent problem.

as many international charter flights in and out of Greece as scheduled flights," he says. "Olympic has about 35 per cent of international flights in and out. A reasonable expectation, which has been set as a target for 1983, is to capture a quarter of the charter traffic."

It had been planned to sell six Boeing 707s, after phasing them out as part of fleet modernisation. "Now we shall use these to wet our feet in charter business, replacing them with more fuel-efficient aircraft later." Spare capacity will also be used for charters.

In addition, Piperoglou wants to expand cargo services, now represented by one converted Boeing 707 flying a weekly Athens-Basle itinerary. There are no plans as yet to buy special aircraft. But there is spare capacity in Airbus holds and a boost is expected from the completion of a new freight terminal at Athens airport, planned for the end of this year.

"If our effort during the coming summer to stretch the utilisation of our aircraft succeeds, we may have licked the problem of turning this airline round. We have simply not been flying our aircraft enough," says Piperoglou.

This longer-term strategy involves the introduction of long-range flights to the U.S. west coast, Canada, Australia and the Far East, based on usage by Greek communities. For Australia and Canada, this would mean the resumption of services previously abandoned because of cost considerations. "We shall certainly not do it this year," says Piperoglou, "since the key to extending a network is the ability to do it in an efficient way, not just for the sake of showing the flag."

More immediately, the airline has started restructuring ground operations with a view to improving its poor punctuality record. Already, Piperoglou says, the average for on-time departures had been raised from

62.5 per cent to well over 90 per cent. A sustained 90 per cent punctuality level, for arrivals and departures, he says, "will put us among the best in the world, save aircraft and crew time, and above all improve our image with our customers."

With the 31 aircraft Olympic fleet built around "two of the most fuel-efficient aircraft in the world"—nine Boeing 737s and five Airbus A-300s, with three more Airbus on the way—and the rest consisting of Boeing 747s, 707s, and 727s plus three Nihon YS-11s due to be phased out this year, Piperoglou believes that fleet renewal is not an urgent problem.

Piperoglou says 1983 will be the critical year for Olympic, since "things we are now talking about will have been implemented by then." But this presumes "and I absolutely refuse to be pessimistic" that sound management principles can successfully be grafted onto a Greek state enterprise.

IT IS not all that difficult to understand the resentment of employees when news of important company developments such as acquisitions or major disposals reaches them via the press.

Why, they ask, are they usually the last to find out about the things that affect them at their place of work?

In the case of public companies the answer is frequently entirely unrelated to any management deficiency—a fact that often escapes the employee—with the result that management is presented with a difficult internal communications problem.

Publicly-quoted companies are obliged to inform the Stock

## How employees can be first with the news

Exchange first of all major developments, especially if such news is "price sensitive." The communications problem arises because of the efficiency of the media—radio, television and even newspapers can have the information on the streets within minutes.

Up to now management has had few options to solve the problem, the most obvious being to pre-prepare an information package to be released on noticeboards at a designated time. But this is usually considered impractical because of the risk of premature leaks.

The other, most common, method is to utilise the telex machine, but this too can be unsatisfactory as it can sometimes take several hours to complete a series of transmissions.

Now, a major British communications company is trying to close the gap with the help of its own technology and a sophisticated computer equipment and software package.

Thorn EMI, whose internal communications problems are complicated by its size, diversity and decentralised nature, is planning to instal a private viewdata system, which allows

page viewing of textual/graphical information through an ordinary television set. As from June, 50 UK plants employing 70,000 people will have the new facility. Thorn claims this is the first time such a system will be used for this purpose in the UK.

It will enable management to key through important announcements within seconds of any Stock Exchange release. The information will be picked up by operational chief executives or divisional personnel directors at the sites and distributed to the workforce

through the usual channels (noticeboards, meetings etc).

The system, which is not accessible to any outside party, can also be used as a tool for passing management information, such as stock sheets and as an "electronic mailbox" for messages.

Apart from the capital cost of the mini-computer (priced at £17,000) and the television sets, the only other expense is the rental of each terminal from the Post Office, which works out at about £28 a year.

The system is being sold under the brand name of IncoTel, which is being jointly marketed by Radio Rentals Contracts, a division of Thorn EMI and IncoTerm, a subsidiary of Honeywell UK.

Thorn EMI expects there will be around 35 announcements a year that need to be communicated in a hurry around the group. These would include the interim and preliminary figures, major appointments and important orders and contracts, although a policy decision is still being awaited on such sensitive "items as closures and redundancies."

David Sower, the group's public affairs adviser, says: "Communications is all about not having to react to situations. Crisis communications is the worst possible problem to handle."

"It has not always been possible to beat the media. In the past we've tried to do it with telex but radio makes it very difficult. With viewdata we'll be getting to the stage where we can at least equal the media."

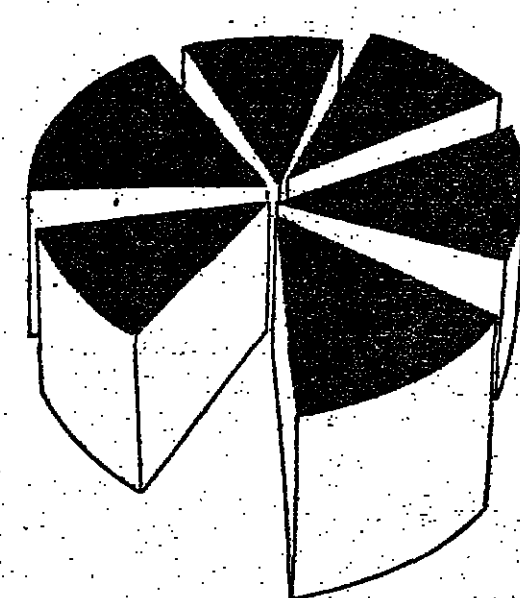
Sower emphasises that this is only a small part of Thorn EMI's employee communications programme, which is implemented through the company's corporate public affairs or personnel departments. Apart from the viewdata exercise, it displays telex announcements about other matters on notice boards, publishes a monthly newspaper called Headline for all employees, a monthly Management Digest, and an annual video report.

The company also runs twice-yearly senior management briefings by the chairman, and Employee Communications Committees at which non-union issues can be discussed.

Sower believes that among the refinements which will change the face of industrial communications in the next decade will be a vast expansion in the use of video and viewdata. And he hopes that, "as Britain is now the fastest growing video market in the world, and the most advanced in terms of viewdata development, British companies may well be in the forefront in applying these techniques to internal communications."

Arnold Kransdorff

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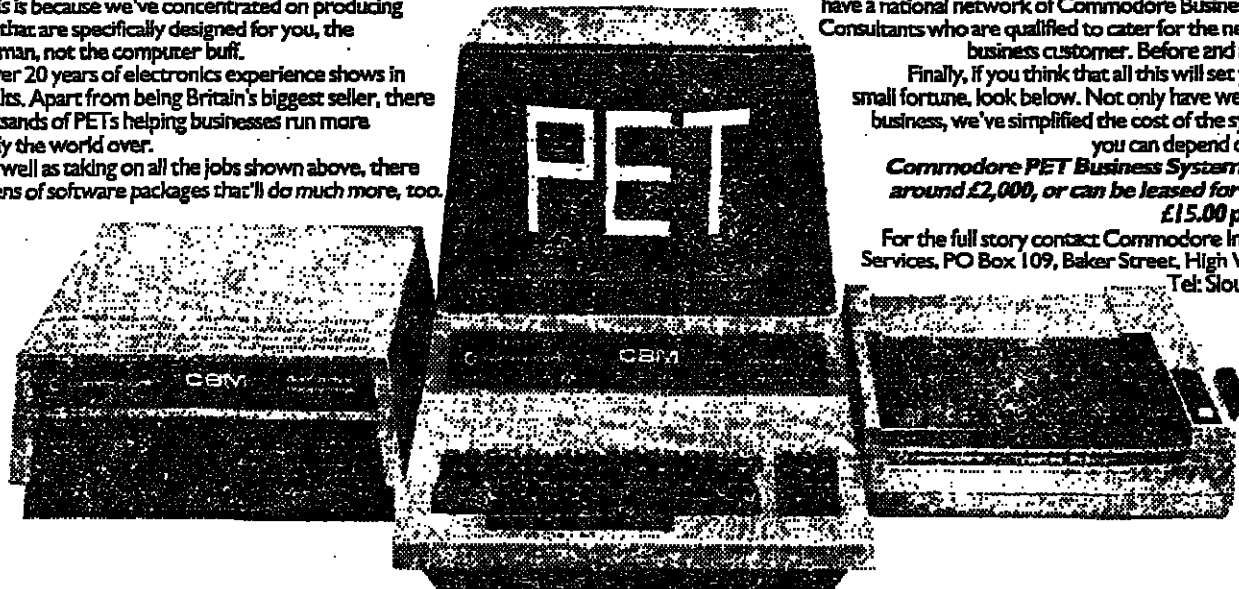
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Issued, and reserved for issue at 27th March, 1981\*  
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The Council of The Stock Exchange has admitted to the Official List 13,680,358 issued shares together with 2,256,630 shares reserved for stock option plans, conversion of two debenture issues and two preferred issues, the Stock Performance Unit Plan, and several acquisitions.

Particulars relating to Amfac, Inc. are available in the Extel Statistical Service and copies of such particulars may be obtained during usual business hours on any weekday (Saturdays excepted) up to and including 14th May, 1981 from:

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# Building and Civil Engineering

## Laing wins contracts worth £103m

THREE contracts with a combined total of more than £103m have been awarded to the John Laing Group. In Iraq, Laing International has been awarded a £63m contract by the State Organisation for Roads and Bridges. This includes the design and construction of seven major interchanges across the Amman Canal in Baghdad, comprising 22 reinforced concrete overbridges—including one major 12-span reinforced concrete viaduct—and 12 underpasses, together with associated roadworks. G. Mansell and Partners have been retained by Laing as design consultant. At the Queen Alia International Airport, under construction near Amman in Jordan, Laing Projects BV in a joint venture with General Enterprises Company (GENECO) of Amman, has been awarded a contract by the Jordanian Ministry of Transport for the completion of important works. These are valued at more than £70m and include the terminal buildings, the Royal Pavilion, runway and taxiways. Completion is expected by the middle of next year. Laing Projects has provided a management service to GENECO at Queen Alia Airport since September 1978. The designed capacity of the airport is 2.6m passengers a year by 1985 building up to 6m annually by the year 2000. Designers for the project are Tippetts-Abbett-McCarthy-Siraton (TAMS) of Washington, and the consulting engineers for the Government are Dar Al-Handasah, Shale and Partners of Beirut, in joint venture with Sir Frederick Snow International of London. A £10.75m contract for the building of 17 km of two-lane dual carriageway motorways from Estarreja to Vila de Feira in northern Portugal—part of the Lisbon-Oporto motorway—has been awarded to Laing SA, Spanish member company of the John Laing Group, by the concessionary company, Brisa-Autostradas de Portugal. The surfacing of the motorway, which will cross fairly level terrain, will be "black-top." Included in the project are five underpasses and 14 overpasses, an interchange and toll area. Completion is due by mid-1983.

## San Diego base for Wimpey operation

GEORGE WIMPEY's newest international company has now set up its headquarters organisation in San Diego, California, under the title of George Wimpey Incorporated. Mr. R. B. Ferris, a Wimpey main board director, has taken up residence in California as president of George Wimpey Inc.

The company has already established regional offices in Houston, Texas; Worthington, Ohio; Miami, Florida; and Escondido, California, as well as the San Diego corporate office. In addition to his Wimpey main board responsibilities, Mr. Ferris is a director of George Wimpey International. He has had considerable experience overseas, including Africa and the Middle East.

Before the formation of George Wimpey Inc. contracts in the U.S. were controlled by Wimpey Canada from its headquarters in Toronto.

George Wimpey of Florida, the Miami subsidiary, has won a contract in Redevelopment Phase I at Miami International Airport from Dade County Aviation Department.

This contract for the reconstruction of roads, sewers, water and electrical work is valued at \$6.8m (about £3m) starting this month and due to be completed in one year.

The company has also been awarded the N305 section of the Miami Dade Rapid Transit System. This includes the construction of concrete support

members for the elevated railway. The contract is valued at \$9.15m and is due to start next month for completion in November next year.

George Wimpey of California has been awarded the Lake Perris bypass contract. This calls for the installation of 21 miles of prestressed concrete pipe on a site near Lake Perris in Riverside County, California. Valued at \$7.3m, the work is due to start this month and to be completed next January.

Thus, and sundry civil engineering work which has also been awarded by public authorities in southern California, will result in a substantial increase in business this year, says Wimpey.

Wimpey International has won a contract valued at \$2.35m from the Arch Potash Company for housing near to the site of the potash extraction complex in Jordan. It covers the construction of permanent houses, a hospital, guest house and a mosque at the potash residential area.

The contract begins this month and is due for completion in a year. The consulting engineers are Gibb Petermuller and Partners, Athens.

Wimpey International began work in February 1978 on facilities for solar evaporation pans, comprising earth-filled dykes, brine pumping system, power installation and distribution systems, roads and work camps on one of Jordan's largest contracts. This was valued at \$65m.

### NEWS IN BRIEF

#### Hotel deal

THE Garden House Hotel in Mill Lane, one of Cambridge's leading hotels, has awarded a £2.6m contract to Walter Lawrence and Son to build a 62-bedroom extension covering 4,626 sq metres on four storeys. It will include an entrance foyer, dining room, lounge bar and a conference room, with a plant room on the fourth floor. Work on the site began at the end of last month and the contract period is 86 weeks.

The architects are the Fitzroy Robinson Partnership, Cambridge, and quantity surveyors are BDB Surveying Services, Great Dunmow, Essex.

#### Cement plant

THE Oscar Faber Partnership has been appointed consulting engineers for civil engineering work associated with a proposed cement-making plant for Blue Circle Industries at Shipdon-on-Cherwell, near Oxford.

The plant, costing about £80m, will be capable of processing about 750,000 tonnes of clinker a year. It is expected to be operational by 1984.

Architectural advisers to Faber will be the John S. Bonington Partnership.

#### By-pass work

THE SOUTHWATER by-pass road on the A24 to the south of Haversham is to be built for West Sussex County Council by Mears Contractors, a member of the Edmund Nutall Group, under a contract worth about £2.5m.

The by-pass, 4.2 km long, will be of flexible pavement construction. Passing to the east of Southwater, it will connect at its northern end with the southern roundabout of the Haversham bypass. At its southern end a new roundabout will provide a connection with the Worthing road at Pollards Hill.

The work will take about two years to complete and be carried out under the direction of Mr. K. D. Williams, West Sussex County Engineer and Surveyor.

#### £6m for Costrain

A FOUR-STORY office block is to be built in Hammersmith Road, London W6, under a £6m contract awarded to Costrain Construction by County and

#### Water plant

DESIGN and construction of an 18m gallons a day water treatment plant to serve the Fife Regional Council supply area is to be undertaken by Paterson Candy Holst, a Portals/Norwest Holst jointly-owned company.

The turnkey contract is worth £31m and the works will be built in Glenfarg between Kinross and Bridge of Earn. Main buildings will be arranged in three blocks on the sloping 71-acre site. The administration building will house the control room, laboratory, reception and office areas and the same roof will extend over the filters, chemical plant and washwater presses.

Covered walkways will give access to the block containing a workshop, fuel and parts stores, garages and standby generator.

#### Factory units

FOUR CONTRACTS totalling about £7.5m have been won by Robert Marriott, a member of the French Kier Group. The two largest, worth £2.7m and £2.4m, have been awarded by the Peterborough Development Corporation and are for building advance factory units at Orton 4A and Orton 4B industrial estate.

The other two contracts, worth £1.25m and £950,000, have been awarded by the Milton Keynes Development Corporation for advance factory units at Blake-lands North Phase 3A and Wymshush Phase 3.

## New health laboratory

TWO MEMBERS of the Powell Duffryn Group, John Mowlem and Andrews-Weatherill, are involved in a joint venture to build a new Public Health Laboratory at Colindale in north-west London.

The contract is worth £14.4m and the work is expected to take 34 years.

The project calls for a five-storey main laboratory block and boiler house complex. The main building will have a gross area of 215,200 sq ft and include a number of laboratories equipped for research in medical microbiology.

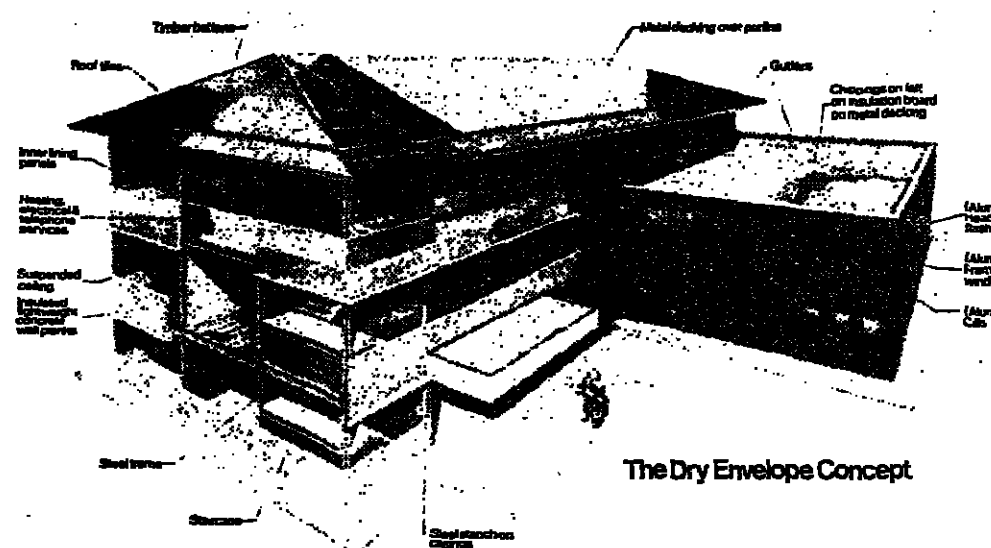
Reinforced concrete will be used for the frame and walls.

The specially formed joint company, Mowlem-Andrews-Weatherill, is undertaking both the building (£8.4m) and services installation (£6m) for the Public Health Laboratory Service Board.

Robert Matthew Johnson Marshall and Partners are the designers for the project and other consultants are Zisman Bowyer and Partners (service engineers) and Edmund Shipway and Partners (quantity surveyors).



## Conder beats the weather with a new system



The Dry Envelope Concept

BRITAIN'S often unpredictable weather conditions hardly favour the construction industry, but for Conder it is probably a mixed blessing when it comes to selling its Kingsworthy system of construction. First aim of the Kingsworthy method is to gain protection from the weather and Conder achieves this by completing the shell of the building in the first stages of a project.

Walls and roof of the steel-framed building are completed so that work can continue regardless of adverse weather conditions, doorframes and staircase are installed. Once this has been done the rest of the jobs can follow.

The Kingsworthy system has been developed to comply with the metric co-ordinated dimensions given in British Standard 3530 (1968) on the basis of a 300 mm grid. Conder says that within the basic grid virtually any plan form and elevational treatment can be achieved.

Buildings may be L, T or U-shaped. They can have courtyards or staggered elevations and may be of different sizes, heights and levels.

Restricted sites present few problems because all the components, including the steelwork and wall panels, can be hoisted over obstacles such as existing buildings. A rigid steel frame

carries the vertical and horizontal loads without the intrusion of bracing.

Conder's boast is that its Kingsworthy system enables construction times to be reduced with a consequential beneficial effect on contract prices.

The basic idea occurred to Conder way back in the 60s, and following the launch of the system in 1968 it has been improved in many ways and many limitations overcome.

Mansard and pitched roof designs are now possible as are polygonal and other irregular plan forms. Buildings may be of any height and may include balconies and bay windows.

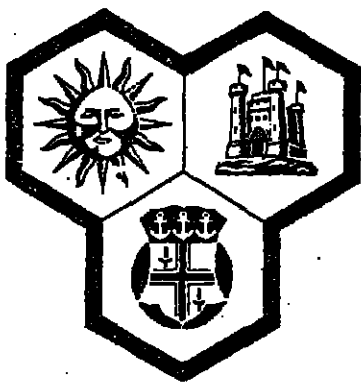
The Conder Group is made up of 14 companies and last week, as already reported in the Financial Times, two of them, Conder Buildings UK and Conder Group Services, received the Queen's Award for Technological Achievement in recognition of the Kingsworthy method.

Much of the technological development has taken place in the last year or so, an indication of the system's increasing acceptability is given by its increasing contribution to Conder's UK Buildings Division £89m turnover.

In the last financial year the Kingsworthy system accounted for about 45 per cent of this turnover. In spite of the recession in the building industry the group as a whole had a turnover of £112m last year compared with £93m in 1979.

As Mr. R. T. Cole, chairman, says in his annual report Conder has "weathered the recession amazingly well and maintained full-time working in all our companies." Conder never minds the weather, it seems.

ARTHUR BENNETT



# SUN ALLIANCE INSURANCE GROUP

## Highlights from the Statement by the Chairman—Lord Aldington

Underwriting conditions almost everywhere deteriorated during 1980—in Australia and Canada quite disastrously. Throughout the world there is excess insurance or reinsurance capacity, and consequently competition, which is normally stimulating and beneficial, is excessive and damaging. Coupling this with the worldwide effects of much higher recent rates of inflation upon costs and the levels of outstanding claims reserves, it is not surprising that insurers are reporting greatly increased underwriting losses and we have borne our share of these.

This is not immediately apparent when the underwriting loss of £18.4m that we suffered in 1980 shows a reduction from 1979's even higher loss of £26.4m but that year's extraordinarily severe weather was particularly disastrous for us as the largest private household insurer in the United Kingdom.

In 1980 the weather was remarkably kind to us which brought great relief and benefit to our Household and Commercial Property accounts in the United Kingdom, but this was largely offset by seriously worsening results in a number of overseas territories and, at Home, in the Liability, Motor and Engineering classes.

Marine and Aviation business produced a satisfactory result from the 1978 underwriting year but current business remains unprofitable and no transfer has been made to Profit and Loss Account.

Investment income, with high levels of interest rates prevailing during the year, showed strong growth and there was a further welcome increase in surplus from the Life business. The Group's total profit before tax amounted to £69.3m compared with £49.2m in 1979. The Directors have resolved to declare a total dividend of 33p per share—an increase of 17.86%.

The increased dividend leaves some £25m to be retained in the business. Appreciation in the value of

our investments and the revaluation of the General Fund properties at the end of 1980 has increased our already strong solvency margin to 95%.

Our financial strength is comforting and necessary while inflation remains at such high levels and it gives us the ability to expand when and wherever we see sensible opportunities. The inexorable rise in our costs also reinforces the need for growth. We have had some success in our efforts to expand but faster progress is difficult during a worldwide recession and in the excessively competitive conditions that exist in so many insurance markets unless one is prepared to relax underwriting standards and accept losses. The hazards entailed in doing so in current conditions are only too evident.

The growth in our Home general business net premiums reflects both our efforts to expand in a sensible way and our decision to reduce the amount of business that we reinsure. Worldwide, in local currency terms, premiums increased by 16%. In some overseas territories we reduced our exposure quite deliberately; in others there was some real increase in business.

The improvement in the results of our Personal business at Home was due both to better conditions and better premium rates. Our success here depends, of course, on our ability to satisfy our policyholders. There has been some public concern expressed recently that the British insurance industry does not handle properly complaints made by policyholders.

This is not true with Sun Alliance and London. Last year we dealt with no less than 400,000 claims for individual policyholders in the UK and fewer than 200 complaints reached Head Office. Very few complaints were made to me personally, and when they were I examined them closely. If, in the odd few cases, we have erred, we act as soon as possible to put our error right. Always, in dubious cases we wish to give the policyholder the benefit of the doubt.

### HOME

#### Commercial

Expansion has been inhibited by the recession and intense competition, particularly from overseas insurers. Overseas are coming under increasing scrutiny; we for our part have devoted much energy towards maintaining the provision of a cost-effective yet stable protection.

In the Property classes a particularly favourable loss experience enabled a satisfactory surplus to be earned. The Liability lines showed a further deterioration, influenced in part by the need again to strengthen reserves. With Commercial Motor the overall result remained unsatisfactory. The operations of our engineering subsidiary, the National Vulcan, were affected by the industrial recession and the effects of inflation; a sizeable underwriting loss was made.

#### Personal

Gratifyingly, after a number of years of very heavy losses and much hard work, our Household account has at last returned to modest profitability. But this has been achieved in a year which was free of severe weather conditions; the result is still only marginally favourable. Intensely competitive market conditions prevailed throughout the year in the Private Motor field and prevented our carrying rate increases required to achieve a profitable result.

### OVERSEAS

#### Europe

In Germany the Securitas suffered another heavy underwriting loss. Our Dutch subsidiary achieved an improvement in the Fire account and a good result in Motor business despite a freeze on rates during the year. A marked increase in the crime rate in Denmark had a considerable impact on our Burglary business more than offsetting improved Fire and Motor results. Our Branch in Belgium experienced a setback in its recovery programme. In France the overall result was again unprofitable.

#### U.S.A.

Very much against the market trend our non-marine United States results improved. Until the downward cycle in underwriting is arrested, we must expect some worsening in results but we remain confident that Chubb & Son, our Managers, will continue to produce above-average results.

#### Canada

Underwriting losses in Canada have reached appalling levels. The severe downturn in our own results is a particular disappointment.

#### Australia

Market conditions have remained unstable and all major classes of our business were in deficit. The need for the industry as a whole to end the senseless excesses of competition which have affected all classes of insurance in recent years is more urgent than ever.

### Summary of Results

	1980 £m	1979 £m
Premium Income		
General Business	599.2	546.1
Long-term Business	143.3	136.5
	<b>742.5</b>	<b>682.6</b>
Underwriting Result—		
General Business	(18.4)	(26.4)
Long-term Insurance Profits	5.4	4.9
Investment Income	81.5	70.3
Other Income	0.8	0.4
Profit before Taxation	69.3	49.2
Taxation	27.8	17.8
Profit after Taxation	41.5	31.4
Minority Interests	0.3	0.4
Profit attributable to Shareholders	41.2	31.0
Dividends	16.3	13.8
Profit Retained	24.9	17.2
Earnings per Share	83.6p	62.9p

The Annual General Meeting of Sun Alliance and London Insurance Limited will be held on 20th May 1981 at the Head Office, Bartholomew Lane, London EC2N 2AB.

### Other Territories

The underwriting loss on our New Zealand business is still at an unacceptable level. Market conditions have not stabilised in South Africa and it is disappointing to record an underwriting loss for Pretoria. Our profits were again earned from our operations in some other areas; in the Caribbean results were generally better but we fared less well in the Far East. Overseas business placed in the London market again produced a profit.

### REINSURANCE

The poor experience of the direct market in the 1979 year is now being reflected in reinsurance results and both the Fire and Accident accounts show a loss.

### MARINE AND AVIATION

The 1978 account closed at the end of 1980 produced a profit but owing to the deterioration in the two open years, no transfer is being made to Profit and Loss Account. Major hull losses are continuing at a high level. There is continuing evidence of lack of support from many worldwide markets for the lead given by the London Market to stabilise hull rates.

### LONG-TERM INSURANCE

With a dull house purchase market and an unfavourable economic climate for the sale of pension schemes, our business results at Home fell short of what we had planned. However, the sale of ordinary life assurance policies moved ahead well. In the second half of the year results improved considerably aided by a number of new products. In Germany the increase in new business on the Life side was modest. New Sickness business was buoyant, but an adverse claims experience depressed the profit margin. The annual actuarial valuation of the main Life Fund disclosed a distributable profit of £27.8m and increased rates of bonus were declared. The total contribution to Profit and Loss Account amounted to £5.4m, compared with £4.9m in 1979.

### INVESTMENT

The main economic features of 1980 were the rapidly deepening industrial recession, moderately falling rates of inflation from high levels, continued high interest rates and a strong pound. The overall surplus of market over book values in the General Funds rose substantially by £147m to £330m during 1980, partly due to the firm stock markets mentioned above and partly through a revaluation of properties. Investment income amounted to £81.5m, an increase of 16% on 1979, or if the effects of exchange movements are excluded, the underlying growth was 20%. The Long-term Fund also enjoyed a substantial appreciation and the surplus increased by £64m to £211m. Investment income increased by 18.1% to £75.1m.

### PROPERTY

Although 1980 was a poor year for the UK economy, the commercial property market continued to show considerable strength with both capital and rental values appreciating across many sectors. Many development projects were successfully completed during the year; we started 17 new projects and at the end of the year had 21 under construction.

### Conclusion

Undoubtedly 1980 has been yet another difficult and disappointing year for insurance business throughout the world and we can perhaps count ourselves fortunate that the Group's underwriting result should show some improvement against a generally deteriorating trend. This achievement is in no small part due to the measures taken to obtain increased rates on Household Insurance business where experience has been so poor in recent years.

It has again been necessary to strengthen our underwriting reserves to ensure that they are adequate to meet the strain of continuing inflation and we will continue to seek rate increases wherever and whenever these are

necessary and possible. We are constantly striving to find ways and means of reducing the costs of our operations while at the same time providing an improved service to our policyholders. I am confident that the measures we are taking to adapt our organisation to the needs of our market places will enable us to expand our business profitably as soon as economic conditions permit.

All those who work in the Group have had to face new challenges. They have responded splendidly and I thank them all on your behalf.

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## THE ARTS

## ICA Theatre

1-2-3

by MICHAEL COVENEY

Three characters in three plays lasting a total of four hours was the rather thin reward for a seven-hour stint in the ICA on Saturday. Although an audience of two dozen scarcely lifted the occasion to a festive level, at least I can say I enjoyed the interval. We were constantly reminded by Chris Parr's dark, tentative production, that this Tom McGrath trilogy is part of the Radio Theatre '81 shindig. If anyone on stage has anything to say, it is to the sound of a track immediately springs to life. The feel of the performance is more ingrowing than outgoing. More totemic than carnival.

You detect a reluctance to come to grips with Mr. McGrath's plays. You are right. They amount to the diary of a nobody who is not so much anonymous as unidentified. Mr. McGrath has scanned his own underground 60s history before in the theatre. That play, *The Juvenile*, was a sprawling mess. This, it may sound ungrateful to report, is tautly written but with all the juice squeezed out. The first piece, *Who Are You Anyway?*, finds the cast in uniform grey costume, always a bad sign. From puberty to marriage, the clichés fly around the stage as two Scottish lads discuss their attitude to women, each other, sex, etc. The girl leaves one for the other. It is like watching a Celtic re-run of David Halliwell in his bad old multi-viewer days.

Colour invades the stage in *Very Important Business*, but it is the old-fashioned hue of Expressionism as a man who was happy worries about unemployment, is temporarily slashed in the point of "the Paracelsus alchemy show," sinks

with his house and family to the bottom of the ocean, joins the Army and ends up dead in Northern Ireland as either an IRA traitor or a British Army captain. Thin Ron Bain is now established as the central character, while large Gregor Fisher operates admirably as his alter ego, friend, tempter and wetter half. This play, though brittle, is completely confused. It ends with a theatrical misadventure destined to be a joke about going on hunger strike.

Nothing for it, then, but for Ron Bain to retreat in the third play, *Moonodon*, to the Scottish hills. Surrounded by a dying fire, a biscuit box, bits of Tupperware, and a tiny Buddha, he prays for transcendence. Gregor Fisher clambers into view, offering newspapers, whisky, and a job down below. Mr. Bain has left all this behind, turning vegetarian and slightly silly. The trio is re-formed by the arrival of Sholly Lee, an Illinois tourist who has climbed the wrong mountain but has not forgotten her Moon ritual gear. In a somewhat po-faced climax, the company wash their feet, do exercises, and succumb to Miss Lee's threatening exhortations. Ron Bain settles for basking in his own rustication.

There is something dated and very "fringe" about the whole event. It lacks the adventurousness and élan of Ken Campbell's *The Warr* (not to mention that piece's size). As a trilogy, it never amounts to an epic experience; as drama, the third play is best merely because Mr. McGrath exhibits less strain and extracts some earthly humour from the lads' different views of subcultural larking about. At last the two old friends take on a vestige of character. But not for long, and rather too late.

## Elizabeth Hall

## Music Projects

by ANDREW CLEMENTS

The niche that Richard Bernas and Music Projects/London have carved out for themselves becomes increasingly invaluable. They present contemporary instrumental music on a larger scale than the burgeoning collection of contemporary music groups, and generally of a more uncompromising and cosmopolitan outlook than the work of the London Sinfonietta. Friday's programme was typical: Boulez's *Domaines* in the full version for clarinet and instrumental groups; Xenakis' *Anaktoria*; and the first British performance of Rolf Gehlhaar's *Particles*.

In London at present *Domaines* seems to be in vogue. Friday was the third performance of the current season, though only the solo clarinet version had previously been played. Music Projects have also programmed it before, in a concert at Riverside Studios, but the decision to repeat the account on the South Bank was sensible. The full instrumental score makes the best possible case for what is one of Boulez's most suspect works, and Roger Heston plays the solo clarinet part superbly. With correctly co-ordinated instrumental responses there is more incident and colour in the piece than any number of hearings of the dry and cerebral solo work could suggest, and even the mobile form and the insistence on perpetualist solist come to seem less arch.

The major stumbling block to a sympathetic assimilation of Gehlhaar's new work was the composer's own programme note: "The order of the 47 audible interactions between the particles of this composition is determined by the limits of the parameter values: a particle may only undergo those trans-

formations that do not force its parameter values beyond the limits of possibility." But taken on its own merits *Particles* was a lively and sometimes quite elegant essay in exploring and developing a heterogeneous instrumental group that includes amplified voice and synthesiser.

At times it seemed as though the vocalist (Lynda Richardson) was intended to have a leading part for the electronic balance always gave her prominence. As a result some of the less interesting vocal writing (Stockhausen's *Stimmung* has effectively ruled out of court a whole range of effects) distracted attention from the rest of the group. The impression too often was of specific and precise vocal-writing and more generalised background support. A forceful and assured performance from the Music Projects players, and an equally impressive account also of Xenakis' surprisingly grateful exploitation of the edges of instrumental capabilities.

## Degas portrait acquired by National Gallery

The National Gallery has acquired an outstanding work by the Impressionist painter Edgar Degas: the portrait of *Helène Rouart in her father's study*. This painting (oil on canvas, 181 x 120 cms) has come on show to the public in Room 44.

Recently exhibited at the 1978-80 Post Impressionism exhibition at the Royal Academy, the painting has been purchased by private treaty from an anonymous private collector in England.



Hole Cottage, Cowden near Edenbridge in Kent

## Architecture

## Preservation for pleasure

by COLIN AMERY

When it comes to preserving buildings there is one man who is a true hero. His name is John Smith and he is the founder, with his wife Christian, of the Landmark and Mansfield Charitable Trusts. From next Wednesday until June 13 there is an exhibition at the Hleiz Gallery, 21 Portman Square, London, W1, which shows some of the buildings that have been rescued by the Landmark Trust and explains the philosophy behind this very remarkable, very English organisation.

John Smith has turned his attention to the fundamental question which lies behind the preservation of buildings—what are they to be used for? He decided that the best thing for the kind of buildings that most often disappear—the small, remote, situated and often peculiarly individual buildings—was for people to spend their holidays in them. This was a brilliant bit of lateral thinking; by providing a use which also earned an income from the buildings some of the costs of future maintenance could be met and more buildings could gradually be acquired. When people stay in these buildings they learn in the most natural way much more about the pleasures of architecture, the countryside and the history of these islands than they would on a motorway jaunt to a stately home.

Because the Landmark Trust has given preservation a purpose and even the possibility of a plausible profit, it has been able to undertake the rescue of buildings that no one else could consider taking on. The exhibition shows only a selection of the 70 or so properties owned by the Trust, but they demonstrate quite clearly the range of possibilities.

There is Alton Station near Stoke on Trent in Staffordshire. This little Italiane railway station was built by the North Staffordshire Railway Company for the Earl of Shrewsbury, then owner of Alton Towers—Pugin's strange and wonderful castle. The abandoned railway line and derelict canal are set in beautiful surroundings and guests who have stayed for their holidays in the station describe "the nice E. Nesbit atmosphere".

Also in Staffordshire is Tixall Gatehouse which was built in 1580 for Sir Walter Aston. It is an extremely handsome and ambitious build-

ing with four polygonal turrets on the corners and windows framed by pairs of columns, representatives of all three Orders. When found by the Landmark Trust it was a ruin without roof, floors or windows. Now it has rooms for visitors and a paved roof which overlooks the glorious landscape.

During the repair of their buildings the Trust has often made important archaeological discoveries. At Warden Abbey near Biggleswade in Bedfordshire—a fragment of a Cistercian Abbey—a well preserved 14th century tile pavement was uncovered. Perhaps the best known of the Trust's properties and certainly one of the most popular, the Pineapple at Dunmore in Shropshire. This eccentric edifice is a summer house that was built in the shape of a giant prickly pineapple by the Earl of Dunmore in 1761. On each side of the huge turret are stone bottles that were built for the gardeners and now make comfortable sleeping and living rooms.

Equally exceptional in quality is the Music Room in Lancashire—a small garden pavilion that has long ago lost its green surroundings and until the Landmark Trust came along was squashed by warehouses and workshops. Inside this little classical building is one of the most remarkable Baroque interiors filled with lavish plasterwork which took over 6,000 hours to restore. There are the muses of history, music, poetry, dancing and comedy and the Trust has wisely left the room empty—the plaster speaks for itself and fills the space with richness.

You can stay in the heart of Bath in a Landmark building, the fine early 18th century house built (possibly by Marshall Wade) that stands right by the West front of Bath Abbey.

If your taste is more for vernacular buildings you could try Hole Cottage near Edenbridge in Kent. This is a tink surviving wing of a late medieval timber framed hall house standing by a stream in a wood. It has an almost tangible atmosphere—Wade that stands right by the West front of Bath Abbey.

Because Landmark is supported by the generous and large scale philanthropy of the Manifold Trust it has often been in a position to spend large sums of money on buildings. Wrenham Manor in Devon, a medieval house of the most remarkable quality has cost £200,000 to restore, and the Lancaster Music Room nearly £100,000.

In Derbyshire the Trust has shown that preservation even at these high prices can be financially successful, by purchasing Edale Mill and selling the leases of six flats the £70,000 conversion costs were recouped.

Although much money has been spent by the Trust it would be wrong to give the impression that they are keen on restoring buildings to look like new. The buildings are put into good order and then furnished in a way that suits them—usually with good old furniture, worn but beautiful rugs and pictures and books that add something to the story of the building or the locality.

John Smith and his wife and staff have always had very high

standards. Their aim has been to open the eyes of the people who stay in the buildings so that preservation becomes unnecessary. Every night all over the country people are now able to go to bed in surroundings that will add richness and understanding to their lives.

This exhibition shows for the first time how successful the Landmark Trust has been. It has rescued a most intriguing set of buildings. It has never advertised and yet 15,000 people each year enjoy staying in these places. Like the National Trust, Landmark is one of those peculiarly English organisations that has shown the world that only by caring about our history and our surroundings can we make sense of the present.

The Landmark Trust is at Shottesbrooke, Maidenhead, Berkshire—their buildings are available all the year round and they tend to be fully booked some time in advance. Charges can be had from the secretary who would welcome a stamped addressed envelope.

## Festival Hall

## Philharmonia

by DAVID MURRAY

The Philharmonia concert on Saturday became a memorial to Kirill Kondrashin, who should have conducted it. His place was taken by André Previn, who led the orchestra behind Vladimir Ashkenazy in both the piano concertos of Brahms. For obvious reasons it is unusual to find these taxing works in a single concert; but Ashkenazy met the challenge superbly, seconded by Previn with unflagging concentration. It made a commemorative concert that was memorable in its own right.

Separated by about a quarter-century, the concertos have distinct characters which in high relief. There is youthful Romantic seriousness in the D minor Concerto, athletic and sternly impassioned; Previn swept the orchestra into the opening Maelstrom, and Ashkenazy carried that restless drive through the movement with big piano-tones—grand clamorous octave trills—but no indulgent broadening for the second subject. Something of the air of concerned

Inquiry lasted through the Adagio, which was no detached idyll; in the Rondo the purposeful thrust of Ashkenazy's playing was enlivened by giving full weight to Brahms' "non troppo" qualification for this Allegro. Previn did not seek to gloss the unimpassioned orchestration of the work (this strings had strident passages), but insisted on the cohesiveness of the musical argument.

The broad opening of the E-flat Concerto is often made "Empire"-like; Ashkenazy was ruminative. Instead, following the horn-call with private reflections. Where the Concerto is forceful, none of its mature power was abated, but the pianist found more introspective space in his music than is often recognised, a dimension beyond the gladiatorial struggles. Perhaps the Finale sounded more loosely strung than it really is, but at least all its parts were made to speak—and to sing; for all the imposing strength of this reading, it was lyrical first and foremost, and the more satisfying for that.

## Coliseum

## Ariadne on Naxos

by RONALD CRICHTON

The *Ariadne* of Strauss in the new English National Opera production (reviewed by Arthur Jacobs after the recent premiere at the Coliseum), now to be seen at the Coliseum, On Saturday Linda Esther Gray took the title role which, owing to illness, she did not sing at the London first night. There were a few wraiths mist on the voice but it was none the less a grand performance to hear and to watch—Miss Gray catches the essential goodness behind the absurdities and the tantrums. She looks splendid. Few more heart-warming accounts of the starry-eyed "Es gibt ein Reich" solo can have been heard since the famous old record by Maria Cebotari came out after the war.

*Ariadne* had stalwart support from the Bacchus of Kenneth Woolton, singing the unenviable role with unflinching musicality (but his off-stage cries before his entrance are too distant). The conductor, James Lockhart, treated the orchestral part of the final duet with unusual care, making it, logically, if not tactfully, the effective climax of the opera. Perhaps for this reason the rest lacked flavour—not enough salt in the Prologue nor enough jam in the Opera proper. It is not a good sign when the idiosyncratic orchestration of *Ariadne*, as sometimes happened at this performance, sounds tea-shoppy, with too much piano.

The Composer of Sally

Burgess was excellent—vocally she can command this house almost as easily as Miss Gray. The only thing lacking was the "sally" (sally, sally, sally) notes in the coy Viennese way, an over-rated accomplishment on the whole but useful in this part. Marilyn Hill Smith's Zerbinetta is commendable, but she is only beginning to fill out a role to which there is more than a little distance. A gentle, touching Music-master from Neil Howlett. Melodious nymphs from Diane Mansfield, Shelia Squires and Elizabeth Brice.

That the four clowns in Zerbinetta's train were ineffective was partly the fault of the designers, Douglas Heap and Deirdre Clancy. The clowns' costumes were killed by the ugly while double staircase which persists through both parts of the evening. You would not expect the richest man in all Vienna to have been so stinky with his winter-garden? For the reticence of the producer Jeremy James Taylor, and for his generally sensitive groupings and movement, one was grateful. But the now customary updating to the early years of this century, only adds to the pudding of anachronism. What could be heard of the new translation by Tom Hammond was so good that the cast should be doubly determined to get every word across, and not only in the Prologue.

## Wigmore Hall

## Zabaleta

by PAUL DRIVER

The Spanish harpist Nicanor Zabaleta, now in his 70s, gave one of his infrequent recitals in the Wigmore Hall on Saturday. As much as any senior musician built as legendary, Zabaleta deserves the claim having, we were informed, played some 3,000 concerts in his long career, discovered much forgotten repertoire and commissioned many new works. It helps, too, to have an endorsement from Maurice Ravel on your programme sheet.

Solo harp recitals themselves inevitably have a glow of legend; the instrument's first sounds arouse such childish glee that it isn't until the second or third item that one hears beyond the novelty to the music. And, one is never wholly accustomed to this specialised music making, at once impossibly exotic and absolutely archetypal—the medium of angels, mythical bards and even of Nature.

On the evidence of Zabaleta's programme, mortal composers have not generally felt able to apply themselves seriously to the medium. The most rewarding of his more-or-less chronological sequence of little pieces was paradoxically the only one which had not been conceived

for harp—Corelli's Sonata Op. 5 no. 7 whose translation must be accounted magical. Vioti's harp sonata in B-flat on the other hand was a completely undistinguished parody of Mozartian keyboard style. A jump of a century and a half between it and the immediately following Partita in C (1850) of S. Bacarisse was surprisingly unnoticeable, which only emphasises how implacably itself the instrument always remains.

Zabaleta whose elegance and refinement of play is never fussy and does not rule out a certain brashness or occasional cutting of corners, interrupted the Partita to tell us he was dissatisfied with his handling of its scurrying Paganini and thereupon repeated it. There was something inconclusive, also, in his performance of Tallifer's Sonata (1855)—though the nobility of its conception deserved no better. It was in a furious account of Fauré's poetical *Un Châleir en sa Tour* Op. 110 and in M. Samuel-Rousseau's engaging *Variations Pastorales* that Zabaleta used his subtlety of tonal and dynamic control to best "white-feathering" effect.

## Martin Luther King Memorial Prize 1980

It has been announced that *The Sailor's Return*, a Euston Films production, and Maurice Nyazumbo's autobiography *With The People* share the Martin Luther King Memorial Prize for 1980.

The annual award is given to literary works published or performed in Britain, which are seen to reflect Dr. King's ideals.

With *The People* is the autobiography of the Zimbabwean

Nationalist organiser and leader, Maurice Nyazumbo, who spent most of the last 20 years in prison in Zimbabwe/Rhodesia. *The Sailor's Return*, transmitted by Thames Television in December, 1980, starred Tom Bell and Shopte Shondine as an English sea captain and his wife, the daughter of an African King, who he brought home to settle in his native Dorset in 1855.

## Further sponsorship for Glyndebourne

Three additional sponsorships for this year's festival at Glyndebourne have been announced. Two new sponsors have come forward to give the Glyndebourne Festival a further £10,000 while a third is continuing its support.

Meridian International Credit Corporation, in its first sponsorship in this country, is providing financial support for the revival of *Le nozze di Figaro* by Mr. Helmut Rothenberg is

making a substantial contribution to Glyndebourne to help meet the cost of, and to maintain, the standards of musical preparation which determine the quality of the ensemble work, so long a hallmark of Glyndebourne's performances.

The Peter Stuyvesant Foundation, which has supported Glyndebourne regularly since 1966, is giving financial assistance for the revival of *Ariadne auf Naxos*.

## TENNIS by JOHN BARRETT

## Rich conclusion to world series

THE 20-year-old French No. 1, Yannick Noah, and Brian Gottfried, the American from Fort Lauderdale, who is nine years older, will enter the 500-seat Reunion Arena in Dallas tonight for the first match of the \$200,000 World Championship Tennis final, worth \$100,000 to the winner.

This rich conclusion to the eight-tournament world series of tennis circuit, which began in Monterrey, Mexico, in January, and ended two weeks ago in Houston, is the eleventh WCT play-off.

This ambitious series has given us some memorable tennis and some worthy champions from Ken Rosewall in 1971 to 1973, through Stan Smith (1973), John Newcombe (1974), Arthur Ashe (1975), Bjorn Borg (1976), Jimmy Connors (1977), Vitas Gerulaitis (1978), John McEnroe (1979), to Connors again last year.

It is all the more disappointing, therefore, that Connors is unable to defend his title owing to severe case of gastroenteritis, which struck him last week at his home in Miami, after he returned from the unfinished Monte Carlo final against Guillermo Vilas.

and Lewis Elias, pronounced Connors unfit to play this week. Tournament director, Rod Humphries explained: "The doctors say Jimmy is a very sick boy. He has asked for medication to get him fit for Dallas, but with a temperature of 103 and a severe case of dehydration, there is now way he could be fit in time. He faced the prospect of three 5-set matches and they felt it would be dangerous for him to embark upon such vigorous physical activity so soon."

The withdrawal at such a late stage has thrown the tournament organisation into confusion, as the posters, programmes and TV adverts have all had to be changed at the last moment. The draw also had to be remade, with Sandy Mayer coming in as the replacement for Connors, ahead of Gerulaitis. Both had 130 points but Mayer had a more impressive record against the seeded players in the qualifying tournaments.

The new draw, with the seeding, positions in brackets, is: John McEnroe (1) U.S. v Sandy Mayer, U.S. (18); Brian Gottfried, U.S. (15) v Yannick Noah, France. (14); Wojtek Fibak, Poland (3) v Johan Kriek, S.A.

(6); and Vijay Amritraj, India (7) v Roscoe Tanner, U.S. (2). It is ironic that this year's altered rule, which instead of relying on accumulated points offered "automatic" places, at Dallas to the winners of each tournament, have failed to attract a full strength field. Borg could not win either tournament he contested. The young German, Rolf Gerhing, surprised him in the second round in Brussels, and McEnroe beat him in the Milan final.

Although Vilas won the Houston tournament, he defied his place, as he was already committed to a sustained spell of clay courts with the imminent defence of his Italian title uppermost in his mind. Both America's Gene Mayer (Sandy's brother), who stands at number 4 in the world and the number 5, Ivan Lendl of Czechoslovakia, sustained injuries on the circuit, while Gerulaitis failed to clinch the deciding tie-break against Kriek in the opening tournament in Monterey; and then he, too, was injured in Brussels.

It is all rather a sad story, bearing in mind WCT's immense contribution to the growth of professional tennis. Behind the

recent WCT announcement that they are withdrawing from the Grand Prix lies a realisation that they have lost their identity. Already, rich exhibition matches and special events are threatening to destroy the fabric of the Grand Prix circuit. As part of that circuit, WCT are restricted by the rule against paying guarantees and by the difficulty of persuading certain managers to support the WCT tournament with leading players who they control.

Their future plans will be announced later this week, and I expect to hear that WCT will mount at least 8 new tournaments each with prize money of \$500,000 and a field of 16 players, who will be signed to individual agreements.

If this happens, we shall be back where we started, when open tennis arrived in 1968. It was partly to combat the threat of losing leading amateurs to the newly-formed WCT circuit that Open tennis came about. Later, the creation of the Grand Prix had the same objective in view. There seems no likelihood that the Men's International Professional Tennis Council will allocate clear weeks for WCT tournaments, so a head-on conflict would be inevitable.

## FOOTBALL by TREVOR BAILEY

## First Division proves its strength

THE EVENTS of last week more than upheld the claim of those who believe the English First Division to be the strongest, as well as the most demanding league in Europe, probably in the world.

Liverpool, who have suffered more than their share of injuries, have won the league cup, could win the European cup again, and should finish in the top six of the table, but are still said by some to have had a disappointing season.

On Wednesday night, the well-disciplined Mersey machine, despite the early loss of the unique Dalglish, managed a one-all draw with Bayern Munich in the Olympic stadium to reach the European final against Real Madrid.

On the same evening Ipswich, who until their recent disappointments were on course for the always improbable treble, picked themselves up off the floor to defeat Cologne away. They are now in the final of the UEFA Cup, against Alkmaar, whom they should beat. This would provide some compensation for having been for most of this long season, the best side in the land.

Although Bobby Robson's team could still carry off the league championship, this is now unlikely, as they would not only have to win their last two matches, but Aston Villa would also have to fail to obtain a point at Highbury on Saturday.

Their slump has stemmed from too many games and too many injuries to key players. However, unlike two great Leeds teams of the past, they still may finish with a tangible reward for their efforts.

On Saturday Aston Villa, who last won the League championship in 1910, demonstrated why they are now so close to reaching the top. In difficult conditions, a slippery pitch, a high wind and freezing rain, they completely outclassed a mundane Middlesbrough with a sparkling display. Their 3-0 victory in no way did justice to their all-round superiority, and but for the ability of the visiting keeper, and an unsympathetic cross-bar and post, they would have scored half a dozen.

On this performance they showed themselves worthy of the title, and should do well in Europe next season, because they are a well-balanced side without noticeable weaknesses.

They possess enormous enthusiasm, play attractive football, and have sufficient youth to be further improved.

The Villa back four is not only sound and well-organised, but both their fullbacks are able, and keen, to launch dangerous counter-attacks, while their centre-back Evans, was on hand to secure the final goal.

The forceful Mortimer provides the drive and the openings in mid-field, with the slight, very skilful Cowans, who has the asset of being able to change his position at will, and the more positive Bremner on his right.

Up front, the thrustful Withe and the youthful Shaw form an effective and contrasting double-spearhead. The much-travelled Withe is old-fashioned, goal-conscious centre-forward, good in the air, with the strength and determination to withstand physical challenges.

He is also particularly adept at laying the ball off for a colleague, while Shaw is a fine prospect, combining ability to finish, with considerable style. Completing the attack is Morley, who effortlessly glides past defenders, as well as beating

them by pace. He is an enter-tainer and a potential match-winner.

Throughout the Middlesbrough match, it was noticeable how much quicker Villa were both in the tackle and the interception. In addition, the standard of their ball control on a treacherous surface remained remarkably high. They also showed the value of the reverse pass—

As well as Ipswich, Liverpool and Aston Villa, the present First Division contains at least 8 more good club sides, but the strength of the league is perhaps best illustrated by the recent performances of teams fighting to avoid relegation, like Brighton, Leicester, Coventry and Norwich.

In the last few weeks, they have certainly underlined the fact that there are few easy matches in this competition, if one ignores Crystal Palace, an abundance of character. Unfortunately, these virtues do not assist the England manager, Ron Greenwood, who is now trying to assemble his squad for the World Cup from players who are mentally and physically tired from the demands of an overlong season.



## FINANCIAL TIMES

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Monday April 27 1981

## The Cambridge prescription

A DOCTOR who always prescribes the same medicine, irrespective of his patient's symptoms, is apt to be called a quack. Over the past 10 years, while inflation, unemployment and currency collapses have alternated as Britain's major economic problems, the Cambridge Economic Policy Group, headed by Mr. Wynne Godley, has doggedly insisted that there is only one cure for all these ills: general import controls. It is therefore perhaps not surprising that the CEPG has been accorded less respect by politicians than might have been expected, given its academic eminence and its comparatively good record of long-term forecasting.

There is, however, one important reason why laymen may at times mistake a good doctor for a charlatan. For the doctor may offer the same treatment for different ailments because he perceives something the layman misses—that all the varied symptoms stem from a single cause.

## Persistence

The belief that Britain's fundamental economic malady is the same now as it has been for the past 20 years underlies the CEPG's continuing demands for import controls. These are repeated more vehemently than ever in the Review published today, at a time when Britain is already enjoying the biggest current account surplus in the industrialised world. The CEPG's diagnosis and the persistence of its policy recommendations provides an interesting comparison with the equally firm convictions held by Mrs. Thatcher's Government.

The CEPG's belief that the most important task of government policy now is to arrest the disastrous trends in the "supply side" of the economy is in many ways closer to Mrs. Thatcher's attitude than to that of the Labour Party or the trade unions. Many Ministers would echo the view that "governments throughout the 1970s, with their successive and even contradictory pre-occupations with finance and inflation, failed to come to grips with the underlying phenomenon—British industries falling behind in international competition." The CEPG argues that Mrs. Thatcher's policy is in fact the clearest and most damaging example to date of government obsession with financial aggregates to the detriment of the real economy. But she would claim that her motivation is

very different from that of, say, Mr. Denis Healey (whom the CEPG accuses of having initiated many of the present Government's policies). For Mrs. Thatcher, the ultimate aim of policy is not to maintain a particular level of output and employment or even to secure a reduction in inflation, but to create conditions in which British industry will break out of its long-term trend of declining competitiveness. On this the CEPG is closer to Mrs. Thatcher than to many of her opponents, who seem more willing to accept industrial trends as given and to direct policy towards accommodating them.

Thus, while many conventional Keynesians now advocate reduction of inflation in order to increase demand, output and employment, the CEPG argues that it is not the level of aggregate demand, but industry's response to demand, that is of overriding importance. Boosting demand now would produce some increase in domestic output, but would mainly lead to higher imports and eventually a balance of payments crisis, a collapse of sterling and another inflationary explosion.

On the question of how Britain's industry can be helped to regain its competitiveness, the CEPG is, of course, diametrically opposed to the Government. It derides the idea that continuing intense competitive pressure, combined with expectations of price stability and low interest rates, can revive industry. On the contrary, the CEPG believes that industrial restructuring can only occur when output is growing rapidly. Reflation, but only in combination with import controls, is needed to give industry the required shot in the arm.

## Fruitful

The next few years will show whether the Government's faith in businessmen's ability to respond to market conditions once inflation is under control is justified. Even if the Government is not vindicated—it is questionable whether the CEPG's prescription of protecting inefficient industries against efficient competitors abroad will appear a plausible formula for industrial regeneration. However, in acknowledging clearly that fine tuning of demand deals with only the symptoms, not the causes, of Britain's industrial weaknesses, the CEPG is helping to move economic debate in a more fruitful direction.

## EEC: danger of a subsidy race

THE EUROPEAN Commission is putting renewed pressure behind its endeavours to ensure that national subsidies do not unduly distort competition within the Common Market. Especially at a time of high unemployment within the Community it is easy to shrug this off as a piece of Eurocrats' officiousness. Some national Governments may be tempted to do so, but nobody has yet discovered how you can run an integrated market, such as that for industrial products within the Community, unless you ensure fair play by some means or other.

Hence the Treaty of Rome contains a number of provisions to ensure fair competition and to keep control over national subsidies and incentives to industry. They include well-defined exemptions: subsidies, for instance, are considered to be compatible with the Common Market where they are intended to help areas of abnormally low living standards or of abnormally high unemployment. (In the cases of coal and steel the position is slightly different, since they are governed by the Treaty of Paris which, among other differences, is less hostile to cartels than the EEC treaty.) But there, too, the principle of fairness to all member states is essential.)

## Safeguards

Nobody will pretend that the treaty safeguards are watertight. For instance, depreciation rates, with their importance to industrial investment differ greatly between member countries. To try to harmonise them at this stage of European history is assuredly not practicable, and maybe not even desirable. But the existing rules represent what the founding fathers could agree on and could be enforced. That process has, of course, been going on for years.

Two events have given it new vigour: a decision of the European Court forbidding the Dutch Government to subsidise the expansion of a Philips Morris cigarette factory and the Commission's new-found interest in state-owned and state-controlled businesses. The background is the justified fear that the recession has

encouraged member states to try to export unemployment to each other. In ruling against Philips Morris, the court made the interesting point that to judge whether unemployment in a region is low enough to justify state aids being extended, employment must be measured not against the prevailing national level, but against that in the Community as a whole. Having won the Philips Morris case, the Commission is now examining a number of similar cases, including a proposed ICI plant at Rotterdam, to see how they stand up in the light of the court's verdict.

In the case of state-owned industry, the Commission last year gave itself powers to scrutinise the figures to ensure that there was no illegitimate state aid. The British, French, and Italian Governments claimed that the Commission had exceeded its powers by issuing a directive without the endorsement of the Council of Ministers. They went to the European Court, which has not yet ruled on the case.

A closer look at state-controlled industry could turn up all sorts of doubtful practices, not least in Italy. But it also drops in BL which has been kept above water for years with Government money.

Speaking of BL, a Commission official has taken the view that anything inconsistent with normal commercial risk funding is liable to be opposed. There is little to be opposed, but not very well prevented a normal shareholder from investing his money in worthy but unprofitable ventures. But shareholders do not usually have bottomless purses: governments sometimes behave as though they did.

## Achievement

The creation of a customs union is one of the main achievements of the European Community. But competition between member states continues to be distorted by subsidies and other forms of assistance. It is entirely right that the Commission should use its powers to monitor these practices and to put pressure on governments to play by the rules. No government has anything to gain from a subsidy race.

WHERE do we stop?" was the question posed by Sir Michael Edwards, the BL chairman, when he spoke recently to backbench MPs about the contraction of the state-owned vehicles company. In three years the workforce has been slashed from 200,000 to 141,000. £200m has been spent on redundancies and plant closures. Last year alone 26,000 jobs disappeared.

Sir Michael said "the budget has had a strong deflationary effect" and the company was now again having to evaluate the assumptions behind its 1981 corporate plan—a five-year strategy to which the Government is already committed with the promise of £990m aid.

BL did not intend asking the government for more money. But Sir Michael warned "in order to live within our cash constraints we shall have to take further painful action in such areas as manpower, fixed expenses and investment."

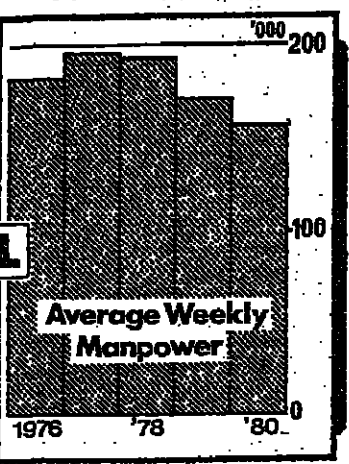
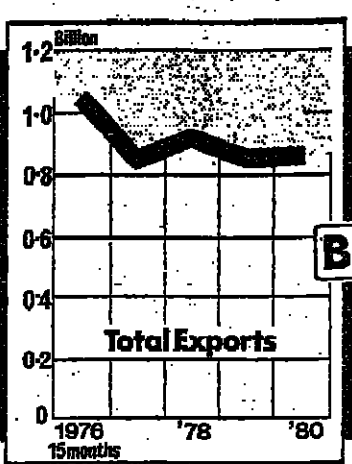
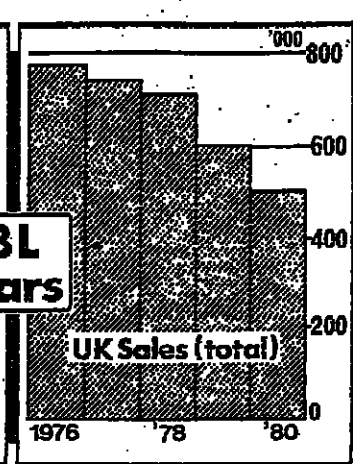
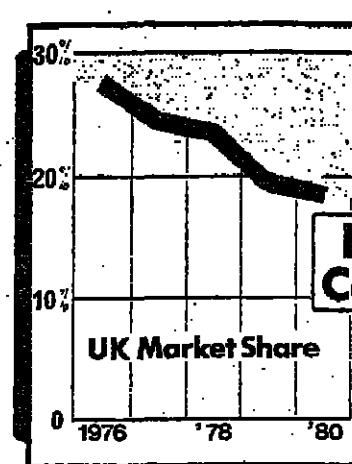
The company has so far remained silent on where the axe might fall but shop stewards fear that in addition to a continued labour shake-out in pursuit of higher productivity there could be further cuts in capacity. Output from the cars division has fallen by more than 20 per cent each of the past two years from 611,634 in 1978 to 385,524 in 1980. Sir Michael told MPs that he could see no sign of an upturn this year and the impact of the budget on demand was likely to be even greater in 1982 and beyond.

Sales of the Metro, produced at the giant Longbridge plant, Birmingham, have so far exceeded expectations and lifted morale throughout the company. In the first quarter of this year the car has not only threatened to topple the Ford Cortina and Escort from the top of the best-seller league but also given a significant lift to BL's UK market share beyond the psychologically important 20 per cent barrier (compared with the 18.94 per cent achieved in the comparable period last year).

But in the words of one leading BL dealer: "We are in danger of becoming a one model outfit. Metro so far has accounted for around 40 per cent of all BL sales. On its own it begins to rival sales of all other models put together from the Mini through to the Daimler." There is concern that the success of Metro has been less at the expense of Ford and foreign imports and more at the expense of the traditional Mini and the Allegro.

Output of these two models also produced at Longbridge, has already been sealed down. But much of the labour freed is likely to be required for the Metro as production is stepped up following the car's launch in Europe. The Birmingham plant with 18,000 strong labour force and recent £240m capital investment appears relatively immune from any further cuts.

Cowley, Oxford, currently struggling with an ageing model range but chosen as the site for the LM10, the new medium sized car to be launched in less



Graham Lever

than two years, presents a key test for the company. Weekly output of the Maxi (800), Princess (400) and Ital (just over 1,000) is running at only around 30 per cent potential capacity. A decade ago the Marina, the predecessor of the Ital alone was being turned out at the rate of 5,000 a week.

The Maxi is likely to be phased out within 12 months and the Princess, in spite of a facelift early in 1982, must have only a limited life. But it is the Ital that really exposes the weakness of BL in the important mass market. The car, essentially a revamped Marina and BL's main challenger to the Cortina, grabbed more than 4 per cent of the market last month (March) but that owed much to an aggressive sales campaign.

BL's main hope of plugging the gap before the arrival of the LM 10 rests with the Triumph Acclaim, assembled in collaboration with Honda, of Japan, and now going into production at Cowley. But the Acclaim, with a 1300 cc engine and an annual output of only around 60,000 represents more of an up-market Triumph Dolomite replacement than a full-blooded challenger in the fleet market. Whether it will be enough to sustain market share in the key medium vehicle sector remains to be seen. Sir Michael has so far silenced critics who said Metro would arrive too late in a crowded smaller car market. He must pull off a similar feat with LM 10 which according to industry experts must achieve an annual output of around 250,000 to be viable.

The problems, if any, could prove greater in the luxury car market represented by the Rover and Jaguar marques. The sector has been hit hard by the international recession, the rise in energy costs and the consequent trend towards smaller vehicles.

Jaguar, in particular, at the top of the range would appear vulnerable. But Sir Michael has personally backed the company's prospects. The £27m facility built only five years ago for the launch of the new Rover saloon, the SD1, has on average worked at only around half capacity. The car has done well

Jaguar which is thought to have lost around £20m last year to become profitable in its present form. "With an output of around 15,000 vehicles a year it is too big to be an Aston Martin but too small to be a BMW," according to one senior motor industry executive. The new investment is based on the assumption that Jaguar can climb back to its former sales levels of some 30,000 a year.

The Rover car assembly operation also badly needs more volume. The Solihull plant is described by Mr. Todd Sullivan, national official of the Transport and General Workers, as "a plant which company policy has made one of the biggest white elephants in the history of the motor industry." The £27m facility built only five years ago for the launch of the new Rover saloon, the SD1, has on average worked at only around half capacity. The car has done well

but final assembly of the Rover will be switched to Cowley to fill some of the spare capacity at the Oxford factory. Cowley already does pressings for the Rover body following the rundown of the factory at Castle Bromwich, Birmingham.

Any transfer of car operations would not affect Land-Rover and Range Rover also assembled at the Solihull site but in different buildings. But for BL to sell off or mothball the car assembly facility would be acutely embarrassing. The project was hailed in 1976 as one of the most technologically advanced in Europe, offering high production standards and working conditions.

The future of Solihull and the other assembly plants will be affected by the extent and timing of any further rationalisation of BL's model range. The LM10, a hatchback fleet car to be launched in 1983, is

appear dated by the mid-1980s; foreign collaboration on a new engine might be profitable, with BMW the favourite for some sort of deal.

The possibility of using the limited LM12 as a replacement for the Rover would accord with the pre-occupation of the international motor industry with common components and the consequent economies of scale. BL, like Ford, is looking for the minimum number of floor-pans (the basic chassis upon which different body shells can provide a range of models).

One approach to rationalisation over the next five years might be to span the market with three floor-pans: the Metro, the LM (10, 11 and 12) and the Jaguar (XJ40). That contrasts with the five basic floor-pans put forward in the Ryder rescue plan in 1975. Plans for a straight replacement of the present Rover, code-named the Bravo, are thought to have been shelved last year because of shortage of cash. The Bravo would have involved another floor-pan. An alternative is to split the present 2,300 cc to 3,500 cc Rover range, pushing some customers downwards to the LM12 and others upwards to the Jaguar XJ40.

Such a policy, however, would run the risk of opening up a wide gap in the executive car market which might make BL vulnerable. Accordingly, some executives, in the absence of the Bravo project, are pressing for the LM14 and LM15 models as an alternative to LM12. They would involve a slightly larger floor-pan with a consequent increase in tooling and production costs, but would allow the use of a V6 engine to offer a 2.5 litre version of the Rover. Those engines might have to be bought in from foreign competitors.

Final decisions on such issues still lie well in the future. As Sir Michael said, when he reported the record £535.5m loss for 1980, "Survival is still the name of the game for 1981 and 1982." The more immediate question is how long a life the present Rover will gain from the facelift planned for early next year. In addition to a new look, the Rover range will be extended downwards with the introduction of a 2 litre model fitted with the "O" series engine. The "E" series used in the Maxi. Such engines might

production of Rover cars at Solihull is the future of the TR7. Union leaders have already been alerted that production of the model might be suspended indefinitely in September at the end of the summer selling season. The company stresses that no decision has been taken about the TR7. But components suppliers have been told that no commitment can be given on output schedules beyond August, until a review of market prospects has been completed. Any decision would have implications for the Speke, Liverpool, pressings plant, where the 1,100 workers produce components both for the TR7 and the Mini.

The present weakness in sports cars, the traditional base for BL's U.S. sales, must cause concern, about the company's representation in a key international market. The number of dealers there has been dropped considerably from around 430 to 370. The investment apparently committed to the development of Jaguar would demand international sales at a volume which would have to involve the U.S.

Collaboration in new models and perhaps in distribution with foreign companies is an important part of BL's strategy. But BL must negotiate not only against the background of a depressed international automotive industry but also with the more immediate problems highlighted by Sir Michael in his report to MPs. He complained that without a further large cut in minimum lending rate, leading to a fall in the value of the pound, BL might withdraw from more export markets.

How drastic any action Sir Michael might consider to live within "cash constraints" remains to be seen. Equally relevant is whether the consequences would be acceptable to a Government concerned about unemployment. Even Sir Keith Joseph, when he announced to the Commons £940m of Government assistance for BL over the next two years, was not prepared to guarantee the company would not require or be given further state aid.

The Government's options were relatively few, he said. "We tried to find a middle way, but there was no middle way." The cost of refusing extra funds would have meant the loss of an estimated 150,000 jobs, both within and outside BL. "Whether we accepted or rejected, the taxpayer has been clobbered."

BL has gained a badly needed boost to morale from the Metro; it is selling well in the UK and there are high hopes of success on the Continent. But the underlying problem remains that of building a viable car business on a volume—say around 530,000 cars a year—which is small by world standards. The hope is that a combination of new models, international collaboration and continued improvements in efficiency will do the trick. But the task is a formidable one.

"In order to live within our cash constraints we shall have to take further painful action in such areas as manpower, fixed expenses and investment."

Sir Michael Edwards



in the UK but, partly because of sterling, failed to make the expected impact abroad.

The labour force, cut by many hundreds over the past 12 months, is already down to around 3,000. Only two of the three assembly tracks are in use, but for one shift only, making Rovers and the TR7 sports car. Weekly output, in a plant built to turn out more than 3,000 cars a week, is down to around 800.

Union officials are only too well aware that at such levels of output overheads are far too high and the Rover, though selling well in a difficult market, must be incurring losses. Some

scheduled to be a bit larger than the current VW Golf. A bootied version, the LM11, would follow leading in 1985 to the up-market fastback LM12, which would be aimed at the executive car market and which could conceivably carry the Rover name.

Commitment to the LM12 would represent a judgment that concern with fuel economy will scale down executive car expectations. The engine range, unlike the present 2,300 cc to 3,500 cc, would stretch merely from 1,600 cc to 2,000 cc. The engines could be the "O" series, currently used in the Metro and Ital, and the "E" series used in the Maxi. Such engines might

Linked with the continued

## MEN AND MATTERS

## When the vote comes in . . .

After two months of electoral hounding from their Presidential candidates, the French people yesterday got the chance to tell their would-be leaders what they thought about it all.

Enthusiasm did not run particularly high, to judge from a voters' turnout of five per cent down on that seen seven years ago. Some localities registered outright revolt. The whole population of the village of Jorcuville boycotted the booths to protest against the closure of a local school. Officials in another commune refused to organise polling because of the Government's refusal to licence a local pharmacy.

But most of the French populace struggled through the cold and wet to do their Republican duty. One mayor without proper facilities turned his sitting room into a polling station. Another opened up shop at 7.30 in the morning so that the local rugby team could vote before leaving for an away match. One

village with many railway workers managed a five o'clock start.

The candidates all voted—presumably for themselves, although none made that clear. Only Brice Lalonde, an ecologist who incessantly preaches the virtues of nature, voted in Paris. The first of the ten candidates to get to the booths was President Giscard d'Estaing himself, though not necessarily an early riser. Francois Mitterand, the socialist who has rarely been known to get to a meeting on time, was last. Marie-France Garaud, a fearfully punctilious campaigner, forgot her voting card but was permitted to make her mark on the strength of her identity papers.

But the prize for the biggest gaffe of the day went to Michel Copeau, a "Radical of the Left." His efforts to win over the German-speaking electors of Haut-Rhin by printing his electoral address in German foundered when the copies of his text were instead distributed 500 kilometres away in a chic and distinctly right-wing Paris suburb.

## ... it's party time

In Britain, meanwhile, though the Social Democratic Party may have turned up its nose at the coming local government elections, voters in many parts of the country will nonetheless not want for new political movements hungering after the democratic mandate.

In Surrey and Sussex, the "All Night Party" will be fielding a dozen candidates campaigning for badgers to be given key cabinet jobs, a cheap energy policy based on treadmills, and the extension of suffrage to pets and other domestic animals.

North Yorkshire voters can put their support behind a "Whig" candidate, while "People Against Bureaucracy" is contesting two seats in Gloucestershire. No less than 32 different party labels are

ported in Greater London, including "Abolish the GLC," "Save London Action Group," and "Enoch Powell is Right." Southall voters can choose between ten candidates spanning traditional political extremes, and including an independent who styles himself "Southall's Mister Clean." Greenwich holds out the prospect of "Fellowship and Anti-Pollution," while Norwood is exhorted to stand up for "Fair Rates and Anti-Corruption."

Closer to the mainstream, the Ecology Party reckons on 300 candidates with particular concentrations in London, Avon, and Devon. And despite the SDP's official hors de combat stance, 100 candidates round the country have incorporated some version of the social democratic tag into their proclaimed affiliation.

All this is not to forget, of course, the hardy perennial Bill Boakes, whose candidatures on his "Public Safety Democratic Monarchist White Resident" ticket have become a sort of acid test of the elasticity of the British democratic system. Having contested eight by-elections during the last Parliament, three seats simultaneously at the last general election, and two by-elections in the current Parliament, he is back on the hustings in Streatham.

## Keeping up

Reginald Jones receives a touching tribute from his managerial peers on his retirement from General Electric, the American group whose chief executive he has been since 1973. To accompany its annual league table of the 500 largest United States industrial companies, published in its current issue, Fortune magazine asked chief executives of the 500 which of their number they rated most highly.

Jones not only topped the poll, but won over five times as many votes as runner-up John Swearingen of Standard Oil of Indiana. And when the 500

potentates were asked which company was, in their view, best-managed, GE again topped the list, ahead of IBM and Exxon.

GE comes tenth in the 500, with 1980 sales of \$25bn. The top ten is re-shuffled but intact from last year, with Exxon at the top breaking the twelve-fold barrier on sales of \$108bn. Mobil at number two swaps last year's places with third-ranked General Motors. IBM ranks eighth, but its \$36.6bn net income on \$26bn sales puts it second in profits behind Exxon. But perhaps the most striking figure in the tabulation is that of stockholders' equity in Chrysler—minus \$104m.

## Gulf course

There is no doubt among those who accompanied her of the enormous enjoyment derived by the Prime Minister from her trip to Saudi Arabia and the Gulf. Received almost as lavishly as Queen Elizabeth II in 1979, Mrs. Thatcher was treated more like a head of state than a prime minister, and was invariably addressed as "Your Excellency."

The British party processed from palace to palace in Riyadh, Abu Dhabi, Oman and Qatar, boudoirs whose extravagance and taste were dazzling to austerity-dimmed British eyes.

The suited allotted the party were so extensive that one Prime Ministerial aide got quite lost trying to find his way out of his eight-room lodgings at the Sultan's Guest Palace in Muscat. And they were decked out not only with video recorders and banks of hi-fi equipment, but also with displays of toiletries which, according to Denis Thatcher, would not have disgraced a shop in the Faubourg St. Honore.

## Undeveloped

Overhead in a photographic shop: "Someday my prints will come . . ."

Observer

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Monday April 27 1981

# Communications

Big technical advances during the past 10 years have made possible such innovations as video conferences, facsimile transmissions and "intelligent" telephone exchanges. As the cost of supplying and manning conventional office services continues to rise, the new communications systems will play an increasing part in business life.

## Moving towards the next century

By Guy de Jonquieres

THE WORLD communications industry is in the throes of a vigorous expansion and upheaval, the consequences of which seem certain to have profound economic and social implications extending well into the next century.

The effects of the change are being felt already in business and the home. They are producing—or soon will produce—not only improvements in the quality of established services like the telephone but also many new types of ingenious and versatile facilities.

Innovations entering service include "intelligent" telephone exchanges which automatically perform functions like routing calls or setting up conversations between several subscribers at once; video-conferences, using closed-circuit television; viewdata, which links television-style terminals to a computer database; and electronic document transmission.

Many of these advances are likely to see their first practical applications in offices, where communications technology enables formerly self-contained

devices like word-processors and small computer systems to be linked together in sophisticated information networks.

Some of the most advanced office systems being developed are designed around a computer-controlled circuit which will carry both voice and data signals at high speeds. Their designers expect the executive desk of the future to be a "workstation" equipped to handle telephone conversations, word-processing, facsimile transmissions, data-processing and even video.

Such visions have yet to be tested in practice, and it remains to be seen whether tomorrow's executive, or his secretary, will be prepared to use all the wizardry which modern technology is able to bestow on them. Human attitudes will clearly play an important, though as yet unpredictable, role in determining the pace at which such innovations are introduced.

In the home, the range of communications services is being rapidly expanded by the spread of transmission techniques like usable television and satellite direct broadcasting, which enables television signals from a single ground transmitter to be beamed to simple rooftop dish aerials.

Development is particularly advanced in the U.S. where roughly one-fifth of private houses are now wired for cable. Some cable television operators offer as many as 40 different channels, providing a stimulus for the creation of many new types of programme material. Both Britain and France hope the U.S. will provide a fertile market for their telecast systems, which enable pages of textual information to be transmitted on broadcast channels.

This wave of innovation has been made possible, in the first instance, by dramatic advances in technology over the past decade. The most important single development has been the growing convergence of computer and communications technology, due above all to the application of the tiny silicon chip.

Electronic technology is being widely applied both to the switching and transmission of communications. Banks of microprocessors control the operations of the most advanced digital telephone exchanges, like Britain's System X, and also make the connections, replacing cumbersome electro-mechanical switching equipment.

System X is, in effect, a specialised piece of data-processing equipment. It is designed to handle both voice and data communications as a stream of digital information, a succession of zeroes and ones indistinguishable from computer language.

### Further step

This same principle is also being applied to transmission. Traditionally telephone circuits have carried voice communications in the form of varying frequencies, corresponding directly to the sound waves generated by speech. But modern communications technology enables voice to be transmitted in digital form as a series of electronic pulses.

The technology is taken a step further with optical fibres. These hair-thin transparent strands carry digital data as intermittent flashes of light, generated by lasers or infra-red transmitters. Britain and other countries plan to replace their national communications net-



London's Post Office Tower—at the hub of Britain's telecommunications network

works with optical fibre circuits in the coming years.

Digital communications systems offer a number of advantages. Transmission quality of voice and data is superior to that available on conventional analogue circuits. Digital exchanges are highly versatile, compact and reliable, requiring less maintenance than electro-mechanical switching equipment.

The convergence process is influencing not only design and operation of communications systems, but also the type of information and services they carry. Though voice communications still dominate—accounting for about 90 per cent of total traffic in most industrialised countries—transmission of data is expected to boom over the next few years.

Already, it is estimated that tens of thousands of micro-

computer owners in the U.S. have plugged their machines into the telecommunications network. They use them for retrieving information from data-bases, transmitting messages electronically and exchanging computer programmes over the telephone line.

It is expected that by the end of this century, communications terminals will be as common a feature as telephones in private residences. The prospect opens up the possibility of a society in which banking, shopping, messages, perhaps even voting, can all be done electronically from home.

If technology has opened up new opportunities in communications, economics is providing the driving force for exploiting them. The huge economies of scale made possible by the mass production of integrated elec-

tronic circuits has pushed unit prices down to levels barely imaginable even a decade ago.

At the same time, costs of services such as travel, postal deliveries and printing, as well as staff overheads, have been rising sharply. As the two cost curves intersect, the economic logic of assigning to electronic communications tasks which were previously performed by people or things, becomes increasingly powerful.

Many American companies are looking with considerable interest at the possibility of using video-conference services to provide communications between executives who at present travel thousands of miles a year to meet and discuss business.

Texas Instruments, whose worldwide operations are linked by a sophisticated satellite communications network, estimates it can transmit a message within seconds to any installation at an average cost of less than 5 cents. That is a mere fraction of the cost of sending the same message, far more slowly, by mail.

Many experts expect a strong increase in demand for innovative communications services within the next two or three years, initially among business users. Competition is already growing intense between American, European and Japanese companies, all keen to supply the market's requirements.

But the political, regulatory and economic environment in which the market will develop seems certain to vary widely between different countries. In the U.S., Federal policy has increasingly favoured freer competition in recent years. The telecommunications monopoly

enjoyed by American Telephone and Telegraph has been trimmed, and the Federal Communications Commission recently decided to entirely deregulate data communications.

In Britain, where the Government has been much influenced by the American experience, moves are also under way to open the market to wider competition. British Telecom's monopoly over the supply of terminals and other subscriber apparatus is to be phased out over the next three years.

The Government is considering the still more radical step of loosening British Telecom's grip over its network. The Beesley Report, commissioned by Sir Keith Joseph, the Industry Secretary, recommends that private competitors should be allowed to operate commercial services freely on British Telecom's domestic and international circuits, and to set up independent networks.

But in other industrialised countries, Government policy remains more restrictive. Though several countries, including France, Italy and Japan, have liberalised terminal supplies to some extent, access to the network and the types of service offered on it remain firmly within the jurisdiction of national telecommunications administrations.

West Germany, traditionally a bastion of free market faith, subjects communications to exceptionally tight regulation. The Bundespost (Federal Post Office) exercises a far-reaching monopoly and fiercely resists attempted incursions by would-be competitors. Like some other European administrations, it is accused by its critics of giving a higher priority to in-

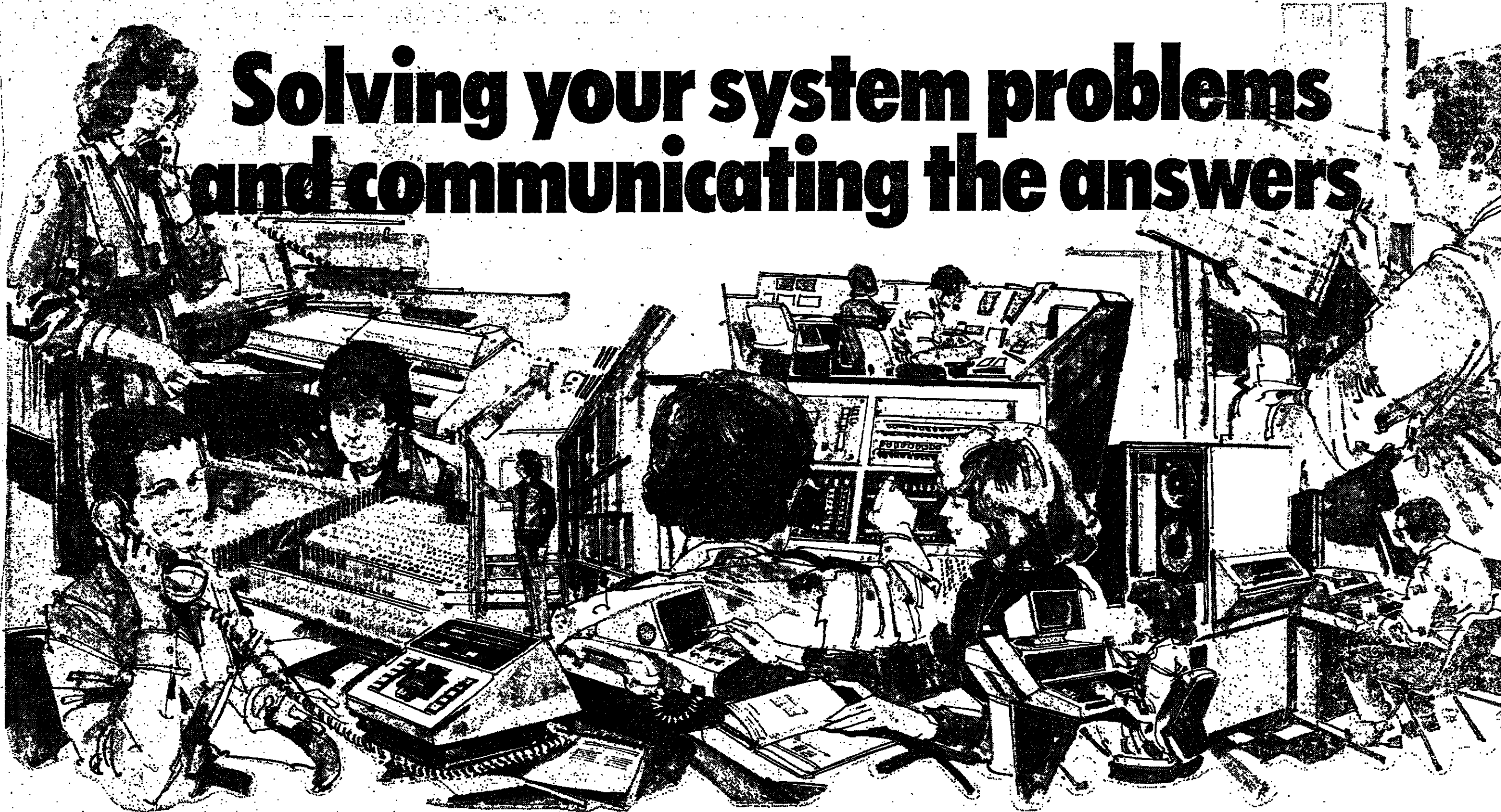
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creasing its revenues than to responding to its customers' requirements.

Money is, of course, at the root of most issues in the politics of communications. For that reason, most European telecommunications authorities are likely to resist—for as long as possible—moves to tamper with their monopolies.

But the rapid growth of new and versatile communications services may confront them with a challenge in the longer term. It is still an open question whether technology will continue to be applied at a rate determined by the regulators, or whether it will succeed in side-stepping them and thereby stimulating increased competition.



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## COMMUNICATIONS II

## Post Office to relax monopolies

BRITAIN  
JASON CRISP

MORE than one European country is watching Britain's attempt to liberalise its telecommunications network with somewhat sceptical interest. Outside the U.S., Britain is the first major industrial country to attempt to open up part of its telecommunications system to competition from private companies.

The scepticism about what Britain is attempting is two-fold. First, is Britain really going to allow foreign companies to compete or will it be, in practice, strongly protective? Second, if the market is truly liberalised will it not be very damaging to the indigenous telecommunications manufacturers and, to a lesser extent, British Telecom itself?

The British Telecommunications Bill, which is still going through Parliament, splits the Post Office into two businesses, posts and Giro on one hand, and telecommunications on the other. The monopolies currently enjoyed by both sides are to be reduced. In the case of the postal business it is a fairly modest reduction.

The proposed relaxation of the telecommunications monopoly is potentially radical, although whether it will be so in practice is far from clear. Considerable powers are vested in the Secretary of State for Industry and much will depend on how these powers are exercised.

The monopoly is to be relaxed in three broad areas. First, private companies will be able to compete with British Telecom to supply customers with telephone equipment, be it telephone sets, private exchanges or computer communications equipment.

Second, private companies may be able to offer "value added network service" (VANS). This means companies could lease private tied lines from British Telecom and offer services to other companies using those lines. An example might be an electronic mail service in which a document is transmitted to different parts of the country over the telephone line in seconds.

The third possible relaxation

of the monopoly which will be made possible under the legislation will allow licensed private companies to compete with the network itself. A consortium of Barclays Bank, BP and Cable and Wireless is looking at the feasibility of a competing network linking companies in the City and other major towns through microwave, optical fibre and lasers.

The relaxation of the equipment monopoly is to be gradual, to allow British companies to develop suitable products which will compete with foreign companies. Telephone handsets, answering machines and modems, which enable computers to communicate on telephone lines, are likely to be the first to be opened up to competition.

At present the only legal way someone can have a telephone installed is to rent one from the Post Office (although there may be as many as 250,000 unauthorised telephones bought from shops like Harrods, Woolworths, Selfridges and specialists).

Standards for telecommunications equipment which may be attached to the public network are to be set by the British Standards Institute—until now this has been done by the Post Office. Approval for equipment meeting these standards will come from the British Equipment Approvals Board (BEAB).

Companies will also be licensed by the Department of Industry, which is where there is some flexibility to protect British industry. The DoI is likely to look to how open a foreign company's home market is to British telecommunications manufacturers or whether it intends to manufacture in the UK.

British Telecom will still install and maintain the first telephone in each household, ostensibly because it makes it easy to determine whether a fault is on the public network or is in the privately installed equipment.

Over three years, more and more complicated telephone equipment will be licensed by the Department of Industry for competition with British Telecom. The last area to be opened up is likely to be small and medium sized private automatic branch exchanges (PABX). At present British Telecom has a monopoly on the supply and maintenance of any PABX with less than 100 lines.

## Old fashioned

Until recently British Telecom has only been able to supply very old fashioned PABXs based on outdated electromechanical technology. At the end of last year it introduced two modern small PABXs, the Herald and the Monarch. Both are sophisticated electronic exchanges which would be competitive in an open market although they are rather expensive. Prices are falling as production increases and more of the electronics becomes integrated.

GEC and Plessey are manufacturing Monarch which was designed by British Telecom's research laboratory at Martlesham. It has up to 120 extensions. The smaller Herald was developed by TMC, part of Philips the Dutch electrical giant, and is also made by Standard Telephones and Cables, part of I.T.T. in Northern Ireland.

However British Telecom last year broke with tradition by deciding to buy small cheap

PABXs from a fast-growing Canadian company, Mitel.

The decision, which caused consternation among traditional suppliers, STC, GEC and Plessey, was part of British Telecom's response to the proposed monopoly relaxation. One of the reasons the monopoly is being relaxed is the fact that in London last summer some customers found it was taking more than a year for a telex, private circuit or PABX to be installed.

The traditional suppliers objected to British Telecom changing its purchasing rules by suddenly relaxing its stringent technical requirements to accept the Mitel PABX. Some of the manufacturers have blamed the high technical requirements required in the UK for their inability to export equipment because of the resulting high cost.

There are indications that British Telecom is responding rapidly to the forthcoming relaxation of the monopoly. Many people believe it is behaving unfairly by taking advantage of an intermediate period between the announcement of the details of the legislation and the enactment of that legislation.

British Telecom has said it is going into businesses which previously it showed little enthusiasm for. It is to start an experimental satellite communications system for business in 1983, using satellites launched by the European Space Agency. It is also to introduce a telex service early next year.

Undoubtedly British Telecom will still be in a strong position even when its monopolies are relaxed. However, there are a number of elements in the Bill

which it strongly opposes, particularly because they will exacerbate its perennial financing problems. It is strongly opposed to the alternative network being looked at by the Cable and Wireless consortium because it would cream off some of the most profitable business.

British Telecom has been in a continual battle with the Government over financing its capital expenditure programme to modernise the network. This year it wants to spend at least £2.2bn on capital expenditure which will have to be largely financed internally because Government cash limits restrict its borrowings to £180m.

It has sought, with the backing of manufacturers, unions, and users, and the Department of Industry, to increase its borrowings by over £300m. It has suggested launching a telecommunications bond to raise private finance but this has not been countenanced by the Treasury which says it would still count against Public Sector Borrowing Requirement.

The manufacturers have remained concerned at British Telecom's financing problem as they face the prospect of possible order cuts.

The main exchange equipment being installed at present is the TXEA semi-electronic exchange, and the first more advanced TXE4A has recently come into operation. There are fears that other exchange equipment orders might be cut.

The recession, together with high tariff increases last year, has added to British Telecom's financing problems as the growth in telephone traffic has slowed considerably.

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## Industry welcomes MoD contract

## DEFENCE

MICHAEL DONNE

AT ABOUT the end of this month, the UK Ministry of Defence is expected to decide upon a contractor for a new military communications satellite programme, costing about £100m, for service from the mid 1980s.

The Ministry has received proposals for the new satellite system from both Marconi Space and Defence Systems (MSDS), and the Dynamics Group of British Aerospace. The contract, for "Satcom/Skyenet IV", as the system will be known, will call for up to three satellites, two in orbit and one spare, for service from the end of 1984 until at least 1995, and the system will provide virtually instantaneous links for the UK forces at home and overseas with the Ministry of Defence in London.

The system will undoubtedly enhance the efficiency of UK defence communications considerably, but it has further military and industrial implications. It is now quite clear that the trend in defence is towards the increasing use of satellites, not only for direct communications purposes but also for observation and perhaps even eventually for direct warfare purposes, to hunt and destroy enemy satellites.

While the latter may be some way away (although the U.S. is believed to be much closer to the development of "hunter-killer" satellites than many believed possible even a year or so ago), as a result of the development of the Space Shuttle or Manned Reusable Space Transport System, the other uses for satellites are already considered indispensable.

## Essential

Communications by satellite, apart from their familiar commercial uses in telephone, television and other civilian roles, are now an essential element of international defence communications, providing links between Royal Naval ships at sea, submarines and other mobile or permanent stations over most parts of the world where British forces may be present.

The original UK Satcom/Skyenet II system has for some years successfully provided this type of communications. When launched in 1974, Satcom/Skyenet II was the first operational communications satellite designed and built outside the Soviet Union or the U.S., and it put the UK at the top of the European space league. But after Satcom/Skyenet II, the UK Government decided to depend upon NATO and U.S. satellites for future systems, and the follow-up to the Satcom/Skyenet II was cancelled.

However, the demand for satellite communications has been growing so rapidly in recent years, and the requirement for a new system has become so crucial that the Ministry of Defence has decided to return to the principle of an independent UK defence communications satellite system by late 1984.

Whichever way the MoD's contract decision goes, it can only be welcomed by British industry.

The UK defence establishment's use of satellites is minuscule compared with that of the U.S. and the Soviet Union, and anything that enhances its knowledge of the various benefits of satellites—and also of how to put such devices to practical use—must be invaluable.

But the Defence Ministry contract will have other benefits, in that it will do much to enhance the development of British industrial satellite technology at a time when many other nations are gathering such knowledge at a rapid rate. It will enable whichever party wins—either MSDS or British Aerospace Dynamics Group—to compete from a stronger base for a share of the growing world market for communications satellite contracts of all kinds, and not only military.

The MoD's Satcom programme will not only generate new jobs in the UK at a time of high unemployment, but it will also ensure for this country a total capability in satellite engineering.

ing, and enable the winning contractor to bid for other defence communications contracts that are in the offing.

These include the NATO IV satellites, but there are also some extensive civilian satellite programmes on the way, such as bigger versions of the International Telecommunications Satellite Organisation (Intelsat) programme, and satellites for the Intersat (International Maritime Satellite Organisation) Communications.

## Joint venture

Marconi's rival in the bidding for the UK contract, the Dynamics Group of British Aerospace, shares Marconi's view of the importance of the deal to British satellite capabilities of the future.

In addition to making a direct bid for the contract, however, BAE's Dynamics Group has also put together a proposal to the MoD based on the concept of leasing military satellite capability to the Ministry. It has formed a joint venture with the U.S. Comsat General Corporation, whereby it would manufacture the satellites and lease them to the UK Government,

thereby relieving the financially hard-pressed MoD of the need to invest large sums at the beginning of the programme.

Instead, payment would be deferred until the commencement of the service, and would be directly proportional to the use made of the satellites by the MoD.

This concept of joint development and leasing of military satellites is being pursued by British Aerospace Dynamics Group and Comsat General elsewhere, and these future defence communications systems would, if won, provide a substantial overall benefit to the UK satellite manufacturing industry and to the UK economy as a whole.

Comsat General Corporation in any event is already under contract to the Royal Navy to supply a defence communications system through the existing Marisat satellites, which have been providing communications facilities for the U.S. Navy since 1976.

The Collective expertise of Comsat General and the British Aerospace Dynamics Group combined with the experience gained from the Marisat operations, has formed the basis of the joint proposal made to the MoD.

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## COMMUNICATIONS III

## American flair accelerates progress to a 'wired society'

## UNITED STATES

GUY DE JONQUIERES

THE AMERICAN communications industry is exploding. Like most explosions, the phenomenon is not a controlled process but a violent and unpredictable upheaval which seems certain to transform profoundly the environment in which it is occurring.

As in many other countries, it has been detonated by rapid advances in technology, coupled with sharp declines in hardware and manufacturing costs. It has been given added momentum by the vitality and adaptability of the U.S. economy and the American flair of technological innovation.

Indeed, the vision of a "wired society," in which every home and office is linked to a vast electronic communications network, seems likely to be realised first in the U.S. Many forecasts have suggested that a computer terminal will be as common a feature of American living rooms by the end of this century as the telephone and television are today.

Demand for new services is growing apace, especially in business. It has been estimated that U.S. businesses spend more than \$300bn a year communicating information, and that this sum will more than double by the end of this decade.

## Alternatives

At present, a substantial proportion of this sum is spent on traditional methods of communication, such as the distribution of documents by mail and travel to and from business meetings. But increasing costs are expected to lead many companies to turn to faster, more efficient and, in the longer run, cheaper alternatives made possible by the application of modern technology.

These include such techniques as electronic mail, an umbrella term embracing devices like high-speed facsimile machines and communicating word processors, and video-conferencing, which enables people in remote locations to hold meetings over closed circuit television.

The already promising growth of such new facilities was given an extra boost early last year by the Federal Communications Commission. In a landmark ruling, it voted to deregulate

entirely so-called "enhanced" communications services, which combine telecommunications and data-processing.

The decision stemmed from the Commission's conclusion that it was no longer feasible to distinguish between communications, which fall within its jurisdiction, and data-processing, which does not. It was also intended to stimulate competition by making it easier for newcomers to enter the market.

It has certainly had the desired effect. Companies have been stampeding to enter the market or expand their existing positions in it. They include such giants as General Telephone and Electronics, the second biggest U.S. telephone company, Xerox and International Business Machines, which is a partner in Satellite Business Systems, a joint venture with Comsat and the Aetna insurance group.

The Commission also decided, in a politically controversial move, to open the door to American Telephone and Telegraph, operator of the country's biggest telephone monopoly. It stipulated, though, that AT&T's "enhanced" services operations must be handled by a separate arm's length subsidiary, to be set up no later than March of next year.

AT&T has announced that it proposes to set up such a company, known as "Baby Bell," and transfer to it \$10bn in assets and 100,000 employees. But its plans have been side-tracked, at least temporarily, by a barrage of protests and objections fired against the Commission's decision.

Many of AT&T's smaller competitors, actual and potential, have challenged the decision in court. They fear that if the company is allowed to operate in the enhanced services market, even through a separate subsidiary, it will soon establish a position of dominance similar to that which it has long enjoyed in telephone communications.

AT&T's resources are certainly awesome. Its assets of \$125bn are the biggest of any company in the world, and its revenues last year exceeded \$50bn. Through its 23 operating subsidiaries it serves 80 per cent of U.S. telephone subscribers and its manufacturing subsidiary, Western Electric, ranks 19th in the Fortune 500.

Even more serious for AT&T than the protests of its competitors is the opposition of the Justice Department. It claims that the Commission's decision

to allow AT&T to compete in the enhanced services market violates a 1956 consent decree prohibiting the company from entering any unregulated business.

AT&T has asked a New Jersey court to over-rule the Justice Department's objections. It is seeking a quick decision, as it now has only a year in which to meet the Commission's deadline for the establishment of Baby Bell.

But even if AT&T obtains a favourable judgment, it must still contend with the mammoth seven-year-old anti-trust suit brought against it by the Justice Department, which reached trial early this year. The action alleges that AT&T has used its market power to inhibit competition and seeks to have the company broken up into a number of different parts.

Soon after the trial opened, AT&T and the Government tried to reach a negotiated settlement of the case. But the Justice Department left the office in late April when the Carter Administration left within the Reagan Administration, notably

from the Defence Secretary Mr. Caspar Weinberger, that the case be dropped, the trial seems likely to run its full course.

Since the action was launched seven years ago, competitive conditions in the communications industry have changed considerably, due to shifts in the policy of the Federal Communications Commission and a succession of court judgments in cases brought by AT&T's competitors.

## Monopoly broken

AT&T is no longer permitted to monopolise the supply of telephone apparatus attached to its Bell System network. Even more important, it is obliged to allow competing long-distance telephone services to connect with its local subscriber circuits.

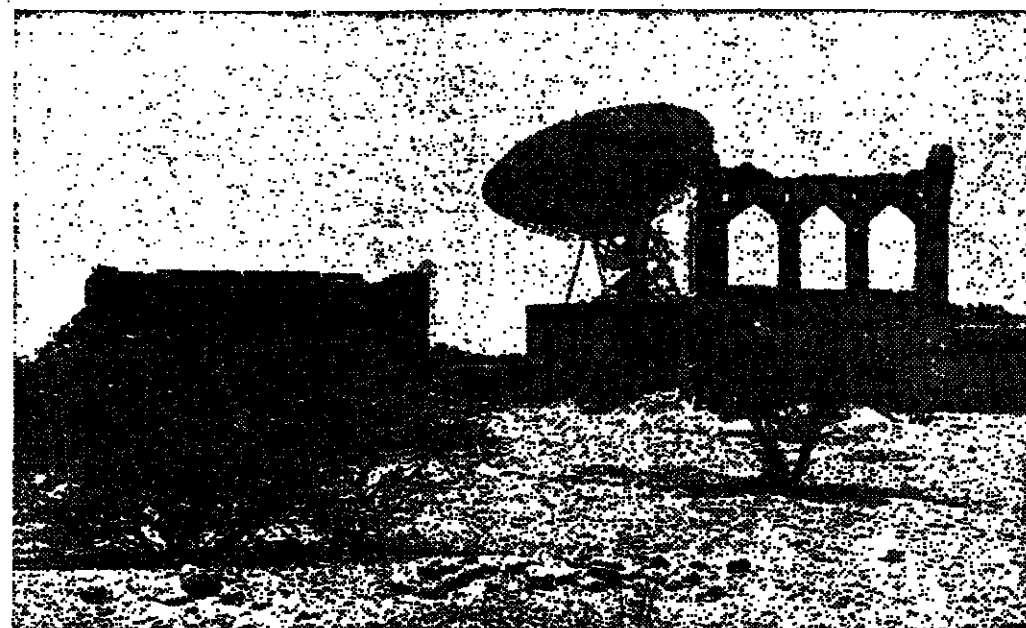
A growing number of companies are offering such services, using microwave radio transmission or satellites. They are able to undercut by as much as 50 per cent the Bell System's long-distance rates because, it is alleged, the latter are kept

artificially high to subsidise AT&T's uneconomic local network.

So far, these competitors have barely dented AT&T's business. Their combined revenues last year amounted to only about \$400m, a mere fraction of the \$20bn which Bell earned from its long-distance traffic, which is still growing strongly.

But in the longer term, the competitive pressure on AT&T could grow more intense. Some industry experts believe that it may be forced to respond by adopting more aggressive pricing policies, designed to shake off some of its smaller rivals.

But though it wields enormous power, the choices before AT&T are not easy. If it lowered its long-distance tariffs, its profitability would suffer. On the other hand, it could raise charges for the use of its local network. But such a move, as well as being politically unpopular, could stimulate its competitors to start building subscriber networks of their own and thus lead, in the long run, to even tougher competition.



International traffic to and from Oman travels via the satellite tracking station at Al Hajjar. It provides 96 circuits

## Competition likely to be tougher in the 80s

## MIDDLE EAST

MARK MEREDITH

THE VAST strides of economic growth in the Arab world within the past decade have coincided with even greater leaps in the advancement of telecommunications. Efficient and effective telephone and telex systems are an integral part of industrial growth; indeed an axiom in the communications business says that supply creates demand.

AT&T's resources are certainly awesome. Its assets of \$125bn are the biggest of any company in the world, and its revenues last year exceeded \$50bn. Through its 23 operating subsidiaries it serves 80 per cent of U.S. telephone subscribers and its manufacturing subsidiary, Western Electric, ranks 19th in the Fortune 500.

Even more serious for AT&T than the protests of its competitors is the opposition of the Justice Department. It claims that the Commission's decision

Arab governments are now thoroughly experienced in the pressures which surround big industrial contracts. They can be expected to drive much harder bargains, be far more discriminating in their demands and require much more advantageous financing.

What has been achieved? To name but a few, multi million dollar contracts are underway to install computerised digital exchanges in Saudi Arabia, to modernise Cairo's creaking telephone system, to set up thousands of new lines in Jordan and to construct microwave links in Syria.

In Bahrain alone, telecommunications are said to have grown by 600 per cent in the past 10 years, making the island one of the most advanced of the entire region in the field.

Bahrain is typical of Arab states building up their service industries as a vital economic backup to the oil industry. The island's expanding offshore banking and industrial areas have fostered an impressive

communications system using cable, microwave, tropospheric scatter and satellite links.

Throughout the Middle East the growth rates in telex and telephone traffic are likely to continue to be between 25 and 40 per cent a year. But some analysts reckon to see some signs of "maturing" to use the jargon as growth rates settle down to a level more in line with the 10 to 15 per cent increases recorded by western industrialised countries.

## Satellite

As communications companies for business in the Middle East they will also likely find increasing demands for what the industry calls "network management"—the extensive requirements for servicing a newly installed telecommunications system. Network management also covers working out the necessary fallback positions for telecommunications in case of major breakdowns.

One of the principal telecommunications events of the 80s should be the launching of the

first Arab communications satellite between 1983 and 1985.

Arabsat is significant not only in terms of contracts—an estimated \$150m for the space segment alone. But it is likely to be the first of several projects by third world regions to set up their own space communications independent from the existing Western commercial satellites.

The Arab Satellite Communications Organisation is made up of the 21 members of the Arab League, each of which owns a share in the project.

Arabsat will handle telephone and telex as well as broadcast links between the Arab world. It will link the North African Maghreb to the Gulf and southern states such as Sudan to Syria in the north.

Under the plan, two satellites will be launched into orbit over Egypt. One will act as standby. A third satellite will be held ready for launching. Each satellite will provide up to 17,000 telephone channels, seven channels for TV distribu-

tion and one community TV broadcasting channel.

The project will mean considerable savings in communications costs for many members. At present countries like Qatar are paying punitive fees to transmit regional telephone and telex traffic through Intelsat, the international satellite system.

## Lower cost

The cost of the earth station for Arabsat subscribers—a dish only three metres in diameter—will also be much less than the giant stations required for Intelsat.

Consultant for Arabsat are presently examining bids for the space segment. These include tenders from British Aerospace in association with both Matra and Thomson CSF of France. Aerospatiale of France, Hughes and RCA of the U.S. and SPAR Aerospace of Canada.

Another competition is to be held to find contractors for the ground segment of Arabsat, including installation of ground

receiving and transmitting stations.

A successful launch of an Arab satellite will be watched by other regions, including Latin America and Australasia which may plan their own launchings.

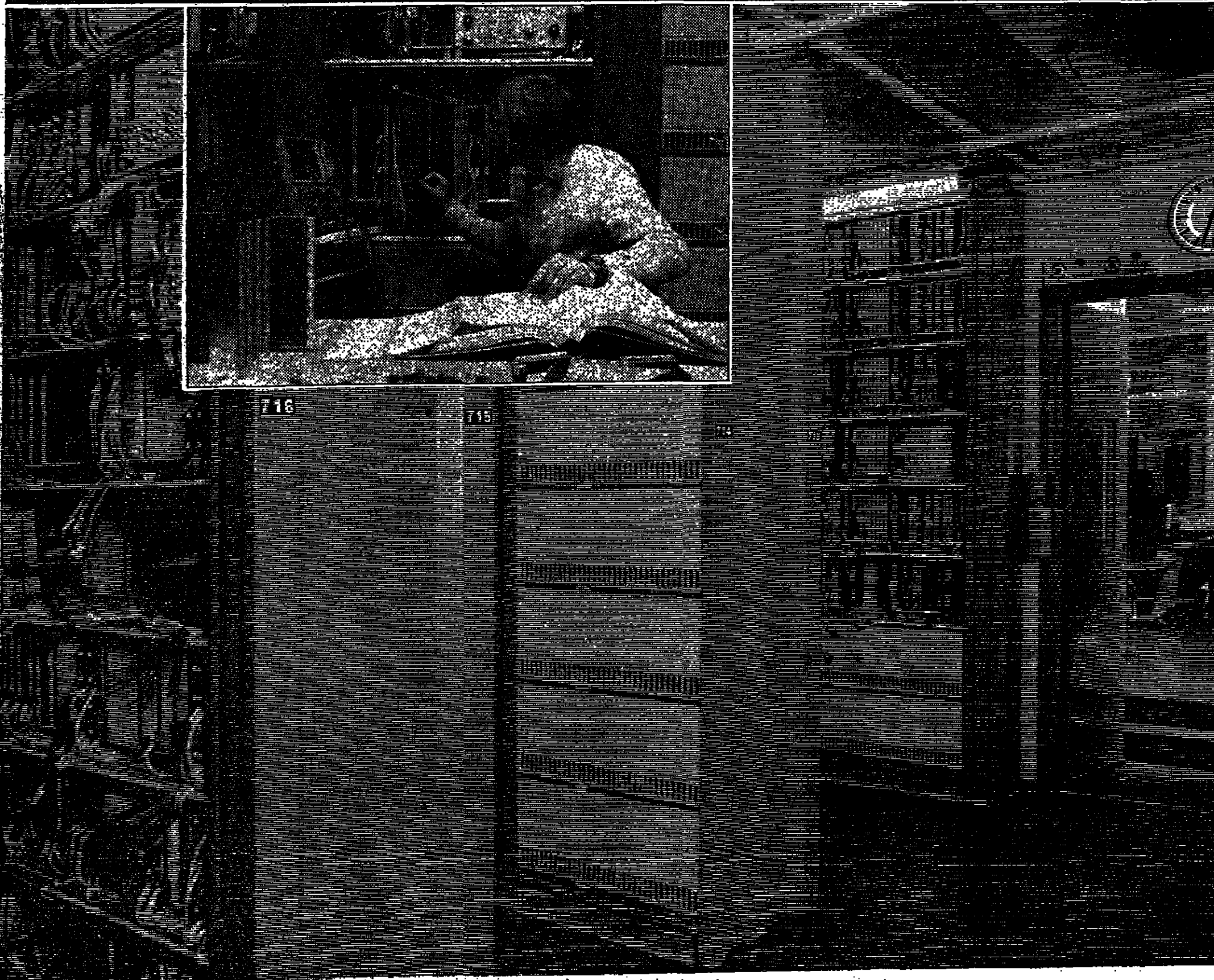
A more sober appraisal of the satellite project is given by communications men working the region's existing systems—who feel there is more scope for microwave, cable and tropospheric scatter systems within the Arab world.

Arabsat shows that the Arab world wants to run things its own way—even on such an advanced and politically vulnerable scale.

But there are other much more down to earth indications of the region sorting out its telecommunications.

For instance, the Kuwait Institute for Scientific Research has developed an Arabic telex with the complete 64 letter forms of Arabic. Telex has previously been limited to 48 characters but using microprocessors the Institute has been able to produce a perfect Arabic text.

## AXE: the facts and the future.



In the digital switching market, choosing a system may still seem a difficult problem. So many systems exist, so many of them are still in an early development stage—with little more than large promises to back them.

There is one system, however, which is rapidly becoming a world switching favourite—AXE, from Ericsson. A system so powerful, elegant and flexible that it has changed the perspective of most manufacturers and telephone administrations in the world. Today it is obvious that basic AXE features like functional modularity, software security and handling-cost minimisation are being recognised as fundamental requirements on modern switching systems.

## Unparalleled success

In the short time since it was introduced, AXE has met with a success unparalleled in the history of telephony.

More than three hundred exchanges with a total of three million lines have been contracted for 25 countries. In 13 of these countries, AXE exchanges are already actually in service.

Local production is established in six countries, and under way in a further seven—another measure of the successful development of AXE into a fully operational, manageable system, with comprehensive documentation and extensive support.

## Towards the future

Such astounding success does not mean that the development of AXE is over and done with. On the contrary—it brings with it an obligation to protect the investments of our customers.

This protection is accomplished by a continuous development plan and a steady flow of added features and functions. The unique functional modularity of AXE means there is no end or limit to this process.

In fact, the uniquely effective AXE system structure allows for future advances in both component and system technologies.

A powerful digital group switch, for example, was incorporated in AXE almost from the beginning. Now, recent advances in component technology allow us to offer digital subscriber stages as well, completing the first major step in the long-term development plan of AXE.

## Why not choose the best?

AXE is clearly ahead today, and its continuous enrichment makes it very difficult for any other system ever to match its advantages. In five years' time there will be just one better digital switching system than today's AXE—AXE with five years' enrichment.

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## COMMUNICATIONS IV

## Foreign companies allowed to tender for equipment

## JAPAN

CHARLES SMITH

JAPAN EMERGED from World War Two with only 1.5m telephone lines serving a population of more than 75m. Today, with the population just touching 115m, there are 37m telephones and telephone service is available on demand.

Nippon Telegraph and Telephone, the hugely profitable public corporation which operates the domestic telephone system, boasts that it has raised the rate for a three minute call only once since it was set up at the behest of the U.S. Occupation authorities in 1952.

Telephones (and telecommunications in general) are, in fact, one of Japan's many success stories although NTT has also been at the heart of one of the country's bitterest overseas trade disputes.

Prolonged pressure by the U.S. Government for the lifting of a ban on overseas procurement by NTT ended late in 1980 when the corporation was finally persuaded to abolish what had previously been known as the "NTT Family" (a short list of Japanese companies which had the privilege of tendering for sophisticated equipment and participating in NTT-sponsored R and D programmes).

NTT's annual construction budget passed \$1bn a year in 1980 and is now running at just under \$700m. Its annual rate of new telephone subscriber lines has tailed off from over 3m a year in the early 1970s to around 1.5m at present. Investment in fields other than subscriber lines however continues at a high rate.

NTT is just beginning to install optical fibre in place of coaxial cable on some of its medium capacity lines. The corporation is also upgrading its telephone exchanges from the traditional "step-by-step" type (now accounting for only 5 per cent of the total) to cross-

wire (80 per cent) and DEX electronic exchanges (15 per cent). No digital exchanges have been installed in Japan yet, but private Japanese companies have produced and exported digital exchanges.

Unlike privately owned American telecommunications companies, NTT has no manufacturing division of its own. It does however maintain a large research and development division where almost all high technology equipment used by the corporation has been developed to date. The corporation's three electrical communication laboratories employ about 3,100 staff of whom 85 per cent are technically qualified researchers.

The right to tap Japanese and foreign capital markets made a crucial contribution to NTT's early growth but today the corporation finances over 60 per cent of its development and construction costs from internal resources.

NTT's annual construction budget passed \$1bn a year in 1980 and is now running at just under \$700m. Its annual rate of new telephone subscriber lines has tailed off from over 3m a year in the early 1970s to around 1.5m at present. Investment in fields other than subscriber lines however continues at a high rate.

NTT is just beginning to install optical fibre in place of coaxial cable on some of its medium capacity lines. The corporation is also upgrading its telephone exchanges from the traditional "step-by-step" type (now accounting for only 5 per cent of the total) to cross-

wire (80 per cent) and DEX electronic exchanges (15 per cent). No digital exchanges have been installed in Japan yet, but private Japanese companies have produced and exported digital exchanges.

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granted access to telecommunications procurement in Europe. NTT's charge for a three minute local call (on a public or private telephone) is currently set at ¥10 (14 pence less than 2p at the current exchange rate). Its long distance charges however rise steeply, adding Japan a fairly expensive country in which to place long calls.

The present rate structure (introduced in 1976 when the local charge went up from ¥5) has proved highly profitable, giving NTT earnings of ¥2,000bn (US\$1,400bn) in 1980, up from ¥1,500bn in 1979.

NTT's profitability has caught the attention of both the Japanese mass media and of the Government. As a result the corporation has had to yield to pressure to introduce concessionary rates on off-peak calls. It has also been obliged to pay a special tax on its assets assessed at ¥1,200bn a year for the next four years.

Kokusai Denhin Denwa, the private company which has a monopoly of Japan's overseas telecommunications, also has a record of high profitability. The company has yielded to pressure to reduce its rates, but rates on overseas calls remain high compared to those made from other countries. In addition to operating telephone services, KDD is responsible for overseas telex and facsimile.

Similar access has not yet been granted to European companies and may only be granted in return for Japan being

Research, up to now, has been done in co-operation with selected Japanese companies who manufacture prototype equipment which is then further tested by NTT before final orders are placed.

NTT frequently works with more than one company at a time on a given project, sharing orders between the participants in a development programme when the final product emerges. The corporation says that it is now willing to include U.S. companies in its joint research programmes.

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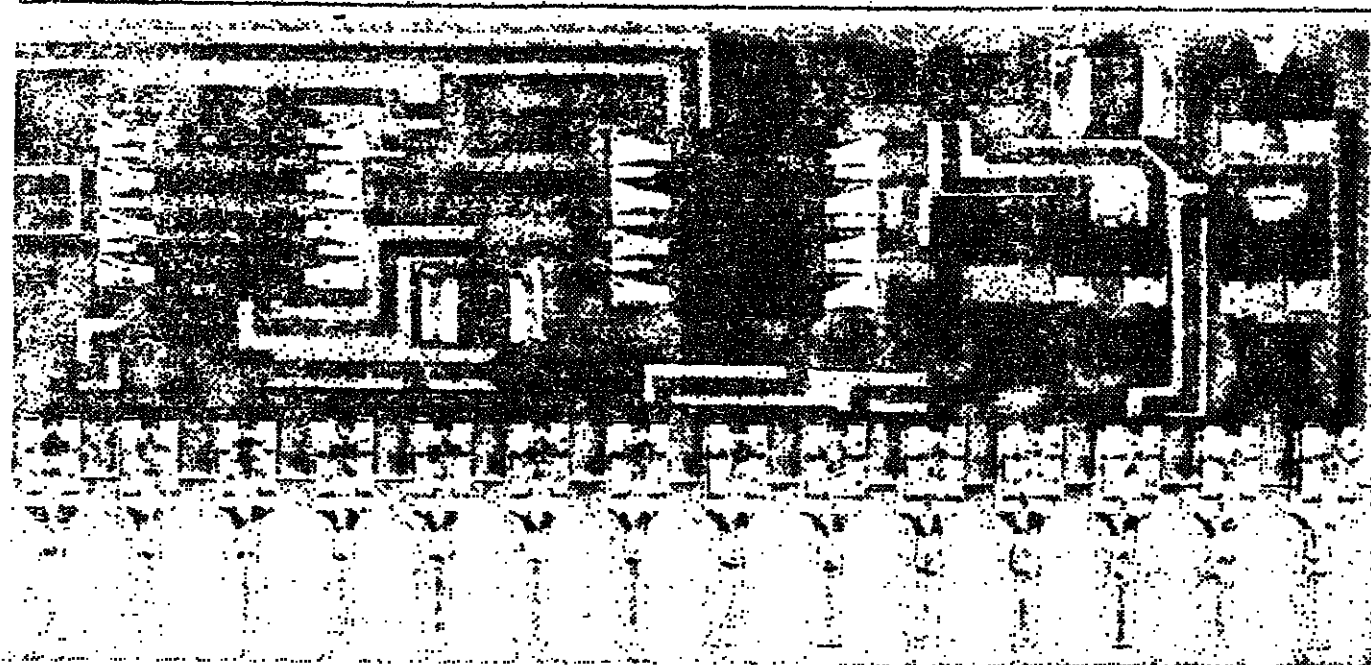
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A dramatic new product of Mitel innovation is the Super 10, shown here with its SLIC component.

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Eighty per cent of the world's businesses employ 20 people or less. For these companies, the compact, reliable, economical Super 10 is the only telephone switchboard they need.

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For further information write to Mitel Telecom, 33/37 Queen Street, Maidenhead, Berkshire, SL6 1NB, England.



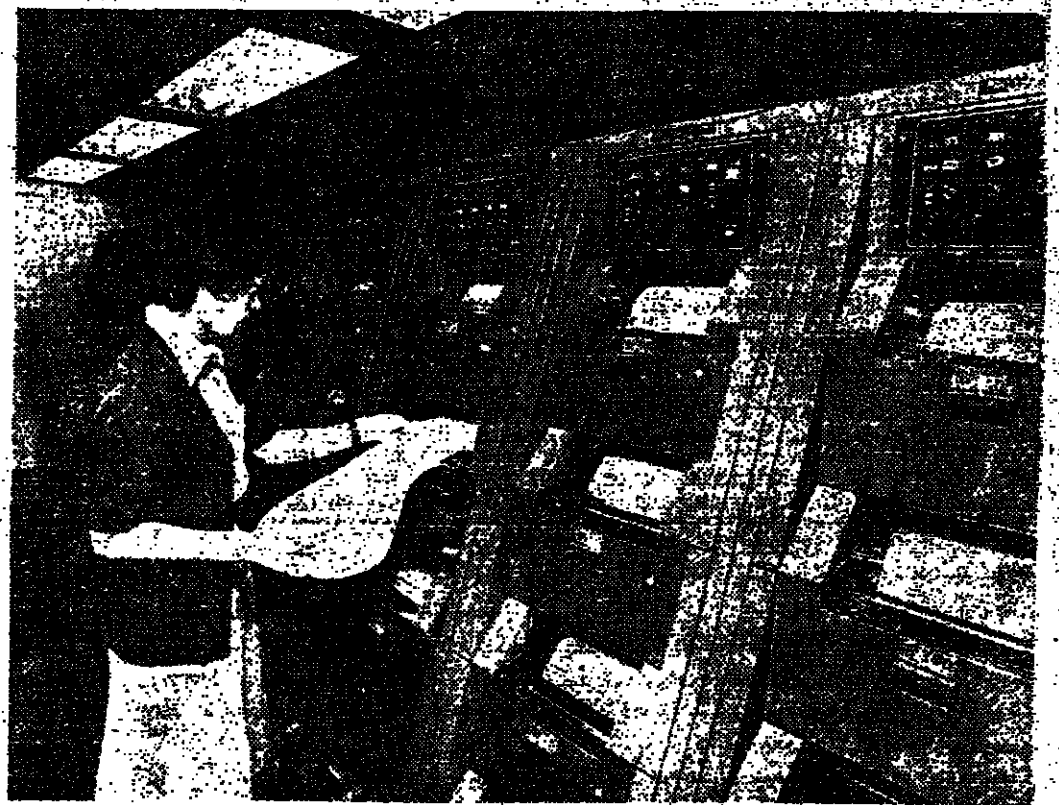
میتل من الکترونیک

## Valuable right

From the beginning of April this year, any company (Japanese or non-Japanese) has been entitled to tender for "basic" (i.e., other than high technology) equipment purchased by NTT. American companies, under a bilateral agreement between the U.S. and Japanese Governments, have won the right to take part in high technology tendering as well. Since NTT procures about \$3bn worth of equipment a year, this "right" is a potentially extremely valuable one.

Until 1952, Japan's domestic and international telecommunications networks were the responsibility of a Ministry of Communications, whose capital needs were supplied directly from the national budget.

The decision of the American GHQ to establish a public enterprise corporation to operate domestic services, and a private company (Kokusai Denhin Denwa) for overseas communications was based on the idea that private sources of capital needed to be tapped if telephone services were to be expanded rapidly enough to meet the country's needs.



The telex incoming monitoring section at Mitsui Communications Division in Tokyo.

## £8bn programme could lead to a place in world market

## ITALY

RUPERT CORNWELL

ITALY'S telecommunications industry is in a state of flux, unmatched in decades. Simultaneously, three related problems have surfaced, each requiring urgent treatment. There is the financial weaknesses of the industry, at least in that portion of it controlled by the public sector, through the State-owned IRI conglomerate; its organisational anomalies, symbolised by the fact that IRI's telecommunications holding company (STET) is at once in charge of not only SIP, the country's main telephone utility, but also of several of Italy's main equipment manufacturers; and finally, the question of what technology should be adopted to carry out the required modernisation of the Italian telephone system.

This last represents an investment programme of anything up to L18,000bn (£3bn) over the next few years, and offers Italy the chance of belatedly becoming a major league entrant to the booming international telecommunications market, as the change over to all-electronic switching technology takes place around the world.

The trouble is however—as always in Italy—that while plans to remodel the entire sector abound, concrete decisions, so far at least, are in decidedly short supply. It may be that the outstanding issues are settled within the relatively near future. But if they are not, telecommunications could easily become the most depressing example of all of how the country is unable to organise itself in crucial sectors of industry where a competent central government is an unavoidable necessity.

The most tangible process

thus far has been made in tackling the immediate financial problems of SIP, which bears the central responsibility for the development of Italy's phone network, currently boasting some 14m subscribers.

Earlier this year IRI and STET came up with a package of financial aid totalling (on paper anyway) L800bn. This was then supplemented by March's decision from the Government to authorise a 12 per cent tariff increase for SIP. As a result, the utility should be able to go ahead with its ordering programmes for 1981 and 1982, banishing the spectre of massive layoffs at its main suppliers, most notably at Italtel (formerly SIT-Siemens), the telephone exchange manufacturer, which derives over 50 per cent of its business from SIP.

## Distortions

Paradoxically however, the settlement of SIP's most pressing financial worries has focused attention on the strange distortions in the structure of the State's telecommunications interests. In fact not one, but four, separate concerns are involved in the management of the Italian phone service. Responsibility for commercialisation, revenue collecting and overall development of the system rests with SIP. In return for this however, SIP does not have entitlement to all the revenues from long distance calls in the country, while international calls to and from Italy are the privilege of a third company, Italcable. A fourth, Telespazio, is in charge of satellite phone business. All four are subsidiaries of IRI and yet while SIP has lost money very heavily, ASST is constantly in the black.

These anomalies have been recognised by the recent measures by the Government, which cuts the licensing payments from SIP to ASST to 0.5 per cent of the former's long distance revenue from the

previous 4.5 per cent. But the obvious step, the rationalisation of SIP, ASST, Italcable and Telespazio into one coherent unit, has yet to be taken.

Perhaps even more pertinently, it is asked why STET should have effective control of both the utility and of key equipment manufacturers. These last in the IRI stable include not only Italtel, but Selenia and SGS-ATES. The critics say that the present arrangements stand in the way of more effective competition and shield inefficiency. The intense debate about the reorganisation of the Italian industry for the next generation of switching technology has merely turned the spotlight more brightly than ever upon this curious state of affairs.

In essence, Italy is trying to achieve the reshaping of its industry that France, in its highly centralised "dirigiste" fashion, pushed through five years ago to ensure the massive markets of the future. In Italy, such a process will necessarily involve a far-reaching re-ordering of relations between the public sector and the major private groups which will perforce be involved—in particular Olivetti, the electronics and office equipment group, and Fiat, via its transmission, fibre optics and control system subsidiary Telettra.

What industry strategists envisage is the creation of a kind of consortium which can offer a complete telecommunications system package. Its nub, without doubt, will have to be Italtel—for all the latter's financial difficulties (its 1980 losses are said to have been L15bn or more on turnover of around L500bn (£220m)).

For almost 10 years, Italtel has been developing its own all-electronic exchange called Proteo. Although it has been dogged with problems, experimental operations of Proteo are now yielding encouraging results. The second component of the group will certainly be Telettra. Indeed, outline agreement for tighter co-operation

between the two concerns has at last apparently been reached, and is expected shortly to be officially announced.

The third element in any equation will be Olivetti, whose determination to enter the key area of telecommunications has frequently been underlined by its chief executive, Sir Carlo de Benedetti. Rumours have abounded over what shape Olivetti's interest in a new association will be. It has been suggested (and denied), for example that Fiat will be setting Telettra to Olivetti, that Olivetti will exchange participation with STET/Italtel (also denied), and that Olivetti will be taking a substantial minority stake in SGS-ATES (a move, if not out of the question, which would appear to be somewhat premature). The permutations are many, but firm decisions are still conspicuous by their absence.

## New company

The final ingredient in any equation is likely to be a foreign concern. The choice lies between three—Ericsson, of Sweden, ITT and GTE, with whom Olivetti is believed to have been conducting negotiations. But thus far all that is certain is the fact that the IRI-based concern has moved off its telecommunications operation into a new company, Olteco.

Not the least intriguing aspect of the crisis-crossed negotiations, contacts and feelers under way is that they will in one form or other lead to a much greater cross-fertilisation between private and public sector industry, and conceivably might lead to a partial privatisation of the latter. The trouble though is that someone will have to cut the Gordian knot, and the present Government is as strife torn as any in recent history.

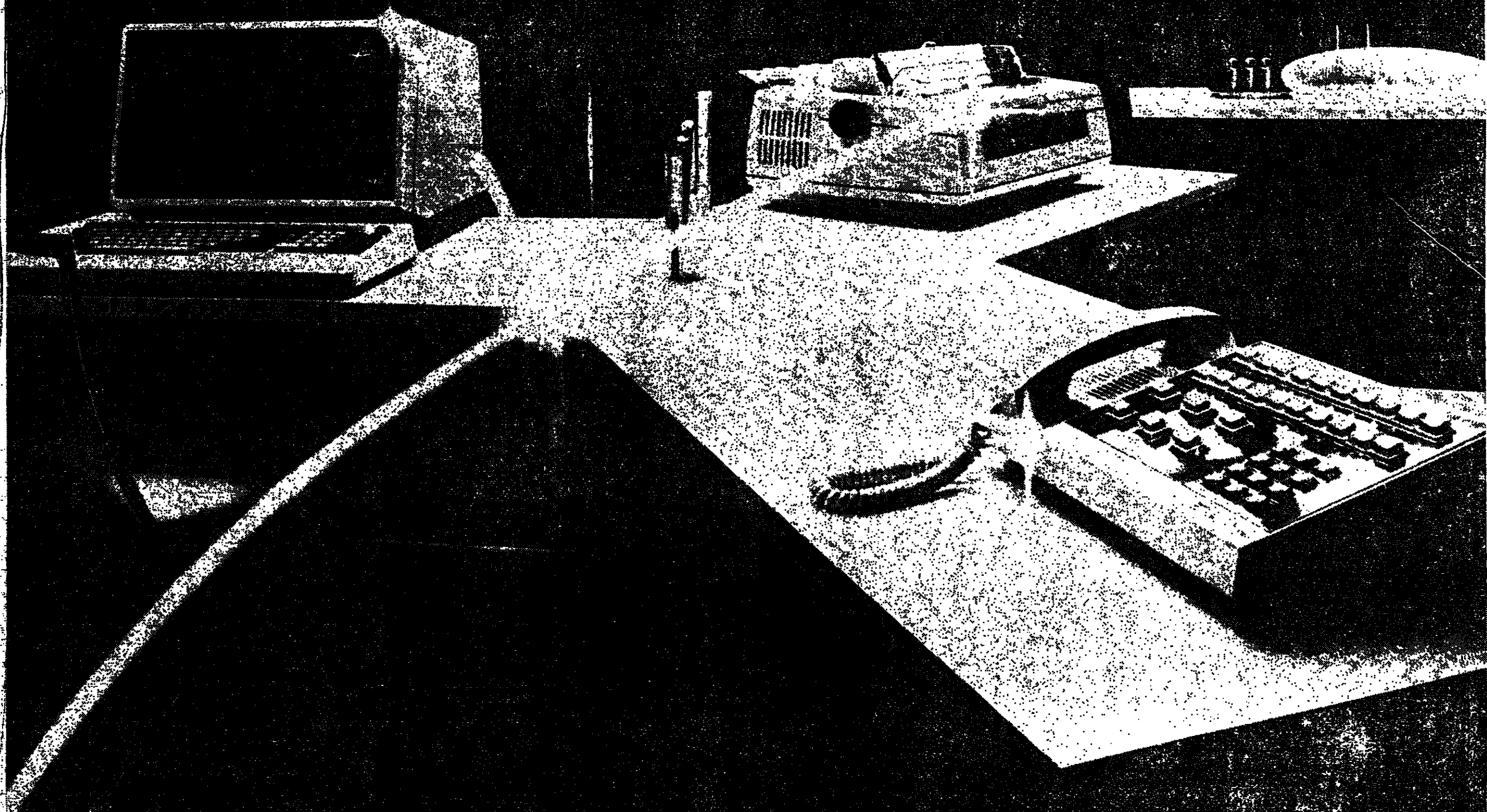
Hitherto Italy's phone system has worked relatively well. But without new guidelines there is no guarantee that this state of affairs will continue.



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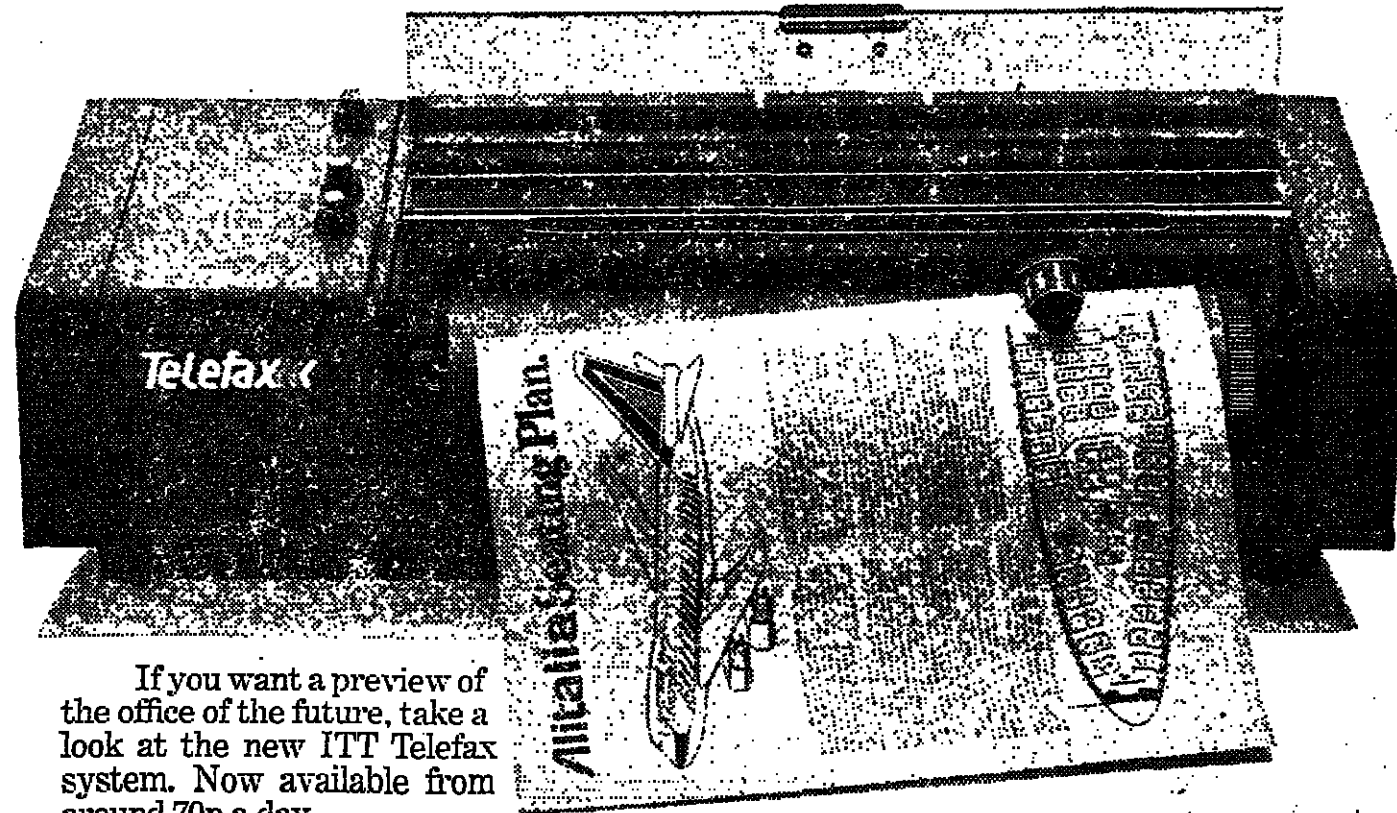
The future? We're working on it, too. Digital technology will be hard to improve on. But that doesn't stop us from trying. The innovative new products and services of our Intelligent Universe are in the works. Which is why, if someone says we don't make telecommunications products the way we used to, they're right. Our technology makes them better.

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**ITT Business Systems**

## Updated phone system gives room for experiments

### FRANCE

DAVID WHITE

A SERIES of telecommunications experiments are being conducted in towns scattered across France. The towns have been prudently chosen so as not to strike fear into the hearts of the citizenry who might think their way of life was being revolutionised all at once.

In Vélizy, south of Paris, key-board television terminals, already installed discreetly in the homes of a handful of telecommunications employees, are due to be distributed free in June and September to 2,500 telephone subscribers for the first full-scale testing of the country's Télétel system. This is a key step in the science for which the French three years ago saw fit to coin a name—télématique.

In the Ille-et-Vilaine region of northern Brittany, a quarter of a million subscribers are due to receive rather similar terminals to replace their printed telephone directories, a scheme already tested there in the port of Saint-Malo with disputed results.

### Videophones

In Biarritz on the Basque coast, a "wired city" experiment using lasers and optical fibres instead of conventional cables will give 1,500 people the chance, from the first half of 1983, to try videotelephones. In common with the submarine, the helicopter and the space rocket these are on the list of things foreseen almost a century ago by that most translated of French storytellers, Jules Verne.

The intense activity of French companies in high-technology telecommunications sectors stems from the momentum created in a short space of time by the rapid updating of the country's telephone system. Ten years ago France was a backward place when it came to telephones. Since President Giscard d'Estaing came to power in 1974 the number of lines has increased from 6.2m to 16m. The forecast is 23m lines for 1987 and 34m lines for 1992.

The number of telephones per 100 inhabitants has increased from 12—a figure which placed France at the bottom of the European list, after Italy and Belgium—to 29. Although this is still behind West Germany, Britain, the U.S., Switzerland and Sweden, and although it still takes over four months on

average to get a phone installed, the service has improved vastly. Dialling a number is no longer a major time-consumer, and the spare earset still attached to most receivers has become redundant. Over the years the cost of making a call has dropped in real terms.

The country which tried out the first-ever time division switching apparatus is now in the forefront of countries using this system. The French telecommunications industry, based on two big groups, CGE (through its subsidiary CIT-Alcatel) and Thomson-CSF, has been reorganised by a comprehensive policy covering an ambitious range of new products.

All this has meant a virtual carte blanche for the French Post Office to raise funds. Investments in telecommunications totalling FF9.1bn (\$3.3bn) between 1975 and 1980, a little below the budgeted amount for carrying out the programme. This year's Post Office budget includes a further FF9.26bn (\$2.4bn) in this sector.

Its telecom division, the Direction Générale des Télécommunications (DGT) whose research offshoot CNET in Rennes plays an important role in the development of new technologies, ranks as the biggest profit-making enterprise in France. Its results for 1979 showed a profit of FF9.7bn on turnover of FF9.36bn, and last year's were even higher.

The DGT, headed by 45-year-old M. Gérard Théry, is the epitome of the role the Government can play in French industrial life. Its free hand in spending and its ability to co-ordinate and plan the affairs of a private-sector branch of industry is sometimes viewed with envy, especially from the other side of the Channel, sometimes with intense irritation by those, American or French, who find its behaviour high-handed.

The Government-directed restructuring of the industry, which began before the change-over to digital systems, will be transferred to Thomson of two key multinational subsidiaries, the French offshoot of Ericsson of Sweden and ITT's Le Matériel Téléphonique (LMT), has been pursued more recently in other related sectors.

A first electronic components plant, launched in 1978, partly in response to the needs of telecommunications companies and based on three joint ventures—Thomson with Motorola and the French Government's Atomic Energy Commission, Saint-Gobain-Pont-à-Mousson, with National Semiconductor, and Matsushita with Harris—has recently been extended. Matsushita Semiconductors has

launched this second stage—an afterthought to the first—with a new joint venture with Intel of the U.S., negotiated only weeks after the start of production.

Another joint venture, is being put together for the manufacture of optical fibres, under the control of Saint-Gobain-Pont-à-Mousson, which besides being a glass producer is a growing force in electronics, having taken over CGE's shareholding in the CII Honeywell Bull computer group and turned it into a controlling stake.

Thomson is being brought in as a minority shareholder in the fibre optics venture, as is Corning Glass, the world leader in this technology.

This DGT-devised formula means that the other group with interests in the sector, CGE, is left out, although it has hitherto had an "exclusive" agreement with Corning Glass. CGE is specialising in submarine cables, industrial and military applications and export opportunities. But it will be in the position of client of the new joint venture, at least until such time as a second production unit is needed.

### Key element

In order to strengthen its position, CGE has signed a components pact with a specialised U.S. company, Laser Diode Laboratories.

Access to the U.S. market is a key element in all these French companies' strategies. Recent deals with U.S. groups have included CIT-Alcatel's purchase of a 25 per cent stake in a California components company, Semi Process Inc., and the acquisition by SAT, a smaller company due to play a large role in the Biarritz experiment, of 40 per cent of Interconnect-Planning Corporation, a private telephone equipment concern.

Thomson, which has a U.S. telephone exchange subsidiary, Telecommunications Switching Systems, has gone into a series of new deals, dispelling its reputation of being unenthusiastic about the field of télématique. The most recent was an agreement with Continental Telephone, under which \$400m is due to be spent on two joint ventures in the next five years. This followed links with 3M on a Thomson-model facsimile transmitter, an agreement with Xerox for development of optical storage discs and the sale to CTE of screen-and-keyboard terminals.

Exports have become essential, not only for economies of scale in advanced-technology areas, but also to preserve jobs. A couple of years ago, President

Giscard said it would be a "scandal" if jobs were lost in this of all sectors. But all the big telephone concerns have been shedding workers.

Thomson's sale of a radio broadcasting system to Iraq in preference to Plessey, which was not in a position to accept the same liability terms in the contract, was a simple demonstration of France's determination in this field. Thomson's MT20 and, even more so, CIT-Alcatel's E30 digital switching systems have been sold worldwide, from Ireland to Egypt.

On the home market, they have been protected at the expense of ITT's subsidiary CGCT, which has been unable to sell its Système 12 exchange. After threatening to pull out of France, the ITT unit has proceeded to cut a tenth of its workforce.

In the new sectors, France inaugurated a packet data transmission system, Transpac, at the end of 1978. In télématique—the area that combines the use of television with computers and the telephone—France has reached preliminary agreements for its Antiope system in the U.S. but, unlike the British rival Prestel, does not have it in operation.

The other system, Télétel, which provides for dialogue between subscribers and, for long-distance credit-card payment, will have to await the 18-month experiment in Vélizy.

The electronic telephone directory is designed to replace standard telephone directories in 15 years' time. The high cost has led to doubts about its worth, but the Post Office is clearly counting on further possibilities for marketing services once consumers have been persuaded to accept the terminals.

France's first domestic telecommunications satellite is due to go into orbit in 1983, Matra being the main contractor in collaboration with Thomson-CSF, which in turn collaborates with CIT-Alcatel in an earth station venture.

All these, and other ventures in telecopiers, videodisks, and private telephone exchanges, not to mention the FF9.400m being spent on the Biarritz fibre optic experiment, are something of a gamble in the face of international competition—and in some sectors, American and Japanese leads.

A Government-sponsored report at the end of last year pointed out the weakness in areas such as micro-components and said a concerted investment effort would be required during the remainder of the century to "get a grasp" on the whole range of information technology.

## Country's leaders place great emphasis on the future

### WEST GERMANY

STEWART FLEMING

EARLIER IN the month, West Germany announced that it was to launch some DM 6.5bn of loans on the international markets in coming months, jointly with France, with the intention of using the proceeds to help stimulate investment.

Among the areas expected to receive a share of the proceeds, along with energy saving, is the West German telecommunications industry, thus underlining once again just how much emphasis has been put on the future of the industry by political and industrial leaders in the Federal Republic.

Telecommunications, and the increasingly related fields of data processing and micro-electronics have already for several years been among the industrial sectors which have been most heavily supported by the Ministry of Research and Technology, which channelled over 10 per cent of its annual DM 9bn of resources into these fields last year.

There are several reasons why the telecommunications sector attracts such attention. One is the economic significance of the Bundespost, the public telecommunications authority which has a central role in the telecommunications networks, including not only the telephone system but also the more recently introduced special services for data processing communications and facsimile transmission.

Thus in 1979, the Bundespost, which is one of the largest commercial undertakings in Germany with (then) around 469,000 employees, invested some DM 8.5bn in new plant and equipment, making it again the nation's biggest investor. It is also one of the most profitable enterprises.

Although the labour intensive postal services are something of a problem, one which can be expected increasingly to benefit in time from such developments as "electronic mail" systems such as the Bundespost's Telex service; the telecom-

munications services of the Bundespost have been growing rapidly and profitably.

Thus between 1977 and 1979 the Bundespost was, largely as a result of its fast growing telecommunications earnings, able to reduce its indebtedness and finance its heavy capital investment spending from internal resources.

The high level of profitability which the Bundespost has achieved has been to a great extent a reflection of the dramatic increase in the number and usage of telephones in Germany. Thus in 1979, for the fourth consecutive year, the Bundespost recorded a net increase of some 1.5m in the number of main telephone connections.

### Pricing policy

Between 1976 and 1979 half as many telephones were installed in Germany as in the previous history of the German telephone system. This growth was in part a reflection of a deliberate pricing policy aimed to encourage telephone usage.

The improved profitability of the telephone system has come

at a propitious moment. It has coincided with the need to develop the Bundespost's services to make maximum use of the technological advances in the field of telecommunications and with a period when growing concern about levels of Government spending would otherwise be making it more difficult for the Bundespost to finance itself.

The Bundespost itself is making efforts to underpin public support for its programmes and, to ensure that, to emphasise the contribution which an efficient and progressive telecommunications system can make to improving the productivity of German industry and the overall standard of living.

The special services which it has set up to take fuller advantage of the productivity benefits which technological advances have made possible include the provision of a special data processing communications network in 1967, the introduction in 1979 of a special facsimile transmission service, Telexfax, and the beginning this year of Teletex, a special text transmission system which is now being tested and will eventually

offer an "electronic mail" service.

Plans lie ahead for the integration of some of these services so that each does not have to be used separately, a goal which the Bundespost's critics feel should have been more speedily aimed for.

The benefits which should accrue from the progressive development of the postal telecommunications markets are clearly aimed in part at improving the efficiency of German industry which, because of its widespread dispersion around Germany and the importance of international business, clearly has a big stake in telecommunications. Individual companies such as telecommunications equipment suppliers like Siemens, can also expect to benefit.

They can expect to be supplying the more advanced equipment which the Bundespost and its customers will be investing in, and in addition, the solid and technologically advanced home market should help them maintain and develop positions in the fast growing international telecommunications markets.

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# Sky's the limit in the next 10 years

## SATELLITES

GUY DE JONQUIERES

OF ALL the new communications techniques which are now being made practical by the application of recent advances in technology, few are exciting commercial interest among a broader range of participants than satellite transmission. During the next decade it seems that in more senses than one, the sky's the limit for satellite communications.

Though launching a satellite remains expensive and is still by no means foolproof, once in orbit it offers important advantages over conventional, land-based communications systems. One of these is a high bandwidth, or spectrum of frequencies, which allows large volumes of data to be transmitted very rapidly.

Satellites can handle without difficulty as many as 7m "bits" of digital data per second, compared with less than 10,000 for a conventional terrestrial long-distance telephone circuit. This capacity can be used to carry either a large number of telephone circuits or a smaller number of communications requiring high data speeds, like television transmissions.

Land-based communications are being modernised gradually. British Telecom plans to increase the capacity of its long-distance telephone circuits to 64,000 bits per second by installing links made of optical fibres. But the programme will take several years to complete. Satellites offer the same facilities now for those willing to pay for them.

Satellites can be used, according to the design of the associated equipment, to perform two main types of service. One is to provide two-way communications between selected points within the satellite's "footprint," or transmission area. The second, direct broadcasting, enables broadcasts transmitted from a single ground station to be beamed to receivers installed anywhere in the footprint.

Satellites have been used for some time to provide telephone links both across and between continents, supplementing land-based or undersea cables. But now their potential is starting to be exploited to provide a range of new and varied services aimed, initially, at business users.

## Advanced

Predictably, developments are most advanced in the U.S., where demand for services requiring high-speed data communications is expected to soar by as much as 40 per cent annually over the next five years, compared with a forecast growth rate of less than 10 per cent for conventional telephone services.

To cope with this expected boom, the U.S. Federal Communications Commission recently approved plans by nine companies to build and launch more than 20 communications satellites within the next five years. The programmes will more than triple current American satellite channel capacity.

About half-a-dozen companies have announced plans to offer satellite communications facilities which will compete directly with the predominantly land-based network of American Telephone and Telegraph and the other U.S. telecommunications companies.

One of the leaders in the field is Satellite Business Systems, a joint venture between International Business Machine, Comsat and the Aetna insurance company. Backed by financial commitments from the three partners totalling \$500m to date, SBS put its first satellite into orbit late last year.

SBS will offer subscribers in the continental U.S. a range of facilities including data communications, telephone links and video-conferencing — two-way communications using live television transmission. Initially, at least, SBS is aiming to serve only the internal communications needs of large companies with scattered operations. The cost of such communications at present accounts for as much as 80 per cent of such companies' total communications bills according to SBS estimates.

Transmissions will be beamed between the SBS satellite and dish aerials installed on the roofs or in the parking lots of customers' offices. The aerials are fairly expensive to manufacture and must be precisely aligned with the satellite to function correctly. The service will not be cheap: monthly charges will start at about \$100,000 and could run into several million dollars.

None the less, SBS has already signed up about 20 major customers, including IBM, Boeing and a group of insurance companies. Experience suggests that costs will fall in time, bringing the service within reach of a bigger market. Texas Instruments, whose 50 plants worldwide are linked by its own satellite communications network, has found that the cost of sending a message has halved since the service began 10 years ago.

In Europe, similar services are now being planned by the telecommunications authorities (PTTs) in a number of countries. Late last year, they agreed to several satellites to be launched by France and by the European Space Agency, whose footprints will cover virtually the entire continent.

## Market trial

Earlier this year, British Telecom announced that it had decided — with uncharacteristic speed — to launch a satellite business communications service by 1983. A market trial will start, this autumn, using a test satellite launched by the European Space Agency in 1978.

British Telecom's eagerness to seize the initiative was prompted partly by the desire to gain a lead before the planned relaxation in its monopoly, due to take effect later this year, opens the market to private sector competitors. A number of companies, including the General Electric Company, Plessey, Cable and Wireless and British Aerospace are studying the possibility of introducing one or more rival systems.

Though British Telecom has said that it plans to offer a variety of services, whose cost will depend on their sophistication and complexity, the economics of its new venture are still not clear. It is not certain, in particular, whether there will be enough demand from big corporate customers to make the project a commercial success.

Even SBS, operating in the huge U.S. market, has concluded that big business customers alone will not provide adequate revenues initially. It has adapted its plans accordingly and also proposes to offer lower-cost switched telephone services via satellite. But if British Telecom were to do the same, it would be competing with its own land-based communications network.

France plans to introduce a similar business communications service, using its Telecom 1 satellite, in 1983. In addition, British Aerospace and the French Matra electronics and missiles group have set up a joint company, Satcom International, to bid for international communications satellite contracts.

Direct broadcasting via satellite is also attracting a good deal of attention. In the U.S., Comsat has asked for Federal permission to provide a television service from coast to coast, and in Europe some half-a-dozen projects are in development or under consideration.

The dish aerials used for direct broadcasting are considerably cheaper than those needed for business communications, and also require much less precise alignment. It has been estimated that once in volume production they might sell for as little as £50 each.

## Leapfrogging

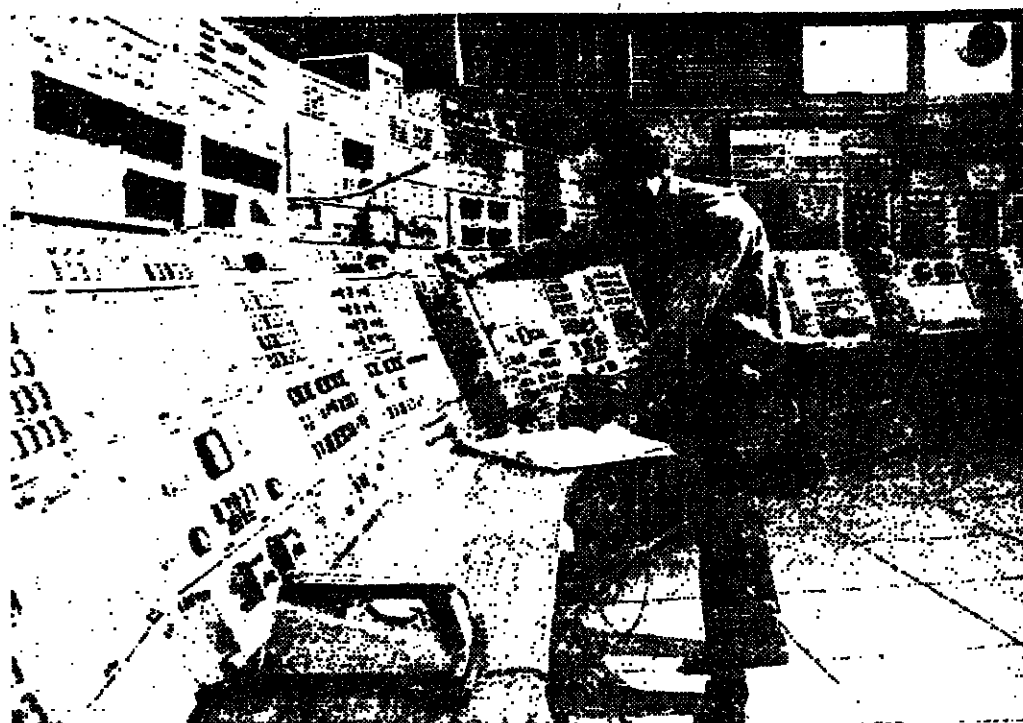
But like communications satellites, direct broadcasting makes it possible to leapfrog the extensive infrastructure of ground-based transmission equipment hitherto required for television services. France, for instance, has more than 100 transmitters and some 2,000 relay stations for each television channel.

Direct broadcasting is expected to be a boon to many poorer Third World countries, which have been prevented by high costs from offering nationwide television services until now. In Europe, it will also increase the volume of across-frontier broadcasting by national broadcasting authorities and open up new opportunities for private companies.

But advances in communications technology are rarely free from political complications. A hint of what may be in store has been provided by the recent controversy in West Germany over plans by West German publishers to launch three television channels using a satellite belonging to Radio Luxembourg.

The venture has caused a furore in the ruling Social Democratic Party, which objects that it will increase the amount of television advertising beyond reasonable limits and lower broadcasting standards. Chancellor Helmut Schmidt has hinted that the service might encounter difficulty in obtaining official authority to use the necessary broadcasting frequencies.

But pressures are growing, nonetheless, for the expansion of direct broadcasting. A Swiss-based consortium has been formed to broadcast television programmes in German, English and French, and one of Germany's main television networks is involved in a joint venture with France due to begin operating in the mid-1980s. By the end of the century, it is estimated, there could be as many as 60 satellites in orbit, providing hundreds of television channels to viewers all over the world.



The main control console for the three aerials at the Post Office satellite communication earth station at Goonhilly Down, Cornwall

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\* See page II

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## COMMUNICATIONS VIII

### Prestel switches emphasis to business users

VIEWDATA  
GUY DE JONQUIERES

ONCE UPON a time, an engineer at the British Post Office's research laboratories had a dream of producing an ultra-simple system that would allow almost anyone to communicate with a computer. It would be inexpensive, require minimum computer power and, above all, would be extremely easy to use.

The time was 10 years ago and the engineer was called Sam Pedida. His invention, ingeniously assembled from proven technology, was viewdata. That, at least, is its name in Britain. In most other countries, it is known as videotex.

The best-known example of the system is Prestel, the public viewdata service which the Post Office has operated commercially since early 1978. The service can store on central computers more than 200,000 "pages" of textual and graphic information, available to subscribers at the push of a button.

A subscriber buys or rents a television set fitted with a keypad or keyboard and special microchips to unscramble the viewdata signal. He communicates with the computer across an ordinary telephone line. By installing a network of regional computers, each storing identical information, the Post Office has brought about two-thirds of telephone subscribers within local call distance of the service.

The Post Office originally envisaged viewdata as a popular mass-medium for communicating information. It focused its initial sales effort squarely at the residential market, hoping to achieve through private sales the volume needed to bring down the unit costs of Prestel receivers.

#### Ill-founded

Its optimism was ill-founded. Instead of the 50,000 sets which it had expected to be in service by the end of last year, only about 10,000 have been installed—most of them in offices. Though supplies of microchips, of which there was an acute shortage two years ago, have improved, set prices remain high. A Prestel receiver can cost as much as £400 more than a conventional television, and rents for almost twice as much.

During the past year, the Post Office has quietly adjusted its strategy. Recognising that development in the short term, it has concentrated on marketing Prestel as a specialised information service for business users.

Results so far have been mildly encouraging. Travel agents, an early target of the revised marketing campaign, now account for more than a quarter of Prestel subscribers. They can use the service to



As part of a deal worth nearly £2m to Granada TV Rental, Sealink subsidises travel agents who rent Prestel equipment from Granada. Here, a set is in use at Frames travel agency in Albemarle Street, London.

look up travel timetables and to check on the availability and prices of package tours though not, at present, to make confirmed reservations.

But in spite of the substantial investment—well over £20m—which the Post Office has ploughed into Prestel, it seems less well positioned to reap commercial benefits from viewdata than do manufacturers and users of private systems. Learning from the Post Office's early mistakes, the private sector is at present focusing almost exclusively on the business market.

So far, roughly a dozen companies have announced private viewdata systems, ranging in price from about £17,000 to more than £100,000. They include the General Electric Company, Honeywell-Intecore, Redifon, ICL, Jaxmin and Argon, a National Enterprise Board subsidiary set up to market viewdata overseas.

The number of companies making viewdata sets is even bigger. More than 70 types of receiver and adaptor are now on offer from some 40 manufacturers. Because they are being marketed primarily as terminals to be installed in offices, many of these sets are not designed to receive normal television broadcasts. This permits a more compact size and lower cost.

Broadly speaking, there are two categories of viewdata system. The more sophisticated and expensive provide the normal features of viewdata but also allow a user to "see through" the system into one or more mainframe computers. An example of this category is "Bulletin", recently announced by ICL.

Thomson Holidays is conducting a trial scheme, using a Redi-

fon viewdata system linked to its IBM mainframe computers. The system enables independent travel agents around the country to dial up the Thomson database, check on travel and tour schedules and make a confirmed reservation.

Mullard, the electronic component and tube manufacturer owned by the Dutch Philips group, is installing a viewdata system that will enable its customers to check on the progress of their orders. BL plans to provide 2,000 of its dealers with simple terminals so that they can check on the availability of different models of car.

#### Versatile

The second category of system uses a single computer and is designed to serve a smaller number of terminals within the same office or organisation. Though less powerful, it is nonetheless versatile and is suited for storing business information like sales or accounts and for communicating messages between terminals.

A number of companies are planning to install such systems to distribute staff information in offices or factories. Another application is to provide advice on health and safety. Instead of having to hunt for printed booklets telling them what to do in an emergency at work, employees have only to go to their nearest terminal, punch a few keys and obtain instructions on how to administer medical aid, unjam a machine, or douse a fire.

As an "interactive" system, which allows the user to feed in information as well as retrieve it, viewdata is ideally suited for functions like electronic mail. But it is technically easier to perform such

tasks on a system based on one computer—whether or not it is designed to "see through" to a bigger machine—than on a networked service like Prestel.

Arguably, the Post Office committed a marketing error in putting so much effort into networking the service, in an attempt to extend it to as large a national audience as possible. It should perhaps have concentrated instead on developing the range of facilities available on Prestel, even if this meant limiting local-call service to a smaller geographical area.

A major disadvantage for Prestel has been its inability to handle two-way transactions in "real time". That has meant that a subscriber who wanted to communicate directly with a supplier of data-base information—say, a travel company—could not do so. Instantaneously through the system. He could only leave a message at the central computer, to be picked up by the travel company when it next happened to check its electronic "mail box".

Private viewdata systems, by contrast, do permit real time communications, giving them a lead over Prestel in applications like air travel reservations, electronic mail and electronic banking.

The greater versatility and flexibility of private systems clearly pose a commercial threat to Prestel's attempts to build up a market among business users. There is a distinct risk that as soon as Prestel has begun to exploit successfully a new sector of the market, private competitors will move in and poach its customers.

Faced with this possibility, the Post Office has decided on a further, radical change in its strategy for Prestel. It has announced that, from early next year, the service will be adapted to link up with data-bases at present outside the system.

This facility, known as "Gateway", has been borrowed from Bildschirmtext, the West German trial viewdata service which is based on Prestel technology. By expanding vastly the amount of computer power available to subscribers, it opens up opportunities to provide not only much greater amounts of information but also many new types of service. "Gateway" will, for example, enable banks to offer their customers the possibility of checking their accounts, calculating interest payments and arranging transfers by punching instructions into Prestel terminals. The system will also be suitable for arranging insurance policies, electronic shopping and a variety of other applications.

The speed with which such services develop will depend on the response of the private sector, companies which will be the main suppliers of them. But with the application of some imagination and entrepreneurial talent, the potential of Prestel as a cheap, popular and versatile communications medium for both business and private users may at last start to be realised.

### A way to increase a company's efficiency and cut costs

MOBILE RADIO  
LISA WOOD

ONE OF the only areas of real growth in the UK market during the last year for manufacturers of mobile communications has been the business user.

For while public service users have been looking very carefully at replacement of existing equipment, the businessman has seen investment in mobiles as a method of increasing efficiency and cutting costs.

Increasingly, the major manufacturers are directing much of their promotional literature towards this sector of the market and in particular the small business user.

Stereo, 75 per cent of which is owned by General Electric of the US, said that the slack in public sector demand had to a degree been taken up by industry. Traditionally the majority of its sales in the UK have been to the public sector. Today the percentages are about even.

Much of the interest, by smaller operators, has been in Sorno's Commuk system. Here, high-powered repeater stations throughout the country can be shared by users. Radio-telephone users rent the use of the repeater stations with rates depending on the size of individual operators.

On any one repeater about 25 customers can be accommodated with an optimum number of six to 10 units per customer. If a customer wanted to expand the number of mobiles it may then be suggested by Sorno that he

invest in his own system. It is estimated that the market for car telephones is expanding at the rate of about 15 per cent per annum.

Recently, Sorno has been developing the Sornophone 900 for the London automatic radio-telephone service which is expected to be operational by the end of this year. This service is being developed by British Telecom whose three recommended suppliers of radio telephones are Sorno, Pye and Marconi.

#### Waiting list

At present, British Telecom operates its Radio Phone System manually, by using telephone operators. The system is available in London and the major conurbations. Similar radio-telephone services are provided by Air Call, Securicor and Network Communications.

However, some two years ago, maximum capacity of Post Office customer capacity was reached and a waiting list of new subscribers was started. This is now estimated to be some 2,500 potential customers. Because British Telecom is still waiting, after the World Administrative Radio Conference (WARC), for additional spectrum to be allocated by the Home Office, it has had to devise a method of getting more capacity out of the existing spectrum.

This has resulted in a change in spacing on the spectrum—a programme which is currently under way. The 55 channels used by British Telecom have traditionally been spaced at 25 KHz intervals. Now this is going down to 12½ KHz spacing. At the same time, British Telecom has been developing its automatic system. It is hoped that when this is operational, existing customers on the

manual system may convert to the automatic system thus making channels available for waiting list customers. It is hoped that System 4, as the automatic system will be called, will initially accommodate some 1,500 customers.

At first, System 4 will only be available in London, although sufficient equipment will be installed in the provinces to provide roaming facilities for London customers.

Much criticism has been directed at British Telecom—both by customers on the waiting list and manufacturers who are developing equipment for System 4—at an 18 months delay in introducing the system. This however has been mainly because of technical problems being experienced by Teldec of Germany, part of the Philips Group, which is developing the base system.

However, manufacturers have applauded the development by British Telecom of a standard code for radio-paging called POCAG (Code Standardisation Advisory Group). The most notable features of the code are:

- A capacity for over 2m users
  - Each user has up to four types of alerting signal
  - Ability to convey messages, for example the telephone number of the caller
  - A paging rate of up to 15 calls/second
  - Capability of being transmitted either simultaneously or sequentially from multiple transmitters.
- Mr. Alan Wilkinson, marketing manager of Post Office Telecommunications, said: "By creating a standard code, more countries may adopt it, therefore encouraging volume production of pagers, which could bring costs down."

British Telecom—despite severe competition from organisations such as Air Call—is one of the major suppliers of personal paging equipment in this country. It supplies equipment manufactured by Multi-tone, Motorola, General Electric and SICO. It is currently looking at new tenders for its contracts, all the equipment now having to comply with POCAG.

Currently, its paging system is operational in London and seven provincial centres, but the service is to become available shortly throughout the country. This is because of the development, by the Post Office itself, of an integrated terminal which will replace Motorola's Metro 100 terminal. Five new paging computers will have a capacity for more than 1m customers.

#### Answering service

British Telecom's service at present only offers a "bleep", while that of Air Call includes tone plus message (via a bureau). However, British Telecom is examining the possibilities of an answering service in a proposed joint venture with Nexos, the office automation subsidiary of the National Enterprise Board.

This has provoked strong criticism from Air Call—which is Britain's largest operator of car telephones, paging and answering services. Air Call says that British Telecom will be able to get "type approval" for the Nexos-supplied computer before it loses its monopoly, when the British Telecommunications Bill is passed. Rival answering services, said Air Call, may have to wait for years to get approval for similar equipment from the new independent standard setting and approval bodies set up when the Bill is passed.



# Electronic revolution makes broadcasters nervous

## BROADCASTING

ARTHUR SANDLES

IF THERE is one sector of the audio-visual business world-wide which is nervous about the coming decade in broadcasting it is the traditional broadcasters themselves. Almost everywhere one looks the major league broadcasting organisations see themselves under threat.

The recession has hit advertising. State assaults on public spending have hit the funding of such organisations as Britain's BBC and the PBS in the U.S., video discs and cassettes are nibbling at viewing time and the clouds of cable and satellite services hover on the electronic horizon. The cosy world of licensed broadcasting services carefully regulated by central government is under assault.

The tidal wave of broadcast innovation threatens above all the people who until now have dominated broadcasting itself.

Any assessor of the present circumstances has to take into account a variety of factors which will influence the pace of change. Initially it is easy to be overwhelmed by the awe-inspiring nature of the potential of electronic innovation. Looking at that potential alone can give the impression that the new techniques will sweep aside conventional broadcast methods.

### Flexible

That, however, is to discount the flexibility of the broadcasters, the eagerness of governments to preserve the current establishment and the sheer capital costs of major change. Potential is one thing, the actuality is quite another.

Universally, the backbone of broadcasting today is still the studio production of live or pre-recorded material, whether it be for radio or television reception, which is then transmitted by wireless techniques to domestic receivers each equipped with their own aerial. Such transmissions ("off-air broadcasting") use radio bands, of which there is only a limited supply, and these bands are rationed first by international agreement and subsequently by individual government licensing systems.

The threat to this system stems from the facts that (a) cable is potentially an effectively unlimited multi-channel

service under which the rationale for rationing disappears, (b) satellites beam to areas much larger than normal state boundaries, and (c) pre-recorded material can be bought at retail outlets and played back whenever the consumer chooses.

These factors put broadcasting in the 80s and 90s in much the same theoretical boat as publishing. No major nation in the world currently gives broadcasters the same freedom as book or newspaper publishers, with even the U.S. imposing regulation via the Federal Communications Commission and the Italians fighting a sometimes losing war against broadcast piracy. The arguments against similar freedoms for television and radio as now exist for book publishing and the cinema are, however, rapidly diminishing.

Most governments appear to accept the basic theory that total freedom of broadcast communication would be bad for their populations. The British approach to cable television systems and citizens band radio is a classic example. If, it is argued, total freedom were to be allowed, the quality of off-air public broadcasting would be diminished and the television system in particular opened to fringe political movements and, worst of all, pornography.

The example of the U.S., where urban cable systems are able to buy major films and rights to sporting events, thus robbing rural viewers of the ability to see such offerings, and of Italy where housewives make pin-money by stripping for local television channels, are offered as evidence of the evils which can arise when even a degree of freedom is granted.

The theme of broadcasting in the 80s and 90s is likely therefore to be one of continued technological innovation and a continued struggle by various authorities to regulate it.

It is upon the extent that this regulation can be maintained that the fortunes of the traditional broadcasters depend. In some fields, notably video cassettes and discs, regulation has not even been attempted. In others, such as direct satellite transmissions, the transnational nature of the development makes domestic control extremely difficult and governments will have to rely upon international co-operation, but the situation in short- and medium-wave radio-frequency co-operation at the moment

offers little hint of optimism.

Where regulation can be imposed is in the fields of cable, television, and recent British co-sending of cable television experiments are an example of how strict the controls can be, and in further developments in off-air systems. Given a continuance of that regulation and thus the protection of the present broadcasting structure, the prospects for the broadcasting establishment suddenly look a great deal brighter.

It is perhaps too easy, however, to think in terms of the armies of new technology either sweeping through the ranks of traditionalists, or of being pushed back by television and radio. In fact the problems of the next two decades are likely to be caused by the marginal effects of innovation.

Once an average family is armed with a video-disc system, a cable television supply and its normal off-air services, clearly the total viewing of any one service is likely to go down. Thus, unless the alternative services are extremely poor and the traditional offerings are remarkably good, the ratings might be expected to decline somewhat. There has been some evidence for this in the U.S., a factor which provoked a sizeable response from the network companies in the form of a more popularised format.

The impact of rival services has already been seen in radio. Radio in the 30s and 40s was very similar to television today—packaged magazine style. The coming of television helped to fragment radio into many different channels, each catering

to specific tastes.

The availability of rival services could quite easily send television down the same path. The thought of an all-quiz station might make the BBC and the Independent Broadcasting Authority wince, but the idea of an all-pop Radio One would scarcely have delighted Lord Reith.

### Restlessness

The move to specialisation is produced by both consumer demand and advertiser restlessness. If ratings overall start to decline then a public service organisation such as the BBC must be able to plead that it still satisfies specific sectors of the market. In the case of commercial channels it must be able to claim delivery of particular market segments (the

best example of the latter is the daytime soap operas in the U.S., which deliver huge numbers of middle-aged, middle class, high-spending housewives). Another outcome would be a multiplicity of domestic TV sets again repeating the radio pattern.

Such pressure will put the present concept of off-air broadcasting in Britain under considerable strain. The BBC, if it can maintain its licence revenue, is probably better placed than independent television to respond, which it can do simply by extending its development of BBC 2 into a system more akin to its four channel radio services (now under review). For the IBA, such a move would strike at the very heart of the system. But what of the people who will be coming into broadcasting

and so creating these pressures? As with all innovation, the rewards may be enormous in potential, but the obstacles, particularly those of finance, are vast. Simply to send up a broadcast satellite and provide the necessary ground support is likely to involve a bill approaching £100m.

To this must be added consumer investment in receiving equipment, investment which has to be encouraged by the temptation of programming which will be expensive to provide. This therefore is likely to be a field to attract the large corporation or national Government. The young entrepreneur with nothing in his pocket but a number of good ideas in his mind is not likely to make much headway. Such a person has more of a future in cable television,

where relatively small communities can be offered benefits from a cable service, provided the regulations are not over-burdensome. Given a large degree of freedom the growth of cable systems in Europe could be equally as impressive as they have been in the U.S.

The capacity for the home viewer to watch not only his national network television services and local television stations, but also channels of other nations (a London-New York swap for example) and other cities, is with us already. The use of video recording and play-back equipment is spreading fast. Satellite plans are being laid. Cable television's services are reaching out around the world. It is going to be an intriguing, and somewhat intimidating, decade.

## Government's choice of frequencies pleases no-one

### CITIZENS BAND

ELAINE WILLIAMS

RUMBLINGS of discontent can still be heard following the Government's decision in February to legalise Citizen's Band radio later this year.

Few pressure groups, both for and against the introduction of a two-way personal radio system in the UK, are happy with the Government's choice of frequencies. Instead of opting for a single frequency there will be two; one at 27MHz FM with a range of about 15 miles, the other a much higher frequency of 928 MHz, with a range of between one and eight miles, depending on conditions.

Neither of these frequencies, it is claimed, will provide a suitable CB radio system and, worst of all, the Government has denied British industry the chance of competing in a market which could be worth as much as £50m, Government critics claim.

The Government has bowed to pressure of the illegal numbers of CB users on the 27MHz AM—amplitude modulation—frequency band—estimated to be more than 250,000 in the UK.

They use sets illegally imported from the U.S. and Japan—often smuggled into Britain via Northern Ireland.

Cheap sets transmitting on the 27 MHz AM frequency started coming into the UK in 1978 when the mid-1970s market for CB radios collapsed in the U.S., leaving manufacturers with many unsold sets.

In the UK the initial market for CB is expected to be between 1m and 2m sets a year once the service is introduced in the autumn. The boom is expected to last about two years before the U.S. pattern is repeated and sales fall sharply.

Last year some CB pressure groups declared "open war" on the Government despite the threat of a hefty fine and confiscation of their equipment. But even the advocates of 27 MHz are unhappy because the Government has opted for FM—frequency modulation—rather than AM transmission.

### Interference

The Government's decision to choose the FM method of transmitting the radio signal was to cut down interference to television sets and to the existing users of 27 MHz. Those include motorists (for radio pagers) and users of radio controlled models.

Unfortunately, many of the

illegal users say that they will not abandon their old AM sets when the CB service is legalised and the Home Office will have the almost impossible task of trying to differentiate between illegal AM and legal FM sets. Already it has been overwhelmed by the number of CB users and does not have the resources to cope.

Citizen's Band radio is quite simply a personal radio system. With a transmitter installed in the home or car it is possible to hold a two way conversation just as with a telephone.

Where CB already operates, it is used for accident and emergency communications, drivers warn each other of traffic jams, businessmen use it for keeping in contact with home, the housebound use it for purely social purposes and sometimes it is even used for making abusive calls.

The National Committee for the Legalisation of Citizen's Band Radio, a pressure group set up early last year to campaign for an early introduction of CB, warned the Government that failure to listen to the CB lobby would result in the adoption of an unsuitable frequency—27 MHz.

It asked the Government to consider a frequency of 41 MHz, used at present to transmit the old BBC black and white television standard which is to

be phased out from 1982.

The committee argued that such a frequency would cause little interference but would allow British companies to make sets free from competition by Japanese and U.S. manufacturers. This frequency was also supported by the Citizen's Band Association which said that five different frequency bands were being used to transmit the black and white television standard.

The association said at the time: "All we are asking of the Government is to close down only one of these five channels." But the Government ruled out 41 MHz on the grounds that "it would be several years before any other service could be located there."

Other frequencies suitable for CB service were also canvassed at 225 MHz and 450 MHz. Mobile radio equipment is already in use working around these bands and many British companies have experience in manufacture.

However, the number of illegal users on 27 MHz has swelled to an estimated 250,000 and the National Committee for the Legalisation of Citizen's Band Radio claimed that the number was increasing by about 16 per cent a month.

Home Office officials were unable to curb the growing use of illegal sets and the Post

Office interference division members complained that they had received personal abuse and threats because of their work in detecting illegal CB users.

When the possibility of CB was first suggested, several British companies declared a tentative interest in marketing Citizen's Band radio. These included GEC, Philips, Fidelity Radio, Ambit and Voxon.

### Low cost

However, any company new entering the UK market is likely to opt for importing from the far east or the U.S. because of the low cost of such sets. It is estimated that a good quality FM set from Japan could cost about £82 landed in the UK—and would retail for less than £80.

The radio equipment manufacturers have expressed their disappointment at the Government's decision to opt for the 27 MHz FM band in addition to the 928 MHz already designated for Citizen's Band radio. Despite suggestions by the Government that the choice of frequency will give British companies the chance of competing in the market, the industry is unlikely to make any equipment.

Equipment for the higher frequency will be far too

expensive for the consumer—costing up to £500 a set compared with around £50 for the 27 MHz. At such a price, companies say there is little incentive to throw away the illegal sets. In addition, the 928 MHz sets have a far shorter range of reception, which some opponents claim will make them useless in city areas.

Originally, proponents of CB radio claimed that the Government had suggested 928 MHz as a way of delaying the introduction of a service. They were following France which had actually recommended a frequency in the 900 MHz range, but later withdrew the suggestion through lack of space.

In France the 27 MHz FM system, now a European standard for CB, was adopted late last year. But this has not prevented the continued use of the banned AM sets which have a far greater power and range.

Some CB users, both in the UK and overseas, have become bored even with the range of the AM sets and have been buying amplifiers to boost the range. Some CB transmissions from the U.S. have been picked up in the UK.

The debate over CB radio is likely to continue for several months as the extent of the problem of interference becomes known.

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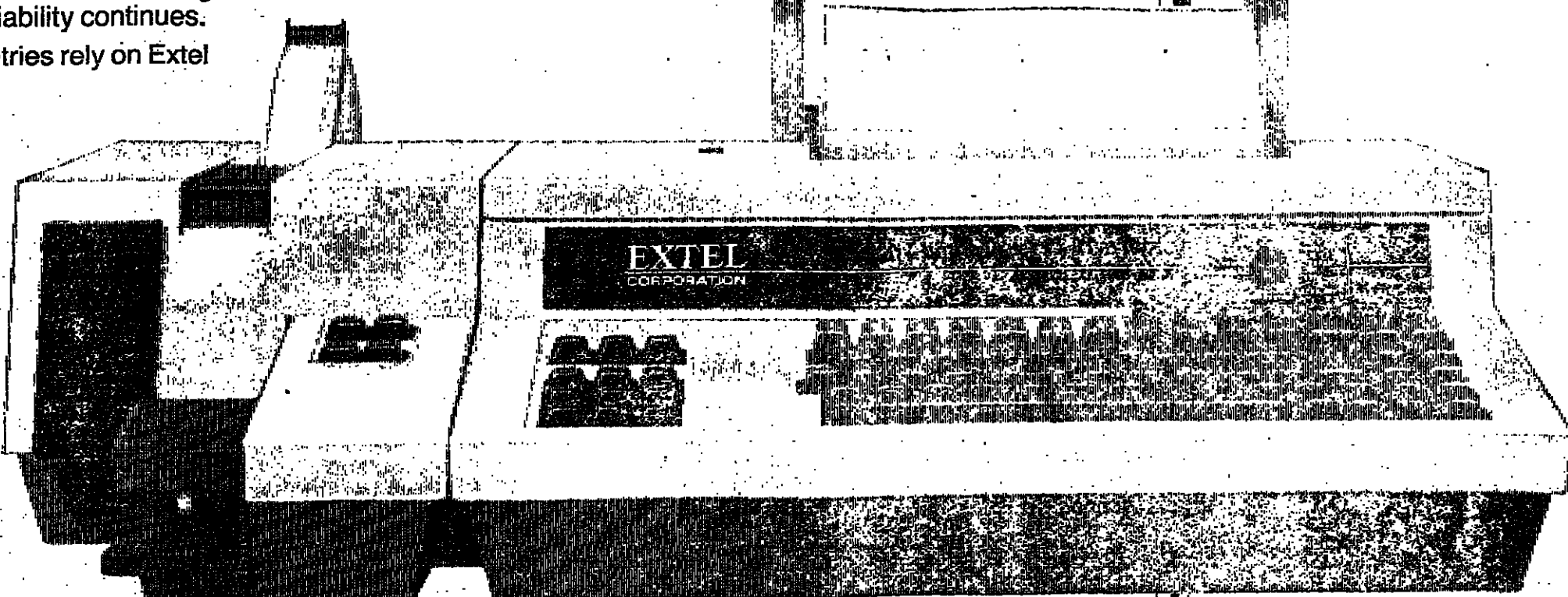
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## Packet switching cuts cost of long distance messages

### EXTERNAL NETWORKS

ALAN CANE

EARLIER this month, British Telecom announced a new service. Futuristic in concept, it will be one of the most advanced methods of telecommunications developed and point the way to the cheap and effective movement of voice, data and image over very long distances.

The service is a form of electronic mail, where documents typed on special terminals will be transmitted to their recipients at rates of up to 3,500 words a minute.

By comparison, conventional telex, itself a perfectly respectable form of electronic mail, transmits at only 80 words a minute.

The technology British Telecom is using for its mail service is called "packet switching." It is one of the more important developments in data communications over the past few years. It makes possible efficient use of very capital intensive data networks.

According to the Eurodata Foundation, which collects and publishes statistics on data communication, the demand for data services from the PTTs is likely to grow fourfold up to 1987.

One measure of data communications usage is the number of points at which a net-

work, in this case the public switched telephone network, is linked to a device generating a digital signal—a computer or a computer terminal. Because voice grade telephone circuits carry signals in analogue rather than digital form, a device called a modem must be interposed between the terminal and the network to convert the digital signal into analogue form.

There were 393,000 such points in Western Europe in 1979 and the number is likely to rise to 1.62m by 1987.

The number of terminals will rise even more dramatically, from 625,000 in 1979 to 3.96m in 1987, according to Eurodata's figures, suggesting an increased use of multiplexing techniques to attach more than one terminal to each network entry point.

### Effective

Multiplexing is one of the most effective techniques for squeezing all possible capacity out of a telephone circuit. It simply means transmitting a number of separate information streams down the same telephone line in such a manner that they do not interfere with each other.

In the older technology frequency division multiplexing, each information stream is assigned its own frequency range and the receiving station contains demodulating devices each looking for its own particular frequencies.

Time division multiplexing, ideally suited to digital transmission, involves interleaving several streams of data—only

the synchronisation of the sending and receiving terminal makes it possible to unscramble the composite signal on arrival.

It is possible to multiplex voice transmissions in a similar way using the fractional dead times on the line in one conversation to interleave other voices.

The latest development is the intelligent or statistical multiplexing which can take advantage of dead time on a number of data channels to push data through as compactly as possible.

What is interesting about British Telecom's message service is not the new facility—many large businesses, especially banks, have been running message switching operations for years based on minicomputers—but the fact that it will use when it gets under way, BT's packet switched network.

As the Experimental Packet Switching Service (EPSS), this has been running for four years. It was set up in 1977 with packet switching exchanges in London, Manchester and Glasgow and was reasonably successful.

But what is packet switching, and why is it of such importance?

In a conventional circuit switching network, such as a voice grade telephone network, when a call is initiated, contact is established between the caller and the recipient and this is maintained for the full duration of the call. This is inefficient because, the high proportion of time the line is simply "dead", neither party is saying anything. It is also costly: the caller is paying for the full connect time.

In a packet switched data network, the data for transmission is broken up into a series of discrete blocks or "packets" each of a maximum size.

Each packet is made to an agreed format by an essential device called a PAD (packet assembler/disassembler) consisting of a header with information such as the network address of the terminal for which the packet is destined, a section of data and a tail section comprising all the checks necessary to ensure the package is in good shape.

All the packets are delivered to the same, correct, address but they may follow any route through the network to get there.

The network itself is responsible for ensuring the package gets to its destination by the best possible route, avoiding delays and faulty parts of the system. The cost of the call is dependent on the connect time, not the distance.

### DATA NETWORKS

(Date when First Available)

	Circuit Switched	Packet Switched
Austria	1980	1984
Belgium	1983	1982
Denmark	1981	1984
Finland	1981	1983
France	1973	1980
German FR	1976	1982
Greece	1984	1984
Ireland	1984	1983
Italy	1984	1984
Luxembourg	—	1982
Netherlands	1986	1981
Norway	1981	1984
Portugal	—	1983
Spain	1986	1972
Sweden	1981	1981
Switzerland	1981	1983
UK	—	1982
USA	1972	1975

Source: Eurodata 1979.

The catalyst for packet switching development in Europe has undoubtedly been Euronet, a system linking the EEC countries and designed to provide access to the large Community data bases in science and medicine.

Access to the important banks of information has developed on an ad-hoc basis and the Commission discovered that a single, on-line information network would cost only one-sixth the price of several independent networks each operated by the database suppliers.

The national networks—some 16 countries have already announced plans to introduce packet switched services—are designed to interconnect, providing eventually an international European public packet switching network.

The UK service already has access to the Teletext service in the U.S. through its IPSS. Links with Canada have been established through the Teletext international gateway giving UK subscribers access to Canadian national networks.

But in addition to the stimulus provided by Euronet, economics is a prime driving force in the move to packet switching. The tariff structures are designed to be particularly attractive to a large section of data communications users, especially those who want to move large volumes of data a very long way.

## Fear of cut in post revenue

### ELECTRONIC MAIL

JASON CRISP

HIGHLY labour-intensive postal administrations around the world are becoming increasingly nervous about the prospects of electronic mail which may dent a significant proportion of their revenues. Their response has been to look at ways of offering electronic mail services themselves, but it is still likely to have long-term effects on their staffing levels.

A number of large companies are looking to electronic mail to speed up internal communication which can account for the largest part of their total communication.

A substantial part of a postal authority's business is unlikely to be affected by the advent of electronic mail. The deliveries of parcels, personal letters, magazines and advertising, for instance, would probably not be affected.

But a crucial and profitable sector of business communication could have a serious effect on revenues within five years, according to one commentator. With high fixed costs, mostly labour, the profitability of a postal administration is dependent on being able to sustain its volume of business.

Last summer, Intelpost, the first international electronic mail service available to the public, was opened between Toronto and London. The first link was to have been between the U.S. and London because it was largely the initiative of the U.S. postal authority and the British Post Office. However, regulatory problems in the U.S. hindered this link. But Intelpost extended its links to the U.S. early this year. The U.S. had become concerned at the widespread interest from other postal administrations, including Latin America and the Middle East. Not wanting to be left behind it found a way round its regulatory problems by joining Intelpost via a link with Toronto.

A document sent from London is transmitted first to Toronto then retransmitted to New York.

### Two systems

Several countries have been cautiously developing internal public electronic mail services. The German Bundespost has offered facsimile services in a number of post offices and a similar service has recently been started in the UK linking 15 cities.

There are two basic systems for sending electronic mail: text and facsimile. Intelpost uses a sophisticated facsimile system. A document is scanned very closely in narrow lines and the light and dark points on the document are converted into electronic signals which are sent along a telephone line to a similar machine which reproduces a copy of the original document, similar to a photocopy.

A text system is similar to telex. Each letter of the alphabet is given a short electronic code which can be described with a small number of pulses. The advantage of a text system is that it involves far less information being sent and is much quicker. The main disadvantage is that it cannot transmit diagrams, printed letter headings, or signatures.

There are several ways mail can be transmitted electronically. Communication can be on the telephone network, packet switched networks, the telex system or on private tied lines. This month British Telecom announced that it would introduce a teletext service (basically a form of super-telex) early next year which will be available on both the telephone network and packet switched data network.

### Automatic

Companies would be likely to have a telephone line reserved for the teletext. Other countries introducing teletext services include Sweden, West Germany and Belgium. British Telecom's Teletext will link with those systems. Transmitting and receiving will be fully automatic and the system is capable of sending up to 3,500 words a minute, which compares with 80 words a minute for telex.

The main growth in electronic mail is likely to remain in large companies for internal use. The rapid expansion in word processing offers a potential route for companies to introduce an electronic mail system.

Teletext terminals and communicating word processors are expected to account for the largest initial growth in electronic mail terminals. Combined text and graphics terminals still at an early stage of development, are likely to be widely used towards the end of the decade.

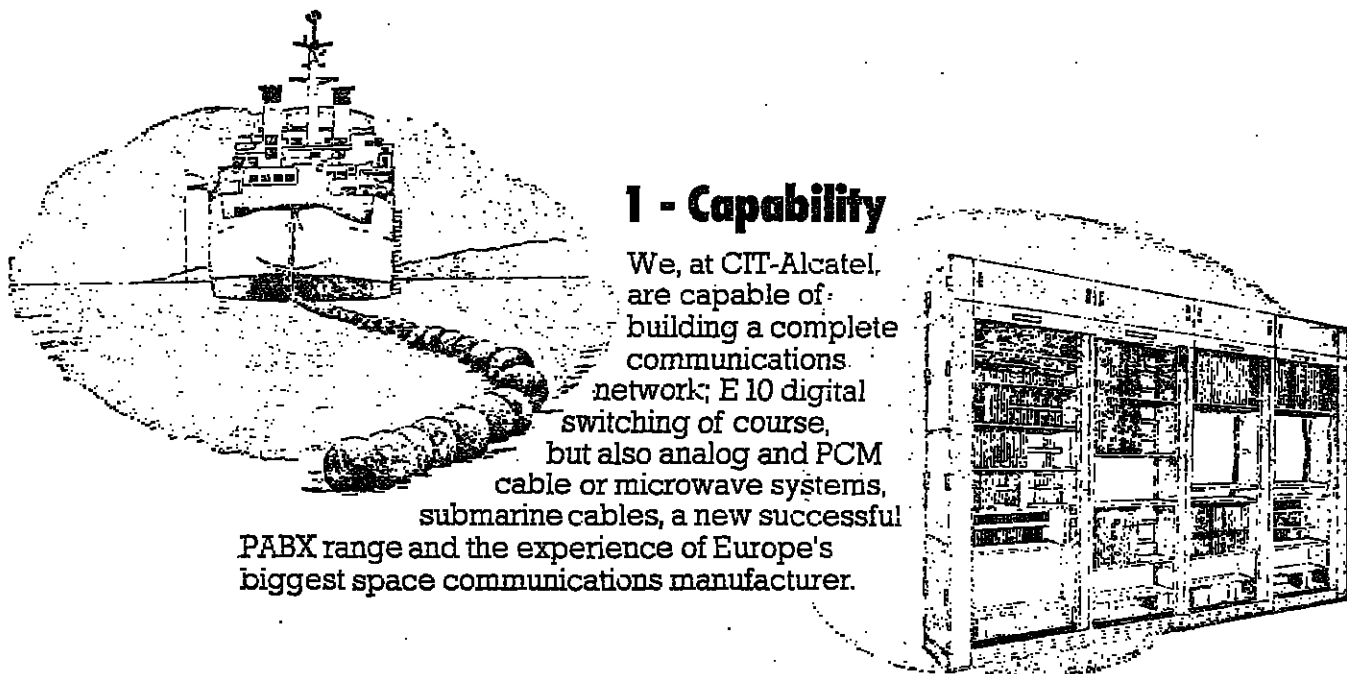
Estimates of how much postal traffic will be transmitted electronically vary, but even conservative predictions say that by 1990 at least 10 per cent of business mail will be electronic.

Sceptics point out that facsimile equipment has never become widely accepted in spite of many heady predictions. Also, the number of installed teletext machines is relatively small. However, facsimile has been either expensive or inconvenient and slow to use, usually without any capability for store and forward. It has been used only where it was essential and there is a high volume of traffic.

Telex, the established form of electronic mail, is very slow, limited to upper case text of a poor print quality, and few countries offer a store and forward capability.

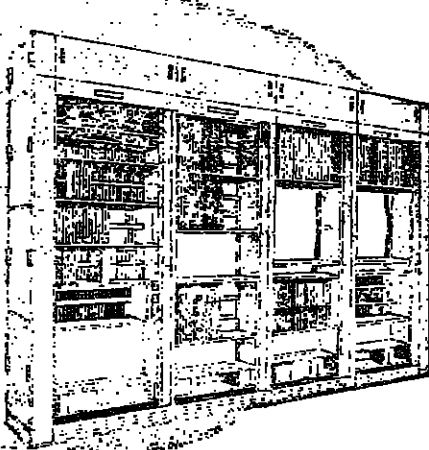
But the growth in data terminals and word processors will begin to make intercommunication increasingly attractive, although the problem of a proliferation of incompatible products remains.

The expansion of teletext is likely to be the key to electronic mail systems if they are to become used for communications between companies rather than just internally.



### 1 - Capability

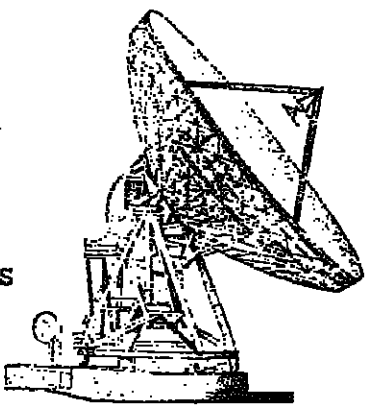
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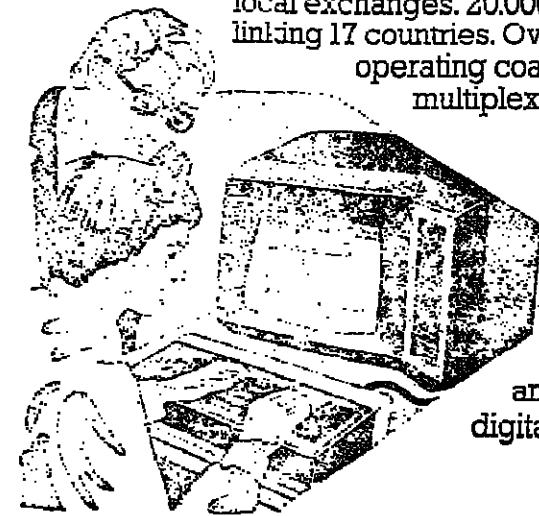
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# Technology demands more sophisticated exchanges

## INTERNAL COMMUNICATIONS

JASON CRISP

THE SWIFT evolution of communications technology has thrown up a wide number of complex questions on how companies should establish their internal communication networks and systems. The convergence of telecommunication and computer technology offers the temptation of bringing together communications into one system.

Every company has its own telephone system based, in most cases, on outdated technology. Many will have separate data networks varying greatly in size and capability according to need.

The rapid growth expected in office automation equipment inevitably will require extensive communication networks. But for most companies the first question is getting a more sophisticated PABX (private automatic branch exchange) mainly for handling voice traffic.

In the UK the PABX market has been divided in two. Any exchange with over 100 lines can be supplied by a number of companies, providing they have Post Office approval. IBM, the U.S. computer giant, was the first company to be allowed to supply a large electronic exchange and initially was able to maintain it as well, although after a short time the Post Office insisted on doing the maintenance itself. A number of other companies offer large electronic exchanges including FTT, Philips, Plessey and GEC.

### Short supply

The Post Office has kept its monopoly to supply equipment for under 100 lines. Until last November the only exchanges it offered were based on electromechanical technology and were in short supply in certain areas. An expanding London-based minicomputer company last year opened its offices with a fully

automated office system which included message systems, word processing, information systems, and billing and accounts records. Every employee had an automated work station. All the Post Office could provide for a switchboard was an ancient plug-in manual exchange.

British Telecom, as the Post Office's telecommunications side is now called, has recently introduced three electronic exchanges. The Monarch, which was developed by its research laboratory at Martlesham, Suffolk, is a fully digital PABX with stored programme control. It can have up to 120 lines and can easily be used to switch data as well as voice. The manufacturers are GEC and Plessey who were also responsible for developing its production. Orders total over £45m.

A smaller PABX developed by TMC, a subsidiary of Philips, the Dutch electronics group, is being offered by British Telecom, which is also buying a small and relatively cheap analogue electronic PABX from Mitel, a rapidly growing Canadian company.

Mitel was founded in 1973 by two British-born engineers and has been extraordinarily successful. It began by manufacturing specialist telecommunications equipment which it supplied to other manufacturers.

**Under fire**  
The company introduced its first PABX, with up to 180 extensions, in 1978. Its sales have mushroomed and a recent U.S. survey estimated that it might have 3 to 5 per cent of the PABX market. It has introduced a number of other products including a PABX little bigger than a briefcase with up to 16 extensions.

The British Telecommunications Bill, currently going through Parliament, came under widespread criticism from manufacturers because, although it opened up the opportunity to provide all sizes of PABX to companies, the monopoly on maintenance would be left with British Telecom.

The manufacturers argued that this would leave British Telecom with a restrictively tight hold on the market because it would have effective

control of the cost of ownership of an exchange. After lengthy lobbying from the time the Bill was first published, the Government recently changed its mind and will allow manufacturers to maintain newly installed electronic PABXs.

The manufacturers believed that the biggest objection to the lifting of the maintenance monopoly came from the Post Office Engineering Union which feared that it might lose jobs if maintenance was undertaken by private contractors.

British Telecom's argument, however, rested on the point that the PABX was effectively part of the total network which was why it should retain maintenance to protect the network's integrity.

Most modern PABXs with computer controls (stored programme control) are still analogue-based even though they offer a number of sophisticated facilities. However, the new generation—like British Telecom's Monarch—are fully digital.

Electronic PABXs features include abbreviated dialling where regularly-called long numbers can be reached by pressing two or three buttons, repeat dialling of the last exchange number called and a facility known as "camp on", which calls back when an engaged number becomes free and connects both phones.

Someone moving about an office can have their calls follow them by transferring them automatically from one extension to the next.

Most electronic PABXs offer limitations on the calls which can be made from an extension such as prevention of long-distance or overseas calls. The other major feature is a detailed reporting system which can give a breakdown of the numbers an extension has been calling and for how long.

### Concern

The use of digital switching in a PABX can enable it to be used as the communications centre for a whole range of "office of the future" products including facsimile, communicating word processors and data transmission between the computers.

There was some concern among British companies that the proposed continuation of maintenance monopoly might deter companies from any integration of data and information networks with telecommunications.

However, a number of office equipment manufacturers which are at least as keen as traditional telecommunications companies on the growing office communication market are developing systems separate from the PABX and derived from data networks.

## Optical fibres a vital step

### TRANSMISSION EQUIPMENT

JASON CRISP

ONE OF the more contentious parts of the proposed relaxation of the British telecommunications monopoly held by the Post Office would allow competition with the basic network itself. The objection, forcibly made by British Telecom, the telecommunications side of the Post Office, is that a competing network would cream off its profits.

The problem facing anyone who does want to offer an alternative network is in quickly building up the physical transmission links to provide a competitive service. The Post Office has hundreds of thousands of miles of cable in the ground put in over a great many years. Continuing improvements in microwave transmission means that, although still very difficult, it is possible to build true links between major centres.

The biggest problem is that microwave links have to be within a line of sight of each other. The greatest difficulty comes in the local distribution of a telecommunications network to individual buildings without digging up streets to put in cables. The problem may be solved with infrared or laser links directly between buildings.

**Second phase**  
Perhaps the most important step in transmission of telecommunications is in optical fibre. British Telecom is about to start on the second phase of its optical fibre programme and by the end of next year will have several hundred miles of optical fibre cable in use.

Any proposed alternative network would also be likely to use optical fibre cables on top of microwave and other broadcast transmission methods. Although the basic principle by which optical fibre works was demonstrated over 100 years ago, it was not until the mid-1960s that it was shown to have an application in telecommunications.

Optical fibres are very thin strands of glass, about the thickness of a human hair, down which information can be sent with tiny pulses of light. Two strands can carry nearly 2,000 telephone conversations at the same time.

The possibility of using optical fibre for telecommunication was first demonstrated by two scientists working in Britain for Standard Telephones and Cables, a subsidiary of I.T.T. In 1970 the U.S. company Corning Glass announced it had developed a system of making optical fibre which had good transparency to allow the light to travel long distances and a low level of distortion.

The British Post Office was one of the first P.T.T.s to show a strong interest in optical fibres. And in the early 1970s it commissioned a number of trials from the major UK manufacturers.

It has so far placed orders with UK manufacturers for 34 optical fibre systems operating on 15 routes. The first commercial optical cable came into

operation last year between Walsall and Brownhills, a distance of just over five miles, installed by BICC and Plessey.

A longer cable between London and Reading was installed by GEC last year. Fairly substantial work on optical fibre installation is going on around the country, including links between Banbury, Reading and London and also out to Colchester. There are a number of routes from the north Wales town of Corris, but only short hops.

Seven experimental and demonstration optical fibre systems have been installed in the UK since 1977, four by the Post Office and one each by GEC, Plessey and STC.

Optical fibres have several advantages over conventional co-axial copper cable. They are very much smaller. Ten fibres in one cable, which could carry over 9,000 calls, would be less than half an inch in diameter—little more than a quarter the size of the comparable co-axial cable.

### Attractive

The smallness of optical fibres is particularly attractive, as many cable carrying ducts in the ground are packed to capacity, especially in London. Another considerable advantage is the long distance between repeaters. A co-axial cable needs an electronic repeater to boost the signal about every 2 kilometres. Optical fibre can achieve 15-kilometre spacing, and this is being extended as the technology advances. Over many links, optical fibres will be able to travel from the exchange in one town to another without the need for a repeater.

Other advantages are a high immunity to electrical interference and little cross-talk between lines. The price of optical fibre is falling fairly rapidly, although it is dependent on getting the right economies of scale. This is a particular problem because the amount of fibre being used is relatively small—telecommunications is almost the sole user—and there is a danger of over-capacity.

BICC, the cable and construction group, has set up a joint venture company with Corning. It plans to manufacture fibre in the UK, installing a capacity of 100,000 kilometres a year. GEC may join the venture.

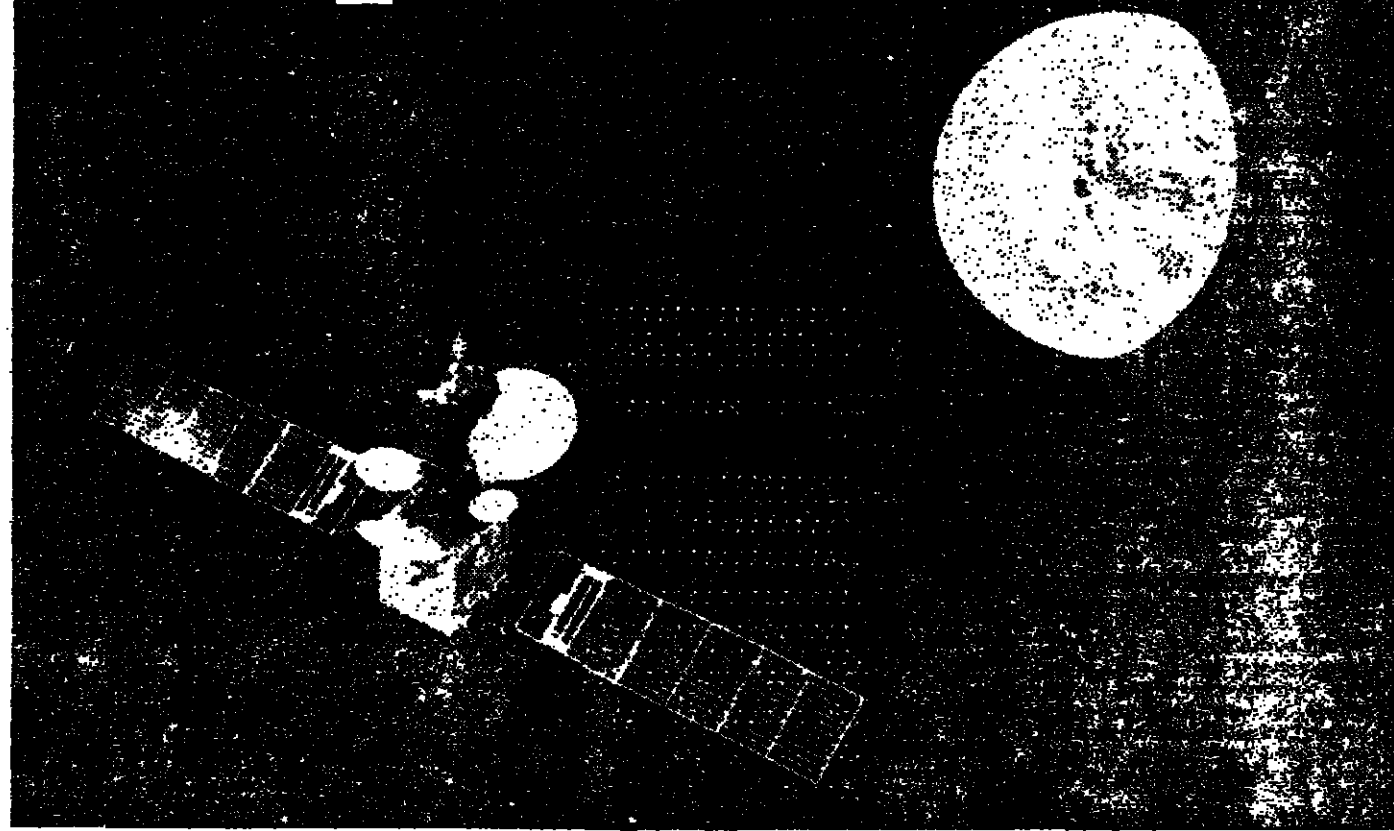
### Problems

Standard Telephones and Cables is installing capacity to produce 25,000 kilometres a year. In its case the fibre is more sophisticated than that to be produced by Corning and BICC but less well proven.

Optical fibres still have a number of problems which need to be ironed out. It is difficult to put the fibres into cable so that when it is stretched and pulled round corners the transmission of the light inside is not affected. Another problem is joining these fibres.

Another unknown is how long fibre cables will last and how reliable the sensitive optoelectronic devices which transmit, boost and receive the light signals will prove to be. But by the 1990s optical fibre is likely to become widespread throughout the telecommunications network. It will even start to replace the local copper wire network and come into the home.

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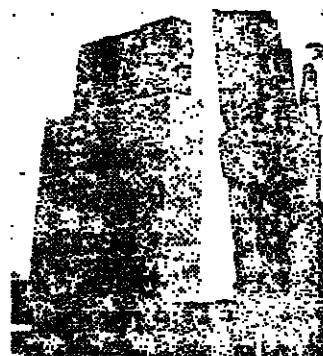
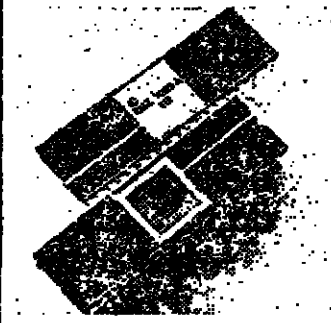
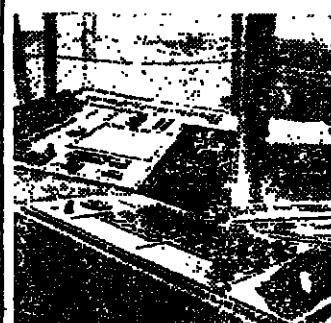
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## COMMUNICATIONS XII

## The advantages of digital transmission

## SWITCHING EQUIPMENT

ALAN CANE

THE SHAPE of electronic communication today has been moulded more by economics than by technology. The telecommunications authorities, the PTTs world-wide, put a price on the services they are prepared to supply.

Because the global telephone network is so large and so complex—some have described it as the world's largest machine—those charges inevitably are high. The technologists, on behalf of the user, use their ingenuity to squeeze the last drop of value from those services.

If it were economic to connect everybody to everybody else by a single pair of wires, there would be no need for switching. If telephone lines were cheap and easily available, there would be no need to cram several telephone conversations, or several streams of business data, simultaneously on to one line.

But given the dictates of the real world, there are substantial advantages in a telecommunications system based on digital technology compared with the present, familiar analogue method of transmission.

## Sophistication

None of this is new. The telex network has always worked with a form of digital technology. Indeed, the development of the telex system to transmit messages preceded the telephone system by some years.

What has changed is the sophistication and availability of cheap computer power and the development of clever methods to convert speech patterns into digital form.

The advantages of a digitally based telecommunications network lie both in the quality of the service the PTTs can provide and in the price the user has to pay for it.

If the point that the telecommunications business turns on economics needs any reinforcement, Mr. J. S. Whyte, the deputy managing director of what was then simply described as the British Post Office (British Telecom had yet to

appear on the scene) told a conference last year that 252 racks of conventional cross-bar switching equipment could be replaced by only 15 racks of its digital counterpart.

At the other end of the scale, Mitel, a young Canadian company, has launched two tiny microprocessor-based telephone exchanges cheap enough to be used in the home or very small office. The features these switching centres share with their larger counterparts include speed dialling and automatic redialling of the last number called.

Mitel is reported to be planning to add to the systems so they can control the lights and the locks. At this stage, the devices will have ceased to be true digital exchanges—they will be general-purpose home computers, able to deal with any system or device with which it can communicate digitally.

So what is digital telephony and why is it that all industrialised countries are planning to change to digital systems as soon as their economics make it feasible to do so?

Conventional telephone lines carry conversations in the form of changes in the magnitude of an electrical current. The pattern of the current changes is an analogue of the spoken words. In digital telephony, information is transmitted along the telephone line in the form of a coded series of pulses. By convention, the presence of an electrical pulse is equivalent to a "1"; the absence of a pulse to a "0".

The full beauty of digital telephony is that any form of information can be represented by patterns of 1s and 0s—voice data, images, colour, 1s and 0s, binary digits (bits) as they are known, are the *lingua franca* of electronic communication—and they are the working capital of the digital computer.

One way of looking at a computer is as a device for switching large numbers of streams of binary digits around at high speed according to a predetermined pattern.

A computer carries out its various tasks automatically by obeying a series of instructions already embedded in its memory. It may have options according to the information presented to it, but essentially it has to follow slavishly what its programmer has told it to do.

A digital exchange works on the same principle: it offers an

infinitely broader range of ways of responding to an incoming call than was possible with electromechanical exchanges of the Strowger or Cross-bar variety.

System X, the British Telecom version of digital telephony, offers, for example, three-way calling, call waiting routines, automatic ring-back and network-wide malicious-call trace in a list of over 50 new facilities.

Since the instructions in the store are not permanent but held in the form of erasable electronic memories, it is easy to add, delete or change the facilities the system offers. Even if it were economically possible to offer such facilities using an electromechanical form of switching, changing the facilities would be cumbersome and would probably mean taking the exchange out of action while the modifications were made.

Digital signals are inherently less susceptible to noise and distortion than analogue signals. After all, a particular bit can only be a zero or a one—and

if the system is in doubt, the stored program can order the retransmission of the doubtful bit.

By comparison, if the current at any point in an analogue transmission is distorted, it is impossible to tell its original value without total retransmission.

But all speech starts out as an analogue signal—how is it converted into binary digits? This depends on an important piece of information theory which holds that to transmit the information in an analogue signal, it is not necessary to transmit the whole signals. It is enough to transmit a series of samples of the analogue signal.

Samples are taken at particular time intervals and the value of the electrical current at those points translated into binary code. This is called pulse code modulation and it is the heart of digital telephony.

It would obviously be best if both transmission of the signal and switching at the exchange

were accomplished digitally. According to Mr. Whyte: "Our studies have shown that compared with a conventional analogue transmission switching network, an integrated digital network can reduce the whole life cost of ownership by 30 per cent—and this is a prize that would attract any administration."

This kind of integrated digital network is still some way off—and the substantial investment the PTTs have in conventional analogue equipment is at least partly to blame. Voice grade telephone circuits are not ideal for digital transmission, and conversion will take time and cost money.

Some of the advantages of digital telephony are already available to customers. Messages switching, perhaps the earliest form of electronic mail, exhibits one of the most useful characteristics of a computer-controlled communications system, store and forward.

There are statistics to show the amount of time wasted in an

attempt to make a successful connection on the telex network. A message switch—basically a minicomputer linked either to the telex network or to another minicomputer over telephone lines, private or public—will store the message and send it forward to the receiving station when that falls free.

The speed with which the existing analogue system will be replaced by an integrated digital network should be regarded charily, at least in the UK. There are over 6,000 local exchanges and it will be decades before they are all replaced by digital exchanges. The first System X exchange is, however, already up and running in London.

But the network when fully up and running will be a multipurpose vehicle for advanced services. Indeed, it is hard to see how the needs of the electronic office, electronic funds transfer and business data transmission could be met without an integrated digital telecommunications system.



An automatic facsimile transmission system, allowing up to 30 documents to be transmitted as a single batch has been introduced by ITT Business Systems. Here, an operator loads documents into a feeder prior to transmission.

## Technologists aim to keep users happy

## TERMINALS

ALAN CANE

interest in computer-aided design, pioneered the development of a simple pad—the Datapad—which could transmit written words to a computer.

Such is the rate of progress in microelectronics that when the device was first announced four years ago, it needed a fairly hefty Data General minicomputer to do the work. Now, using a microprocessor, the whole device sits easily on a corner of an office desk.

But these are very much at the leading edges of particular technologies. For the foreseeable future, the alphanumeric keyboard and the cathode ray tube display will be the common method of communication with computer systems and via computer systems.

All devices of this sort are classed as "terminals," an unfortunate word to use for a gadget which should be the starting point for communication rather than the end. It derives from the early "dumb" devices, machines compatible with ordinary teletypes but capable of sending and receiving information at much higher speeds.

They are comparatively inefficient because each unit of information transmitted contains housekeeping details which keep

the system in good order but has no intrinsic value to the user.

But even so dumb data terminals send and receive messages which are free of a "protocol" or message envelope. This means that different messages cannot be addressed to different terminals on the same telephone line and that there is no possibility of requesting retransmission of a message lost or corrupted during transmission.

Nevertheless, dumb terminals are cheap, and there are various ways to add intelligence to an array of dumb terminals to squeeze extra effectiveness out of them.

## New company

These consist of intelligent "black boxes" which can be used to enable a number of dumb terminals to share one telephone line, for example, or provide automatic retransmission on error for them all.

The companies providing equipment of this sort include ITT Business Systems, Computer and Systems Engineering, and Micom Borer. This is a comparatively new company formed from Micom, a high-flying U.S. multiplexer specialist and Borer Systems of the UK, which builds modems.

But dumb terminals have no

life of their own, and are entirely at the behest of their controlling host computer.

Intelligent terminals, essentially stand-alone or clustered systems that are user-programmable and have their own memory, have opened a new era in digital communications. According to the U.S. consultancy Creative Strategies International, almost 500m of intelligent terminals will be shipped in 1985. CRI says users buy intelligent terminals because they allow users to process or manipulate data locally before passing it on to a host system or client.

In other words, they are the key elements in a distributed processing system which puts processing power at the elbow of the user.

The kind of developments the intelligent terminal will fit best include electronic mail, text editing and preparation and office automation as well as its clear role in communicating with mainframe computers for conventional data processing.

But terminals can come in unexpected forms. There has been a great deal of work in the U.S. on developing the touch tone telephone as a computer input device.

This has been less evident in Europe, where rotary dials are more common. But in principle

it is the simplest and cheapest way to talk to a computer, especially if linked to a voice response system.

The principle is that pressing the touch keys on the handset generates tones which the computer on the other end of the line interprets as digital signals. Numbers and letters can be put into the system according to a predetermined plan—for example, on a salesman's order sheet—and if the entry seems valid a pre-recorded voice acknowledges the data.

## Forefront

Words are selected from a pre-recorded vocabulary to create suitable responses but with the rapid development of speech chips, it will not be long before the computer will generate its own acknowledgements and objections. Racal and Menzies Communications Systems have been in the forefront of marketing this technology in the UK.

Then there is the intelligent visual display unit. Work stations developed by companies such as Xerox already have the capacity to hold complex diagrams on their screens and transmit them to other workstations through a local

network. Control Data Corporation, which makes some of the largest commercial computers, has developed an educational network called Plata which uses workstations with touch-sensitive screens. The system presents pre-programmed tutorials—response to questions set by the system can be accomplished by using the keyboard or by touching the appropriate area of the screen.

Viewdata has turned the domestic television into a computer terminal. It can receive information from a computer store and, using a suitable keypad, messages can be put into the system.

Rediffusion Computers has already seen, through producing its own television sets, the advantage of building electronic office systems including ordinary television receivers to tap into a private viewdata network. The theory is that communicating with the computer is less fearsome through a familiar medium, such as television, than using keyboards or printers.

It's the iceberg principle. Most of the hardware and software on which the system depends should be invisible to the user.

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Kevin Rafferty explains the reasons for the financial reforms which will make Hong Kong a safer place for investors

# Sir Philip spring cleans the markets

**SIR PHILIP HADDON-CAVE**, Hong Kong's Financial Secretary, rounded off his recent budget speech with the ringing assurance that the tiny British territory would "fulfil its economic and financial destiny which is to become the international city in the Far East."

To smooth the way authorities have already begun to set in motion a far-reaching and controversial series of reforms to rid Hong Kong's financial markets of what is left of their reputation as the greatest gambling casinos in the Far East.

The aim of the reforms is to make Hong Kong a safe and thoroughly respectable place for international capital, with a range of services and expertise rivaling the older centres of Europe and North America.

Given the faster economic growth rates of the Asia and Pacific region and the commanding presence of Japan, Hong Kong dreams that one day it might surpass London in importance if not New York. Incidentally, it hopes this might ensure Hong Kong a better chance of a continued independent existence well into the next century: after China, the theory goes, might look at trying to swallow the international city in the Far East.

The Government's new reform measures, however, deal with the more immediate question of companies, banks and quasi banks and the financial market. The plans include:

- Requirements that directors, executives, advisers and shareholders with more than 10 per cent of a company's stock disclose both their holdings and their dealings in the company's shares.

- Lowering of the trigger point in the (still voluntary) takeover code making a general bid

mandatory when a holding reaches 35 per cent.

- Unification of the four stock exchanges.

- A new association of banks with membership compulsory.

- Restrictions on the activities of the rapidly growing deposit taking companies to limit their loans to three months and above.

- Creation of a new category of merchant banks.

- The possibility of the removal of the interest withholding tax on foreign currency deposits, which is said to have inhibited the development of Hong Kong as a funding centre for international loans.

- A hint that the moratorium on bank licences will again be lifted to allow new banks into Hong Kong.

Most of these measures are being opposed by the leaders of the financial and business establishment in Hong Kong.

The cries of outrage have been loudest over the plans for share disclosures. The authorities have not wasted time. The Executive Council has already approved an outline scheme for disclosures and officials are struggling to express the Government's aims in the appropriate legal language.

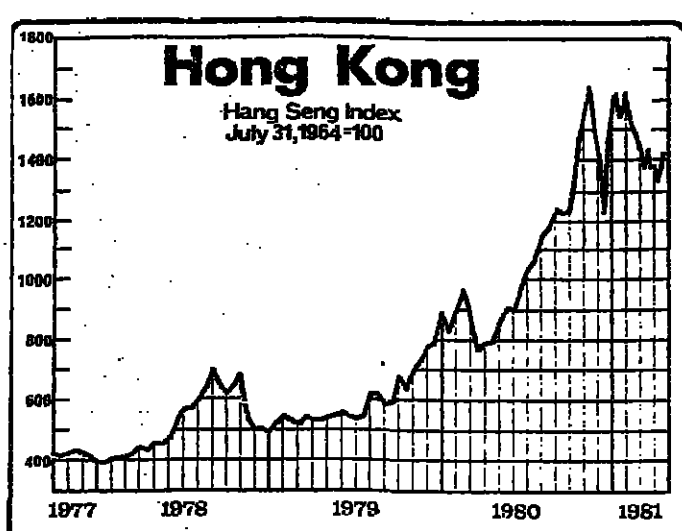
## Un-Chinese

Objections are wide-ranging. Brokers who are afraid of losing business say that it is "un-Chinese" to disclose any business secrets. Other managers ask whether a more regulated market will be any better.

"Do regulations make sound markets, or do they just pay the salaries of a lot more civil servants," asked one of the leading executives of one of the top handful of Hong Kong companies.



Sir Philip Haddon-Cave has masterminded the financial reforms which will change the old image of the island colony



Graham Lever



Ashley Ashwood

Other analysts say the regulations could cause an outflow of money by businessmen, believed largely to be South East Asian Chinese, who do not want their identities or the size of their fortunes revealed to their own governments. Chinese laundering techniques are often said to be the best in the world, and there is some doubt that the authorities would ever be able successfully to unravel the complex investment chains.

Arguments about the new banking regulations are more complicated and reflect in part the struggle between the new banks and the Hongkong and Shanghai Banking Corporation.

It is easy to see why Sir Philip Haddon-Cave felt he had to act. In the last few years the fastest-growing bodies have been the loosely controlled deposit taking companies which now number 340, or almost three times the number of

licensed banks. The established banks accuse the deposit taking companies (DTCs) of poaching their traditional sources of funds and complain that whereas banks have to support an expensive branch network a DTC can set up for business with little more than a backroom office, desk and chair and then offer much higher rates of interest.

At one stage in December there was a 4 per cent differential with banks paying 13 per cent on three-month deposits and DTCs about 17 per cent. Not surprisingly, deposits drifted to the DTCs.

According to Sir Philip the share of the total Hong Kong dollar deposit base held by banks fell from 85 per cent of total deposits of HK\$70bn at the end of 1978 to 66 per cent of HK\$139bn at the end of February this year.

The problem of the DTCs is

complicated because they have a vast range of activities. About 180 of them are virtual merchant banks. Some, mainly subsidiaries of Hong Kong banks, are trying to get around the agreement that governs bank interest rates; others are in the hire purchase and consumer credit business and yet others are little more than pawnbrokers.

## Solution

The Financial Secretary's solution is to curb the registered DTCs, limiting their deposits to three months maturity and above, thus leaving the banks a free field of short-term business. He also proposes to create a new category of licensed deposit taking companies—in effect merchant banks—which would have no term restriction on deposits but which would have to take initial deposits of

HK\$500,000 and above, would have to have paid-up capital of at least HK\$100m and would not operate current accounts.

His plans have been criticised on a variety of grounds, not all of them consistent. The main grumble of most bankers is that the measures will effectively protect the big banks, and especially the Hongkong Bank with its huge deposit base, from competition.

Foreign bankers, especially the Americans, argue that it is not good for Hong Kong to have the Hongkong Bank, with more than 100 branches throughout the territory, controlling the deposit base and paying interest rates below market levels. The new Association of Banks which came into being this month is likely to be the forum for fierce argument about interest rates.

One of their problems will be that the Financial Secretary holds the interest rate agree-

ment to be "an essential element in the Government's monetary policy" and from time to time gives formal advice on what the level of rates should be. Sir Philip said in support of his proposals: "The Government's aim should be to reinforce the agreement by preventing any further relative diminution of the bank's deposit base and, indeed, by rolling back some of the recent shift of funds."

To support their case, officials as well as executives of the Hongkong Bank quote the damage done during the interest rate free for all during the 1980s. Critics are not convinced. Mr. Kent Price, Citibank vice-president, claims: "Hong Kong's banking system has been undermined by the Government's attempts to force the free market to accept its monetary controls. But the Government has decided not to lift these controls."

Even fewer "merchant banks" would be licensed, which would cause a scramble for places and raise questions about the ability of officials to make qualitative judgments.

Nor has the Financial Secretary said any more about his careful hint that he might be prepared to consider removing the interest withholding tax on foreign currency deposits of above a certain (unstated) size. Here Sir Philip is torn between the need to protect the territory's revenue and prevent it from winning a reputation as a tax haven and on the other hand the necessity of maintaining its international competitiveness.

Even though most Hong Kong bankers would not consider Singapore big enough to rank as a competitor, it is already ahead as an international funding centre and is making efforts to steal syndication business hitherto dominated by Hong Kong.

The need for proper share disclosures may be the key to Hong Kong's international ambitions. But there is a conflict between this ambition and the reality. Hong Kong is already a big marketplace. Its gold and money markets are important internationally. Its trade is big, and enormous in relation to GNP. Its position on the very doorstep of China gives it added importance — as does Japan's hesitancy in assuming a full world financial role.

But the reality is also that there is much of the gambling casino about Hong Kong. It is a place where sharks swim freely and where small fish are liable to be gobbled up whole.

Defenders of the status quo say that especially on the stock market this is one of the risks of doing business in Hong Kong. They note it does not seem to deter the smaller fish from joining in the swim.

## Contraction in steel

From the General Secretary, Iron and Steel Trades Confederation.

Sir,—In your leader of April 23, you seem anxious to vindicate monetarism and its apostles in office from responsibility for steel closures. You assume that what is taking place is the closure—induced by competitors—of obsolete plant. Yet you have to concede rising productivity at Hadfields and the modernity of Dapuris, two recent casualties. Do you seriously suggest that Hadfields would have closed without the onset of recession deliberately induced by this Government?

It is easy to assume that closures are inevitable and it is regrettable that you have swallowed the easy myths about overcapacity which are used to justify them. Yet you have received a copy of my union's evidence to the House of Commons industry and trade committee which details the far greater contraction of the industry in this than in any other country. In 1980 for example, Britain gave up 5.3m tonnes of steel capacity but the net EEC reduction was less than 1m tonnes. And this disastrous development has occurred when capacity utilisation in this country has been consistently the highest in the EEC.

You talk of overcapacity in engineering steels and call for "further cuts in the public and private sectors." But what is happening in reality is that UK plants are closing to make room for imports. They will be the chief beneficiaries of recent events.

Is the fact of collapse proof positive of lack of competitiveness? Not so. The private sector in particular faces competition with subsidised rivals in Europe. Yet it has been unable to obtain preference on prices of electricity for large users, which is the case in Germany, and also had to absorb last year's huge increase in the price of gas. This is not "the state of the steel market" but the effects of foreign subsidies and Government indifference.

But private steelmakers in the UK face a double problem because they compete in part with the public sector. The effect of British Steel Corporation price cutting, which we backed in order to recover market shares, is now not to hinder imports but to put British firms out of business. This is a ludicrous outcome since such European overcapacity which does exist must now, following three and a half years of closures, be on the continent and not here. European prices are now set to rise, but unless uncompetitiveness is tackled at its roots, which are not in this country, a future collapse in the price structure cannot be ruled out.

W. Sims,  
Sutton House,  
324 Gray's Inn Road, WC1.

## Finding the money

From the Managing Director, Hart Browne and Curtis.

Sir,—Nobody likes to have their living standards reduced

## Letters to the Editor

but is the civil service different to the administrative tail of any other organisation? Nobody in any organisation disputes the need for efficient administration but there can only be so much money to pay for it.

Should we not, therefore, look at the civil service as an overhead which must be shared by all productive industry and commerce in the UK? The percentage of the gross national product to be allocated to pay for the civil service could be then decided once and for all. In this way civil servants would have not only an interest in the country's prosperity but would never need to bargain for their pay. To earn more all they would have to do is to ensure that industry produces and sells more. It would be up to the civil service itself to decide whether the job was done by a few people who are highly paid or a large number who are paid proportionately less.

G. F. Hart,  
29 Sackville Street,  
Piccadilly, W1.

## Civil service strike

From the Managing Director, EBS (Management).

Sir,—Philip Bassett (April 23) reports the most encouraging evidence of the success of the Government's policy to date and is certainly a vindication of that policy.

The weakness of the Government's position is that it has inherited a public-sector pay structure that has antagonised many of the conscientious and talented civil servants whose interests are diametrically opposed to those of the unions representing the big battalions at the bottom end of the labour market.

The irony is that the low level of pay has been exploiting those civil servants with the talents and skills to build down key areas of the public sector. And yet what employees of intelligence have any interest in pushing the case for standard across-the-board percentage pay increases? The only satisfactory pay structure for the able is one in which there are no automatic annual pay increases (the only way to achieve zero inflation) and where all money available for improved pay is dished out on a discretionary individual merit basis.

Poor pay in the civil service for the right people has arisen precisely because too much of the available cash has been used up on the troops largely as a result of the power wielded by the unions representing the lower grades of labour and abetted by over-sympathetic who have been over-sympathetic to this course and too readily influenced by the weight of numbers.

And yet it is the people at the bottom end of the civil service labour market who are most readily dispensable, who can most readily be fired and replaced. The people who have suffered most (more even than the general public) are the able civil servants with special skills who have seen their living standards eroded and who have been compelled to throw in their lot with their subordinate subordinates in order to get any pay rise at all. Not only have they suffered economically, but also in moral terms. For someone who has

spent his life imbued with the spirit of public service, who has been accustomed to enjoying a position of high esteem in the community at large to find himself/herself classed by the public with the scruffy creatures wandering around with Civil and Public Services Association emblems must be a sad and depressing experience with which we can all sympathise.

The answer is not a better "across the board" pay increase but greater power for heads of separate work units to run their units as if they were independent businesses. They should be told that they would have to fire their inefficient passengers in order to provide the pay rises for the people they want to attract and motivate. Tough for the people who are fired but a shot in the arm for civil service morale.

Dryden Gilpin-Smith,  
38 Finsbury Square, EC2.

## Change jobs

From Mr. R. Marshall.

Sir,—Mr. White of the Ordnance Survey (April 23) says action needs to be taken because pay has in effect been reduced.

The civil service unions' "action" has been to try to cut off their own tax revenues which can only lead to further lost jobs or reduction or withdrawal of the existing offer. Given the cash limits the only way to maintain pay levels is to lose jobs, e.g. by compulsory redundancies, on a par with the private sector where much suffering has already been felt.

Alternatively there could be voluntary moves by civil servants to comparable jobs with better conditions which the unions implicitly believe exist outside the civil service. The employers might not ignore ants (to use Mr. White's analogy) if they moved about more industriously. Some redundant executives and unemployed graduates might like the chance to fill any vital vacancies left by more mobile civil servants—and then Ordnance Survey maps might not be so expensive.

R. C. Marshall,  
25 Dancerswood Close,  
Weybridge, Surrey.

## The fight for freight

From Mr. A. McKinnon

Sir,—The reaction (April 22) of the Road Haulage Association to British Rail's proposal to offer a complete distribution service for finished goods, while quite understandable, is unlikely to win much sympathy.

To argue that the freight market, in its current depressed state, is too small for British Rail to expand its activities in this field assumes that the road haulage industry has some divine right to remain at its present size. In fact, as your article reports, many hauliers are having to under-price themselves to retain traffic. Further, more hauliers operating costs are being held unrealistically low through the under-maintenance of vehicles, under-payment of taxes and the flouting of traffic regulations. If operating standards were raised and the resulting cost increases translated into justifiably higher charges, it is likely that the model split would be redressed

in favour of rail, even without British Rail's new initiative in distribution.

With this new distribution service, British Rail should be better able to exploit its advantage as a more energy efficient mode and benefit from the logistical constraint imposed on road hauliers by tighter restrictions on drivers' hours. Not all sectors of the road haulage industry need fear this new competition from the railways, however. The new service will provide a welcome source of business for hauliers specialising in local collection and delivery. It will be the hauliers engaged in longer distance transport who will suffer a loss of traffic.

Though this may leave the long-distance sector of the haulage industry with excess capacity it should be remembered that the railways also have excess freight-carrying capacity, and that the road freight industry should find contraction a good deal easier than the railways as it is not encumbered with such large amounts of fixed capital.

Alan C. McKinnon,  
Department of Geography,  
The University,  
Leicester.

## Plastics and fibres

From the Warden, University of Glasgow.

Sir,—Despite Sir Maurice Hodgson's protestations to the contrary (April 23) I believe ICI has suffered a failure of business strategy in some of its areas of operation and over a number of years at that. If I could attend the AGM instead of earning my living and if I dared stand up and ask a few questions my enquiries would include the following points.

The fibres division performance has finally become so gruesome that it has effectively been put to the sword. How many years is it since this division produced a good return on capital employed, as distinct from losses or marginal profits which could be ignored by virtue of the financial strength elsewhere in the group? By what right of fantasy has any strategy in the company been able to see any future in production of any but specialist fibres for the past five years at least, in view of the huge overcapacity in polyesters and polyamides retained by Du Pont in the U.S.A. and the German majors, to take only two examples?

Why does plastics division continue to strive for greater scale of production and marginal improvements in cost in what any realist would have seen for five years as the no-hope areas of pvc and low-density polyethylene? The same huge overcapacity exists as in fibres, profit margins will be just as low because of competition even if consumption doubles from present levels. The historical accident of early production which gave pvc its market dominance should not disguise the fact that it is otherwise a poor material, environmentally problematical and having to be stuffed full of plasticisers, stabilisers, antioxidants, fillers and pigments to make it usable at all.

ICI should have been out of these areas years ago. (Dr. A. Scotney, University of Glasgow, Dalgrymple Hall, 23-25 Belharoon Terrace, Glasgow.

## Today's Events

**GENERAL**  
UK: Mr. James Prior, Employment Secretary, addresses Industrial Society conference, London.  
Amalgamated Union of Engineering Workers' conference opens, Eastbourne (to May 1).  
Mr. Michael Foot, Opposition leader, speaks at rally, Hanley: addresses meeting of local government candidates, Birmingham.  
Mr. Denis Healey, Opposition deputy leader, speaks at National Union of Mineworkers Midlands area conference, Blackpool.  
Mr. Roy Hattersley, Opposition Home Affairs spokesman, addresses public meeting, Swanley.

London Chamber of Commerce meeting on tax and the small firm.  
Nataly Union of Agricultural and Allied Workers statement on 245-T (weed-killer).  
British Caledonian Airways publish annual report.  
Sir Ronald Gardner-Thorpe, Lord Mayor of London, opens Variety Club's international convention, Grosvenor House, W1.  
Storage, Handling and Distribution Exhibition opens, Earls Court (to May 1).  
St. Andrew's Golf Week opens.

File (to May 3).  
Institution of Electrical Engineers meeting on design help for the smaller firm, London.  
Institution of Mechanical Engineers meeting on 50 kV locomotive for a heavy mineral railway, London.  
Overseas: Sir Ian Gilmour, deputy Foreign Minister, continues visit to Turkey (to April 30).  
**PARLIAMENTARY BUSINESS**  
House of Lords: Animal Health Bill, committee. British Tele-

communications Bill, second reading. Short debate on needs of children.  
House of Commons: Wildlife and Countryside Bill, second reading. Motion on Diving Operations at Work Regulations. COMPANY MEETINGS  
See Financial Diary on Page 4.  
**LUNCHEON MUSIC**, London  
Piano recital by Mary Harrison, St. Lawrence Jewry, Gresham Street, 1.0 pm.  
Organ recital by Professor Donald Paterson, St. Michael's Cornhill, 1.0 pm.  
Recital by Susannah Self (soprano) and Alan Worth (piano), St. Anne and St. Agnes, 1.10 pm.

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NEWS ANALYSIS: BRITISH DREDGING RECOVERY PLAN

# RMC bid poses dilemma for shareholders

BY TERRY GARRETT

A CRUCIAL point has been reached for shareholders in British Dredging. Having suffered years of losses and no dividends it looked last year as if the company had turned the corner. The directors have come up with proposals for an equity injection but Ready Mixed Concrete, holding nearly 28 per cent of the equity, has come forward with a full bid for the company. British Dredging is asking its shareholders to approve on Friday a one-for-four rights issue underwritten by Equity Capital for Industry. ECI will also subscribe for further new shares so that it has a 12½ per cent holding. The rights issue is priced at par, 25p, compared with a market price ahead of the proposals of 21p.

RMC wants other shareholders to line up behind it and throw out the proposed equity injection. If it wins the day on Friday RMC will launch an offer for Dredging. It is proposing 35p a share in cash or an equity swap worth just over 35p. That puts a value on Dredging of £4m, or £2.9m on the part RMC does not already own. RMC is also blocking Dredging's attempt to wipe out its deficit on reserves by cancelling the share premium account. If Dredging could do that it would then be able to pay dividends. However, to be carried, the resolution would need a 75 per cent acceptance. Even if other shareholders want Dredging to restructure so that it can pay dividends RMC will block the proposal on Friday, an action which looks solely designed to put pressure on other shareholders. Mr. Fane Vernon, chairman of Dredging, made it clear yesterday that his company would not pay dividends out of future profits. Profits could be realised from properties, for example, in order to clear out negative reserves. The history of Dredging is little short of appalling. There have been many years of losses, no dividends and acrimonious

boardroom battles. The company started the 80s in a very sorry state, yet there are signs that it has been getting in better shape since Mr. Vernon took the helm as chairman in February last year. Immediate action was taken on loss-making contracts and head office costs were slashed by £70,000. For the 12 months to December 1980, Dredging showed a pre-tax profit of £510,185 including exceptional credits of £113,471. However, the company is still dogged by high borrowings. Interest charges last year ate away £386,721 of Dredging's trading profits and capital gearing is around 55 per cent. Dredging was thinking in terms of a capital injection last autumn. In September, Mr. Vernon approached RMC to see if the building materials group wanted to buy out Dredging's 50 per cent holding in British Dredging (Sand and Gravel), a joint operation of the two operating dredgers in the Thames. The informal discussions also took in the possibility of a third party buying Dredging's interest. According to Mr. Vernon this could have "injected up to £1m into Dredging, cleaning out the overdraft and putting the company much nearer to good profits and a dividend."

The discussions got nowhere. According to Mr. Jenkins, RMC's finance director, his company was "happy to preserve the status quo." It was then that Dredging turned to ECI which had been hovering in the background since the spring. When Mr. Vernon put forward his proposals for the ECI underwritten rights issue RMC was clearly miffed. RMC offered to underwrite the rights issue instead but Mr. Vernon was equally unhappy at the thought that RMC could end up with 42 per cent of the equity giving what he describes as a "stranglehold on the company at a price of 25p. That would be against the interests of other shareholders."

RMC's reaction to the issue proposals was predictable. Shareholders are rarely pleased to see their holdings diluted but in Dredging's case, with the shares trading below par and a very poor trading record, the Board has few alternatives. The Dredging board has the backing of M and G, the only significant institutional shareholder with 7 per cent, and probably the support of the founding Bowles family with around 10 per cent. Proxies covering 1m shares have been lodged showing an almost total acceptance to the Dredging proposals. Ready Mixed also claims some shareholder support. It looks as if the Board has backing of around 27 per cent so far—a figure not far short of RMC's holding. But there are still a lot more votes to be cast and neither side can be feeling confident yet. RMC's 35p offer compares

## Amal Metal reduces dividend

Amalgamated Metal Corporation has cut its dividend despite a rise in 1980 pre-tax profits from £8.24m to £10.36m. The final dividend is 6p net, reducing the total payment from 14p to 9p. Turnover of this Pressag A.G. subsidiary showed an increase from £1.2bn to £1.31bn. Profits included a £891,000 (£532,000) share of associates and investment income of £2.16m (£1.43m). It was subject to tax of £5.36m (£4.12m), minority profits of £3.62m (£1.73m) and extraordinary debits of £1.25m (credits £245,000). This left the retained balance down from £1.73m to £953,000. Before extraordinary items earnings per £1 share totalled 44.1p (38.1p) and after such items they were 24.2p (41.6p). Exchange losses arising on consolidation amounted to £1.17m (£1.24m). On a CCA basis pre-tax profits were £10.93m (£3.55m).

## M. J. H. Nightingale & Co. Limited

27/28 Lovat Lane London EC3R 8EB Telephone 01-621 1212

1980's capitalisation	Company	Last price on week	Change Div (%)	Gross Yield %	Actual Yield %	FY
4,278	Amalgamated	74	—	4.7	6.4	16.3
1,300	Armitage and Rhodes	53	+1	7.4	2.7	48.5
11,792	Bardon Hill	133	+1	9.7	5.0	7.3
7,816	Deborah Services	99	+1	5.5	5.6	4.9
3,952	Frank Horsall	103	—	6.4	6.2	3.2
7,946	Frederick Parker	55	+2	1.7	3.1	23.9
1,218	George Blair	86	—	3.4	3.7	—
2,682	Jockmac Group	105	—	6.9	6.6	4.0
18,148	James Burroughs	117	—	7.8	8.8	9.6
3,213	Robert Jenkins	318	—	3.0	3.9	—
3,188	Scruttons "A"	206	—	15.1	7.3	3.5
2,351	Todd	11	—	15.3	20.8	—
1,968	Twinkl 15% ULS	72	—	3.0	3.6	6.5
6,956	Walker Alexander	101	—	5.7	5.6	5.5
12,778	W. S. Yates	259	+2	13.1	5.1	4.9

## FINANCE FOR INDUSTRY TERM DEPOSITS.

Deposits of £1,000—£50,000 accepted for fixed terms of 3—10 years. Interest paid gross, half-yearly. Rates for deposits received not later than 8.5/81

Terms (years)	3	4	5	6	7	8	9	10
INTEREST %	12½	12½	13	13	13½	13½	13½	13½

Deposits to and further information from The Chief Cashier, Finance for Industry Limited, 91 Waterloo Rd, London SE1 8XP (01-928 7822, Ext. 367). Cheques payable to "Bank of England, a/c FFI" FFI is the holding company for ICF and FCI.

## AURORA

### 1980 RESULTS IN BRIEF

	1980	1979
	£000	£000
Sales	136,383	103,489
Trading profit	8,084	7,171
Profit before taxation	1,829	3,801
Dividends per share	1.55p	6.16p
Earnings per share	2.64p	11.29p

The Chairman, Mr. Robert Atkinson reports:

- Sales and trading profits up despite the severe depression but trading remains difficult
- Profits before tax reduced by high interest rates, strong pound and energy costs
- The Directors do not recommend payment of a final ordinary dividend
- Rationalisation programme vigorously pursued and steel interests merged but at heavy cost
- Borrowings reduced by £5m and gearing stands at same level as last year.
- Current order intake improving but will not materially improve 1981 Results

Copies of the Report and Accounts are available from The Group Secretary, Aurora Holdings Limited, Nether Lane, Ecclesfield, SHEFFIELD S30 3TR

## New investment group to cash in on search for oil and gas

A NEW offshore investment company, specialising in energy investment worldwide, is being offered to the public this week. Underwriting has been completed for the offer by Energy Resources and Services of 5m shares of U.S.\$5 each at an offer price of U.S.\$10 per share. ERS is incorporated in Panama and has been formed under the auspices of London-based investment managers John Govett and Co. and Ferrier Lullin et Cie S.A., the Swiss banking business. Both will act as investment advisers. The directors of ERS say they have been informed that applications have been made for 3.75m of the shares, all of which will be allotted in full. The balance of the issue has been underwritten by Cazenove and Co.

he invested mainly in listed securities, it is intended that a proportion will be put directly in actual and prospective energy-producing properties. Emphasis will be given to the U.S. On the investment background the directors say: "The effects of the rising price of oil and gas in real terms have been apparent throughout the energy industry. We believe that, with continuing pressure on supplies of oil and gas, prices will continue to rise in real terms and exploration and development activity therefore will be maintained at a high level for the foreseeable future."

The by-laws of ERS provide for an EGM on or about May 1981 "at which shareholders will be asked to decide if they wish ERS to continue in existence." If more than 50 per cent of the shareholders vote against, the company will be dissolved. If the company continues shareholders who wish to realise their investment should be able to do so at close to asset value.

## Laird Group activity change to continue

PRESSURES on industries where the Laird Group operates will continue, and the company's range of industrial activity will therefore continue to alter. Sir Ian Morrow, chairman, tells members in his annual review. The process of change will be assisted by the search for fresh acquisitions both in the UK and abroad—within and outside the group's present interests—and efforts will be made to see that internal development is reinforced, he states. Traditional industries came under great pressure during 1980, "with the result, for example, that the group's participation in steel and in ship-repairing has ceased."

## BOARD MEETINGS

The following companies have notified dates of board meetings to the Stock Exchange. Such meetings are usually held for the purpose of considering dividends. Official indications are not available as to whether dividends are interim or final and the sub-divisions shown below are based mainly on last year's timetable.

**TODAY**  
Interims:—S. Lyles, Safeguard Industrial Investments  
Finals:—Allibone, Estates and General Investments, Gerrard and National Discount, Hunting Petroleum Services, Jersey Electricity, London United Investments, Pentland Industries, Scottish Northern Investments Trust, Simon Engineering, Spear and Jackson, Viking Resources Trust.

**FUTURE DATES**  
Interims:—Bulmer and Southern Shelters, Tat. Apr 28  
Finals:—Fulcrum Investment Trust, May 8  
Samuel Properties, May 1  
Finals:—Allibone, Estates and General Investments, Gerrard and National Discount, Hunting Petroleum Services, Jersey Electricity, London United Investments, Pentland Industries, Scottish Northern Investments Trust, Simon Engineering, Spear and Jackson, Viking Resources Trust.

## NCC ENERGY

Talks aimed at closer co-operation between NCC Energy and Simplicity Patterns are proceeding according to timetable. Mr. Graham Ferguson Lacey said yesterday in New York. His appointment as chairman of the executive committee of Simplicity last week enables the two companies to undertake more detailed discussions. NCC has bought a 15.4 per cent stake in Simplicity which makes it the largest single shareholder.

## PROVIDENT LIFE ASSOCIATION OF LONDON LIMITED

Established 1877 PROVIDENT HOUSE 266 BISHOPSGATE LONDON EC2M 4QP

The following is the Statement by the Chairman.  
Mr. R.J.W. Crabbe F.I.A. on the Group Results for 1980

The long-term business in 1980 showed a steady advance with increased new business and buoyant investment income. On the general business side, premium income and investment income improved but underwriting losses caused profits to fall heavily compared with the record profits of the previous year.

**LONG-TERM BUSINESS**  
New annual premiums increased by 11 per cent, to £3.3 million against £3.0 million in the previous year. Life assurance new premiums were little changed at £2.3 million, and Pensions business new premiums increased to £1.0 million compared with £0.7 million in the previous year.

investment reserve, totalled £5.7 million. Reversionary bonuses at the annual declaration at the end of 1980 were maintained at the rates declared in the previous year. After providing for bonuses at the end of the year, transfers to shareholders and an increase of £1 million in the Life Assurance Contingency Fund, the valuation surplus carried forward was increased by £0.15 million. At the end of the year the Life Assurance Contingency Fund of £2.2 million, the valuation surplus carried forward of £1.1 million and the investment Reserve of £6.2 million provided valuable additional protection to policyholders. In addition no revaluation of the major properties has been made for two years.

### GENERAL INSURANCE BUSINESS

Premium income during the year was £4.4 million compared with £4.0 million in the previous year.

The underwriting result of the Property and Accident account was satisfactory in those classes of business that we are currently writing. However, in respect of risks outside the United Kingdom transacted in earlier years, further claims and reserving requirements emerged which resulted in a loss in the account as a whole.

The underwriting loss in the Motor account was caused by the need to increase reserves on older claims due in part to recent Court settlements, and to expense pressure caused by the fall in the number of units insured over the last few years. However, our efforts in 1980 resulted in an upturn in the number of units insured, and a recent change in our rating structure should encourage our brokers and agents to support us with a wider range of private car business.

### PROFIT AND LOSS ACCOUNT

The profit after tax transferred from the long-term fund showed a satisfactory increase at £559,000 against £501,000 in the previous year, and the profit arising in the parent company's shareholders' fund (after charging Advance Corporation Tax) was £103,000 against £38,000. The profits of the subsidiary company were £46,000 against £37,000 in the previous year. Accordingly the group profits were lower at £708,000 compared with £586,000 in the previous year.

The Annual General Meeting will be held on Thursday, 21st May, 1981 at 12 noon, in the Suffolk Room, Abercorn Rooms, Liverpool Street, London EC2P 2AN.  
Copies of the Report and Accounts for 1980 can be obtained from the Secretary.

## FT Share Information

The following securities have been added to the Share Information Service:  
American (Petroleum) Field Systems (Petroleum)  
Applian Energy Corporation (Oil and Gas)  
Espley-Tyas Property Group (Property)  
Falmouth Petroleum (Oil and Gas)  
Humboldt Energy (Oil and Gas)  
T. R. Energy Public Company (Oil and Gas).

## STEAU ROMANA

Dealings in the shares of Steaua Romana (British) will be permitted under Rule 16b (3) with effect from May 1, 1981, the council of the Stock Exchange has agreed.

**SPAIN**

High	Low	Price
344	251	Banco Bilbao
346	280	Banco Central
297	229	Banco Exterior
280	229	Banco Hispano
129	120	Banco Ind. y C.
248	284	Banco Santander
188	148	Banco Urquijo
229	263	Banco Vizcaya
282	203	Banco Zarzosa
130	32	Diazados
75	45	Espanola Zinc
82.5	59	Industria
35	20	Gal. Priocados
71	65.7	Hidroila
85.2	52	Industria
101.7	72	Petrobras
102	70	Petrobras
101.7	81	Sonohsa
65.5	80	Talminica
65	50	Union Elect.

## I.G. Index

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## CORAL INDEX

Close 583-588 (+3)

## Portals overseas thrust ensures continued growth

Mr. Julian Sheffield, Chairman of Portals Holdings, says in his statement that once again overseas markets were vital to the achievement of the good results. Expansion in 1980 came largely from organic growth within the Group. Our investment programme in plant and buildings has been maintained.

### PROFIT BEFORE TAXATION ATTRIBUTABLE TO PRINCIPAL ACTIVITIES OF THE GROUP

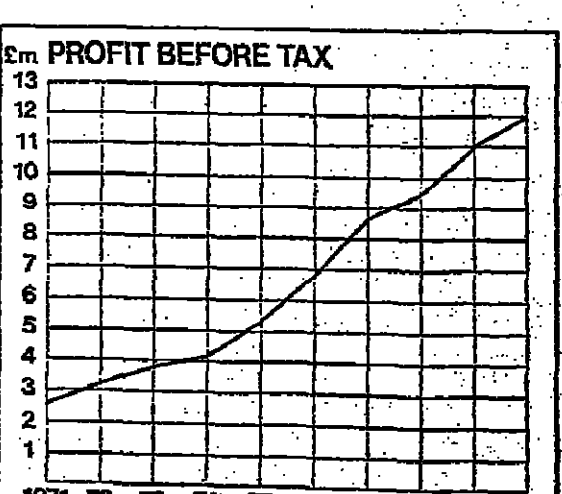
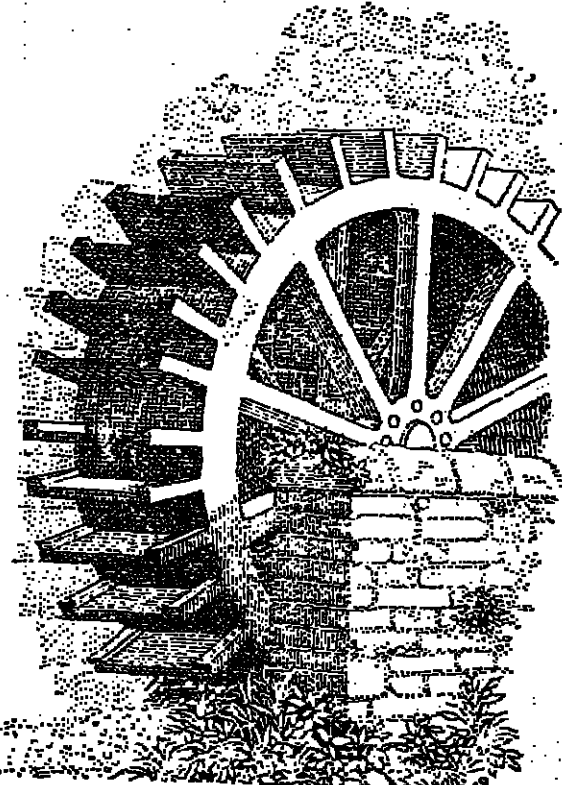
	1980	1979
	£000	£000
Papermaking	6,576	5,634
Water Treatment and Engineering	5,338	5,158
Property	1,034	960
	12,948	11,752
Less central costs	917	750
	12,031	11,002
Earnings per share	54.16p	33.87p
Ordinary dividend (gross)	17.5p	15.71p

Papermaking Sales increased by 21% and all three UK paper mills traded satisfactorily.

The biggest single decision in the year was to erect a new paper mill in Georgia, USA. Construction is under way. Prospects for 1981 look reasonable.

**Water Treatment and Engineering** The market in the UK became steadily more difficult as the year went on and great efforts were made to win even more business abroad—with encouraging success because of the truly international nature of our business.

Prospects The battle we continue to fight is to win enough work abroad to make up for the lack of business in Britain. We believe we can achieve this objective, not least because of the efforts of all those who spend weeks away from home doing business on our Group's behalf.



## Portals Holdings Limited

Water Treatment and Engineering, Bank Note and Security Paper  
Copies of the 1980 Report and Accounts are available from: The Secretary, Lakeside Mill, Whitechurch, Farnham, RG28 7NP.







A copy of this Prospectus, having attached thereto the documents specified below, has been delivered to the Registrar of Companies in London for registration.

Application has been made to the Council of The Stock Exchange for admission to the Official List of the Shares of US\$5 each of Energy Resources & Services Incorporated ("ERS") now being issued.

This document includes particulars given in compliance with the Regulations of the Council of The Stock Exchange for the purpose of giving information with regard to ERS. The Directors have taken all reasonable care to ensure that the facts stated herein are true and accurate in all material respects and that there are no other material facts the omission of which would make misleading any statement herein whether of fact or of opinion. All the Directors accept responsibility accordingly.

No person receiving a copy of this Prospectus and/or an Application Form in any territory other than the United Kingdom may treat the same as constituting an invitation to him, nor should he in any event use such Application Form, unless in the relevant territory such an invitation could lawfully be made to him and such Form could lawfully be used without compliance with any registration or other legal requirements. It is the responsibility of any person outside the United Kingdom wishing to make an application hereunder to satisfy himself as to full observance of the laws of the relevant territory in connection therewith.

Including obtaining any governmental or other consents which may be required or observing any other formalities needing to be observed in such territory.

The Subscription List for the 5,000,000 Shares now being offered will open at 10 a.m. on 30th April, 1981 and may be closed at any time thereafter.

The procedure for application is set out at the end of this Prospectus.

# Offer for Subscription by ENERGY RESOURCES & SERVICES INCORPORATED

(Incorporated with limited liability in Panama under Law Number 32 of 1927)

of 5,000,000 Shares of US \$5 each for subscription at US \$10 per share, or at £4.75 per share  
to satisfy in full an issue price of US \$10 per share, payable in full on application

**Authorised  
US \$  
25,000,000**

**Share Capital  
in 5,000,000 Shares of US \$5 each**

**To be issued (fully paid)  
US \$  
25,000,000**

Such Shares will upon issue rank in full for all dividends and other distributions hereafter declared, made or paid on the share capital of ERS.

The Directors of ERS have been informed that applications will be made for 3,750,000 Shares by clients of John Govett & Co. Limited and Ferrier Lullin Bank & Trust (Bahamas) Limited ("FLBT") and of Cazenove & Co., the brokers to the issue, which will be allotted in full. The balance of the issue has been underwritten.

## INDEBTEDNESS

ERS has no loan capital (including term loans) outstanding or created but unissued, and no outstanding mortgages, charges or other borrowings or indebtedness in the nature of borrowings including bank overdrafts and liabilities under acceptances or acceptance credits, hire purchase commitments, or guarantees or other material contingent liabilities.

## Directors

**JEAN-PIERRE JEQUIER**  
(President) (Swiss)  
1249 Dardagny,  
Switzerland.

**WILLIAM JOHN ROMAINE GOVETT**  
(Vice-President) (British)  
50, Chelsea Square,  
London SW3 6LH.

**MICHEL ALEXANDRE** (French)  
2 Rue de la Tourelle,  
92100 Boulogne, France.

**MARK RALPH CORNWALL-JONES** (British)  
3, Albert Bridge Road,  
London SW11 4PX.

**JOHN PICKENS HARBIN** (U.S. Citizen)  
2600 Southland Centre,  
Dallas 75201, U.S.A.

**The Hon. DWIGHT WILLIAM MAKINS** (British)  
51, Ennismore Gardens,  
London SW7 1AH.

**JOHN MICHAEL PIERCE** (Canadian)  
330 Fifth Avenue S.W.,  
Calgary, Alberta, T2P 0L4.

**JEAN-LOUIS SUNIER** (Swiss)  
5, Chemin des Budlines,  
1224, Chêne-Bougeries,  
Geneva, Switzerland.

## Managers

**ERS. MANAGEMENT INCORPORATED,**  
P.O. Box 029,  
Panama 5,  
Republic of Panama.

**Investment Advisers**  
**JOHN GOVETT & CO. LIMITED,**  
Winchester House,  
77 London Wall,  
London EC2N 1DH.

**FERRIER LULLIN ET CIE S.A.,**  
15 Rue Petitot,  
1204 Geneva,  
Switzerland.

**Stockbrokers**  
**CAZENOVE & CO.,**  
12 Tokenhouse Yard,  
London EC2R 7AN.

## Bankers

**FERRIER LULLIN BANK & TRUST**  
(BAHAMAS) LIMITED,  
Frederick House, Frederick Street,  
P.O. Box N-4890, Nassau, Bahamas.

**Auditors and Reporting Accountants**  
**COOPERS & LYBRAND, Chartered Accountants,**  
P.O. Box N-596, Charlotte House,  
Charlotte Street, Nassau, Bahamas.

**Registrars and Transfer Office**  
**NATIONAL WESTMINSTER GUERNSEY**  
**TRUST COMPANY LIMITED,**  
35 High Street, St. Peter Port,  
Guernsey, Channel Islands.

**Receiving Bankers**  
**NATIONAL WESTMINSTER BANK LIMITED,**  
New Issues Department,  
P.O. Box 79, Drapers Gardens,  
12 Throgmorton Avenue, London EC2P 2BD.

## Legal Advisers

**In England**  
**LINKLATERS & PAINES,**  
Barrington House,  
59/67 Gresham Street,  
London EC2V 7JA.

**In the Bahamas**  
**CARSON, LAWSON, KLOMARIS,**  
**SAWYER & KNOWLES,**  
P.O. Box N-4845,  
Charlotte House, Charlotte Street,  
Nassau, Bahamas.

**In Panama**  
**AROSEMENA, NORIEGA & CASTRO,**  
Banco do Brasil Building,  
Elvira Mendez Street 10, Panama,  
Republic of Panama.

## INTRODUCTION

ERS, which is incorporated in Panama, has been formed under the auspices of John Govett & Co. Limited ("John Govett") and Ferrier Lullin et Cie S.A. ("Ferrier Lullin") with the intention of providing investors with a vehicle for investment in energy and energy-related fields. Whilst the funds of ERS will be invested mainly in listed securities, it is intended that a proportion will be invested directly in actual and prospective energy-producing properties. The Directors of ERS believe that the investment prospects for the sector are favourable and that many investment opportunities will arise due to the strategic importance of energy and its fundamental position in the world economy. As described below under "Investment Policy", emphasis will be given to investment in the United States where it is anticipated that economic and other factors will operate particularly to the advantage of companies whose activities are connected directly or indirectly with energy.

ERS has been constructed as a company with a seven-year life with the opportunity to extend its life by a decision of the holders of more than half of the issued Shares after the initial seven year period. The By-laws of ERS therefore provide that ERS will be dissolved after seven years unless at a General Meeting of ERS held at that time it is resolved to continue for a further three years. Similar provisions for dissolution come into effect at each three yearly interval after the first and any subsequent decision to continue ERS. On dissolution it is intended that amounts equal in aggregate to net asset value less realisation expenses will be distributed to Shareholders.

The Directors of ERS believe that these provisions and the power of ERS to purchase its own Shares in the market (both described in more detail under "Duration of ERS" and "Purchase of Shares to be held in Treasury" below) will assist in minimising or eliminating the discount to net asset value which is a common feature of the market value of the shares of many closed-end investment companies.

## DIRECTORS

J. P. Jequier, aged 62, the President of ERS, is the Vice-Chairman of the Board of Ferrier Lullin and is also a Director of Segener S.A., a company investing directly in energy-producing interests, and of Compagnie Royale Austrienne des Mines.

W. J. R. Govett, aged 43, the Vice-President of ERS, has been Chairman of John Govett since 1976 and has been an investment manager for 20 years. He is a Director of Legal & General Group Limited and a number of listed investment companies.

M. Alexandre, aged 52, is the General Manager of Banque Odier, Bungenier, Courvoisier, a private French bank which specialises in the provision of investment management services to institutions and private individuals.

M. R. Cornwall-Jones, aged 48, is Deputy Chairman of John Govett and has been an investment manager since 1958. He is a Director of Halifax Building Society, Courage Limited and Crusader Insurance Company Limited and was a Deputy Chairman of The Association of Investment Trust Companies between 1977 and 1979.

J. P. Harbin, aged 64, is Chairman of the Board, President and Chief Executive Officer of Halliburton Company, which is one of the world's largest and most diversified oil field services and engineering/construction organisations. Mr. Harbin joined the Board of Halliburton in 1982. He is also a Director of Citicorp, in addition to other directorships connected with research in the petroleum industry.

The Hon. D. W. Makins, aged 30, is an investment manager and has been a Director of John Govett since 1978. He is also a Director of Tesel Services Limited, an unlisted company which provides well logging services in Europe.

J. M. Pierce, aged 57, is Chairman and President of Ranger Oil Limited ("Ranger") a Canadian oil & gas company, and a director of London and Scottish Marine Oil Company Limited ("LSMO") a United Kingdom oil company. He has worked in the oil and gas industry for some 33 years, and has extensive experience of oil and gas exploration, particularly in North America and in the North Sea, where Ranger and LSMO act as operators and where both have interests in the Ninian field.

J.-L. Sunier, aged 49, has been a Senior Vice-President of Swiss Bank Corporation, Geneva since 1977. He is the head of that Bank's portfolio management department and is also a Director of several investment companies.

## MANAGEMENT

ERS has, under an agreement with ERS. Management Incorporated ("Management"), details of which are set out in paragraph 2 (i) of Appendix 2, (the "Management Agreement") delegated the day to day management of its affairs and the provision of administrative and accounting services to Management, a company incorporated with limited liability in Panama and jointly owned by wholly-owned Bahamian subsidiaries of John Govett and Ferrier Lullin. Management in turn has agreed that a substantial part of the services to be provided by it to ERS under the Management Agreement will be carried out by FLBT, one of its two shareholders. FLBT has in turn appointed John Govett to provide certain accounting services to it in relation to the affairs of ERS.

## INVESTMENT ADVISERS

ERS has, under an agreement with Management, John Govett and Ferrier Lullin, details of which are set out in paragraph 2 (ii) of Appendix 2, arranged that the funds which it will hold for investment will receive the benefit of the investment advisory experience in the energy sector of both John Govett and Ferrier Lullin.

John Govett, a private company incorporated in England, operates as investment managers and advisers in the United Kingdom and manages four listed investment trust companies, five unit trusts and a number of pension funds and private client accounts. Most of these funds have a wide geographical spread of investments and in recent years a number of them have invested a substantial proportion of their assets in the energy and energy-related sectors, principally in North America. John Govett acted as manager to London & Aberdeen Investment Trust Limited. This was a listed investment trust company which, as part of its liquidation in 1977, sold for U.S. \$25.6 million its subsidiary, The Texas Land & Mortgage Company, Inc., which owned oil and gas exploration and development properties in North America.

Ferrier Lullin carries on one of the oldest banking businesses (started in 1795) in Switzerland. Its predominant activity is the management of investments for private and institutional clients. In 1978, Swiss Bank Corporation acquired a 60 per cent. interest in Ferrier Lullin with a consequential increase in the opportunities available to Ferrier Lullin to expand the scale of its activities. In recent years, Ferrier Lullin has paid particular attention to its investment policy to the energy sectors and it maintains close relations with a number of oil and gas specialists. As a result Ferrier Lullin has made a number of substantial and successful investments in, and has experience of, these sectors in several countries.

## INVESTMENT BACKGROUND

Since 1973 the price of all forms of energy has risen steeply and at a rate in excess of the general level of price inflation in the Western world as a result of producers attempting both to increase revenue and conserve resources. Consequently the availability of energy supplies has been recognised as a continuing problem and efforts are being directed towards securing sufficient supplies to meet expected demand. These factors have produced a much increased level of exploration and development activity in the energy field in recent years, and a further increase has resulted from the continuing uncertainty in the Middle East.

The higher prices prevailing for both oil and gas have led to the profitable development of fields which would not have been commercially viable at lower prices, and also to a higher level of exploration being undertaken. In many cases cash flow from production of existing reserves has assisted in financing further exploration and development; where small and medium sized companies have found cash flow insufficient, their need for outside financing has in some cases presented opportunities for investors to participate directly in drilling programmes as well as to provide equity capital.

It has become increasingly difficult for the larger established oil companies to replace their existing reserves with discoveries of exploitable oil and gas in sufficient quantities. This has contributed to the recent diversification by such companies out of energy exploration and production into related areas, such as minerals and natural resources. Opportunities are available for the involvement of the smaller oil companies in the development of less significant discoveries, which current price levels make profitable and whose size is commensurate with the scale of operations of these smaller companies.

In the United States of America, internal regulations, which depressed domestic energy prices to a level below those prevailing elsewhere in the world, have been repealed gradually as the disparity between energy prices in the United States and elsewhere has increased. Price controls on U.S.-produced crude oils ended on 28th January, 1981 and the price of natural gas is being deregulated in stages up to 1st January, 1985. This has resulted in a substantial increase in the value of indigenous reserves and hence exploration of both previously unexplored land and areas already identified as oil bearing has gathered momentum.

In many countries governments have attempted to regulate domestic prices or to levy a windfall profits tax on oil and gas revenues; in the United States however the recognition of the need for a profitable energy sector to finance continuing exploration has led to a smaller burden of tax being placed at present on producing companies than in some other countries.

The increase in exploration, development and production activity has had a beneficial impact on the level of orders placed with companies supplying both goods and services to the energy industries. These range from companies conducting geophysical surveys at the early stages of exploration to those operating service barges supplying offshore oil rigs, and include offshore and onshore contract drilling, equipment manufacture, well logging and stimulation and cementing. In order to meet the demands of an expanding market, many companies have introduced competitive improvements in technology and new methods of operation so as to reduce planning and drilling time and improve extraction rates and recovery. Enhanced recovery techniques, which upgrade recoverable reserves, can bring substantial benefits, especially in fields at the end of their conventional production life, and are therefore much in demand. Despite competition, the profitability of these companies successfully introducing improved technology in the oil service industry has largely been maintained.

Higher oil prices have stimulated fresh research in synthetic fuel technologies and the further development of other sources of natural fuels, such as coal and uranium. South Africa has already had considerable success in this field with around one-third of its oil requirements coming from the liquefaction of coal. In Australia coal production has substantially increased and major projects have been proposed to mine its large reserves of uranium ore. Other countries, notably the United States, are making strong advances in the development of synthetic fuels, nuclear, solar and geothermal power.

The effects of the rising price of oil and gas in real terms have been apparent throughout the energy industry. The Directors of ERS believe that, with continuing pressure on supplies of oil and gas, prices will continue to rise in real terms and exploration and development activity therefore will be maintained at a high level for the foreseeable future.

## INVESTMENT POLICY

Against this background it is foreseen that there will be considerable opportunities for ERS worldwide. Attention will be given to investing in smaller energy and energy-related companies which appear to offer enhanced potential for capital growth.

ERS proposes to have four main areas of investment:—

1. **Oil and gas exploration and producing companies**  
The Directors of ERS intend to invest in oil and gas producing companies with emphasis on those companies which also possess a substantial exploration acreage. They will concentrate on investment in companies operating in North America but will also look to the Far East (including Australia) and Europe.  
Many small to medium sized companies, particularly in the United States, appear to be valued on their proven reserves without reflecting the full potential of the exploration prospects of their undeveloped acreages. Whilst the investment risks are greater, a discovery by such a company can have a greater impact on its market valuation.  
For many of the reasons outlined in "Investment Background", smaller oil and gas companies in the United States hold a unique position at present with a number of factors operating to their advantage. The areas of previously undeveloped land in the United States are very large and the potential for on-shore oil discovery and production in these areas has now been recognised. Prospects for those companies operating on-shore in the United States with an element of proven reserves have been enhanced by the deregulation of oil and gas prices. Enhanced prospects also exist for those companies operating in areas where there is a good pipeline network which, together with the improved techniques for extraction, considerably shortens the lead time between discovery and production, with consequent savings in finance costs. The Directors of ERS intend to obtain an interest in a number of such companies so as to take advantage of their relative attraction.
2. **The oil service industry**  
The prosperity of the oil service industry depends heavily upon the level of demand from the oil and gas companies. Whilst it is beneficial to the industry that it does not have the financial exposure to the success rate of wells drilled, the size of the market which it serves does ultimately depend upon the commercial viability of exploration activity and the profitability of oil companies. Over the next five years at least, the demand for its products and services is expected to remain at the current high level, and should be further stimulated by the need to develop new skills.

Investment attention will be directed towards companies with a technological lead, such as those engaged in providing accurate information on the drilling process and the services needed for drilling at exceptional depths and under adverse conditions, as these companies are expected to show growth well above average for the sector. Many opportunities exist for investment, both in companies operating in the United States, which presently dominate the industry, and in fledgling companies outside that country.

## 3. Alternative sources of energy

The Directors of ERS propose to make investments in companies specialising in exploiting alternative sources of energy worldwide, particularly in those countries which do not possess their own oil and gas reserves. The Directors of ERS will also monitor the progress of companies involved in the development of synthetic fuels and of nuclear, solar and geothermal power.

## 4. Direct interests in oil and gas development or producing properties.

The Directors of ERS intend to take interests in oil and gas development or producing properties, which are most likely to be situated in North America, both by direct participation in the properties and through specialist drilling funds. ERS will receive expert advice in evaluating the prospects and the method of participation and it is not expected that it will take direct interests in properties at the exploration stage only.

It is proposed that some investment will be made in certain unlisted companies in the areas outlined above. In accordance with the requirements of The Stock Exchange in London, it will be part of the investment policy of ERS (i) that not more than 10 per cent. of its assets (before deducting borrowed money) may be lent to, or invested in the securities of, any one company (including loans to and shares in its own subsidiaries); and (ii) that not more than 15 per cent. of the assets of ERS (before deducting borrowed money) may be invested in:—

- (a) holdings in which the interest of ERS exceeds 20 per cent. of the aggregate of the equity capital (including any capital having an element of equity) of any one listed company; and
- (b) securities not listed on any recognised stock exchange and the direct interests referred to in 4 above.

ERS has secured the services as Directors of Mr. J. P. Harbin and Mr. J. M. Pierce, who are well known and actively engaged in the oil industry. Their involvement will be of great assistance in assessing the opportunities available for investment in any part of the world and this, together with the experience in the energy field of ERS's two investment advisers, will sustain the direction for investment policy.

Although ERS is empowered to borrow funds (see paragraph 1 (d) of Appendix 1) there is no present intention to undertake any such borrowings other than for short-term purposes; the Directors of ERS will, however, keep the desirability of so doing under review.

## DURATION OF ERS

The By-laws of ERS provide for an Extraordinary General Meeting to be held in or about May 1988 at which Shareholders will be asked to decide if they wish ERS to continue in existence. Unless the holders of more than 50 per cent. of the Shares of ERS then in issue (other than any Shares held in Treasury) consent to such continuation, ERS will be dissolved.

If ERS is not to continue, the Directors of ERS will immediately take steps to dissolve ERS by realising its investments and distributing its net assets, after provision for liabilities and realisation costs. It is intended that the greater part of the net asset value will be distributed to Shareholders within one month of the dissolution commencing.

If ERS is to continue, the By-laws provide those Shareholders who wish to do so with an opportunity to realise all or part of their investment at near break-up valuation. In this case ERS will (subject to the limitation on the power to purchase Shares imposed by Panamanian law and summarised in paragraph 2 (b) of Appendix 1), during the period of one month following the seventh business day after the date of the Extraordinary General Meeting, purchase all Shares offered through the market at any price not exceeding 95 per cent. of attributable net asset value, as determined from time to time by the Directors of ERS during such period, up to a limit of 25 per cent. of the total number of Shares (including any held in Treasury) in issue immediately before the date of such Meeting. Any Shares so purchased will be held in Treasury.

If ERS is not dissolved in 1988, Shareholders will be able to vote on its further continuance in or about May 1991, and every three years thereafter, at Extraordinary General Meetings convened for that purpose. ERS will be dissolved immediately after the first of these Extraordinary General Meetings at which consent to its continued existence is not given. So long as ERS continues, its obligation every three years to purchase Shares on the same basis and during a similar period as described above will continue, save that this obligation will cease when the number of Shares held in Treasury equals 50 per cent. of the total number of Shares (including any held in Treasury) in issue immediately before the date of the relevant Meeting.

A summary of the relevant provisions of the By-laws of ERS is set out in paragraph 1 of Appendix 1.

## PURCHASE OF SHARES TO BE HELD IN TREASURY

Subject to the limitation referred to below and the provisions of Panamanian law, the Directors of ERS are empowered throughout the life of ERS to purchase Shares in the market or by tender at any price. Any Shares so purchased will be held in Treasury. The Directors of ERS may not do so in any circumstances where the effect of the transaction after expenses would be to reduce the net asset value per Share.

This power will lapse if and so long as the number of Shares held in Treasury equals at any time during the period up to May 1988 25 per cent. of the total number of issued Shares, or thereafter, if ERS is not dissolved following the Extraordinary General Meeting to be held in or about May 1988, 50 per cent. of the total number of issued Shares.

The Directors of ERS may also sell Shares held in Treasury through the market or by tender at any price and at any time but may not do so in any circumstances where the effect of the transaction after expenses would be to reduce the net asset value per Share.

Subject to the restriction on purchases and sales of Shares which would reduce net asset value per Share outlined above, Shares may not be purchased or sold for Treasury by private treaty at prices per Share in excess of or less than, respectively, the middle market quotation therefor (based upon The Stock Exchange Daily Official List) on the business day prior to such purchase or sale.

Shares for the time being held in Treasury will not carry any entitlement to attend or vote at General Meetings or to receive dividends.

Summaries of the relevant provisions of the By-laws of ERS and of Panamanian law are set out in paragraphs 1 and 2 respectively of Appendix 1.







## NEW YORK Indices

		1991							
		Apr. 24	Apr. 23	Apr. 22	Apr. 21	Apr. 20	Apr. 16	High	Low
● Industrials		1022.55	1020.27	1007.02	1005.9	1015.94	1005.59	1024.35	1001.51
H'me B'nds		60.52	60.00	60.89	60.98	61.74	60.88	63.78	59.67
Transport.		441.61	440.83	442.20	438.02	444.54	447.83	448.78	437.79
Util./Gas		109.47	106.47	106.54	107.09	107.24	107.16	111.61	105.00
Trading V. ODD		60,000	64,200	64,550	60,200	61,920	55,300	—	—

Ind. div. yield %	Apr. 20 5.51	Apr. 10 5.54	Apr. 3 5.50
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	Apr. 24	Apr. 23	Apr. 22	Apr. 21	Apr. 20	Apr. 16	1981	
							High	Low
Indust'ls ...	155.07	151.65	151.91	152.84	154.34	152.52	157.02 (6/1)	148.72 (2)
Composite:	155.14	153.84	154.14	154.25	156.25	154.70	158.12 (8/1)	152.25 (2)

	April 15	April 8	Apr. 1
Ind. div. yield %	4.56	4.55	4.47
Ind. P/E Ratio	10.59	9.46	9.64
Long Gov. Bond Yield	13.07	12.94	12.46

N.Y.S.E. ALL COMMON							Apr.
				1981			
Apr. 24	Apr. 25	Apr. 22	Apr. 21	High	Low		
78.05	77.38	77.41	77.46	79.14 (8/1)	72.45 (3/2)	Issues Traded .....	1,991
						Rises.....	91
						Falls.....	5
						Unchanged.....	3
						New Highs.....	1

		New Lows.....				
MONTREAL		Apr. 24	Apr. 23	Apr. 22	Apr. 21	High
Industrials	592.50	594.21	596.57	594.62	589.85	(10)
Combined	563.31	569.26	570.22	568.09	573.66	(2)
TORONTO Composite		3159.3	3150.44	3160.40	3161.45	3178.9

NEW YORK ACTIVE STOCKS				
	Stocks	Closing	on	
Friday	traded	price	day	St
			Change	tr
Citicorp . . .	1,884,000	26	+1 1/2	St. Oil Indiana . . .
Sears Roebuck	1,199,000	30 1/2	+ 1/2	Citib. Service . . .
Bank America . .	1,178,100	26	+ 3/4	IBM . . . . .

Norton Simon ..	951,300	18%	+ 1%	Colgate .. .. .	55.58
Tereca .....	805,600	35%	- 1/2	ITT .....	55.58

	Apr. 24	Apr. 25	Apr. 26	Apr. 27	High	1981	Low
AUSTRALIA							
All Ord. (11/80)	720.8	724.1	725.0	725.2	757.8 (6/4)		841.1 (17/2)
Metal & Minors. (11/80)	623.2	626.6	630.2	629.3	785.2 (7/1)		854.9 (8/6)

<b>AUSTRIA</b> Credit Aktion (2/1:62)	61.71	61.75	61.76	65.55	66.43 (6/1)	61.64 (3/4)
<b>BELGIUM</b> Belgian SE (31/12:65)	90.55	80.82	80.47	61.26	88.15 (17/2)	90.47 (22/4)
<b>DENMARK</b> Carstenhagen SE (11/11:78)	107.90	107.64	107.06	108.16	103.25 (5/4)	85.58 (2/1)

<b>FRANCE</b>							
CAC General (25/12/81)	111,7	111,2	111,1	108,2	112,5	(17/8)	105,1 (25/7)
Ind Tendances (25/12/80)	105,2	104,8	104,1	101,5	106,3	(16/8)	95,4 (27/7)
<b>GERMANY</b>							
FAZ-Aktien (31/12/81)	254,8	254,26	253,02	252,45	254,8	(24/4)	215,88 (30/2)
Commerzbank/Dec. 1983	723,5	721,4	719,0	717,5	735,9	(24/4)	565,4 (19/2)

<b>HOLLAND</b>						
ANP-CBS General (1976)	82.4	91.4	90.8	91.0	92.4 (24%)	85.7 (21)
ANP-CBS Indust. (1976)	79.0	71.1	70.3	69.9	79.0 (24%)	62.8 (21)
<b>HONG KONG</b>						
Hang Seng Bank (51/7/84)	1428.31	1574.85	1544.94	1552.54	1650.82 (14/2)	1295.44 (11/3)
<b>ITALY</b>						

Banca Comm. Ital (1872)	269.22	269.45	262.35	253.21	262.2 (24/4)	174.59 (6/1)
JAPAN						
Dow Average (15/6/49)	7554.41	7625.72	7563.22	7487.36	7536.36 (13/4)	6955.62 (13/5)
Tokyo New SE (4/1/58)	561.91	561.81	563.76	548.70	556.75 (22/4)	486.78 (5/1)
NORWAY						
Oslo SE (1/1/72)	122.76	121.01	120.22	115.88	124.16 (3/5)	115.22 (13/2)

SINGAPORE Straits Times (1966)	857.9	853.69	850.71	850.56	867.8 (24/4)	868.52 (2/1)
SOUTH AFRICA Gold (1959)	864.3	867.8	867.0	847.0	797.6 (7/1)	861.3 (3/6)
Industrial (1956)	840.3	850.8	826.8	823.2	889.9 (25/4)	857.2 (5/2)

<b>SPAIN</b> Madrid SE (30/12/58)	114,59	113,90	113,50	118,40	114,38 (24/4)	100,45 (2/1)
<b>SWEDEN</b> Jacobson & P. (1/1/59)	489,76	490,15	489,80	488,73	455,81 (25/5)	404,17 (23/1)
<b>SWITZERLAND</b> Swiss BankCorp. (31/12/58)	298,0	288,4	289,2	289,5	304,3 (2/4)	287,0 (15/2)

WORLD  
Capital Int. (1/17/76) — 159.7 159.2 154.4 162.2 (8/71) 149.3 (17/72)

Base values of all indices are 100 except Australia All Ordinary and Metals-600; NYSE All Common-50; Standard and Poors-10; and Toronto-1,000; the last noted based on 1975. † Excluding bonds, ‡ 400 Industrials, § 400 Industrials plus 40 Utilities, ¶ 40 Financials and 20 Transports. (C) Closed.

1

1981		Apr. 24	Price %
High	Low		
336	326	Creditanstalt	326
356	311	Länderbank	211
263	243	Paribas	249
110	100	Sparbank	206
251	220	Steyr Daimler	226
276	254	Deutscher Meg	266
316	287.0	Rosenthal	286
316	319.5	Schering	255
268.0	244.5	Siemens	250
77.0	65.0	Thyssen	190
190.5	161.5	Varta	190
137.2	121.5	Veba	136
286.0	272	Verein-West	272
166.2	136.0	Volkswagen	165

BELGIUM/LUXEMBOURG				FRANCE			
1981		Apr. 24	Price Fls.	1981		Apr. 24	Price Fr.
High	Low			High	Low		

1348	1040	ARSED	1,290	9,325	100%	Impment 4%	1972	31
1500	1000	[Bang Ind A Lux..	1,900	11,565	75%	Impment 7%	1972	31
1470	1210	Bekarté B..	1,350	3,289	2,890	CCG 4%	1971	31
1940	900	Omert GBR	930	528	540	Africque Occid	51	
2003	145	CookerII	1,800	1,275	1,091	Aquitaine	1,130	
1800	1570	EBES	1,625	1,251	107.2	AO Printemps	116	
3380	2535	Electrobel	2,556					
2300	1350	Fabricat Nat	1,715	668.0	390.0	BIC	487	

1158	900	GBL (Brux)	3,118	194	339,3	Bank Moesnien	750
1394	1974	Gevaert	1,560	133	660,9	Boeyfuyes	180
2690	2800	Hoboken	2,290	1,669	1,601,0	Gervais	1,004
1366	1160	Intercom	1,232	463	366,0	Club Medier	463
5000	4600	Kredietbank	4,600	389	189,1	CCGE	389
6810	4660	Pan Holding	5,260	396,0	330,0	CSF (Thomson)	399
5,200	4,445	Petrofina	4,460	385,0	820,0	Cls Bancaire	351
4,680	4,010	Rafale Belor	4,230				

2,275	2,005	Soc Gen Bank	2,080	220	256.5	Cla Gen Eaux	138
1,290	1,062	Soc Gen Belge	1,062	154	136	Cofimog	580
3,040	2,560	Sofina	2,820	214.5	199.0	CGF	213
2,480	2,205	Solvay	2,205	93	205	CGP-Crausot-Loire	63
2,392	2,000	Traction Elect.		34.5	30.0	DNEL	52
1,538	962	UECB	1,214	990.0	835.0	Dumez	908
738	656	Union Minière	738	284.5	230.0	Ferodo	284
1,128	990	Vieille Mont.	1,018				

DENMARK				
High	Low	Apr. 24	Price	
			%	
		404.0	5 Gen Occidental	383
		106.1	66.5 Metal	98
		300	270.0 Lafarge	295
		667	590.0 L'Oreal	665
		1,685	1.61 Legrand	1,580
		60.3	50.5 Machines Bull.	58
		2,400	1,845 Matra	2,400
		840	608 Michelin B.	840
		56		

[illegible]

219.0	188.4	GNT Hldg	206	513	440.0	Rodutco	613
180.0	145	Nord Kabel	145	95.0	76.1	Ronaldens	87
1130	680.0	Novo Ind	1,180	209.5	177.2	Roussel-Uclaf	184
105.0	100.0	Papirfabrik	101.4	145.5	125.6	S.G. Gobain	141
126.6	132	Privatbankenk	121	64.0	50.1	SKis Rossignol	505
137.0	120	Prev mabanken	122	392.0	0.9	Suzar	330
319.0	229.2	Smith (FL)	258.4	228	1,053.5	Telemach Elect	1,310
50.0	50.0	S. Sanden	50				
160.8	137.6	Swedifors	137.2				

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DATE 08-11-2010 BY 60322 UCBAW

3.02	9.00	Carlson & Aust.	2.95	3.00	2.55	Unrec.	2.67
1.30	1.50	Ch. Yrs.	1.60				
0.70	0.45	Cluff Oil (Ind.)	0.75				
0.46	0.38	De. Opta.	0.28				
1.85	1.35	Occidentum Cemt.	1.70				
2.72	2.30	Coles (Gul.)	2.72				
6.00	5.00	Comcalco	5.60				
8.50	6.00	Cone Gold	6				
6.30	3.15	Containers	6.20				
2.70	2.15	Continental	2.70				

**Financial Rand US\$0.694**  
(Discount of 271%)

**BRAZIL**

1981	April 24	Price
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[illegible]

1.50	1.20	3.20	2.50	2.05 Santa Cruz	2.80
1.50	1.20	3.20	7.50	5.55 Unip PE	6.20
1.30	0.82	Jimbarlas 25c.	0.90	7.50	4.00 Vale Rio Doce
1.60	1.40	Jones ID	1.55		
0.61	0.96	Kia Ora Gold	0.28		
1.20	0.63	Lennard Oil	0.63		
5.00	3.85	MIM	4.80		
0.75	0.30	Meekatharra Ms.	5.50		
0.35	0.42	Meridian Oil	0.47		

NOTES: Prices on this page are as quoted on the individual exchanges  
quoted by the Wall Street Journal

0.56	3.53	Monarch Pet.	0.55	suspended. <del>xx</del> Ex dividend. <del>xx</del> Ex scrip
1.96	1.64	Myer Emp.	1.89	issue. <del>xx</del> Ex rights. <del>xx</del> Ex all.
3.25	2.65	Nat Bank	3.25	
4.00	3.05	News	3.60	
1.40	1.28	Nichols Int.	1.40	
4.15	5.00	North Bkn Hll	3.20	
8.78	2.65	Oakbridge	2.65	
1.45	0.90	Other Expl	0.95	
13.90	8.50	Parsons	10.35	

0.39	0.16	Pan Pacific	0.17
0.55	2.27	Pioneer Conc.	2.45
0.58	0.35	Queen Mary's	0.44
2.95	3.35	Rockitt & Co.	2.56
24.20	16.7	Santop	21.0
1.95	1.31	Sleigh (H.C.)	1.76
0.70	0.40	Southland M'ng.	0.68
0.80	0.45	Spargos Expt	0.62

2.70	2.32	Thos Narvige	3.86	Financial Times in New York
2.80	2.33	Tooth	2.60	on June 15 and 16 to explain
2.80	2.33	UAC	4.10	U.S. economic strategy under
0.86	0.65	Valiant Const	0.56	the Reagan Administration.
1.14	0.78	Walters		Organisation is in association
5.90	4.48	Western Mining	5.42	with the Economic Policy
3.35	2.27	Woodside Petrol	2.55	
2.80	1.85	Woolworths	3.35	
4.80	3.80	Wormald Int	4.10	

SINGAPORE			
1981		April 24	Price
High	Low		\$
9.30	6.60	Boustead Bhd.	8.55
5.35	3.42	Cold Storage	5.25

4.69	8.50Dax	8.75
6.45	5.25 Fraser & Neave	6.30
3.85	7.75 Hays	5.85
4.05	3.40 Imcabank Bhd	3.85
3.90	4.65 Malay Banking	3.83
6.10	5.40 Malay Brew	6.10
16.10	11.00OCAC	16.00
4.82	3.38Sime Darby	4.52
16.70	12.6 Straits Trdg	13.5

Details and enrolment forms are available from: Financial Times Conference Organisation, Minster House, Arthur Street, London EC4R 3AX. Telephone: 01-621 1355. Telex 272672 FT.

CONF G.

## U.S. economy conference

Foreign Trade and Investment is being organised by the Financial Times in New York on June 15 and 16 to explain U.S. economic strategy under the Reagan Administration.

Organisation is in association with the Economic Policy

Details and enrolment forms are available from: Financial Times Conference Organisation, Minster House, Arthur Street, London EC4R 8AX. Telephone: 01-621 1355. Telex 27447 FT.

CONF G.





# Liberty Life Association of Africa Limited

(Incorporated in the Republic of South Africa)

## Introduction of shares to The Stock Exchange, London

Arranged by: S. G. Warburg & Co. Ltd. and Standard Chartered Merchant Bank Limited  
Brokers for the Introduction: Laing & Cruickshank

### Directors

Donald Gordon (South African),  
53 Fourth Road, Hyde Park, Sandton, Transvaal, South Africa.  
(Chairman)

Ernest Frank Bigland,  
Lucas Green Manor, Lucas Green Road, West End, Woking, Surrey, England.  
(Deputy Chairman)  
(Deputy Chairman - Guardian Royal Exchange Assurance Limited)

Alex Marais Conradie (South African),  
1 Kemrick Avenue, Melrose North, Johannesburg, Transvaal, South Africa.  
(Chairman - Mining Industry Pension Fund)

Henri Paul de Villiers (South African),  
3 Somerville Avenue, Melrose Estate, Johannesburg, Transvaal, South Africa.  
(Group Managing Director - Standard Bank Investment Corporation Limited)

Peter Robin Dugdale,  
Trenton House, Emsworth, Hampshire, England.  
(Managing Director - Guardian Royal Exchange Assurance Limited)

Ewart Peter Greenfield,  
75 Eastwood Road, Leigh-on-Sea, Essex, England.  
(Director, General Manager and Chief Actuary - Guardian Royal Exchange Assurance Limited)

Stephen Handler (South African),  
18 Chancer Avenue, Senderwood, Bedfordview, Transvaal, South Africa.  
(General Manager (Technical) - Liberty Life Association of Africa Limited)

Johannes Lodewicus Steffens Hefer (South African),  
49 Central Road, Linden Extension, Randburg, Transvaal, South Africa.

Monty Isidore Filikowitz (South African),  
118 Billern Road, Moringside, Sandton, Transvaal, South Africa.  
(Chief General Manager - Liberty Life Association of Africa Limited)

Jan Graham MacPherson (South African),  
Jangraio, Galway Place, Sandhurst, Sandton, Transvaal, South Africa.

Michael Rapp (South African),  
19 Laura Lane, Melrose, Johannesburg, Transvaal, South Africa.  
(Executive Director and Managing Director of Rapp & Maister Real Estate Company (Proprietary) Limited)

George Hayton Watson (South African),  
29 Hornshead Avenue, Bryanston, Sandton, Transvaal, South Africa.  
(Former Managing Director of Guardian Assurance Company South Africa Limited)

Mark Whitterton,  
5 Beaufort Road, Bryanston, Sandton, Transvaal, South Africa.  
(General Manager (Administrative) - Liberty Life Association of Africa Limited)

### Alternate Directors

Michael James Spencer Newman,  
118 Eccleston Crescent, Bryanston, Sandton, Transvaal, South Africa.  
(Alternate to Ernest Frank Bigland)  
(Managing Director - Guardian National Insurance Company Limited)

James Dennis Brennan,  
Orchard House, Garsington Road, East Bergholt, Colchester, Essex, England.  
(Alternate to Ewart Peter Greenfield)  
(General Manager - Guardian Royal Exchange Assurance Limited)

### Share capital

Number of shares		R (000)	£ (000)
33,500,000	Authorised	33,500	18,820
14,000,000	Ordinary shares of R1 each	14,000	7,865
19,500,000	Convertible redeemable cumulative preference shares of R1 each	19,500	10,955
17,214,506	Issued	17,215	9,671
10,915,147	Ordinary shares of R1 each	10,915	6,132
5,207,844	7% redeemable cumulative preference shares (ex conversion) of R1 each	5,208	2,926
464,607	Fixed rate convertible redeemable cumulative preference shares of R1 each - Series A (issued and redeemable at R20 per share) yielding 7 1/2% per annum on the issue price	465	261
626,908	Variable rate convertible redeemable cumulative preference shares of R1 each - Series B (issued and redeemable at R20 per share) currently yielding 7 1/4% per annum on the issue price	627	352

### Share premium and reserves at 31st December, 1980

Share premium and capital redemption reserve	56,978	32,010
Share premium attributable to ordinary shareholders	31,031	17,433
Capital redemption reserve	5,208	2,926
Share premium attributable to convertible redeemable cumulative preference shareholders	20,739	11,651
Non-distributable reserves	37,532	21,085
Distributable reserves	19,401	10,900
Interests of shareholders of Liberty Life Association of Africa Limited	131,126	73,886
Interests of minority shareholders in Subsidiaries	70,037	38,347
Total capital and reserves employed	201,163	113,013

### Life fund at 31st December, 1980

Actuarial liabilities under unmaturing policies	935,293	525,440
Investment surpluses, development and other reserves	140,583	78,979
Total life fund	1,075,866	604,419
Total capital and reserves and life fund	1,277,029	717,432

### Abridged indebtedness

At the close of business on 31st March, 1981 Liberty Life Association of Africa Limited had no borrowings, although it had an outstanding guarantee of R49,150,000 (£27,612,000) in respect of the indebtedness of a Subsidiary. Its Subsidiaries had outstanding at that date debentures, mortgages and bank loans amounting in aggregate to R74,589,000 (£41,904,000) of which R1,065,000 (£598,000) is repayable prior to 31st March, 1982.

### Introduction arranged by

S. G. Warburg & Co. Ltd., 30 Gresham Street, London EC2P 2EB.  
Standard Chartered Merchant Bank Limited, 33/36 Gracechurch Street, London EC3V 0AX.

### Bankers in South Africa

Barclays National Bank Limited, National Bank Building, 84 Market Street, Johannesburg, 2001.

Nedbank Limited, Nedbank Central, 81 Main Street, Johannesburg, 2001.

The Standard Bank of South Africa Limited, Standard Bank Centre, 78 Fox Street, Johannesburg, 2001.

### Brokers for the Introduction in the United Kingdom

Laing & Cruickshank, The Stock Exchange, London EC2N 1HA.

### Brokers in South Africa

Davis, Borkum, Hare & Co. Inc., 3rd Floor, The Johannesburg Stock Exchange, Diagonal Street, Johannesburg, 2001.  
(Member of The Johannesburg Stock Exchange)

Max Pollak & Freemantle, (Incorporating Morris Lipschitz & Co., Allen Hesselberger & Co., and L. Byrman & Michel), 2nd Floor, The Johannesburg Stock Exchange, Diagonal Street, Johannesburg, 2001.  
(Members of The Johannesburg Stock Exchange)

### Legal advisers

#### in England

Linklaters & Paines, Barrington House, 59/67 Gresham Street, London EC2V 7JA.

#### in South Africa

Edward Nathan & Friedland Inc., 23rd Floor, Sanlamcentrum, 206 Jeppe Street, Johannesburg, 2001.

### Auditors of Liberty Life and Reporting Accountants

Kessel Feinstein, 11th Floor, Penmor Tower, 1 Risik Street, Johannesburg, 2001.  
(Chartered Accountants (S.A.))

### Secretary and Registered Head Office of Liberty Life

#### in South Africa

Joel Mark Cane, C.A. (S.A.), 21st Floor, Guardian Liberty Centre, 39 Wolmarans Street, Braamfontein, Johannesburg, 2001.

### Transfer Secretaries in the United Kingdom

Charter Consolidated Limited, PO Box 102, Charter House, Park Street, Ashford, Kent TN24 8EQ.

### Registrars in South Africa

AFC Security Registrars Limited, Ground Floor, Unicorn House, 70 Marshall Street, Johannesburg, 2001.

## Liberty Life

### Introduction

Liberty Life is the third largest life assurance office and the largest proprietary insurance company operating in the Republic.

The Company introduced and over the past two decades has marketed successfully a wide range of life assurance contracts, particularly in the field of equity and property-linked life assurance business. Liberty Life is represented in all the major centres of the Republic. Its head office in Johannesburg and most of its major branch operations are located in premises owned by the Group.

Since its inception, Liberty Life has sought to provide a specialised life assurance service for people in the middle and upper income bracket and particularly for members of the professions and for others in the business community. Liberty Life offers to this more sophisticated sector of the South African insurance market a broad selection of linked insurance, retirement and group pension policies, the benefits of which are specifically related to the performance of the Company's designated Fixed Interest, Equity and Property Portfolios. In addition, Liberty Life offers orthodox policies comprising participating whole life and term assurances, mortgage protection insurance policies, as well as temporary and permanent disability protection schemes.

In view of the sector of the insurance market in which business is principally written by Liberty Life, low mortality and expense ratios have been experienced and a minimal lapse ratio has been achieved. The low management expense ratio of Liberty Life, which compares favourably with other leading South African life offices and which is low by world standards, has been a major factor in the Company's ability to be competitive in terms of premium rates and benefits to its policyholders.

Liberty Life's international interests consist principally of holdings of approximately 19 per cent. of Sun Life Assurance Society Limited of the United Kingdom and 25 per cent. of Montreal Life Insurance Company of Canada.

### Financial information

At 31st December, 1980, Liberty Life had total assets of R1,387,009,000 (£779,219,000), with shareholders' funds of R131,126,000 (£73,666,000).

The Liberty Life Group owns one of the largest commercial property portfolios in the Republic, independently valued at 31st December, 1980 by Richard Ellis Dunlop Heywood (Property Values) at approximately R360,000,000 (£202,000,000). The Liberty Life Group has a diversified portfolio of equities and mutual fund units which had a market value at 31st December, 1980 of R405,945,000 (£228,059,000). Certain of these equities are held through Liberty Life's ownership of approximately 66 per cent. of the issued share capital of Fugit, the largest South African investment trust which is listed on both The Johannesburg Stock Exchange and The Stock Exchange, London. In addition, at 31st December, 1980 Liberty Life held South African Government, public utility and municipal stocks reflected in its financial statements at R332,403,000 (£186,743,000).

For the year ended 31st December, 1980, Liberty Life's net premium income and annuity considerations amounted to R212,840,000 (£119,584,000), compared with R147,788,000 (£83,027,000) for the year ended 31st December, 1979. Net income from investments for the year ended 31st December, 1980 amounted to R83,453,000 (£46,884,000) compared with R61,387,000 (£34,497,000) for the year ended 31st December, 1979.

The net taxed surplus attributable to the ordinary shareholders of Liberty Life, after providing for profits attributable to minority shareholders in Subsidiaries and for preference shareholders' dividends, amounted to R18,019,000 (£10,123,000) in respect of the year ended 31st December, 1980 compared with R14,588,000 (£8,196,000) for 1979. The net taxed surplus per ordinary share increased by 23.6 per cent. from 133.6 cents (75.1p) per ordinary share in 1979 to 165.1 cents (92.8p) per ordinary share in 1980. The dividends payable per ordinary share amounted to 120 cents (67.4p) for 1980 compared with 100 cents (56.2p) for 1979, representing a 20 per cent. increase. During the ten years ended 31st December, 1980, Liberty Life's earnings and dividends per ordinary share increased at an annual compound rate of 19 per cent. and 21 per cent. respectively.

### Liberty Holdings

Liberty Holdings (known as Guardian Assurance Holdings (South Africa) Limited prior to 3rd October, 1978) is the holding company of Liberty Life, owning approximately 81 per cent. of its issued ordinary share capital and 56 per cent. of its convertible redeemable cumulative preference share capital. Liberty Life is the major operating company within the Liberty Holdings Group. Liberty Holdings is engaged in construction, development and management of property (Rapp & Maister), Holdings is engaged in construction, development and management of property (Rapp & Maister), and acts as an issuing house and provides investment advisory and management services (Glicor) and is related to the operations of Liberty Life. Liberty Holdings has an 18.25 per cent. interest in Guardian National, one of the largest fire, accident, general and marine insurance companies operating in the Republic, which is listed on The Johannesburg Stock Exchange and in which GRE has a 51 per cent. interest.

Liberty Life Controlling Corporation is the ultimate holding company of Liberty Life and is the holding company of Liberty Holdings, owning approximately 52 per cent. of its issued ordinary share capital. The ordinary share capital of Liberty Life Controlling Corporation is owned indirectly as to 38.75 per cent. and 21.28 per cent. respectively by the family interests of Mr. D. Gordon (Executive Chairman of Liberty Holdings and Liberty Life) and Mr. M. Rapp (Managing Director of Rapp & Maister and an Executive Director of Liberty Holdings and Liberty Life), as to 25 per cent. by Standard Bank Investment Corporation Limited and as to the balance indirectly by other Directors and Senior Executives of the Liberty Holdings Group.

## History and business

### Development

Liberty Life was registered as a public company under The South African Companies Act on 10th September, 1957, with the principal objective of carrying on life assurance business and commenced operations on 1st October, 1958.

Following the introduction of enabling legislation in 1961, Liberty Life was one of the first South African life insurers to develop and market retirement annuity policies for self-employed persons in the Republic, a product which contributed significantly to the development of the Company's new business. In June 1962, Liberty Life issued ordinary share capital, then consisting of 100,000 ordinary shares of R2 each, was listed on The Johannesburg Stock Exchange. At the end of 1962 Liberty Life's total assets exceeded R1,000,000 and a dividend was declared for the first time. In March 1964, 76 per cent. of the issued share capital of Liberty Life was acquired by Guardian Assurance Company Limited, of London, which in 1968 merged with Royal Exchange Assurance to form GRE.

In 1965, together with two other South African financial institutions, Liberty Life launched South Africa's first unit trust. Later in 1965, Liberty Life offered for the first time in South Africa life assurance policies linked to equities through a unit trust. In March 1966, Liberty Life extended this linkage concept to the funding of retirement annuity policies for self-employed persons.

In 1967 Liberty Life introduced the principle of Variable Investment Participation (VIP) which established a direct link between policyholders' benefits and the investment performance of Liberty Life itself. Under the VIP principle, shareholders' funds are invested together with policyholders' investments in the VIP Fixed Interest, Equity or Property Portfolios which effectively enables policyholders to participate in partnership with the Company. This partnership principle has become the cornerstone of Liberty Life's marketing philosophy since that date and has proved particularly successful, as evidenced by the strong demand for the VIP linked insurance contract.

In 1968 Liberty Holdings, then known as Guardian Assurance Holdings (South Africa) Limited, which was formed as the holding company of the South African insurance interests of GRE, acquired the controlling interest in Liberty Life held by GRE and the entire shareholding of Guardian South Africa and its shares were listed on The Johannesburg Stock Exchange in December 1968.

In 1972 Liberty Life acquired the South African life assurance operations of the Manufacturers Life Insurance Company of Toronto, Canada ("Manufacturers Life") in exchange for an issue of 1,267,000 ordinary shares of the Company. This acquisition increased Liberty Life's assets, then in excess of R100,000,000 and also its penetration of the South African life assurance market. Up to 1972, Liberty Life's products had been marketed predominantly through insurance brokers and the acquisition made available to Liberty Life the career agency force of Manufacturers Life. This career agency force has been the foundation of the Company's agency division, which today is a major factor in its marketing strategy. With effect from 1st January, 1974, Liberty Life acquired the South African life assurance operations of Sun Life Assurance Company of Canada ("Sun Life of Canada") in exchange for an issue of 8,730,954 7 per cent. convertible redeemable cumulative preference shares of R1 each. This acquisition further enhanced Liberty Life's position in the South African life assurance market and augmented its career agency force.

During the early 1970s Liberty Life made significant investments in South African real estate. In 1971 Liberty Life introduced the Liberty Property Bond Series of policies which enabled policyholders to hedge against inflation by linking their benefits to property investments and for the first time made available effective participation in large scale commercial property investments through the Liberty Property Portfolio. In 1973 Liberty Life merged its property interests with Real Estate Corporation - a property-owning company which was listed on The Johannesburg and London Stock Exchanges. As a result of this merger, Liberty Life acquired effective control of Real Estate Corporation and in 1975, acquired the balance of the shares not already owned by it. Thereafter Real Estate Corporation was reconstituted as the major property vehicle for Liberty Life's property interests.

In 1976 Liberty Life, through its wholly-owned Subsidiary Real Estate Corporation, acquired the entire issued share capital of Rapp & Maister Holdings Limited, one of South Africa's leading property-owning and development companies (which was also listed on The Johannesburg and London Stock Exchanges), and which had been closely associated in property development with Liberty Life. As a result Liberty Life acquired a large portfolio of retail and central city office developments. In addition, specialised property investment, development and construction expertise became available to the Liberty Life Group through Rapp & Maister Real Estate Company (Proprietary) Limited and Rapp & Maister Construction (Proprietary) Limited (formerly wholly-owned Subsidiaries of Rapp & Maister Holdings Limited) which were reconstituted as wholly-owned Subsidiaries of Liberty Holdings.

Liberty Life now owns, through various Subsidiaries, a large portfolio of prime retail and office developments all of which are freehold, located on strategic sites in most of the major centres of the Republic. At 31st December, 1980, the Liberty Life Group's property interests were independently valued on a "open market value basis" at approximately R360,000,000 (£202,000,000) by Richard Ellis Dunlop Heywood (Property Values). Further details of certain major properties owned by the Liberty Life Group appear below.

In 1977 Liberty Life acquired control of Fugit, the largest listed investment trust in South Africa. At 31st December, 1980, Liberty Life and other members of the Liberty Holdings Group owned in aggregate approximately 70 per cent. of Fugit's issued share capital. In addition, Guardian South Africa and Guardian Bankers Group Fund (a unit trust managed by Guardian Bank Management) own 2.4 per cent. and 1.8 per cent. respectively of Fugit's issued share capital. At 31st December, 1980, the market value of Fugit's portfolio amounted to over R210,000,000 (£118,000,000) being mainly investments in prime South African gold, mining, financial and industrial shares.

During 1978 Liberty Life introduced the Liberty Managed Portfolio, which combines the benefits of the Property, Equity and Fixed Interest Portfolios of Liberty Life so as to secure optimum overall investment advantages to policyholders. The composition of the Managed Portfolio is determined periodically by Liberty Life to ensure that emphasis is placed on the most appropriate investments depending upon economic and financial considerations prevailing at the time.

In 1978 the Board of Directors of GRE considered it important for GRE to have flexibility to align its United Kingdom policyholders' liabilities in currency matched assets. One of the largest single investments of GRE's life fund, which represented assets held in respect of its liabilities to its United Kingdom policyholders, was its controlling interest in Guardian Assurance Holdings (South Africa) Limited. The magnitude of this investment had created an element of imbalance in the overall structure of GRE's world-wide life assurance portfolio. Arrangements were concluded in July 1978 for Liberty Life Controlling Corporation to acquire approximately 51 per cent. of the issued ordinary share capital of Guardian Assurance Holdings (South Africa) Limited, which on 3rd October, 1978 changed its name to Liberty Holdings Limited.

GRE retained and presently holds a 10.6 per cent. interest in Liberty Holdings, continues to be represented on the Boards of both Liberty Holdings and Liberty Life and maintains a close relationship with the Liberty Holdings Group. As part of the arrangements with GRE, the shareholding in Guardian South Africa held by Liberty Holdings was reacquired by GRE and on 1st January, 1979 Liberty Holdings acquired a 25 per cent. stake in Guardian South Africa. This holding was exchanged for an interest in Guardian National, the company formed as a result of the merger between Guardian South Africa and Union National South British Insurance Company Limited in October 1980, and at 31st December, 1980, Liberty Holdings owned an 18.25 per cent. interest in Guardian National, with GRE retaining a controlling 51 per cent. interest.

### Other investments

Early in 1980, to further its objective of securing a greater involvement in the international life assurance market, Liberty Life acquired a 25 per cent. interest in Montreal Life Insurance Company ("Montreal Life"), a Canadian life insurer within the Guardian Royal Exchange Assurance Group, having total assets of approximately Can. \$180,000,000.

During the latter part of 1980, pursuant to this policy, Garsan, a wholly-owned United Kingdom subsidiary of Liberty Life, acquired a 10.2 per cent. interest in the issued share capital of Sun Life Assurance Society Limited ("Sun Life Assurance"), one of the largest life insurers operating in the United Kingdom and listed on The Stock Exchange, London. Since then Garsan has acquired further shares in Sun Life Assurance and at 31st March, 1981 approximately 19 per cent. of the latter company's issued share capital had been purchased at a total cost of approximately £27,500,000. This interest constitutes Liberty Life as the largest single shareholder in Sun Life Assurance.

Over the past decade and in accordance with a policy of investing in natural resources, Liberty Life made significant investments in energy related enterprises principally through its 35 per cent. interest, held directly and indirectly, in The Clydesdale (Transvaal) Collieries Limited ("Clydesdale"), a large coal mining group which is listed on The Johannesburg and London Stock Exchanges. Further interests of approximately 15 per cent. are held in Clydesdale by other members of the Liberty Holdings Group, which since February 1981 has controlled Clydesdale. This mining group owns the extensive Coalbrook Colliery in Sasolburg and the New Clydesdale Colliery in Witbank, as well as a 50 per cent. interest in Mafika Coal Mine which commenced production in May 1978. Mafika will, in due course, become one of the world's largest underground coal mining operations scheduled to produce 10 million tons of coal per annum mainly to supply the requirements of the 3,600 megawatt Mafika Power Station.

### Liberty Life and the Liberty Holdings Group

Liberty Life is the major operating company within the Liberty Holdings Group. Certain other companies within the Liberty Holdings Group provide services to Liberty Life, the most important of which are set out below.

Glicor and Rapp & Maister Real Estate Company (Proprietary) Limited respectively provide investment management and property administration services. Glicor provides investment management services to Fugit in consideration for which Glicor receives an annual fee of 2 1/4 per cent. of Fugit's investment income pursuant to an agreement which was approved at a general meeting of Fugit, during 1978. No fee is payable by Liberty Life to Glicor in respect of investment services provided directly to Liberty Life. However, a proportionate share of Glicor's operating expenses is recovered from Liberty Life commensurate with the amount of time and work expended by Glicor. In consideration for managing, letting and administering the Liberty Life Group's property interests, Rapp & Maister Real Estate Company (Proprietary) Limited receives a proportionate share of its operating expenses on the basis of the amount of time and work expended. Rapp & Maister Construction (Proprietary) Limited also undertakes construction work for the Liberty Life Group and is remunerated on the basis of actual building costs incurred plus a fixed supervision charge which in no case exceeds 6.67 per cent. of building costs to cover operating expenses and provide a measure of profit. This charge is significantly less than that charged by Rapp & Maister Construction (Proprietary) Limited to third parties and where building work is undertaken for the Liberty Life Group's own occupation the supervision charge is confined to recovery of a proportionate share of operating expenses.





# Liberty Life Association of Africa Limited

## The shareholders and policyholders of Liberty Life

A major proportion of Liberty Life's business consists of linked insurance business and various formulae apply for the determination of the policyholders' proportion of investment and technical surpluses achieved in the various Equity, Fixed Interest, Property and Managed Portfolios, the balance being attributable to shareholders. The shareholders' proportion is generally 10 per cent. of the attributable income and technical surplus. The allocation of the underlying investments to specific types of linked policies is made solely for the purpose of determining the quantum of benefits under the insurance policies concerned and the relevant underlying investments at all times remain the unencumbered property of Liberty Life. No holder of or beneficiary under a linked policy has any proprietary or real right in relation to the investments underlying such policy. Insofar as orthodox life business is concerned, generally not less than 90 per cent. of the surplus relating to the relevant with-profit class of business is distributable by way of reversionary bonus or cash dividend to policyholders in the relevant class. Cash dividends are payable only to the holders of South African participating policies originally issued by Manufacturers Life Insurance Company of Canada and Sun Life Assurance Company of Canada.

## Summary of financial development

Set out below are tables, based on published audited accounts, indicating the salient features of Liberty Life's development from 1960 until the end of 1980:

	Net premium income and annuity considerations			Net income from investments			Investments		
	R (000)	£ (000)	%	R (000)	£ (000)	%	R (000)	£ (000)	%
1960	189	106	23.9	10	6	1.0	160	50	2.2
1965	2,055	1,177	3.0	194	109	3.9	2,986	226	5.6
1970	10,517	5,803	8.7	2,620	1,472	11.0	21,807	1,217	11.0
1975	63,428	34,476	11.5	28,101	15,737	11.0	267,870	208,689	11.0
1979	83,612	45,973	11.2	34,866	19,464	11.0	453,285	254,643	11.0
1980	94,352	53,007	11.2	40,141	22,553	11.0	584,510	328,376	11.0
1978	112,825	63,947	10.3	48,015	26,575	10.3	636,266	335,543	10.3
1979	147,758	82,027	9.7	61,267	34,467	9.7	840,327	526,274	9.7
1980	212,889	115,594	7.4	83,452	46,864	7.4	1,204,947	732,116	7.4

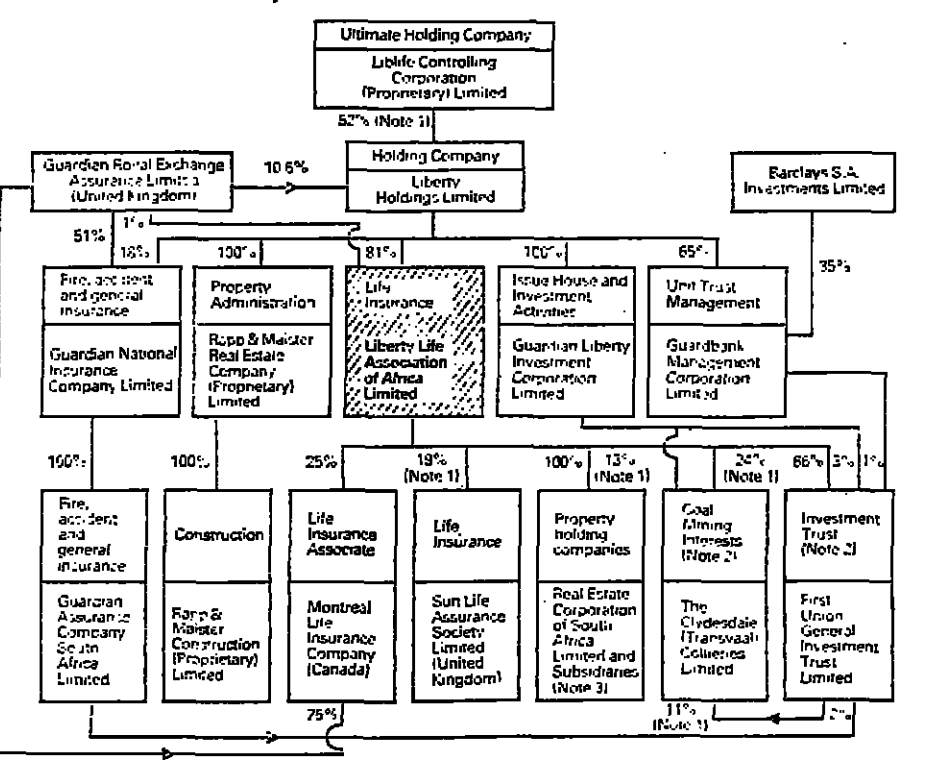
	Life fund			Share capital and reserves		
	R (000)	£ (000)	%	R (000)	£ (000)	%
1960	272	153	11.1	62	36	4.4
1965	4,772	2,681	3.6	2,049	1,169	4.4
1970	42,575	23,819	30.5	17,169	9,577	4.4
1975	368,152	218,063	314.1	176,455	93,300	29.4
1979	479,279	268,258	371.1	208,928	117,047	37.6
1980	621,358	349,245	451.2	253,626	138,781	42.7
1978	721,076	414,033	580.4	315,031	168,490	48.7
1979	1,003,498	583,783	793.2	432,140	236,497	67.6
1980	1,337,039	778,219	1,075.8	604,419	331,126	93.8

	New business premium income			Number of ordinary shares in issue at 31st December			Earnings per ordinary share			Dividends per ordinary share		
	R (000)	£ (000)	%	R (000)	£ (000)	%	R (000)	£ (000)	%	R (000)	£ (000)	%
1960	123	76	3.7	60	36	4.4	0.11	0.07	0.1	0.01	0.01	0.1
1965	838	476	3.7	21	12	0.7	1.27	0.71	0.5	0.21	0.21	0.5
1970	1,365	1,043	1.2	629	353	5.6	23.2	15.4	18.0	10.1	10.1	18.0
1975	16,013	8,559	6.0	5,853	3,253	7.9	41.5	24.0	54.0	30.3	30.3	54.0
1979	18,517	10,207	9.7	5,480	3,038	8.5	48.1	27.4	64.0	36.0	36.0	64.0
1980	20,010	11,242	9.7	5,439	3,038	8.5	55.9	31.2	74.0	41.8	41.8	74.0
1978	22,265	12,519	10.5	5,212	2,915	8.1	61.2	34.7	86.0	48.3	48.3	86.0
1979	32,873	18,338	23.1	14,704	8,015	13.6	75.1	42.0	100.0	55.7	55.7	100.0
1980	48,451	27,242	32.2	29,260	16,515	26.1	92.8	52.0	120.0	67.4	67.4	120.0

\* Nominal value R2 per share, sub-divided into shares of a nominal value of R1 per share in 1964.  
 † Excludes special dividends.  
 ‡ 1970: 4.5 cents (2.5p) per share; 1978: 50.0 cents (28.1p) per share.

## The Liberty Life Group of Companies, including important interests and relationships at 31st December, 1980.



Note 1: F.R. King at 31st March, 1981.  
 Note 2: Further interests of approximately 2% in each of Chrysalis and Fugate respectively are owned by Guardian Bankers Group Fund, a unit trust managed by Guardian Management Corporation Limited.  
 Note 3: Including Rapp & Maister Holdings Limited.

## Subsidiaries

The following are the principal Subsidiaries of Liberty Life:

Name of Company	Issued share capital	Percentage owned	Principal business
Real Estate Corporation of South Africa Limited	R969,083	100.0	Property-owning and holding company for various Liberty Life Group property companies.
First Union General Investment Trust Limited	R18,630,000	66.2	Investment Trust.
Garsan Limited	£10,000	100.0	Investment company owning approximately 19 per cent. of Sun Life Assurance Society Limited.

Liberty Life has a further 89 Subsidiary companies, most of which are involved in the Group's property investments.

## Management and employees

Under the overall direction of the Group Executive Chairman, Mr. Donald Gordon, the operations of the Company are supervised by the Chief General Manager supported by two General Managers, seven Deputy General Managers and nine Assistant General Managers, each of whom is responsible for a specific area of the Company's operations. Glicor and Rapp & Maister respectively provide investment management, property administration and construction services to the Liberty Life Group. Computer and other group services are provided by Guardian Liberty Services (Proprietary) Limited which is a Subsidiary of Liberty Holdings.

The following table provides details of the general management of the Company, Glicor and Rapp & Maister:

Liberty Life	Position	Length of service (years)	Age (years)
D. Gordon, C.A. (S.A.)	Executive Chairman	50	23
M. H. Kowitz, F.I.A., A.S.A.	Chief General Manager	40	20
S. Mandier	General Manager (Technical)	40	14
B. Com., F.F.A., A.I.A.			
M. Winterton, F.I.A.	General Manager (Administration)	49	11
H. A. B. B. S.C.	Deputy General Manager (Broker Services)	54	18
E. G. J. Dhalu, B.A.	Deputy General Manager (Agency)	51	14
R. Goldschmidt	Deputy General Manager (Premium Accounts)	55	10
B. Z. Lipshitz	Deputy General Manager (Pensions)	41	11
B.S., F.I.A., A.S.A.			
D. S. Nohr, B.Sc., F.I.A.	Deputy General Manager (Actuarial)	36	16
A. Romanis, C.A.	Deputy General Manager (Finance)	41	16
L. A. F. H. van Wouw	Deputy General Manager (Systems and Planning)	47	7
H. E. Bierman	Assistant General Manager (Investment/Marketing)	32	4
P. G. Conradie	Assistant General Manager (Marketing)	46	10
R. O. Fowler	Assistant General Manager (Marketing)	45	10
B. Com., D.B.A. (London)			
M. L. Garbur	Assistant General Manager (Broker Services)	35	7
B. J. S. Golding	Assistant General Manager (Selections)	49	10
W. Irwin, A.C.I.S.	Assistant General Manager (Technical/Marketing)	40	10
M. J. Jackson, M.A.	Assistant General Manager (Human Resources)	31	6
S. C. Rees	Assistant General Manager (New Business)	38	8
J. W. F. van Nunen	Assistant General Manager (Data Processing)	42	7
B.S., M.B.L.			
J. M. Cane, C.A. (S.A.)	Group Secretary	35	7

Glicor			
D. Gordon, C.A. (S.A.)	Executive Chairman	40	11
J. R. McAlpine, B.Sc., C.A.	Executive Director and General Manager	36	15
F. B. Sher, B. Com., LL.B.	Executive Director and General Manager	38	6
J. G. Inglis, B.A.	Deputy General Manager		
Rapp & Maister			
D. Gordon, C.A. (S.A.)	Chairman	45	22
M. Rapp, C.A. (S.A.)	Managing Director	38	5
W. E. Cesman	Executive Director		
B. Com., C.A. (S.A.)			
G. Main, B. Com., C.A. (S.A.)	Executive Director	39	11
R. Macfarlane, C.A. (S.A.)	Executive Director	57	11
L. J. Neuburger	Executive Director	40	11
Pr. (Eng.), B.Sc.			

Employees  
 At 31st December, 1980 Liberty Life (excluding its career agency force), Glicor and Rapp & Maister, together had approximately 1,200 administrative employees, all of whom were employed in the Republic. The vast majority of the Group's employees (including certain executive directors) participate in The Liberty Life Staff Share Trust, which was established under The South African Companies Act, to enable employees to participate in the future growth of Liberty Life. The introduction of this Trust has enabled all employees to take an equity investment in the Company of at least R2,000 (£1,124) in the form of 7% per cent. fixed rate convertible redeemable cumulative preference shares - Series A. (See details of "The Liberty Life Staff Share Trust" under "Statutory and general information" below).

Since 1968 senior employees of the Liberty Life Group have participated in the Liberty Holdings Senior Staff Share Option Scheme under which options have been granted in respect of shares in Liberty Holdings. Participants in this Scheme are given an option to acquire ordinary shares in Liberty Holdings at their middle market price on The Johannesburg Stock Exchange on the day preceding the granting of the option. Options are granted for a period not exceeding seven years and may not normally be implemented prior to the expiration of a five year period. No employee may receive an option to acquire more than 75,000 shares in Liberty Holdings.

## Regulation of the life insurance industry in the Republic

Life insurance business conducted in the Republic is regulated by the Insurance Act 1943, as amended ("the Insurance Act"). The Insurance Act, inter alia, lays down the minimum basis for the calculation of liabilities under unattached policies and prescribes the basis upon which assets held in respect of life insurance business must be valued for statutory purposes. The Insurance Act requires each life insurance company in South Africa to appoint a valuator who must be a duly qualified actuary in order, inter alia, to verify the liabilities under the unattached policies of such company. The Company's actuarial liabilities under unattached policies have been computed in accordance with the provisions of the Insurance Act, and the basis upon which the Company's investments have been valued for purposes of the Company's financial statements generally accord with the provisions of the Insurance Act and are set out in Note 1 to the Auditors' Report.

In accordance with the provisions of the Insurance Act, 33 per cent. of a life insurer's net liabilities, including its liabilities under unattached policies, must be invested in prescribed assets such as Government, public utility, municipal stocks and/or deposits and balances with banks and building societies and such assets must include securities issued by or loans to the Government of the Republic to the extent of 15% per cent. of such net liabilities. In respect of liabilities attributable to pension and retirement annuity business, the relevant percentages are 53 per cent. and 20% per cent. respectively. Subject to compliance with these prescribed investment requirements, a South African life insurer may make such investments as are appropriate to its investment policy at the discretion of its Board of Directors.

South African taxation (currently 42 per cent. for companies, including life insurance companies) is computed on the taxable income of a life insurer in terms of Section 28 of the Income Tax Act 1962, as amended, which provides that the taxable income derived from the carrying on of life insurance business is deemed to be an amount equivalent to 30 per cent. of investment income derived from its life insurance business, excluding the investment income derived from pension and retirement annuity business.

The maximum level of remuneration payable to life insurance brokers in South Africa is regulated under the Insurance Act. These regulations have been in force since 1977, but do not apply to full-time career agents other than the obligation imposed on life insurers to maintain in general terms a principle of "equivalence of reward" in the remuneration of insurance brokers and full time career agents.

## Auditors' Report

The following is a copy of a Report by the Auditors and Reporting Accountants, Kessel Feinstein, Chartered Accountants (S.A.):

To the board of directors of Liberty Life Association of Africa Limited.  
 We have examined the consolidated balance sheets of Liberty Life Association of Africa Limited and its subsidiaries at 31st December, 1975, 1976, 1977, 1978, 1979 and 1980, the consolidated income statements for the five years ended 31st December, 1980 and the notes at 31st December, 1979 and 1980 set out below.

The aforementioned have been prepared in the manner prescribed for insurance companies by the South African Companies Act, 1973, as amended.

In our opinion, based on our examination and the reports of the auditors of certain subsidiaries not audited by us, the consolidated balance sheets fairly present the financial position of the Group at 31st December, 1975, 1976, 1977, 1978, 1979 and 1980 and the consolidated income statements fairly present the results of its operations for the five years ended 31st December, 1980, in the manner required by the South African Companies Act, 1973, as amended.

KESSEL FEINSTEIN  
 Chartered Accountants (S.A.)  
 Johannesburg

16th April, 1981.

## Consolidated Income Statements - Year Ended 31st December,

	1976	1977	1978	1979	1980	1980
	R (000)	R (000)	R (000)	R (000)	R (000)	£ (000)
Income						
Net premium income and annuity considerations	63,612	84,352	112,825	147,758	212,889	119,584
Net income from investments	26,648	40,141	40,015	51,387	83,452	46,864
- Income from investments	34,946	41,119	53,765	64,270	87,401	48,102
- Portion attributable to minority shareholders in subsidiaries	456	1,047	700	1,236	2,595	1,883
Sundry income						
Outgoings	53,174	61,763	67,685	76,325	98,552	54,668
Claims and policyholders' benefits	27,888	35,038	37,617	39,871	47,289	26,567
Commission	12,643	12,545	14,589	20,311	28,889	16,236
Management expenses	5,990	10,548	11,869	12,767	15,753	8,650
Taxation	3,772	3,621	3,470	3,966	5,011	2,815
Excess of Income over Outgoings	65,540	74,780	94,676	133,516	202,356	113,883
Transfer to Life Fund	55,995	62,706	61,940	118,564	183,360	103,022
Increase in actuarial liability, provision for policyholders' bonuses, other amounts attributable to policyholders and net adjustments to life fund revenue						
Net Taxed Surplus from Life Insurance Operations	9,545	11,074	12,536	14,952	18,976	10,661
Preference dividends	1,151	717	364	364	567	538
Net Taxed Surplus attributable to Ordinary Shareholders	8,394	10,357	12,172	14,588	18,419	10,123
Appropriations	7,341	9,077	10,455	12,635	15,058	7,758
Transfer to general reserve	1,053	1,280	1,721	1,953	3,361	2,705
Ordinary dividends - normal						
Ordinary dividends - special						
Unallocated Surplus at beginning of year	2,467	3,520	4,800	2,527	4,480	2,517
Unallocated Surplus at end of year	3,520	4,800	2,527	4,480	9,401	5,282
Net Taxed Surplus per Ordinary Share	85.7 cents	98.5 cents	115.2 cents	133.6 cents	185.1 cents	92.8p
Dividends per Ordinary Share	64.0 cents	74.0 cents	79.0 cents	100.0 cents	120.0 cents	67.4p

\* Excludes special dividend of 30.0 cents per share.  
 † Sterling translations have been made on the basis of R1.75 to £1 and are not part of the audited Financial Statements.

## Consolidated Balance Sheets - 31st December,

		1975	1976	1977	1978	1979	1980	1980
Note		R (000)	R (000)	R (000)	R (000)	R (000)	R (000)	£ (000)
<b>Capital and Reserves</b>								
		Share capital, share premium and capital redemption reserve						
2		42,903	52,560	52,535	52,535	52,535	74,193	41,881
3		2,149	3,686	3,378	5,147	9,482	37,352	21,085
4		8,748	10,801	13,081	10,808	14,490	19,401	10,900
<b>Interests of Shareholders of Liberty Life Association of Africa Limited</b>								
		53,200	67,047	68,994	66,490	76,497	131,123	73,666
		—	—	27,802	35,194	63,728	70,037	39,347
<b>Total Capital and Reserves</b>								
		53,200	67,047	96,826	101,684	140,225	201,163	113,013
<b>Long Term Liabilities</b>								
5		4,794	21,141	22,233	21,899	23,892	52,893	32,412
1(f)		314,103	371,779	451,583	580,945	768,209	1,075,966	604,119
<b>Actual liabilities under unattached policies</b>								
		296,241	349,881	421,159	517,106	694,021	935,283	525,440
<b>Investment surpluses, development and other reserves</b>								
		17,787	21,298	30,424	43,739	85,188	140,583	78,679
		<u>312,028</u>	<u>459,267</u>	<u>570,742</u>	<u>686,234</u>	<u>939,186</u>	<u>1,324,722</u>	<u>749,844</u>
<b>Represented by:</b>								
<b>Investments</b>								
		367,870	453,265	584,510	686,236	940,327	1,304,947	733,116
<b>Government, public utility and municipal stocks</b>								
(a)		112,164	137,057	186,774	226,472	388,022	322,403	186,743
(b)		127,620	128,768	134,382	141,731	148,295	180,672	90,277
<b>Freehold property, leasebacks and other property interests</b>								
(c)		73,712	145,880	164,257	188,254	227,580	269,827	145,880
(d)		42,422	38,172	36,800	128,338	250,470	405,945	228,039
		<u>11,942</u>	<u>4,580</u>	<u>3,600</u>	<u>1,970</u>	<u>25,980</u>	<u>45,900</u>	<u>25,787</u>
<b>Fixed Assets</b>								
7		826	988	1,233	1,204	1,503	1,968	1,106
<b>Current Assets</b>								
		19,456	25,026	35,916	49,506	61,668	80,094	44,957
<b>Outstanding premiums, accrued investment income and other debtors</b>								
		17,540	23,360	32,495	38,225	48,550	60,672	34,086
		337	664	1,773	5,348	5,307	3,409	1,912
		<u>1,519</u>	<u>1,032</u>	<u>1,696</u>	<u>5,933</u>	<u>7,811</u>	<u>16,019</u>	<u>8,999</u>
<b>Total Assets</b>								
		<u>386,152</u>	<u>479,273</u>	<u>621,658</u>	<u>737,076</u>	<u>1,003,498</u>	<u>1,287,093</u>	<u>779,219</u>
<b>Current Liabilities</b>								
		15,950	19,912	30,916	50,652	64,332	52,787	29,375
<b>Outstanding claims and policyholders' benefits, amounts owing on investments acquired and other creditors</b>								
		7,201	9,424	34,731	34,912	50,396	41,762	22,462
<b>Amounts due to holding company and fellow subsidiaries</b>								
		50	3,125	6,463	7,244	6,172	380	214
		3,439	2,855	4,410	2,280	1,281	1,729	971
		<u>5,220</u>	<u>4,989</u>	<u>5,312</u>	<u>6,295</u>	<u>6,513</u>	<u>8,416</u>	<u>4,728</u>
<b>Provision for dividends</b>								
		<u>372,202</u>	<u>459,267</u>	<u>570,742</u>	<u>686,234</u>	<u>939,186</u>	<u>1,324,722</u>	<u>749,844</u>





## Liberty Life's capital



Sulzer to  
reorganise  
after drop  
in profit

By John Wick in Zurich

SULZER BROTHERS, the Swiss engineering group, has introduced a sweeping reorganisation scheme to improve its overall profitability, as well as a programme to concentrate more specifically on promising product groups and to cut operating costs.

Details of the group's plans were given by Herr Artur Frauenfelder, the deputy president, shortly after the company had announced a cut in its dividend from 14 to 10 per cent following a drop in consolidated earnings of 17 per cent last year to SwFr 29m (\$14.6m). Parent company profits fell from SwFr 32.72m (\$16.3m) to SwFr 25.68m.

Group sales last year amounted to SwFr 3.8bn, yet the return on this figure was only 0.76 per cent, a level which Herr Frauenfelder said was far below what Sulzer regards as satisfactory. For the current year, however, the company expects no marked improvement in profitability.

Herr Frauenfelder expressed his disappointment at the "poor" results for 1980 and said the company had hoped for a recovery after the unsatisfactory showing in the previous year. It was uncertain, he added, whether 1981 profits would permit a return to the 14 per cent dividend plus sufficient formation of new reserves.

The generally high level of orders on hand means that most plants within the group can expect secure employment this year. New orders rose by 29 per cent in 1980 to SwFr 4.54bn (\$2.29bn).

SKF to raise SKr270m  
by one-for-five rights

BY WILLIAM DULLFORCE, NORDIC EDITOR, IN STOCKHOLM

SKF, the Swedish multinational engineering group, is well armed to consolidate its lead in the world ball and roller bearing market after the reorganisation of its European business between 1973 and 1978. But it can reap more from tighter capital control of current assets and better utilisation of plant and property.

This appraisal by the SKF board of directors is contained in a new 3.6m rights issue announced today. Shareholders are being offered one share of a new C series for every five A or B shares held, at a price of SKr 75 a share compared with the nominal value of SKr 50.

The C shares will carry a fixed dividend of SKr 12 a share. They will be converted into B shares when the dividend on B shares reaches SKr 12, but in any case not later than 1991.

SKF paid a dividend of SKr 7 a share last year, a rise of SKr 1, after more than doubling group pre-tax profit (before exchange differences) to SKr 953m (\$203m) on consolidated sales of SKr 12.5bn.

The issue will raise SKr 270m (\$57.5m) and will increase the group's share capital to SKr 1.08bn. This reinforcement of the capital base, the first since 1975, is regarded as necessary to "secure freedom of action when opportunities arise" to help finance product development, and to provide a more forceful application of rationalisation and new technology, the offer to shareholders

shares when the dividend on the A and B shares reaches SKr 12, but in any case not later than 1991.

Slower sales growth, of between 5 and 10 per cent, and a moderate decrease in profit margins are forecast for 1981 as a result of a slackening in demand from the car industry. However, the board estimates that sales development can exceed market growth during the next business cycle. This together with continued rationalisation and improvement of systems should "make it possible for SKF to fulfil its expectation of a return on total assets of 3 per cent above the weighted inflation rate in the group's major markets."

The group currently supplies almost 20 per cent of the western world's ball and roller bearing requirements.

Canadian oil subsidiaries  
warn of lower earnings

BY ROBERT GIBBENS IN MONTREAL

SEVERAL CANADIAN subsidiaries of multinational oil companies have warned that their profits will be sharply lower in 1981 because of the Ottawa government's controversial national energy programme, and are trimming back exploration activity.

However, Gulf Canada, the country's second-largest oil company, after Imperial Oil (Exxon), has confirmed for the first time that it might consider greater Canadian participation. Most Canadian affiliates of multi-

national oil companies are only about 30 per cent Canadian. Gulf Canada, Hudson's Bay Oil and Gas (Conoco), Texaco Canada, BP Canada, and Shell Canada all reported first quarter oil and gas earnings under strong pressure, and uncertainties are likely to continue through the year because of the pricing and jurisdictional dispute between Ottawa and Alberta. Returns from their western oil and gas production, particularly for BP Canada, are lagging in Saskatchewan because of higher federal taxes.

United Arab  
Shipping  
back in blackKUWAIT — United Arab Shipping Company, formed in 1976 as a Gulf joint venture, has reported a profit of \$75m for 1980, compared with a loss of \$37m in 1979, AP-DJ reports.

Mr. Abdul Aziz Salati, the company's president, said that the profits were struck after depreciation of \$44m. He attributed the swing back to the black to "improved conditions in the international shipping market continued support for the company by the Gulf governments and the Gulf's private sector, as well as to control of operational and overhead costs."

For the convenience of readers the dates when some of the more important company dividend statements may be expected in the next few weeks are given in the following table. The dates shown are those of last year's announcements, except where the forthcoming board meetings (indicated thus) have been officially published. It should be emphasised that the dividends to be declared will not necessarily be at the amounts or rates per cent shown in the column headed "Announcement last year."

Date	Announcement last year	Date	Announcement last year
Akroyd and Smithers...May 12	Int. 5.0	"Kwik Save" Discount...May 1	Int. 1.3
Allied Irish Banks...May 21	Final 3.5	"Leing (J.)...May 1	Final 1.875
Assoc. Paper Info...May 15	Int. 2.44	Land Secs...May 19	Final 5.3
Aust. & N.Z. Bk...May 19	Int. 12 cents	London and	
Avon Rubber...May 21	Int. 4.0	"Marks and Spencer..."May 20	Final 2.1
"BAT Inds..."Apr. 29	Int. 6.0	Metcather...May 6	Final 1.9
BOC Ind...May 21	Int. 2.1	"Mowlem (1)..."Apr. 28	Final 6.23
"Bank of India..."May 14	Final 11.5	"Mowlem (2)..."Apr. 28	Final 6.0
"Beric" Inland...May 15	Final 4.195	Nurdin and Peacock...Apr. 28	Final 2.1
"Blue Circle" Apr. 29	Final 8.7	Pearson	
Boots...May 22	Final 4.125	"Longman..."Apr. 22	Final 6.05
"Brit. Home Stores..."May 11	Final 5.25	"Pearson (S.)..."May 5	Final 8.23
Briton Estate May 7	Final 1.4655	P & O...May 6	Final 4.0
Brookhouse...May 22	Int. 2.0	"Rhodes Lampas May 13	Final 11.20
Coates Patons May 13	Final 2.6	"RHM" Philipps...May 13	Final 1.0
Cassan...May 21	Final 4.204	Reidcutt Int. May 19	Final 0.7
"Debenhams" May 29	Final 4.204	Redfearn	
Duport...May 21	Final 3.116	Nat. Glass...May 20	Int. 5.28
Eura. Fernies...May 15	Final 3.0	Sainsbury (J.) May 20	Final 7.25
"Fosco Minsers Apr. 28	Final 3.78	Samuel (H.)...May 19	Final 5.524
French Rich...May 12	Final 1.7	Sears...May 7	Final 1.3
"Garrat Nat. Discount..."Apr. 27	Final 5.6	Simon Eng...May 27	Final 7.33
"Hall (M.)..."May 6	Final 5.45	"Jeff..."Apr. 6	Final 6.438
"Hammerson" Prop...May 21	Final 12.0	"Tarmac" Apr. 28	Final 8.75
"House of Fraser" Apr. 29	Final 4.0	UDS...May 13	Final 2.61
Johnson & Fry...May 14	Int. 1.3	Vale...May 13	Final 2.12
White Bread...May 21	Final 4.35	Whitbread...May 21	Final 4.35
"Wimpey (G.) Apr. 30	Final 1.5	"Wimpey (G.) Apr. 30	Final 1.5
Board meeting intimated. 1 Rights		Issue since made. 1 Rights	
Issue since made. 1 Rights		Issue since made. 1 Rights	

## LOCAL AUTHORITY BOND TABLE

Authority (telephone number in parentheses)	Annual Interest gross pay	Minimum of interest able sum	Life bond
Kewley (051-548 6555)	12 1/2	1-year	1,000 1-2
Redbridge (01-478 3020)	12 1/2	1-year	200 6-7

## Public Works Loan Board rates

Effective from April 25

Years	By EFT	As at maturity	By EFT	As at maturity
Up to 5	12 1/2	12 1/2	12 1/2	12 1/2
Over 5, up to 10	13 1/2	13 1/2	13 1/2	13 1/2
Over 10, up to 15	13 1/2	13 1/2	13 1/2	13 1/2
Over 15, up to 20	13 1/2	13 1/2	13 1/2	13 1/2
Over 20	13 1/2	13 1/2	13 1/2	13 1/2

\* Non-quota loans B are 1 per cent higher in each case than non-quota loans A. † Equal instalments of principal. ‡ Repayment by half-yearly instalments (the usual half-yearly payments to include principal and interest). § With half-yearly payments of interest only. Based on bargains recorded in SE Official List.

## BASE LENDING RATES

ABN Bank	12 1/2	Hambros Bank	12 1/2
Allied Irish Bk	12 1/2	Heritable & Gen. Trust	12 1/2
American Express Bk	12 1/2	Hill Samuel	12 1/2
Amro Bank	12 1/2	C. Moore & Co.	12 1/2
Bank of America	12 1/2	Hongkong & Shanghai	12 1/2
Bank of Australia	12 1/2	Keyser Ullmann	12 1/2
Bank of Canada	12 1/2	Knowles & Co. Ltd.	12 1/2
Bank of China	12 1/2	Langris Trust Ltd.	12 1/2
Bank of Ceylon	12 1/2	Lloyds Bank	12 1/2
Bank of India	12 1/2	Malindi Limited	12 1/2
Bank of Japan	12 1/2	Midland Bank	12 1/2
Bank of Korea	12 1/2	Samuel Montagu	12 1/2
Bank of London	12 1/2	Morgan Grenfell	12 1/2
Bank of Mexico	12 1/2	National Westminster	12 1/2
Bank of New Zealand	12 1/2	Norwich General Trust	12 1/2
Bank of Persia	12 1/2	P. S. Refson & Co.	12 1/2
Bank of Portugal	12 1/2	Ry. Bk. Canada (Ldn.)	12 1/2
Bank of Spain	12 1/2	Slavenburg's Bank	12 1/2
Bank of Siam	12 1/2	E. Schwab	12 1/2
Bank of South Africa	12 1/2	Standard Chartered	12 1/2
Bank of Sweden	12 1/2	Trade Dev. Bank	12 1/2
Bank of Switzerland	12 1/2	Trustee Savings Bank	12 1/2
Bank of Taiwan	12 1/2	United Bank of Kuwait	12 1/2
Bank of Thailand	12 1/2	Whiteway Laidlaw	12 1/2
Bank of Tonga	12 1/2	Williams & Glyn's	12 1/2
Bank of Trinidad	12 1/2	Wintress Secs. Ltd.	12 1/2
Bank of Union	12 1/2	Yokohama Specie Bank	12 1/2

## RECENT ISSUES

## EQUITIES

Issue Price	Amount	High	Low	Stock	Change	Div	Yield
100	100	100	100	100	0.0	0.0	0.0
100	100	100	100	100	0.0	0.0	0.0
100	100	100	100	100	0.0	0.0	0.0
100	100	100	100	100	0.0	0.0	0.0
100	100	100	100	100	0.0	0.0	0.0
100	100	100	100	100	0.0	0.0	0.0
100	100	100	100	100	0.0	0.0	0.0
100	100	100	100	100	0.0	0.0	0.0
100	100	100	100	100	0.0	0.0	0.0
100	100	100	100	100	0.0	0.0	0.0

## FIXED INTEREST STOCKS

Issue Price	Amount	High	Low	Stock	Change	Div	Yield
100	100	100	100	100	0.0	0.0	0.0
100	100	100	100	100	0.0	0.0	0.0
100	100	100	100	100	0.0	0.0	0.0
100	100	100	100	100	0.0	0.0	0.0
100	100	100	100	100	0.0	0.0	0.0
100	100	100	100	100	0.0	0.0	0.0
100	100	100	100	100	0.0	0.0	0.0
100	100	100	100	100	0.0	0.0	0.0
100	100	100	100	100	0.0	0.0	0.0
100	100	100	100	100	0.0	0.0	0.0

## "RIGHTS" OFFERS

Issue Price	Amount	High	Low	Stock	Change	Div	Yield
100	100	100	100	100	0.0	0.0	0.0
100	100	100	100	100	0.0	0.0	0.0
100	100	100	100	100	0.0	0.0	0.0
100	100	100	100	100	0.0	0.0	0.0
100	100	100	100	100	0.0	0.0	0.0
100	100	100	100	100	0.0	0.0	0.0
100	100	100	100	100	0.0	0.0	0.0
100	100	100	100	100	0.0	0.0	0.0
100	100	100	100	100	0.0	0.0	0.0
100	100	100	100	100	0.0	0.0	0.0

## CURRENCIES, MONEY and GOLD

## Brokers at a discount

BY COLIN MILLHAM

NOT LONG ago money broking was an expanding business, while the more traditional area of the discount market seemed under something of a cloud. Some discount houses were expected to merge into fewer but bigger units, but all that has happened so far is that the number of houses has increased from 11 to 13.

It is now the money brokers who are going through a period of consolidation into bigger groups, illustrated by Charles Fultons' acquisition of Kirkland-Whittaker. Other recent mergers include Tullett and Riley's takeover of Nott, and the purchase of Frazer May by Tradition to

merge the business with City Deposit Brokers. Charles Fultons, which is 42 per cent owned by Gill and Duffus, intends to maintain Kirkland-Whittaker as an autonomous entity under its existing management, obviously feeling that the two businesses are complementary and can be dovetailed together. Only time will tell how successful the new group will be, but it certainly seems an inevitable move as broking becomes much more competitive. While the foreign exchange brokers are also faced with the added competition supplied by Reuters' recently introduced money dealing service,

which effectively bypasses the broker and encourages direct dealing between banks. The other party involved in Kirkland-Whittaker's transfer of ownership is Gillett Brothers Discount Company, the last London discount house with money broking subsidiary. Frazer May was once part of Union Discount, under the name of Udisco Brokers, and Astley and Pearce was the broking subsidiary of Gerard and National Discount. Both these large houses sold their broking subsidiaries some time ago. But to Gillett Brothers, a much smaller house, the business of Kirkland-Whittaker appeared more important.

## THE POUND SPOT AND FORWARD

April 24	Day's spread	Close	One month	Three months	Six months
U.S.	2.1650-2.1740	2.1660-2.1670	0.80-0.70c dis	-3.60	2.10-2.20c
Canada	2.5820-2.5925	2.5830-2.5845	1.05-1.15c dis	-5.10	3.30-3.50c
Denmark	5.25-5.27	5.25-5.27	1.30-1.40c dis	-2.50	2.10-2.20c
Belgium	76.55-77.15	76.55-77.15	30-30c dis	-4.55	3.80-4.00c
Netherlands	14.85-14.88	14.85-14.88	10c pm-10c dis	-3.25	1.80-1.90c
France	120.10-120.55	120.10-120.55	80-80c dis	-5.90	2.80-3.00c
West Germany	4.71-4.74	4.71-4.74	10c pm-10c dis	-3.75	1.05-1.10c
Portugal	125.40-127.20	125.40-127.20	10c pm-10c dis	-3.25	1.80-1.90c
Spain	191.00-191.55	191.00-191.55	80-80c dis	-5.90	2.80-3.00c
Italy	2.248-2.255	2.248-2.255	10c pm-10c dis	-3.75	1.05-1.10c
Norway	11.68-11.72	11.68-11.72	20c pm-20c dis	-1.40	0.40-0.45c
Sweden	11.16-11.24	11.16-11.24	10c pm-10c dis	-0.40	0.40-0.45c
Japan	232.20-232.40	232.20-232.40	2.40-2.40c pm	5.80	5.80-5.85c
Australia	23.25-23.40	23.25-23.40	80-80c pm-20c dis	0.72	0.80-0.85c
Switzerland	4.28-4.32	4.28-4.32	10c pm-10c dis	2.48	2.48-2.50c

U.S. dollar is convertible. Financial rates 76.95-79.00. Six-month forward dollar 4.15-4.25c dis, 12-month 6.90c dis.

## THE DOLLAR SPOT AND FORWARD

April 24	Day's spread	Close	One month	Three months	Six months
UK	2.1650-2.1740	2.1660-2.1670	0.80-0.70c dis	-3.60	2.10-2.20c
Ireland	1.675-1.690	1.675-1.690	0.10c pm-par	0.30	0.20-0.30c
Canada	1.927-1.942	1.927-1.942	0.16-0.21c dis	-1.38	0.85-0.95c
Netherlands	2.416-2.430	2.416-2.430	1.43-1.33c pm	-0.82	1.01-1.08c
Belgium	35.35-35.75	35.35-35.75	1-5c dis	-0.63	0.50-0.55c
Denmark	5.250-5.265	5.250-5.265	10c pm-10c dis	-1.75	0.50-0.55c
West Germany	2.172-2.180	2.172-2.180	0.94-0.88c pm	-3.90	0.50-0.55c
Portugal	125.40-127.20	125.40-127.20	20c pm-20c dis	-1.02	0.50-0.55c
Spain	191.00-191.55	191.00-191.55	80-80c dis	-1.13	0.50-0.55c
Italy	2.248-2.255	2.248-2.255	10c pm-10c dis	-1.13	0.50-0.55c
Norway	11.68-11.72	11.68-11.72	20c pm-20c dis	-0.85	0.50-0.55c
Sweden	11.16-11.24	11.16-11.24	10c pm-10c dis	-0.85	0.50-0.55c
Japan	232.20-232.40	232.20-232.40	2.40-2.40c pm	5.80	5.80-5.85c
Australia	23.25-23.40	23.25-23.40	80-80c pm-20c dis	0.72	0.80-0.85c
Switzerland	4.28-4.32	4.28-4.32	10c pm-10c dis	2.48	2.48-2.50c

U.K. and Ireland are quoted in S. currency. Forward premiums and discounts apply to the U.S. dollar and not to the individual currency.

## FT LONDON INTERBANK FIXING (11.00 a.m. April 24)

3 months U.S. dollars	6 months U.S. dollars
bid 16 1/2 offer 16 1/2	bid 16 1/2 offer 16 1/2

## EURO-CURRENCY INTEREST RATES (Market closing Rates)

April 24	Sterling	U.S. Dollar	Canadian Dollar	Dutch Guilder	Swiss Franc	West German Mark	French Franc	Italian Lira	Belgian Franc/Convertible	Japanese Yen
Short term	12 1/2-12 3/4	15 1/2-16 1/2	16 1/2-17 1/2	9-10	4 1/2-5 1/2	8 1/2-8 3/4	12-12 1/4	17-18 1/2	17-18 1/2	6 1/2-6 3/4
7 days' notice	12 1/2-12 3/4	15 1/2-16 1/2	16 1/2-17 1/2	9-10	4 1/2-5 1/2	8 1/2-8 3/4	11 1/2-12 1/4	17-18 1/2	17-18 1/2	6 1/2-6 3/4
Three months	12 1/2-12 3/4	15 1/2-16 1/2	16 1/2-17 1/2	9-10	4 1/2-5 1/2	8 1/2-8 3/4	12-12 1/4	17-18 1/2	17-18 1/2	6 1/2-6 3/4
6 months	12 1/2-12 3/4	15 1/2-16 1/2	16 1/2-17 1/2	9-10	4 1/2-5 1/2	8 1/2-8 3/4	12-12 1/4	17-18 1/2	17-18 1/2	6 1/2-6 3/4
1 year	12 1/2-12 3/4	15 1/2-16 1/2	16 1/2-17 1/2	9-10	4 1/2-5 1/2	8 1/2-8 3/4	12-12 1/4	17-18 1/2	17-18 1/2	6 1/2-6 3/4







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## BRITISH FUNDS

“Shorts” (Lives up to Five Years)

"Shorts" (Lives up to Five Years)				
120	120 Treasury 1981	99.1	8.28	11.20
121	121 Treasury 1982	99.1	8.28	11.20
122	122 Treasury 1983	99.1	8.28	11.20
123	123 Treasury 1984	99.1	8.28	11.20
124	124 Treasury 1985	99.1	8.28	11.20
125	125 Treasury 1986	99.1	8.28	11.20
126	126 Treasury 1987	99.1	8.28	11.20
127	127 Treasury 1988	99.1	8.28	11.20
128	128 Treasury 1989	99.1	8.28	11.20
129	129 Treasury 1990	99.1	8.28	11.20
130	130 Treasury 1991	99.1	8.28	11.20
131	131 Treasury 1992	99.1	8.28	11.20
132	132 Treasury 1993	99.1	8.28	11.20
133	133 Treasury 1994	99.1	8.28	11.20
134	134 Treasury 1995	99.1	8.28	11.20
135	135 Treasury 1996	99.1	8.28	11.20
136	136 Treasury 1997	99.1	8.28	11.20
137	137 Treasury 1998	99.1	8.28	11.20
138	138 Treasury 1999	99.1	8.28	11.20
139	139 Treasury 2000	99.1	8.28	11.20
140	140 Treasury 2001	99.1	8.28	11.20
141	141 Treasury 2002	99.1	8.28	11.20
142	142 Treasury 2003	99.1	8.28	11.20
143	143 Treasury 2004	99.1	8.28	11.20
144	144 Treasury 2005	99.1	8.28	11.20
145	145 Treasury 2006	99.1	8.28	11.20
146	146 Treasury 2007	99.1	8.28	11.20
147	147 Treasury 2008	99.1	8.28	11.20
148	148 Treasury 2009	99.1	8.28	11.20
149	149 Treasury 2010	99.1	8.28	11.20
150	150 Treasury 2011	99.1	8.28	11.20
151	151 Treasury 2012	99.1	8.28	11.20
152	152 Treasury 2013	99.1	8.28	11.20
153	153 Treasury 2014	99.1	8.28	11.20
154	154 Treasury 2015	99.1	8.28	11.20
155	155 Treasury 2016	99.1	8.28	11.20
156	156 Treasury 2017	99.1	8.28	11.20
157	157 Treasury 2018	99.1	8.28	11.20
158	158 Treasury 2019	99.1	8.28	11.20
159	159 Treasury 2020	99.1	8.28	11.20
160	160 Treasury 2021	99.1	8.28	11.20
161	161 Treasury 2022	99.1	8.28	11.20
162	162 Treasury 2023	99.1	8.28	11.20
163	163 Treasury 2024	99.1	8.28	11.20
164	164 Treasury 2025	99.1	8.28	11.20
165	165 Treasury 2026	99.1	8.28	11.20
166	166 Treasury 2027	99.1	8.28	11.20
167	167 Treasury 2028	99.1	8.28	11.20
168	168 Treasury 2029	99.1	8.28	11.20
169	169 Treasury 2030	99.1	8.28	11.20
170	170 Treasury 2031	99.1	8.28	11.20
171	171 Treasury 2032	99.1	8.28	11.20
172	172 Treasury 2033	99.1	8.28	11.20
173	173 Treasury 2034	99.1	8.28	11.20
174	174 Treasury 2035	99.1	8.28	11.20
175	175 Treasury 2036	99.1	8.28	11.20
176	176 Treasury 2037	99.1	8.28	11.20
177	177 Treasury 2038	99.1	8.28	11.20
178	178 Treasury 2039	99.1	8.28	11.20
179	179 Treasury 2040	99.1	8.28	11.20
180	180 Treasury 2041	99.1	8.28	11.20
181	181 Treasury 2042	99.1	8.28	11.20
182	182 Treasury 2043	99.1	8.28	11.20
183	183 Treasury 2044	99.1	8.28	11.20
184	184 Treasury 2045	99.1	8.28	11.20
185	185 Treasury 2046	99.1	8.28	11.20
186	186 Treasury 2047	99.1	8.28	11.20
187	187 Treasury 2048	99.1	8.28	11.20
188	188 Treasury 2049	99.1	8.28	11.20
189	189 Treasury 2050	99.1	8.28	11.20
190	190 Treasury 2051	99.1	8.28	11.20
191	191 Treasury 2052	99.1	8.28	11.20
192	192 Treasury 2053	99.1	8.28	11.20
193	193 Treasury 2054	99.1	8.28	11.20
194	194 Treasury 2055	99.1	8.28	11.20
195	195 Treasury 2056	99.1	8.28	11.20
196	196 Treasury 2057	99.1	8.28	11.20
197	197 Treasury 2058	99.1	8.28	11.20
198	198 Treasury 2059	99.1	8.28	11.20
199	199 Treasury 2060	99.1	8.28	11.20
200	200 Treasury 2061	99.1	8.28	11.20
201	201 Treasury 2062	99.1	8.28	11.20
202	202 Treasury 2063	99.1	8.28	11.20
203	203 Treasury 2064	99.1	8.28	11.20
204	204 Treasury 2065	99.1	8.28	11.20
205	205 Treasury 2066	99.1	8.28	11.20
206	206 Treasury 2067	99.1	8.28	11.20
207	207 Treasury 2068	99.1	8.28	11.20
208	208 Treasury 2069	99.1	8.28	11.20
209	209 Treasury 2070	99.1	8.28	11.20
210	210 Treasury 2071	99.1	8.28	11.20
211	211 Treasury 2072	99.1	8.28	11.20
212	212 Treasury 2073	99.1	8.28	11.20
213	213 Treasury 2074	99.1	8.28	11.20
214	214 Treasury 2075	99.1	8.28	11.20
215	215 Treasury 2076	99.1	8.28	11.20
216	216 Treasury 2077	99.1	8.28	11.20
217	217 Treasury 2078	99.1	8.28	11.20
218	218 Treasury 2079	99.1	8.28	11.20
219	219 Treasury 2080	99.1	8.28	11.20
220	220 Treasury 2081	99.1	8.28	11.20
221	221 Treasury 2082	99.1	8.28	11.20
222	222 Treasury 2083	99.1	8.28	11.20
223	223 Treasury 2084	99.1	8.28	11.20
224	224 Treasury 2085	99.1	8.28	11.20
225	225 Treasury 2086	99.1	8.28	11.20
226	226 Treasury 2087	99.1	8.28	11.20
227	227 Treasury 2088	99.1	8.28	11.20
228	228 Treasury 2089	99.1	8.28	11.20
229	229 Treasury 2090	99.1	8.28	11.20
230	230 Treasury 2091	99.1	8.28	11.20
231	231 Treasury 2092	99.1	8.28	11.20
232	232 Treasury 2093	99.1	8.28	11.20
233	233 Treasury 2094	99.1	8.28	11.20
234	234 Treasury 2095	99.1	8.28	11.20
235	235 Treasury 2096	99.1	8.28	11.20
236	236 Treasury 2097	99.1	8.28	11.20
237	237 Treasury 2098	99.1	8.28	11.20
238	238 Treasury 2099	99.1	8.28	11.20
239	239 Treasury 2100	99.1	8.28	11.20
240	240 Treasury 2101	99.1	8.28	11.20
241	241 Treasury 2102	99.1	8.28	11.20
242	242 Treasury 2103	99.1	8.28	11.20
243	243 Treasury 2104	99.1	8.28	11.20
244	244 Treasury 2105	99.1	8.28	11.20
245	245 Treasury 2106	99.1	8.28	11.20
246	246 Treasury 2107	99.1	8.28	11.20
247	247 Treasury 2108	99.1	8.28	11.20
248	248 Treasury 2109	99.1	8.28	11.20
249	249 Treasury 2110	99.1	8.28	11.20
250	250 Treasury 2111	99.1	8.28	11.20
251	251 Treasury 2112	99.1	8.28	11.20
252	252 Treasury 2113	99.1	8.28	11.20
253	253 Treasury 2114	99.1	8.28	11.20
254	254 Treasury 2115	99.1	8.28	11.20
255	255 Treasury 2116	99.1	8.28	11.20
256	256 Treasury 2117	99.1	8.28	11.20
257	257 Treasury 2118	99.1	8.28	11.20
258	258 Treasury 2119	99.1	8.28	11.20
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348	348 Treasury 2209	99.1	8.28	



## OIL AND GAS—Continued

[illegible]

May	Oct.	Silvermines 2 1/2p
Aug.	Nov.	Tanks Con. 50p
Jan.	July	Do. Pref. 80p

[illegible]



28

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# FINANCIAL TIMES

Monday April 27 1981

**R T** Property Investment, Development and Construction

**Rush & Tompkins**

01-300 3388

## Farms hit by worst April blizzards of century

FINANCIAL TIMES REPORTER

BRITAIN'S FARMERS are counting the cost of the worst April blizzards of this century. They struck as the lambing season got into full swing.

The bitter and blustery weather has played havoc with fruit and vegetable crops and may lead to a steep rise in the price of vegetables in the shops.

Farmers fear that, as rain melts the snow, there might be flooding which could affect fields freshly sown with cereals and other crops.

The National Farmers Union said yesterday that many young lambs must have perished in the snow.

The lambs are especially vulnerable to sudden cold

weather. They may quickly die from hypothermia and pneumonia, if not killed under drifts.

"This weather in the middle of lambing time could be a disaster for farmers. Even if they can get the ewes out of the snow they may still lose their lambs through shock. Lambs which are born in the snow will probably die," said the National Trust.

Horticulture and salad produce from greenhouses will be more expensive because growers have had to increase heating.

Many vegetables cannot be harvested because of the wet fields.

In the South and Midlands many orchards have been hit

by cold, driving winds which have blown away much of the blossom.

Heavy snowfalls caused chaos in many parts of England and Wales again yesterday, cutting off towns and making motoring dangerous.

As drifts of more than five feet blocked motorways and other major roads the police in most regions reported their busiest weekend of the year.

Motoring organisations were kept at full stretch by a stream of emergency calls.

The combination of wind and snow brought down electricity power lines over a wide area of England and Wales. In the East Midlands, telephone lines also collapsed.

A power failure hit the Waltham television transmitter, serving Nottinghamshire and Lincolnshire, for some time yesterday.

The Central Electricity Generating Board said there had been more than 200 faults throughout the country between Friday night and noon yesterday caused by ice, snow and high winds short-circuiting high-voltage power lines.

Supplies in many areas flickered for about a second before other circuits automatically cut in.

Birmingham and East Midlands airports had to close and train services were hit when winds brought down

overhead power lines near Rugby.

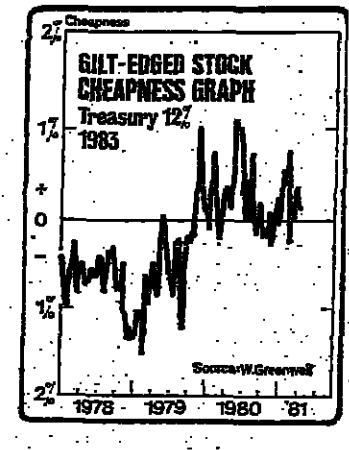
The gales stranded a 471-ton cargo ship, the Dublin-registered *Wegro*, 30 yards from the Great Yarmouth seafront where it had been swept ashore by 15 ft waves.

A man of 21 and a boy of 12 were believed to have drowned in a yachting accident near Hafford harbour. A 16-year-old girl, who had also been on board, was whisked from icy seas by helicopter.

The weather forecasters say it will remain very cold with rain, sleet or snow over most of Britain today. Temperatures will remain below normal for the time of year on Tuesday and Wednesday.

## THE LEX COLUMN

# Why 30 at 600 can overshadow 750



For a day or two the City's sheer delight at seeing the FT 30-Share Index arrive at 600 — when it does — will enable investors to forget about inflation and bask in the nominal glow of an All-time High. But the performance of this index remains extremely pedestrian — both in real terms, adjusted for inflation, and compared with the more broadly based FT-Actuaries All-Share Index.

The All-Share has been on a more or less unbroken upward trend since 1976 — and its rise can be traced back to the mid-1960s. The 30-Share, meanwhile, has until the last few weeks been scaling the same rather modest peaks again and again.

In terms of what it was designed to do, the 30-Share has been a thoroughly successful index. It was set up as an easily calculated indicator of the short-term ups and downs of the share prices of British industry. But as a long-term index of the progress of the whole equity market it has inevitable limitations.

It can be argued that the general concentration on the FT Index as a measure of the long-term performance of the equity market has been thoroughly bad for the market's image among the general public. Much the same can be said for the Dow Jones Industrial Average in the U.S. British private investors naturally conclude that, since the 30-Share Index reached 500 a dozen years ago, share prices have been going nowhere for a very long time.

One explanation of the underperformance — though not the most important one — is the heavy concentration of the index on manufacturing industry which, taken as a whole, has had a sad time in the last few years. The 30-Share list contains no financials, no mining houses, no properties and, until BP was introduced, it included no oils.

The more important influence is, however, an arithmetical one, for the method by which the index is calculated gives it a small but cumulative downward bias. It is a geometric index, rather than being arithmetical like the All-Share; that is to say, the constituent share prices, suitably adjusted, are multiplied together and the third root is taken.

Sharp downward movements in prices of individual constituents have a disproportionate effect. To take an extreme example, if the index consisted of two stocks, both at 100, and one were to fall to zero, the index would fall to zero too. If one were to rise to 200, the index would rise not

to 150, but to 141.

Share prices, on the whole, do not drop to zero, though some blue chips have gone quite close in the 1970s. Changes in the composition of the index are infrequent in order to preserve the maximum of continuity, but companies do tend to be removed from the list when their prices are very low — as with Rolls-Royce, Alfred Herbert and British Leyland. If a share is removed when it has fallen from 100 to 20, the share of the company which replaces it effectively enters the index at 20, and has to rise by 400 per cent to restore the index to where it was.

Brokers Phillips and Drew have calculated that it is this effect, rather than the emphasis on heavy industrials, that is mostly to blame for the poor performance of the FT Index against the All-Share, which is a weighted arithmetical index designed to mirror long-term portfolio performance (but which is cumbersome to calculate).

It is sometimes suggested that the All-Share should be promoted in place of the 30-Share, and indeed advances in data processing technology have made it possible to consider calculating it more than once a day. But there are still serious problems in trying to collect 750 prices at a particular point in time — especially when many of the constituent shares are dealt in much less frequently than the Thirty. Meantime, the 30-Share Index is simply much better known. The topping of 300 by the All-Share last year was ignored outside the City columns, but 600 on the 30-Share can be relied upon to make news at Ten.

GILT-EDGED STOCK CHEAPNESS GRAPH

Treasury 12% 1983

Source: W. Greenwell

vidual stock are now possible with a degree of clarity which has not been possible before.

The service is based upon Greenwell's three-dimensional model for gilt-edged prices. Although such models are not new, this one is claimed to be superior to some others in that it can cope with the marked distortion of "curvature" shown by the market at the short end, where major groups of investors have widely different tax constraints.

Moreover, the analysis has been developed in several pioneering ways. In particular, the model has made it possible to generate price histories for stocks on the basis that their term to redemption is constant instead of reducing over time. This has simplified the data to allow hitherto hidden patterns to emerge. Shifts in the market's valuation of stocks with particular coupons and terms can therefore be more easily monitored, and Greenwell have introduced stock cheapness graphs for every redeemable gilt-edged stock with a term of a year or longer.

The stock cheapness graph plots the percentage deviation in the stock's price from the surface of the three-dimensional model. When the deviation is, say, 1 per cent there may be opportunities for anomaly switching.

Greenwell's service comes, however, with appropriate warnings. Some deviations may be permanent, because the model does not allow for certain quirks of individual gilt stocks (such as the fact that on some of them interest is paid free of tax to non-residents).

The brokers argue that the real advantage of the new service is that it will make it possible to analyse the components in the projected return from a gilt-edged stock. Thus the return will be affected by any change in the general level of interest rates, by the change in the shape of the market surface, and by any change in the position of the stock relative to the surface. If an investor has ideas about how interest rates and the surface are likely to move, he will now be better able to pick the stock likely to give the highest return in those circumstances.

At the moment the model is not indicating any great opportunities. The market is fitting the model remarkably closely, and anomalies are few. But in quiet times that is to be anticipated. It is during a major market movement that the system can be expected to throw up some bargains.

### Gilt-edged model

W. Greenwell's new gilt-edged analysis service has just gone "live", and the brokers claim that assessments of the likely performance of an indi-

## Moscow backs Poles on farmers

By Christopher Bobinski in Warsaw and David Satter in Moscow

THE POLISH leadership appears to have won approval from the Kremlin for its policy of recognising the right of Poland's farmers to an independent trade union.

The Russians, however, appear increasingly concerned at divisions within the Polish Communist Party.

This emerged yesterday in the wake of the visit to Warsaw by Mr. Mikhail Suslov, the chief Soviet ideologist. The Soviet leadership has been vehemently opposed to such a move until now.

A meeting of the joint committee composed of Solidarity, the Polish independent trade union, and the Government, which is preparing the draft of a new law regulating trade union activity, related no objection to the inclusion of a point clearly setting out farmer's union rights.

Eighty per cent of Polish land is privately farmed. This has always been criticised by the other East European Communist Parties, and Moscow saw the demand for a private farmers' union in Poland as putting off indefinitely any chance of nationalising the land.

It is evident that the Polish leadership managed to persuade Mr. Suslov and his colleagues that the cost of continued opposition to the farmers' demand were too great.

It is thought in Warsaw that Mr. Suslov's main concern was the situation inside the divided Polish Communist Party. The consequences of his visit will only become clear at an important Central Committee meeting on Wednesday.

At the moment, Mr. Stanislaw Kania, the Party leader, is stuck between strong rank-and-file demands to dismiss hardliners from the Politburo and democratise the party, on the one hand, and the Soviet Union's evident fear that such changes will put the Polish party beyond the pale of East European Communist orthodoxy, on the other.

The Soviet Union escalated its attacks on reformist elements in the Polish Communist Party at the weekend with a report accusing "revisionist elements" of trying to paralyse the role of the party.

The attack was the most direct yet made on the reform movement in the Polish Communist Party.

The Czechoslovak Communist Party was accused of "revisionism" before the invasion of the country in 1968.

The agency yesterday accused Mr. Alexander Haig, U.S. Secretary of State, of making warlike calls and of crude interference in the internal affairs of Poland.

## Civil servants begin five-week disruption of UK air traffic

BY JOHN LLOYD, LABOUR CORRESPONDENT

SEVERE disruption of air traffic at Heathrow and provincial airports is expected this morning as civil servants begin a five-week programme of disruption in the eighth week of their pay dispute.

But union leaders believe their most effective weapon is strikes at Inland Revenue and Customs and Excise computer centres, and strikes by local collectors who are normally prompt to demand payment of late bills.

The strikes hit tax revenue and national insurance contributions to the Government.

Today's action by air controllers at the 16 airports controlled by the Civil Aviation Authority has made British Airways cancel nine flights from Heathrow between 0730 and 0830, three flights from Manchester between 0715 and 0740, and one flight from Birmingham at 0710.

Flights from Washington, Philadelphia, Miami and Mauritius will be running up to two and a quarter hours late into Heathrow.

British Airways said yesterday that it would not know how many further flights would be cancelled until it was clear how many traffic controllers would

turn up for work.

Foreign airlines are making plans to bypass Heathrow and land passengers at airports on the Continent if the action is effective.

Glasgow, Prestwick and Edinburgh airports will be hit tomorrow as air traffic control staff are withdrawn. Disruption in other airports will continue on a rota basis.

But the effect of action on tax and national insurance contributions is seen as the civil servants' strongest card. Officials estimate the Government lost £900m in PAYE and national insurance contributions last week.

## EEC out to break air fares cartel

By Giles Merritt in Brussels

POWERS AIMED at breaking the high-fares cartel operated by Europe's state-owned airlines are being prepared by the European Commission in Brussels.

Within a month the EEC Commission will examine a draft regulation seeking to cut through the tangled web of national and international laws sheltering airlines from the Community's tough competition rules.

It is expected that the proposed regulation prohibiting restrictive practices in civil aviation will then go to the Council of Ministers.

Senior Commission officials say the thorny political problem of subjecting flag carrying national airlines to greater anti-trust supervision by Brussels will reach the EEC Council of Ministers while it is under Britain's Presidency in the second half of this year.

The draft regulation, under preparation for about a year, would submit civil aviation to many conditions in Articles 85 and 86 of the Rome Treaty.

These are the powers on fair competition and prevention of abuse of a dominant position.

Perhaps the strongest encouragement to the move is the 1972 ruling by the European Court of Justice that maritime and air transport should not be exempt from Community competition rules.

A big gap remains in the proposed civil aviation rules. They do not tackle free access to the market, and Brussels officials suggest that Sir Freddie Laker's efforts to break into internal EEC routes with his highly competitive "no frills" service may not be greatly helped by the proposed regulation.

Legal action to test the Treaty of Rome articles on fair competition and how they affect civil aviation was started by Laker Airways in the High Court last week.

New UK air service, Page 5

## Agreement on training policy sought

BY ALAN PIKE

THE MANPOWER Services Commission will meet tomorrow in an effort to approve a final version of proposals to transform Britain's industrial training arrangements in the next few years.

The commission is the official government-funded body responsible for co-ordinating national manpower policy.

Employers, trade unionists and educational representatives on the commission agree about broad objectives — to introduce more flexible arrangements for apprenticeships and adult re-training, and to provide year-long traineeships for school-leavers who do not continue in higher education.

However, a commission document setting out how to achieve these objectives has been

through several drafts.

The abolition of traditional time-based apprenticeships would challenge deeply held shopfloor jealousies. TUC representatives on the commission are prepared to support the plan, but insist that the entire training initiative must be adequately financed and underpinned by law.

Important discussions will take place next month on another issue related to training — the Finniston Report on the engineering profession.

The Government has been trying for some months to secure the agreement of the engineering industry, the professional institutions and academics on establishing an engineering council to regulate the industry. This is a volun-

tary version of the powerful, statutory engineering authority proposed by Finniston.

After protracted and inconclusive exchanges Sir Peter Carey, permanent secretary at the Industry Department, is to bring the parties together in an attempt to obtain consensus on the proposed council's structure.

Preliminary discussions between the employers and institutions appear to have made some progress. An outstanding point of disagreement, however, concerns the status of people appointed to the council.

The institutions have argued that council members should serve as representatives of the organisations nominating them. This view is being resisted by the engineering employer

## Benn campaign Continued from Page 1

would have respectively 40 per cent and 30 per cent shares of the vote for the party's leaders.

He did not refer to the constituency party section, which would 30 per cent of the vote, and on which Mr. Benn can count for an overwhelming support.

But in arguing for a change in the formula he implicitly acknowledged his lack of confidence in winning sufficient support from the unions, many of which still regard Mr. Healey as the villain of the last Labour Government's 5 per cent pay policy. Mr. Benn is lobbying hard for support amongst them.

Mr. Foot said: "I do not think that it is wise to leave the trade unions with the largest share of the vote. Labour MPs must have confidence in their Leader; they cannot have one foisted upon them."

"There will be no victory at the next election if the view of

the Parliamentary party is not taken account of, properly and fairly."

"No Leader of the Labour Party can unite the party for effective action and electoral victory by defying the Parliamentary party, just as no Leader can unite the party by defying the conference. A genuine balance between the two must be sustained."

Mr. Foot has been reluctant so far to involve himself too closely in the struggle for the deputy leadership, relying on his closest associates to do much of his lobbying among MPs and unionists.

This insistence that MPs must be left to make up their own minds showed his strong opposition to the present campaign among Mr. Benn's supporters to make MPs more accountable to their constituency parties.

Invoking Left-wing heroes such as Keir Hardie and Aneurin Bevan, he said: "It is because we have had men and women prepared to use their own judgment to state their case even when it is unpopular that the Labour movement has been able to make its broad appeal to the nation."

Mr. Foot went on to make his strongest denunciation yet of the Trotskyist Militant Tendency, which he said was guilty of "infantile Leftism" by trying to pin MPs down to "dogmatic and sectarian" commitments.

"Every member of the party subjected to the pressures of this organisation should test what they advise against the best interests of the party as a whole," he said. "In the 1980s the Labour movement cannot afford such diversions or absurdities."

## PM plans export drive to Gulf and India

BY RICHARD EVANS, LOBBY EDITOR

THE PRIME MINISTER intends to forge closer links between the Government, major manufacturers and banks to stimulate an export drive to areas such as India and the Gulf. This follows her 11-day visit to five countries, completed on Saturday.

Mrs. Thatcher will have talks with the Confederation of British Industry and companies having the potential to increase exports. This is intended to capitalise on what she regards as a breakthrough at the political level, particularly in Saudi Arabia, the United Arab Emirates and Qatar.

UK companies have lost business heavily in comparison with West German, Japanese and French, since the withdrawal of British forces from the Gulf region in 1971. But the Prime Minister clearly believes there is a crucial opportunity for this trend to be reversed.

The welcome she received showed her Britain was politically and commercially favoured, and the signs are that she is prepared to back a much more aggressive approach in competition with the UK's

Western partners, especially France, to sell a wide range of goods, including military hardware, to the oil-rich Gulf states.

The most important achievement of her visit was probably the clearing of any political barriers to trade. The next stage, after her discussions with industry, will be to seek to meet any financing or administrative problems that handicap companies anxious to break into the lucrative but highly competitive Gulf market.

Immediately after her four-day visit to India at the start of her tour, Mrs. Thatcher asked her officials to draft a report on the most effective follow-up measures. The same action has been taken on Saudi Arabia and the Gulf.

In Qatar, where the largest gas field in the world has yet to be exploited, the Prime Minister lent her influence to the British Petroleum attempt to secure the consultancy contract for the field's development. The contract, which could be worth £200m, is also being sought by U.S. and Dutch com-

panies.

Before leaving, Mrs. Thatcher said she had achieved her two main objectives — to demonstrate the UK's continuing interest in this area of immense strategic and political significance, and to stress the contribution which British industry, commerce and technology could make to the development of the huge natural resources of the Gulf states.

In Saudi Arabia, a deal could soon be clinched for the building of two hospitals worth a total of £250m, and Ministry of Defence teams are demonstrating armoured vehicles to the Saudis.

The sale of British Aerospace's Hawk trainer aircraft to Abu Dhabi could be followed by sales to Dubai and Saudi Arabia.

A question mark over the visit is how far Mrs. Thatcher will feel obliged to go to meet the major preoccupation of the states of the Gulf region — peace in the Arab-Israeli conflict and a settlement which favours the Palestinians.

Part of the price for

increased British influence and better trade prospects could be an even firmer commitment to sponsor the Palestinian Liberation Organisation as one of the principal Arab partners in future Middle East negotiations.

Heavy pressure was exerted by Saudi leaders and Gulf sheikhs for Britain to play a leading peace-seeking role when it takes over the European Community Presidency in the second half of the year.

The talks between Mrs. Thatcher and Mrs. Gandhi, Prime Minister of India, were much less satisfactory. The best that could be said was that each learned more of the formidable qualities of the other. There was certainly no meeting of minds.

However, Government officials believe the British consortium led by Davy and the British Steel Corporation is well in line for the contract for a steel works.

Schmidt begins Saudi mission, Page 2

Why W. Germany needs UK, Lombard, Page 12

## Weather

**UK TODAY**  
Cloudy, with rain, sleet or snow.  
London, E. Anglia, E. Midlands, S.E. and Cent. England, Channel Isles  
Rain or snow clearing slowly.  
Max. 5C (41F).  
Rest of England, Isle of Man, Wales, S.W. Scotland, Cent. Highlands, Aberdeen, Argyll, N. Ireland  
Sunny intervals, wintry showers. Max. 9C (48F).  
Rest of Scotland, Orkney, Shetland  
Showers or rain. Very cold. Max. 4C (39F).  
Outlook:  
Rain spreading to most areas.

### WORLDWIDE

	Y'day	Today	Y'day	Today	
	midday	°C	midday	°C	
Algeria	C 15	59	Lisbon	C 12	54
Algiers	R 14	57	Locarno	R 8	46
Amman	R 11	52	London	C 7	45
Athens	R 11	52	Madrid	C 10	50
Bahrain	S 36	97	Manila	C 24	75
Bombay	S 36	97	Mexico	C 24	75
Buenos Aires	S 16	61	Moscow	C 10	50
Cairo	S 16	61	Nairobi	C 10	50
Canton	S 16	61	Paris	C 10	50
Cebu	S 16	61	Rangoon	C 10	50
Colon	S 16	61	San Francisco	C 10	50
Hankow	S 16	61	Singapore	C 10	50
Hong Kong	S 16	61	Taipei	C 10	50
Kobe	S 16	61	Tokyo	C 10	50
London	C 7	45	Yokohama	C 10	50
Lyons	C 7	45			
Manila	C 24	75			
Medan	C 24	75			
Mexico	C 24	75			
Moscow	C 10	50			
Mumbai	C 24	75			
Nairobi	C 10	50			
Paris	C 10	50			
Rangoon	C 10	50			
San Francisco	C 10	50			
Singapore	C 10	50			
Taipei	C 10	50			
Tokyo	C 10	50			
Yokohama	C 10	50			

Cloudy, F - Fair, R - Rain, S - Sunny,  
T - Thunder, W - Windy.  
°Noun GMT, temperatures.

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